

PROMTPRESS PUBLIC REPORT

Channel audit

Vlad Visconti



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SUBSCRIBERS

29 383

+19723 per month

ERR (% SEE POSTS)

21.0%

per day 1.1%

REACH/POST

4.8K

ad reach 342/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it's calculated for.

 SUBSCRIBERS 29 383 —	 SUBSCRIBER REACH 16.32% avg % subs see post	 VIEWS/POST 4.8K median 6.3K · 25 days	 POSTS/WEEK 14.3 over period
 7D TREND -38.6% vs previous week	 REACTIONS/POST 330.8 only 17,203 reactions, 403 reposts, 1,023 comments	 POST LENGTH 72 chars median 48 · 25 days	 POSTS ANALYZED 52 25 days
 AD REACH 342 24h avg	 CHURN / MONTH +19723 last month	 MENTIONS 0 citation index · 1 channel mentioned ever	 CHANNEL AGE 1 yr 8 mo created 08.11.2024

AI EDITOR SUMMARY

Channel «Vlad Visconti» — 29 383 subs. Each post averages 4.8K people (16% from subs), average reach — room to grow. Publishes 14 posts/week (~2/day) — steady. Week of Jul 6–12, reach dropped -38.6% vs week Jun 29 – Jul 5 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 52 posts over 25 days.
- 02 Dominant format – Video (28/52 posts).
- 03 Avg post length – 72 chars (median 48).
- 04 Audience peak activity – Thursday, 21:00 MSK.
- 05 Top posts get 11x more views than the weakest (9.5K avg for top vs 852 for worst) – among 52 posts in 25 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 18:27 TEXT The only thing that saves from bad thoughts. Sometimes it's hell in my head. Fuck psychologists when there's a gym	VIEWS 9 906 REPOSTS 4	REACTIONS 28 ER 33.7%
Nº2 25.06 · 18:25 VIDEO (post without caption – video)	VIEWS 9 891 REPOSTS 5	REACTIONS 25 ER 33.7%
Nº3 25.06 · 08:09 VIDEO Mayor on the line Best track - I'm a thief by nickname	VIEWS 8 701 REPOSTS 9	REACTIONS 47 ER 29.6%

Nº4 25.06 • 21:07 **PHOTO**

Don't forget about private - <https://t.me/+AZDdJgUNNBpiY2Qx>

👁👁

VIEWS
8 603

REACTIONS
1 508

REPOSTS
7

ER
29.3%

Nº5 26.06 • 12:37 **VIDEO**

(post without caption – video)

VIEWS
7 767

REACTIONS
1 516

REPOSTS
4

ER
26.4%

WORST 3

↓ 12.07 • 16:16 **VIDEO**

(post without caption – video)

VIEWS
1 076

REACTIONS
5

REPOSTS
3

ER
3.7%

↓ 14.07 • 08:35 **TEXT**

Kyivstoner is a faggot, always knew it, asshole tried to play a double game but was always a retard UPD: I'm not trying to be a Z or anything...

VIEWS
979

REACTIONS
20

REPOSTS
1

ER
3.3%

↓ 17.07 • 18:12 **PHOTO**

It caught up with him 🤔

VIEWS
502

REACTIONS
39

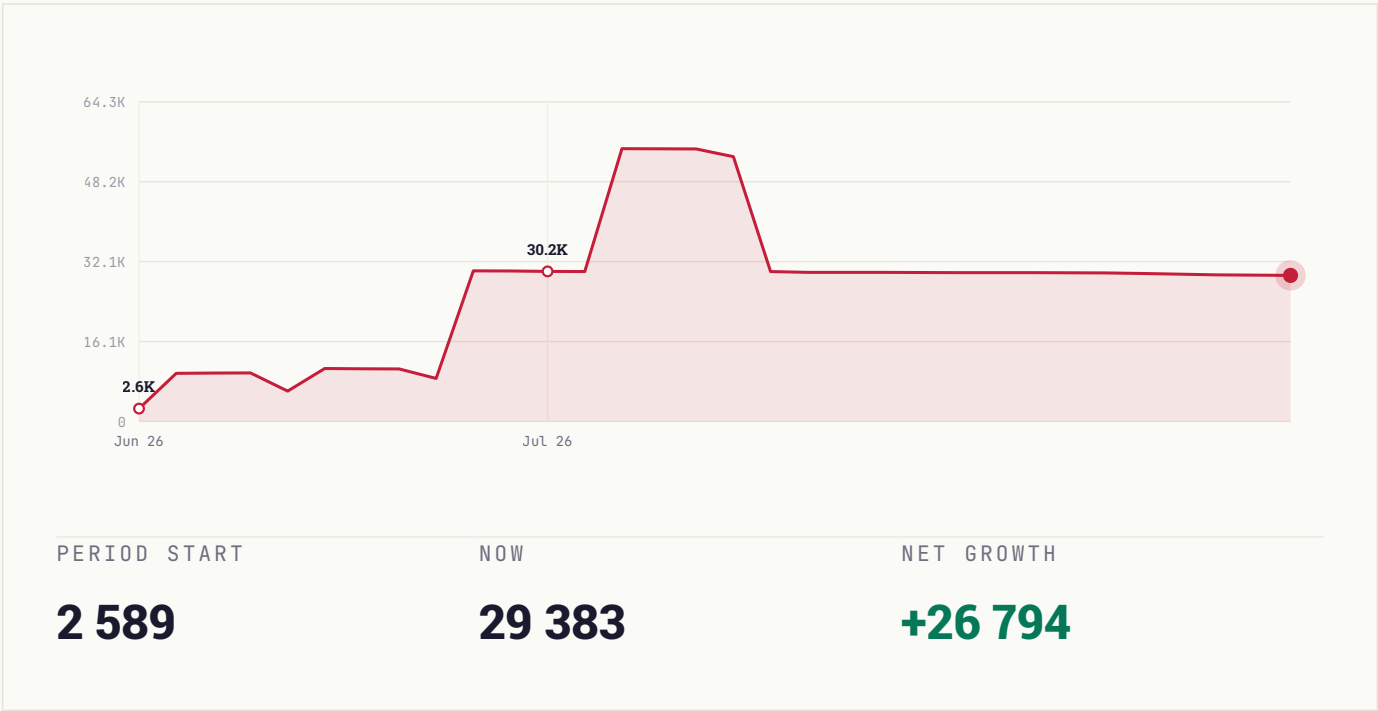
REPOSTS
9

ER
1.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

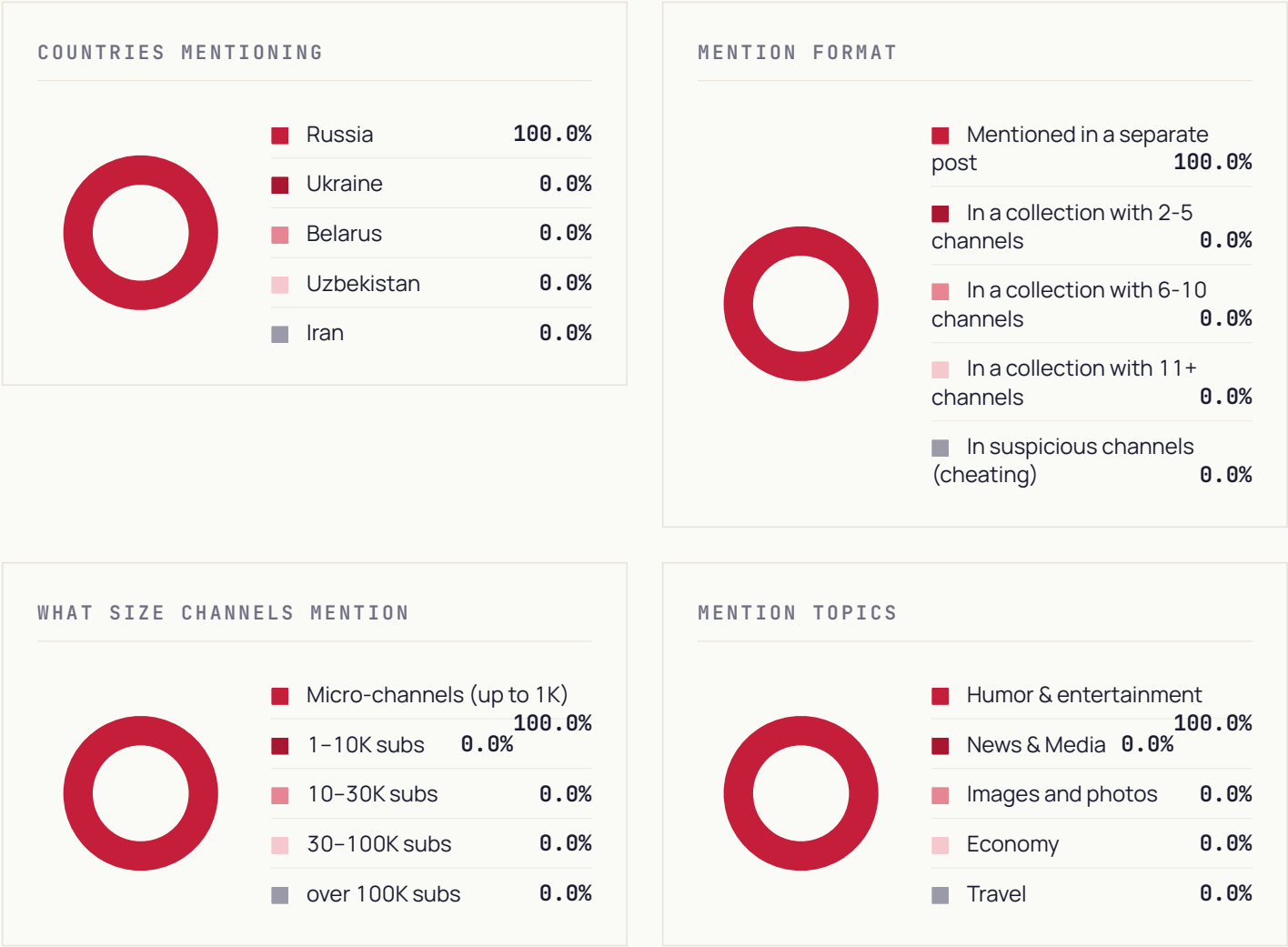
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

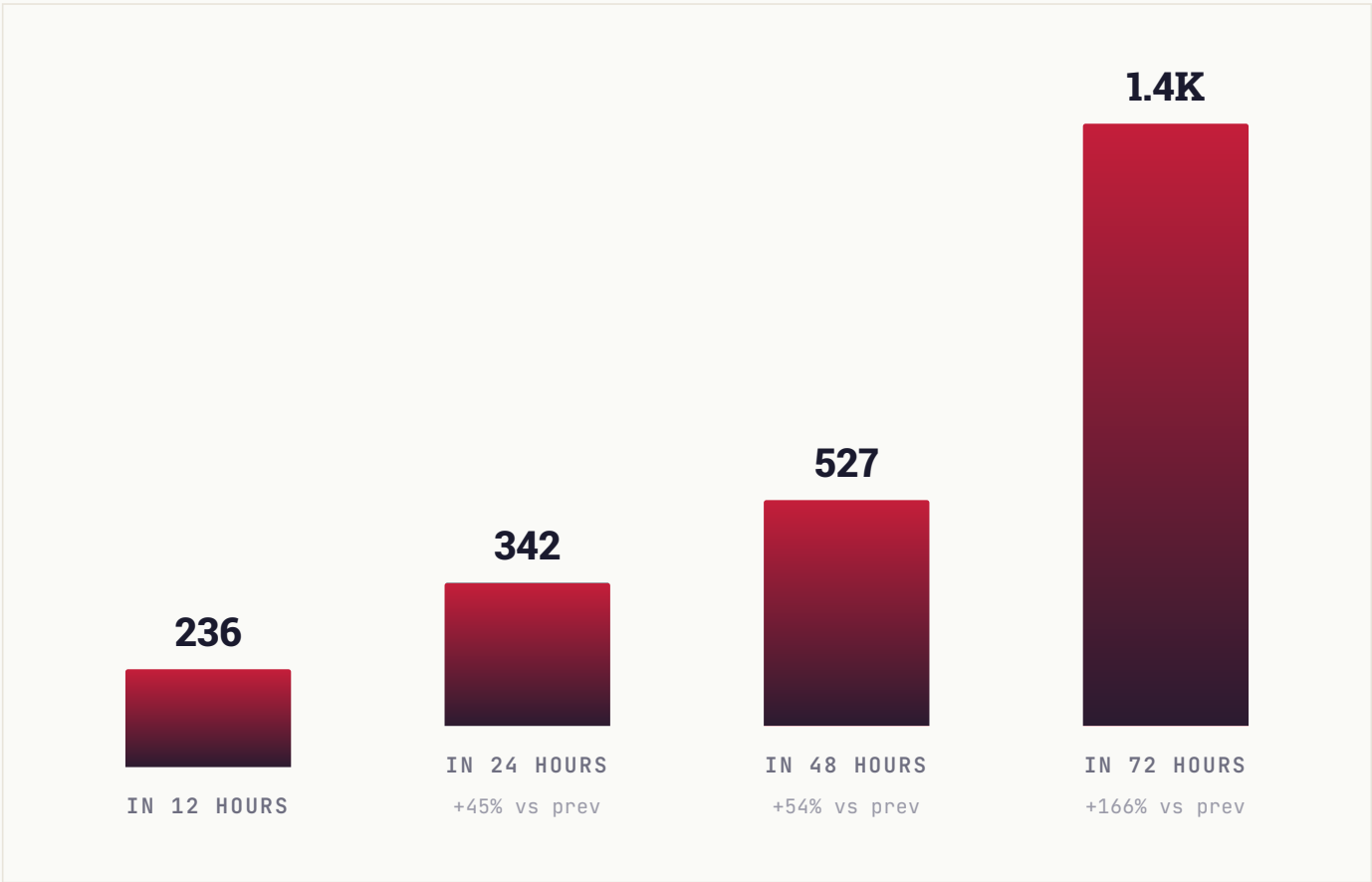
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 1 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ broen lives here	1.1M
VV Vlad Visconti YOU	29.4K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray bar = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager