

PROMTPRESS PUBLIC REPORT

Channel audit

VolnaLink VPN

News



@volnalink_vpn

VPN 🇺🇸 @VolnaLink_bot EN: A service for secure connection and internet traffic protection. RU: Сервис для безопасного соединения и защиты интернет-трафика.

SUBSCRIBERS

113 105

+5381 per month

ERR (% SEE POSTS)

23.0%

in 24 hrs **8.1%**

REACH/POST

24.3K

ad reach **9.2K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subs dynamics

Yearly growth chart

04 Ad potential

How long a post brings reach

05 Competitors

Niche neighbors · your spot

06 Niche comparison

Position in category «Software & Apps»

07 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 113 105 —	 SUBSCRIBER REACH 21.46% avg % subs see post	 VIEWS/POST 24.3K median 25.8K · 28 days	 POSTS/WEEK 4.7 over period
 7D TREND -9.8% vs previous week	 REACTIONS/POST 112.7 total 2,141 reactions, 1,101 reposts, 0 comments	 POST LENGTH 635 chars median 699 · 28 days	 POSTS ANALYZED 19 28 days
 AD REACH 9.2K avg per 24h	 CHURN / MONTH +5381 last month	 MENTIONS 0 citation index · 2 channels mentioned ever	 CHANNEL AGE 9 months 12 days created Sep 20, 2025

AI EDITOR SUMMARY

Channel «VolnaLink VPN News» — 113 105 subs. Each post avg views 24.3K people (21% from subs), avg reach — room to grow. Posts 5 posts per week (~1/day) — rare. Week Jun 15–21 reach dropped -9.8% by week Jun 8–14 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 19 posts in 28 days.
- 02 Dominant format — Text (15/19 posts).
- 03 Avg post length — 635 chars (median 699).
- 04 Audience activity peak — Friday, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (33.5K avg for top vs 18.1K for worst) — among 19 posts over 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

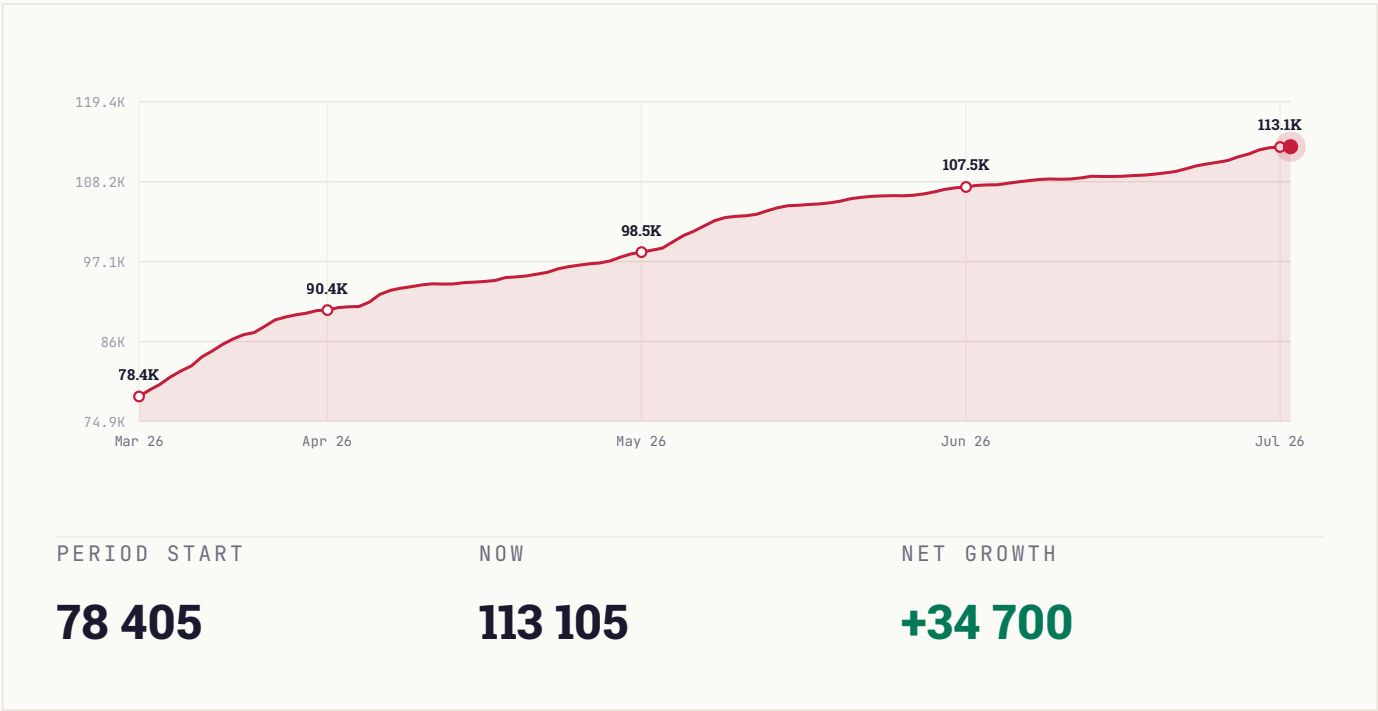
Nº1 05.06 · 08:59 TEXT Friends, we've upgraded server infrastructure and deployed several lines on Hysteria 2 and Trojan protocols 🚀 Let us clarify: Trojan —...	VIEWS 34 021 REPOSTS 15	REACTIONS 169 ER 30.1%
Nº2 18.06 · 07:17 TEXT 🎁 GIVING 1,000,000 ₺ TO OUR USERS! Friends, we're launching a big referral contest VolnaLink 🚀 Invite friends via your...	VIEWS 33 592 REPOSTS 21	REACTIONS 80 ER 29.7%
Nº3 09.06 · 18:29 TEXT Friends, over the past hour some servers may have experienced connection instability. We were performing maintenance...	VIEWS 32 829 REPOSTS 16	REACTIONS 152 ER 29.0%

Nº4 10.06 • 15:34 TEXT Roblox officially unblocked in Russia — Ministry of Digital.	VIEWS 29 429 REACTIONS 350 REPOSTS 557 ER 26.0%
Nº5 04.06 • 06:32 TEXT Friends, since release we've shipped several app updates 🚀 We're steadily improving stability, fixing minor...	VIEWS 28 576 REACTIONS 55 REPOSTS 14 ER 25.3%
WORST 3	
↓ 16.06 • 08:15 PHOTO We've expanded the list of available locations 🌐 Now available: Singapore 🇸🇬, Japan 🇯🇵 and Brazil 🇧🇷 ——— We have expanded the list of available...	VIEWS 20 519 REACTIONS 107 REPOSTS 11 ER 18.1%
↓ 25.06 • 15:35 TEXT ⚠️ Friends, we see minor issues on some nodes. We're fixing them and will release an update shortly...	VIEWS 20 458 REACTIONS 140 REPOSTS 15 ER 18.1%
↓ 29.06 • 07:32 TEXT 📢 Promo for Android users From today through end of June, special offer for VolnaLink VPN users on...	VIEWS 13 241 REACTIONS 34 REPOSTS 19 ER 11.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

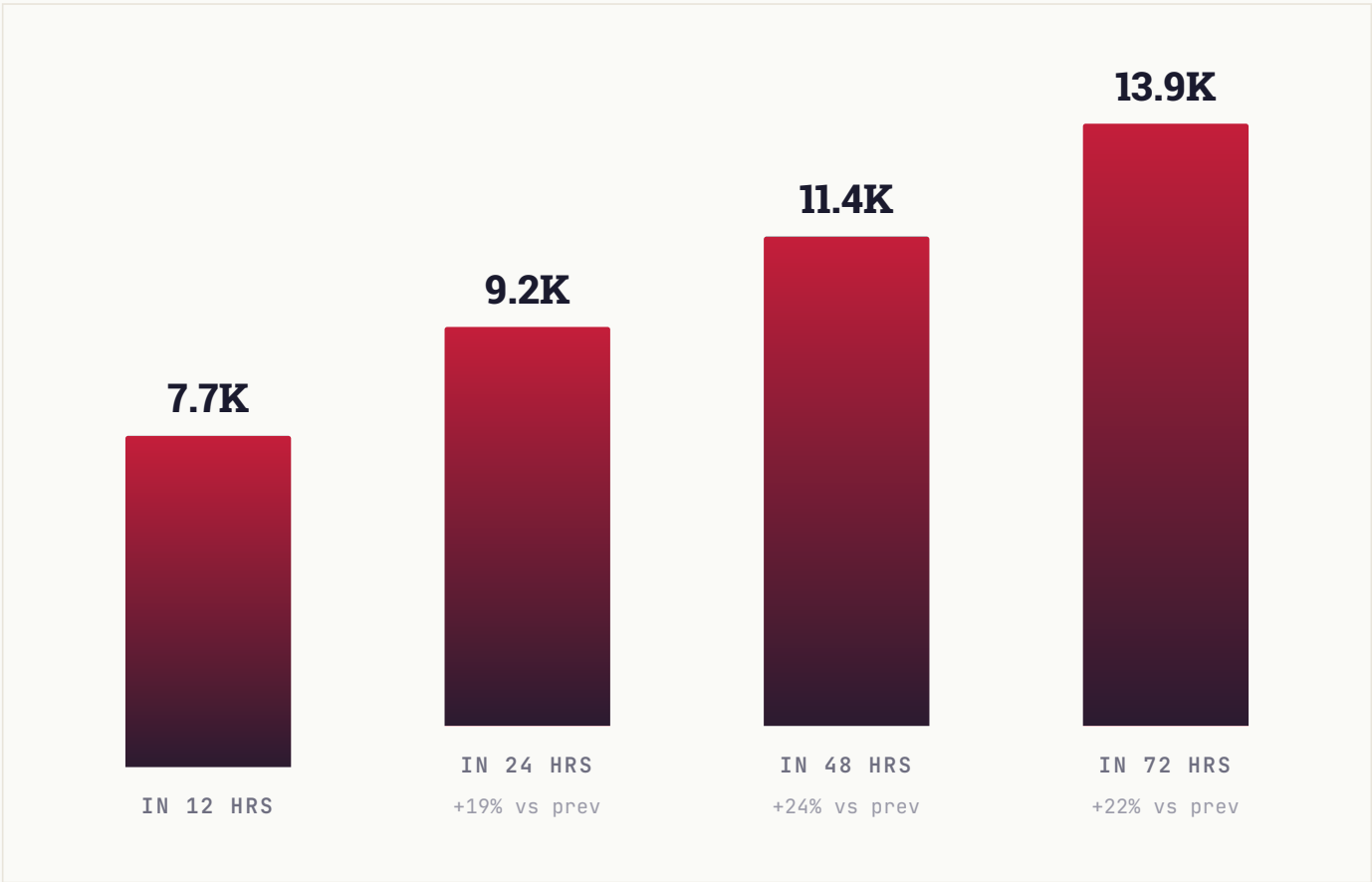
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months grew and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TP	TikTok Prime 🏆	3.5M
TQ	TikTokModCloud ☀️	3M
TU	TikTok Updates 🔥	2.2M
CT	Central TikTok ⚡	1.7M
PM	Proxy MTProto Proxy 24/	1.3M
EE	➕📱 Easy APK	1.2M
QV	Quattro VPN — News	1M
ST	Download TikTok Mod for Android	913.9K
TT	TikTok mod for Android	836.2K
Y-	YBoost — YouTube & internet without limits	809K
VV	VolnaLink VPN News YOU	113.1K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#73 of 99). Niche median — 145.1K subs. First growth KPI — reach median. Leader: TikTok Prime 🏆 (3.5M).

— SECTION 06 · NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category «Software & apps» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

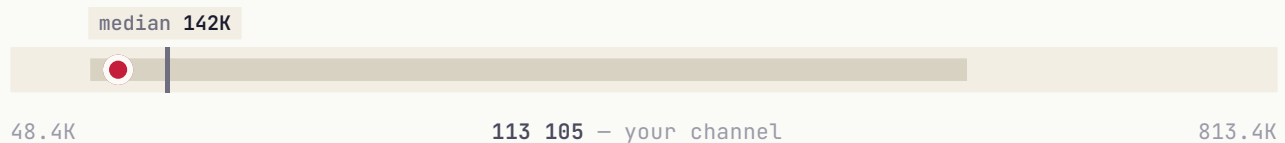
#73 /100

POSITION IN NICHE

Channel in bottom half of rating

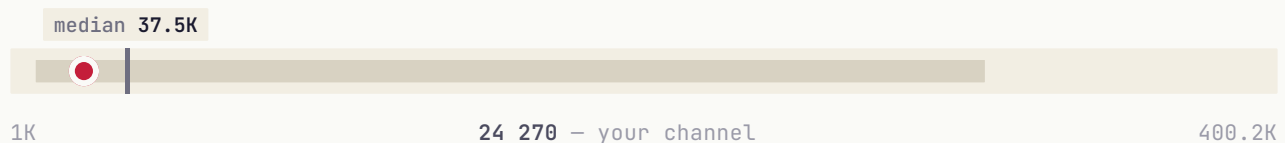
SUBSCRIBERS

worse than median by 20%



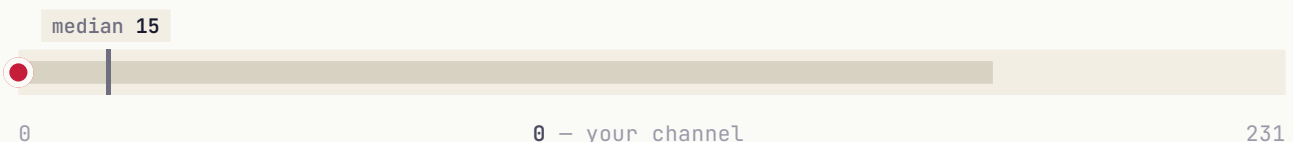
AVG REACH / POST

worse than median by 35%



CITATION INDEX

worse than median by 99%



— SECTION 07 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit in a month.

01**Increase posting frequency**

Now 4.7 posts/wk. Active channels avg 7-10.
Consistency is key for retention.

EFFECT

**Consistency
beats volume****02****Best post of the week — on Friday**

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase share of video posts**

Video in Telegram retains audience longer and is
algorithm-friendly. Aim for 15-25% video share.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram Ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
