

PROMTPRESS PUBLIC REPORT

# Channel audit

## VMP News



@vmp\_news

VK Music for Android without limits • Site: [vmp.su](https://vmp.su) • Discussion chat: @vmp\_chat Support the project: <https://yoomoney.ru/to/4100117667116835>

SUBS

**113 879**

-1341 per month

ERR (% SEE POSTS)

**27.0%**

per day 0.0%

REACH/POST

**30K**

ad reach 0/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                           |                                                                                                                                                                                                |                                                                                                                                                                                             |                                                                                                                                                                                 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBS</div><div>113 879</div><div>—</div></div>                | <div><div> SUBSCRIBER REACH</div><div>26.31%</div><div>avg % subs see post</div></div>                        | <div><div> VIEWS/POST</div><div>30K</div><div>median 30K · 1.0 day</div></div>                             | <div><div> POSTS/WK</div><div>13.4</div><div>over period</div></div>                         |
| <div><div> 7D TREND</div><div>—</div><div>no data for period</div></div> | <div><div> REACTIONS/POST</div><div>905.0</div><div>only 1,810 reactions, 394 reposts, 0 comments</div></div> | <div><div> POST LENGTH</div><div>206 chars</div><div>median 206 · 1.0 day</div></div>                      | <div><div> POSTS ANALYZED</div><div>2</div><div>1.0 day</div></div>                          |
| <div><div> AD REACH</div><div>0</div><div>24h avg</div></div>          | <div><div> CHURN / MONTH</div><div>-1341</div><div>over last month</div></div>                              | <div><div> CITATION INDEX</div><div>14</div><div>citation index · 25 channels mentioned ever</div></div> | <div><div> CHANNEL AGE</div><div>7 years 2 months</div><div>created 13.05.2019</div></div> |

AI EDITOR SUMMARY

Channel «VMP News» — 113 879 subs. Each post avg views 30K people (26% from subs), that's good reach. Publishes 13 posts/week (~2/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts in 1.0 day.
- 02 Dominant format – Poll (1/2 posts).
- 03 Avg post length – 206 chars (median 206).
- 04 Audience peak – Wed, 19:00 MSK.
- 05 Top posts get 1x more views than the weakest (20K avg top vs 30K worst) – among 2 posts in 1.0 day. Worth analyzing what top posts share: topic, format, timing.

TOP 2 POSTS

|                                                                                                                                                                        |         |           |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-----------|
| <div>Nº1</div> <div>15.07 · 16:55</div> <div>POLL</div> <div>(post without caption – poll)</div>                                                                       | VIEWS   | REACTIONS |
|                                                                                                                                                                        | 33 320  | 626       |
|                                                                                                                                                                        | REPOSTS | ER        |
|                                                                                                                                                                        | 11      | 29.3%     |
| <div>Nº2</div> <div>16.07 · 18:02</div> <div>TEXT</div> <div>Version 5.2 (90) Fixes: • Stable app operation after VK changes and during whitelist operation •...</div> | VIEWS   | REACTIONS |
|                                                                                                                                                                        | 26 600  | 1 184     |
|                                                                                                                                                                        | REPOSTS | ER        |
|                                                                                                                                                                        | 383     | 23.4%     |

WORST 2

|                                                                                                |         |           |
|------------------------------------------------------------------------------------------------|---------|-----------|
| <div>↓</div> <div>15.07 · 16:55</div> <div>POLL</div> <div>(post without caption – poll)</div> | VIEWS   | REACTIONS |
|                                                                                                | 33 320  | 626       |
|                                                                                                | REPOSTS | ER        |
|                                                                                                | 11      | 29.3%     |

|                                                                                                                                                                               |  |                                                                      |                                                                      |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|----------------------------------------------------------------------|----------------------------------------------------------------------|
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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|----------------------------------------------------------------------|----------------------------------------------------------------------|

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

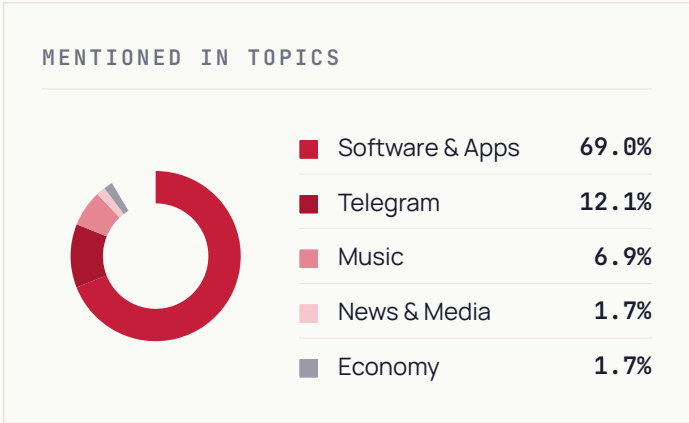
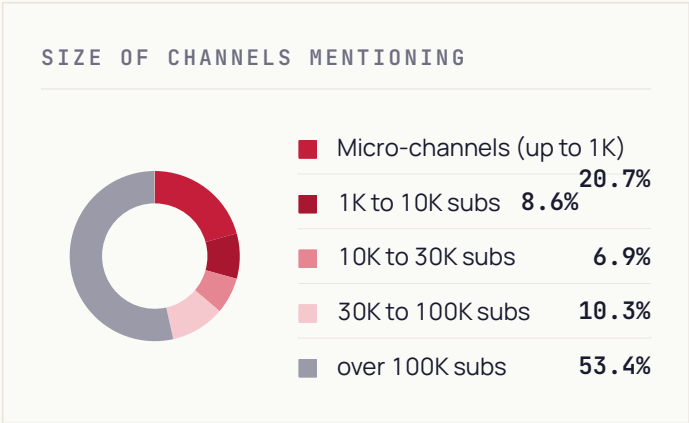
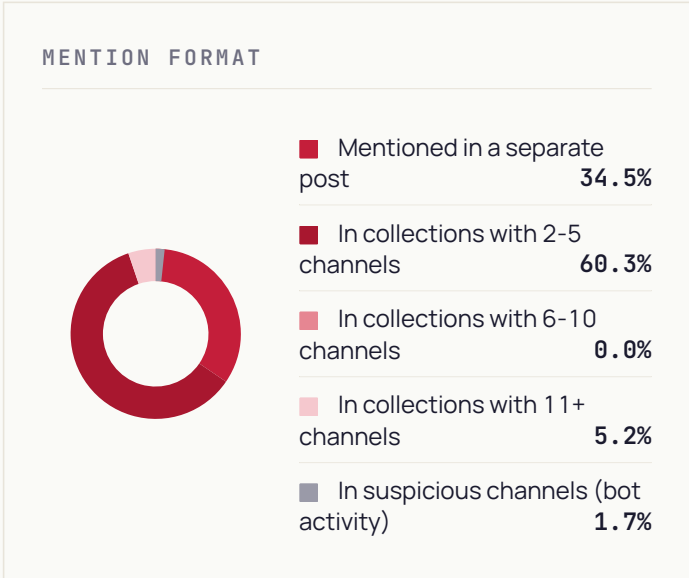
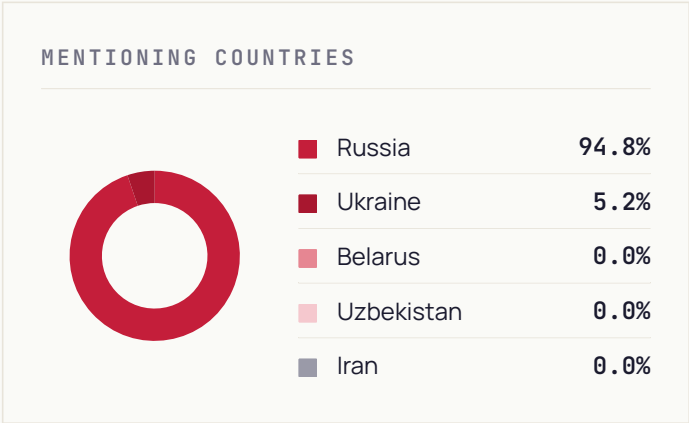
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

# Who mentions the channel and how

Citation index **14** – channel popularity score based on mentions. Considers not just count but weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time mentions: **25** different channels.



SECTION 05 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                       | SUBS   |
|-------------------------------|--------|
| IP iRo Proxy   پروکسی         | 7.7M   |
| GE GETMODPC                   | 4.4M   |
| T TikTokModCloud ☀️           | 3M     |
| TU TikTok Updates 🔥           | 2.2M   |
| CT Central TikTok ⚡           | 1.8M   |
| اپ Fast Proxy   پروکسی        | 1.7M   |
| اف اخبار فوری مملکت   نیوزبین | 1.5M   |
| پم خبرجنگ   VPN   پروکسی ملی  | 1.3M   |
| E Easy APK                    | 1.2M   |
| PM Proxy MTProto   Proxy 24/  | 1.2M   |
| VN VMP News YOU               | 113.9K |

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — iRo Proxy | پروکسی (7.7M), top-99 median: 397.8K. First goal: enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION TRENDS

# How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions had **0**, they brought **37 049** new subs.

| PERIOD         | MENTIONS | CHANNELS | GAINED SUBS |
|----------------|----------|----------|-------------|
| Jan 2026       | 0        | 0        | 34 627      |
| December 2025  | 0        | 0        | 2 415       |
| November 2025  | 0        | 0        | 0           |
| October 2025   | 0        | 0        | 0           |
| September 2025 | 0        | 0        | 0           |
| August 2025    | 0        | 0        | 7           |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBS |
| 0              | 6              | 37 049         |

SECTION 07 · NICHE COMPARISON

# Where channel stands in its league

Took top-100 channels in category "Software & Apps» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



## — SECTION 08 · STRATEGY

# What to do now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

## Top post of the week — Wednesday

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window  
for an  
important post**

02

## Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains  
audience  
better**

03

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000  
subs**

04

## Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One weekly poll on a hot topic is an easy win.

EFFECT

**+5-15% ER**

05

## Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. 2-3 collabs give relevant growth — no need for daily.

EFFECT

**Growth from  
relevant  
audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

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**01 Launch Telegram ad** <https://panel.promptpress.com/register>

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**02 Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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