
PUBLIC REPORT PROMTPRESS

Channel audit

Teleblog Volgograd Volzhsky (Volgograd Oblast) Ads News



@volgograd0

For ads @Teleblog_Vladimir All Telegram & VK Channels <https://t.me/ReklamaTeleblog/100>

SUBSCRIBERS

102 277

+54523 per month

ERR (% WHO SEE
POSTS)

5.0%

last day 1.7%

REACH/POST

4.5K

ad reach 1.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 102 277 —	SUBS REACH 4.38% avg % subs see post	VIEWS/POST 4.5K median 3.8K · 26 days	POSTS/WEEK 3.1 over period
7D TREND +118.9% vs previous week	REACTIONS/POST 17.1 205 reactions, 7 reposts, 0 comments	POST LENGTH 520 chars median 443 · 26 days	POSTS ANALYZED 12 26 days
AD REACH 1.7K 24h avg	CHURN / MONTH +54523 last month	CITATION RATE 1 citation index · 108 channels mentioned ever	CHANNEL AGE 1 year 7 months created 23.11.2024

AI EDITOR SUMMARY

Channel «Teleblog Volgograd Volzhsky (Volgograd region) Ads News» — 102 277 subs. Each post averages 4.5K people (4% subs), reach is low — consider expanding audience. Publishes 3 posts/ week (~0/day) — rare posts. Week Jul 6–12 reach up +118.9% Week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 26 days.
- 02 Dominant format – Photo (10/12 posts).
- 03 Avg post length – 520 chars (median 443).
- 04 Peak audience activity – Sunday, 09:00 MSK.
- 05 Top posts get 5× more views than the weakest (8.5K avg for top vs 1.8K for worst) – among 12 posts in 26 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.07 · 06:47 PHOTO Watermelon season in Volgograd region officially open! Early watermelons have already appeared on city stalls and markets...	VIEWS 13 579 REPOSTS 1	REACTIONS 12 ER 13.3%
Nº2 22.06 · 09:55 PHOTO Passengers injured during emergency tram braking in Dzerzhinsky district, Volgograd The accident occurred yesterday at 20:15. A 40-year-old...	VIEWS 7 130 REPOSTS 1	REACTIONS 18 ER 7.0%
Nº3 28.06 · 08:17 PHOTO  High fire risk expected in Volgograd region on June 28. 🚒 In Kotelnikovo and Oktyabrsky districts from 3:00 PM to 5:00 PM and until...	VIEWS 4 747 REPOSTS 1	REACTIONS 18 ER 4.6%

Nº4 03.07 · 11:26 VIDEO 🔔💰 Need reliable ads on trusted resources? Contact us, we'll help! Many channels with fresh interesting news and extensive...	VIEWS 4 459 REPOSTS —	REACTIONS 12 ER 4.4%
Nº5 08.07 · 14:28 PHOTO ▶ Russians take 5 months on average to find a job (Rosstat). Women search about a month longer. The agency...	VIEWS 3 372 REPOSTS 1	REACTIONS 18 ER 3.3%

|

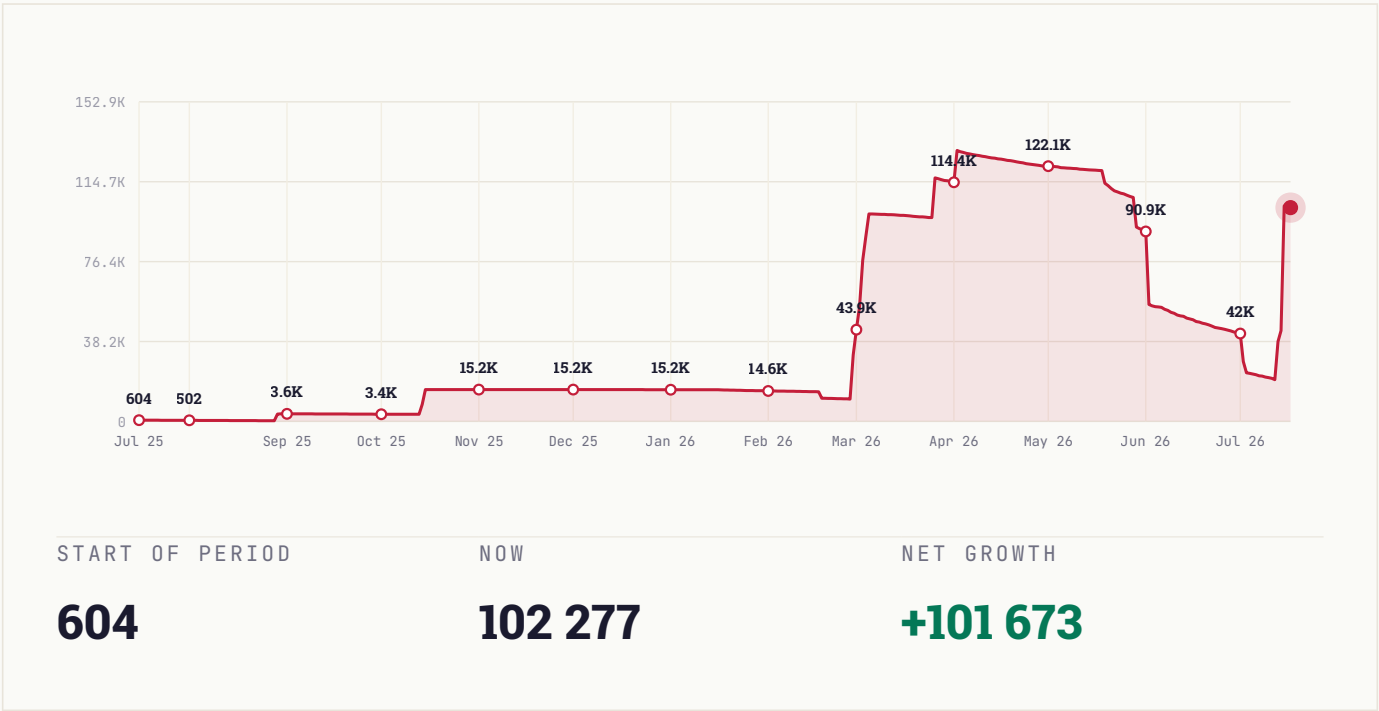
WORST 3

↓ 10.07 · 11:25 PHOTO 🏊 July 11 in Volgograd: Open Water Swim. Volgograd residents invited to join. The event aims to...	VIEWS 2 584 REPOSTS —	REACTIONS 21 ER 2.5%
↓ 19.06 · 08:01 PHOTO Two Volgograd residents infected with dangerous tick-borne diseases in a week Two people contracted dangerous infections from ticks in the past week...	VIEWS 1 713 REPOSTS —	REACTIONS 14 ER 1.7%
↓ 03.07 · 11:26 TEXT OTHER CHANNELS & CITIES ↓ ↓ ↓ Stavropol Pyatigorsk Kislovodsk Teleblog Vladivostok Vladivostok Ussuriysk Arsenyev Teleblog Altai (Live...	VIEWS 1 208 REPOSTS —	REACTIONS 19 ER 1.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

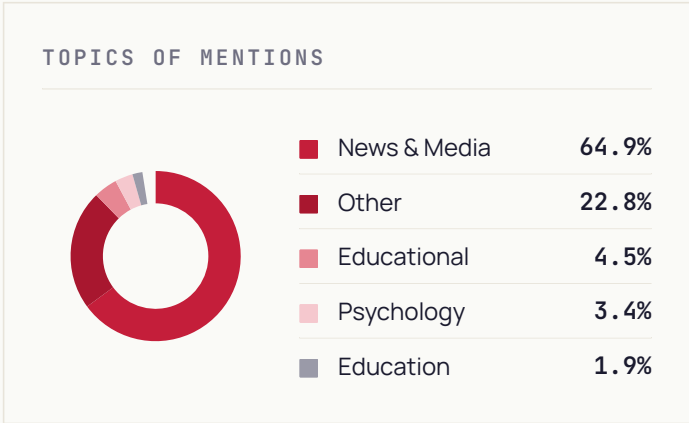
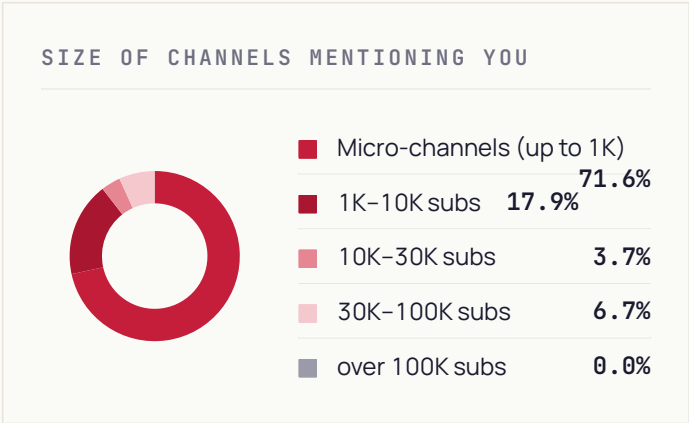
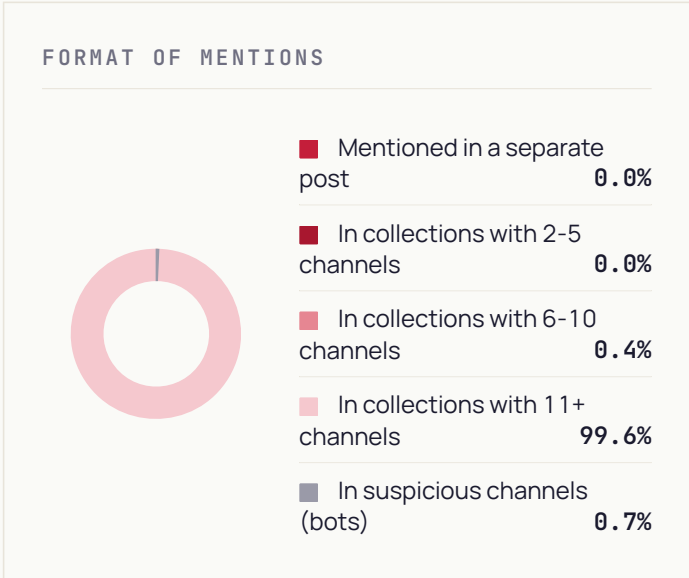
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost.



SECTION 04 · CITATIONS

Who & how mentions the channel

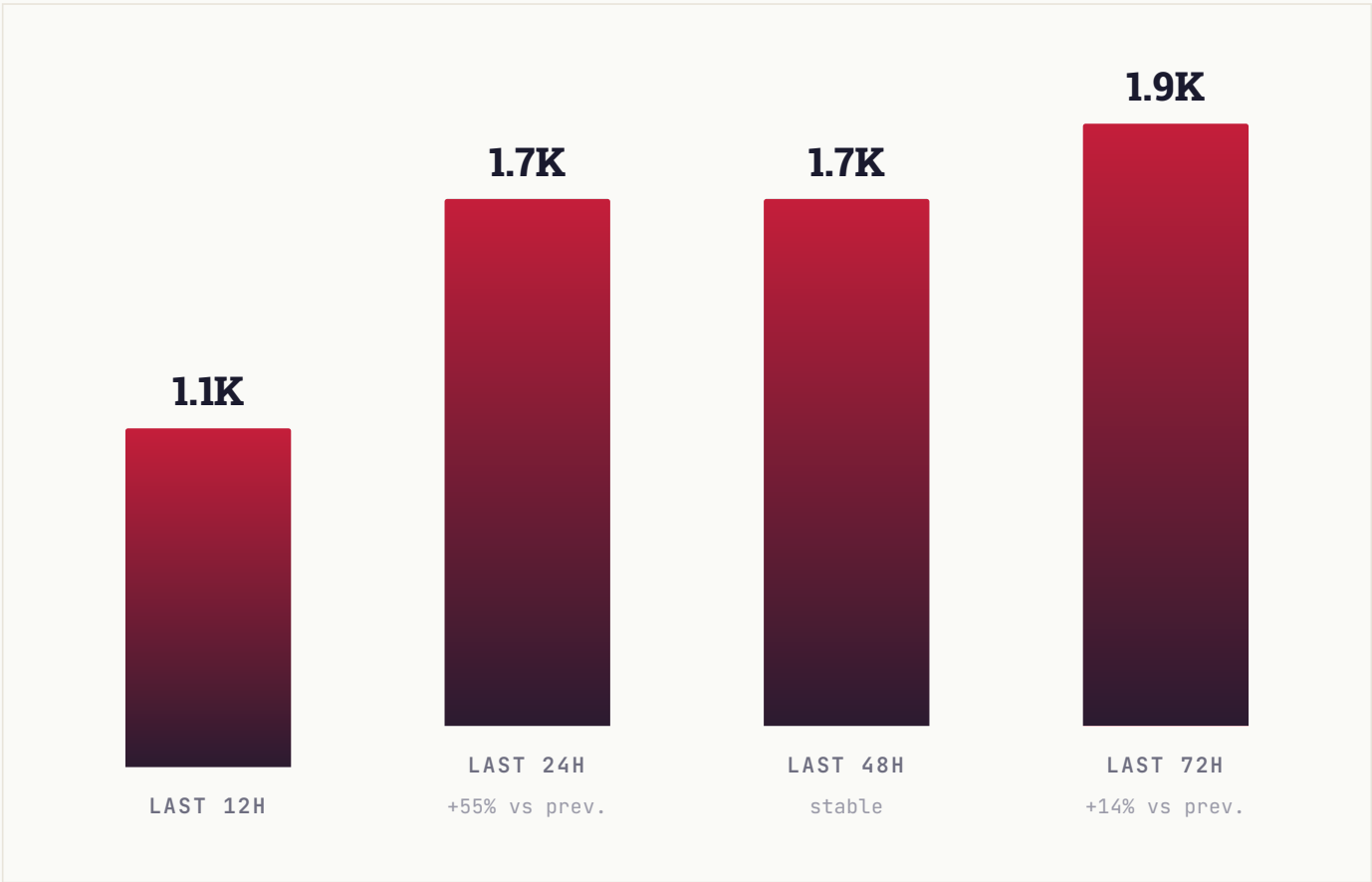
Citation index 1 — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **108** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.4M
ک ا کانال اخبار فوری خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trukha ⚡ Ukraine	3.1M
TV Teleblog Volgograd Volzhsky (Volgograd Oblast) Ads News YOU	102.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **15 104** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	1	1	0	
December 2025	0	0	0	
November 2025	0	0	3	
October 2025	0	0	11 775	
September 2025	0	0	0	
August 2025	0	0	3 326	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1	6	15 104

Where the channel stands in its league

SUBSCRIBERS 92% below median

median 1.3M

498.9K 102 277 — your channel 4.1M

AVG REACH / POST 95% below median

median 93.7K

733 4 480 — your channel 443.8K

CITATION INDEX 99% below median

median 1.9K

0 1 — your channel 11.2K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 3.1 posts/week. Active channels average 7-10.
Consistency is key to retaining audience.

EFFECT

**Consistency
beats volume****02****Top post of the week — Sunday**

Audience most active on this day at 09:00 MSK.

EFFECT

**Best window
for important
posts****03****Increase video posts share**

Video in Telegram holds audience longer & is favored by
the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better****04****ER below niche benchmark — rethink formats**

Current ER 4.38% vs norm 5.5%. Try polls & interactive
formats.

EFFECT

+1.1pp ER**05****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and close your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager