

PUBLIC REPORT BY PROMTPRESS

Channel audit

War-obsessed



@voenacher

Suggestions & questions: @voenacher_zov_bot Ads:
 @VoenacherAdvert Drone assemblers recruitment:
 @Sborka_upyr_bot Drone designers recruitment:
 @voenacher_work_bot Report detection...

SUBSCRIBERS

659 915

-21 per month

ERR (% SEE POSTS)

15.0%

per day 12.8%

REACH/POST

94.4K

ad reach 84.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 659 915 —	 SUBSCRIBER REACH 14.31% avg % subs see post	 VIEWS/POST 94.4K median 89.9K · 29 days	 POSTS/DAY 16.6 ~116 per week
 7D TREND +0.2% vs previous week	 REACTIONS/POST 1819.2 total 900,519 reactions, 88,151 reposts, 31,801 comments	 POST LENGTH 247 chars median 120 · 29 days	 POSTS ANALYZED 495 29 days
 AD REACH 84.6K 24h avg	 CHURN / MONTH -21 last month	 CITATION RATE 4 701 citation index · 9,309 channels mentioned all time	 CHANNEL AGE 6 years 2 months created 10.03.2020

AI EDITOR SUMMARY

Channel "War-Obsessed 🇺🇸" — 659 915 subs. Each post averages 94.4K people (14% from subs), reach is low — consider expanding audience. Publishes 116 posts per week (~17/day) — very active. For week May 25–31, reach stable (+0.2% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **495** posts in 29 days.
- 02 Dominant format — **Video** (273/495 posts).
- 03 Avg post length — **247** chars (median 120).
- 04 Audience activity peak — **Sat, 21:00** MSK.
- 05 Top posts get **5x** more views than the weakest (280K avg top vs 58K worst) — among 495 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1

09.05 · 18:35

PHOTO

Victory lives in your DNA!

VIEWS	REACTIONS
367 335	2 088
REP.	ER
423	55.7%

Nº2

31.05 · 15:34

VIDEO

Protecting the "Novorossiya" route from drone raids. What can be done now? In history "we'll provide escort with machine guns, will...

VIEWS	REACTIONS
262 978	1 791
REP.	ER
534	39.9%

Nº3

17.05 · 12:02

VIDEO

Black Sea. Destruction of a Ukrainian USV carrying four RPO-A «Shmel» (or their Ukrainian analogs) using a KVN FPV drone.

VIEWS	REACTIONS
209 625	2 537
REP.	ER
305	31.8%

Nº4 11.05 · 12:09 VIDEO ☒ Northern border area. Destruction of a Ukrainian wheeled 155-mm self-propelled howitzer 2S22 Bohdana hidden in a shelter. FPV drone operators at work from...	VIEWS 204 148 REP. 84	REACTIONS 1 286 ER 30.9%
Nº5 03.06 · 19:37 VIDEO Spy Andrey Bezrukov on Russia being at war and involved in global conflicts for another couple of decades...	VIEWS 192 235 REP. 2 448	REACTIONS 3 270 ER 29.1%

|

WORST 3

↓ 05.06 · 12:45 VIDEO ☒ Kharkiv region, near the border with Belgorod region. The khokhols were launching heavy drones, living it up, but not for long...	VIEWS 65 866 REP. 429	REACTIONS 2 792 ER 10.0%
↓ 28.05 · 20:24 VIDEO Geran-4 seeker presents: Cheetah	VIEWS 55 328 REP. 80	REACTIONS 1 196 ER 8.4%
↓ 29.05 · 12:03 PHOTO ☒People crossed out again☒ On strange self-censorship of Russian media At a meeting with Vladimir Putin, President of Kazakhstan Kassym-Jomart Tokayev...	VIEWS 52 726 REP. 107	REACTIONS 1 308 ER 8.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

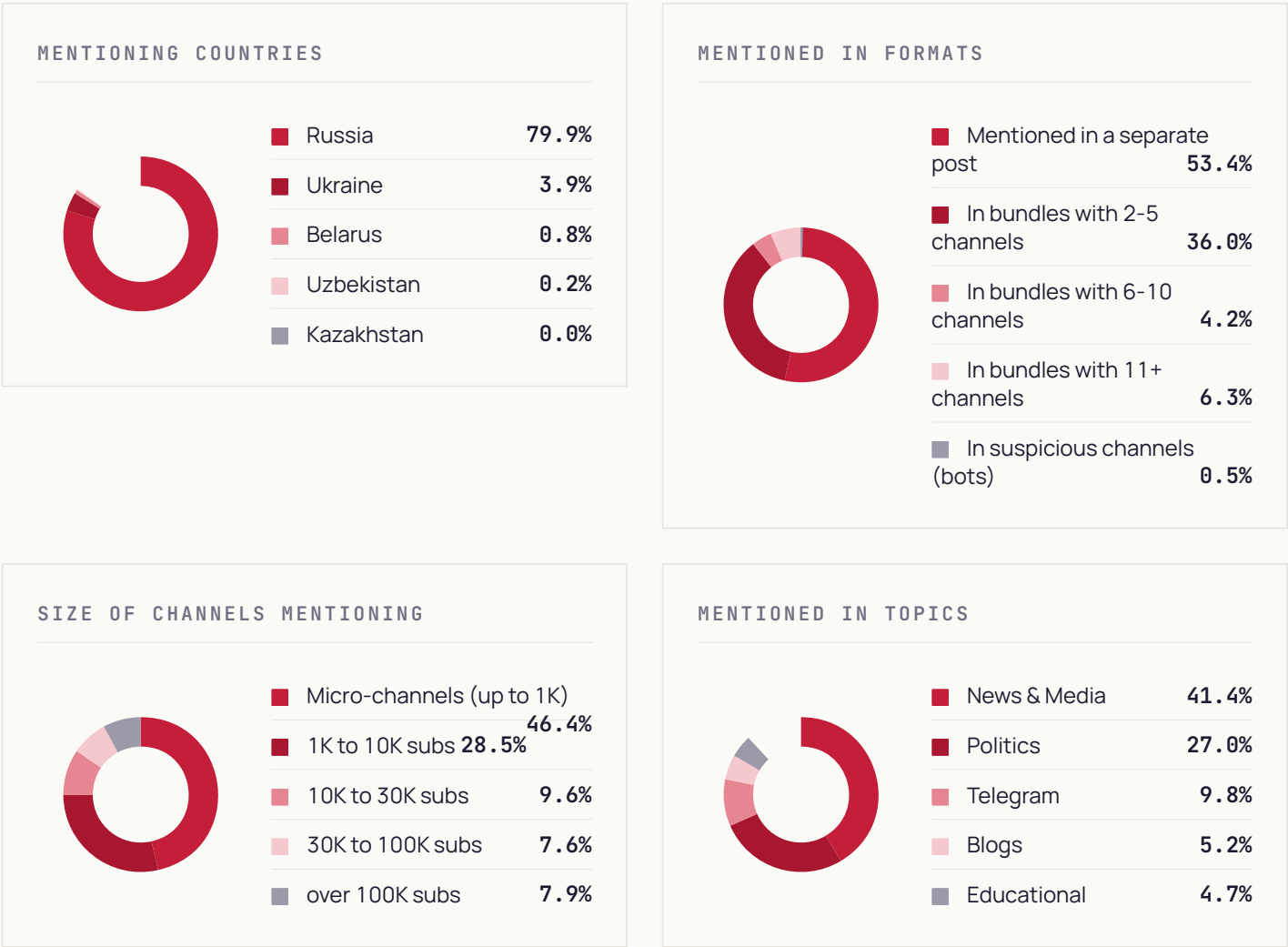
Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

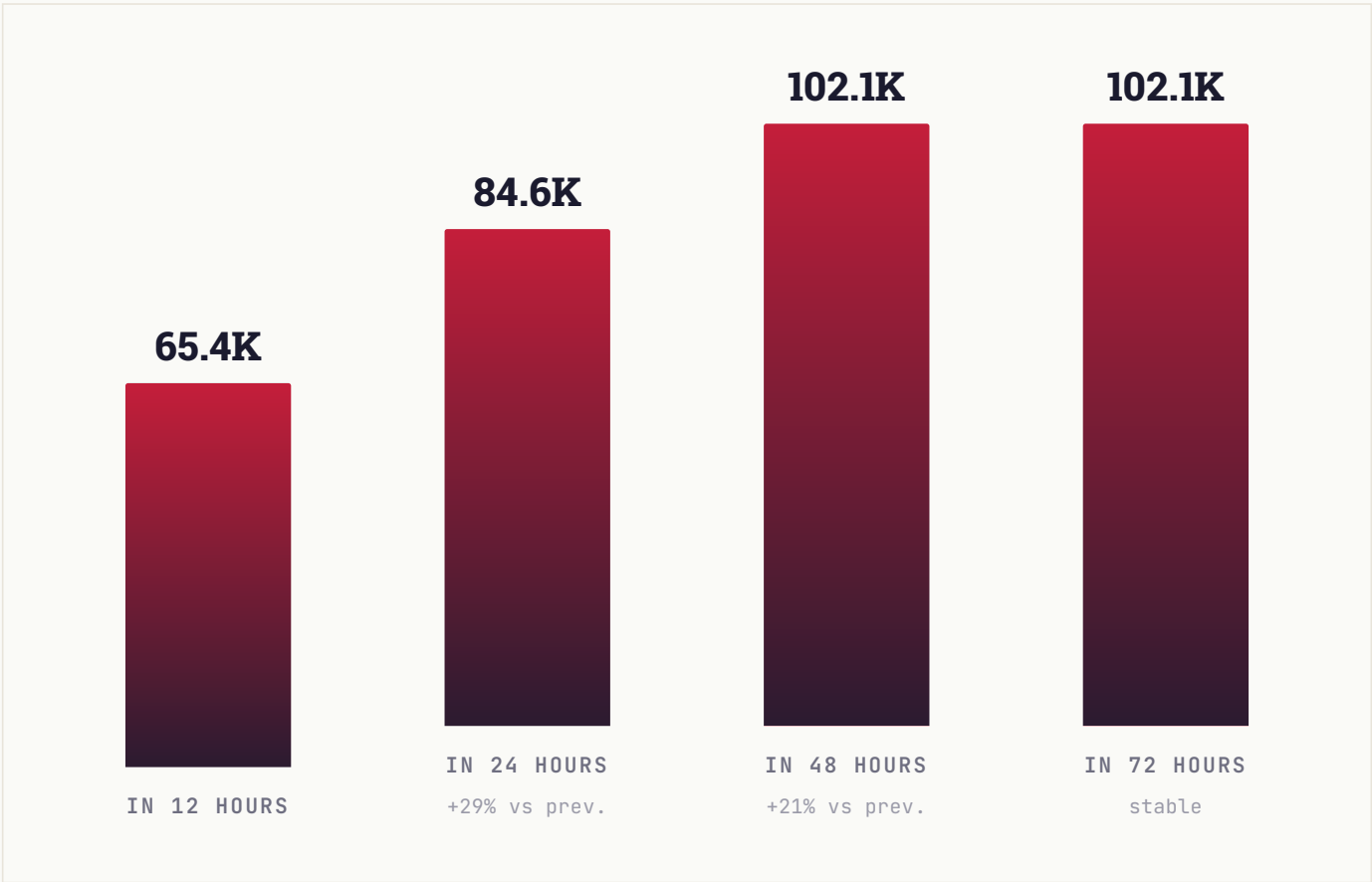
Citation index **4 701** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **9 309** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
Fri Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.9M
M- Moscow is interesting	3.5M
MA Mash	3.1M
PM First Moscow	3.1M
Fri RIA Novosti	3.1M
SR Media Russia not Moscow	2.9M
NM Moscow News	2.7M
MS Moscow today	2.7M
Mon War-obsessed ☒ YOU	659.9K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#60 of 99). Niche median — 843.7K subs.
First growth KPI — reach median. Leader: Live Broadcast • News (4.1M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **4 025**, they brought **18 380** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	979	262	0	
Nov 2025	791	223	13 968	
Oct 2025	603	225	0	
September 2025	452	247	14	
August 2025	394	210	335	
July 2025	806	362	4 063	
TOTAL MENTIONS		MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
4 025		6	18 380	

SECTION 08 · NICHE COMPARISON

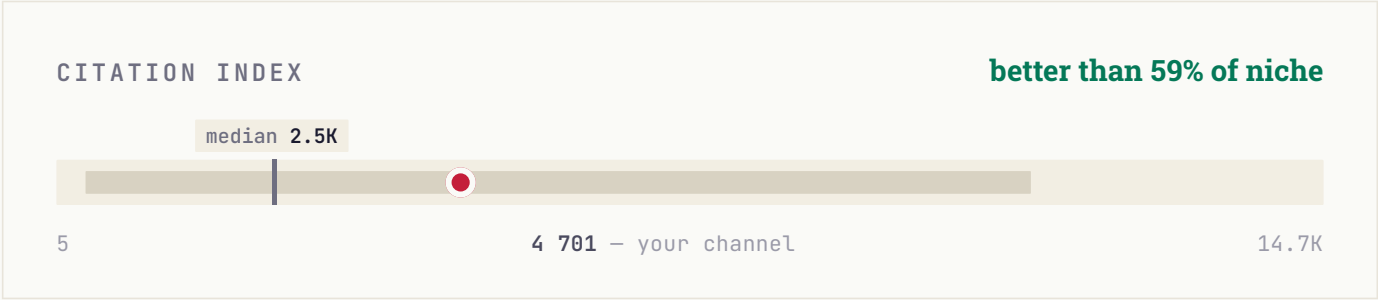
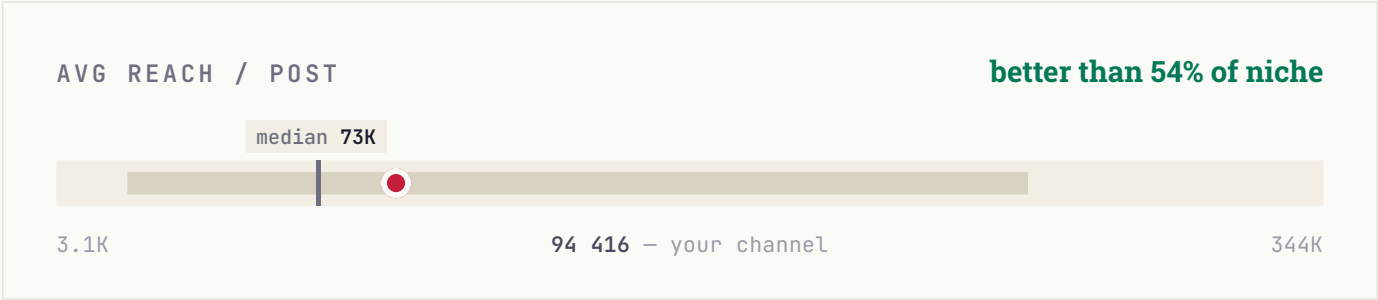
Where channel ranks in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black line — median. Red dot — your channel.

#86/100

POSITION IN NICHE

Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience most active on this day at 21:00 MSK.

EFFECT

**Best window
for important
post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-niche channels once a quarter.
Not daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
