

PUBLIC REPORT BY PROMTPRESS

Channel audit

VK Equals



@vkequals

Another VK mod And VK Music Premium Any questions: @slavrom21
Ads: @bolt14ek @modzzz21 I @ytrvel sponsored by the shadow government

SUBS

62 370

+1464 per month

ERR (% SEE POSTS)

63.0%

per day 10.1%

REACH/POST

49.9K

ad reach 6.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 62 370 —	 SUBSCRIBER REACH 80.02% avg % subs see post	 VIEWS/POST 49.9K median 49.9K · 5 days	 POSTS/WEEK 2.4 over period
 7D TREND — no data for period	 REACTIONS/POST 336.5 total 673 reactions, 1,125 reposts, 0 comments	 POST LENGTH 121 chars median 121 · 5 days	 POSTS ANALYZED 2 5 days
 AD REACH 6.3K 24h avg	 CHURN / MONTH +1464 last month	 CITATION RATE 9 citation index · 28 channels mentioned ever	 CHANNEL AGE 4 years 5 months created 04.02.2022

AI EDITOR SUMMARY

Channel «VK Equals» — 62 370 subs. Avg views per post: 49.9K people (80% of subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts in 5 days.
- 02 Dominant format – Text (2/2 posts).
- 03 Avg post length – 121 chars (median 121).
- 04 Peak audience activity – Tuesday, 20:00 MSK.
- 05 Top posts get 1x more views than the weakest (33.3K avg for top vs 49.9K for worst) – among 2 posts in 5 days. Analyze what top posts share – topic, format, time.

TOP 2 POSTS

Nº116.06 · 17:27TEXT VK Music 8.29 (13135) Support - Subscription activated - Debug menu activated - Navigation settings (in Debug) - Disabled...	VIEWS	REACTIONS
	53 424	438
	REPOSTS	ER
	1 095	85.7%

Nº222.06 · 14:47TEXT All files re-uploaded: - Crash fixes - Subscription banners hidden	VIEWS	REACTIONS
	46 394	235
	REPOSTS	ER
	30	74.4%

WORST 2

↓16.06 · 17:27TEXT VK Music 8.29 (13135) Support - Subscription activated - Debug menu activated - Navigation settings (in Debug) - Disabled...	VIEWS	REACTIONS
	53 424	438
	REPOSTS	ER
	1 095	85.7%

↓ 22.06 · 14:47 TEXT All files re-uploaded: - Crash fixes - Subscription banners hidden		VIEWS 46 394	REACTIONS 235
		REPOSTS 30	ER 74.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

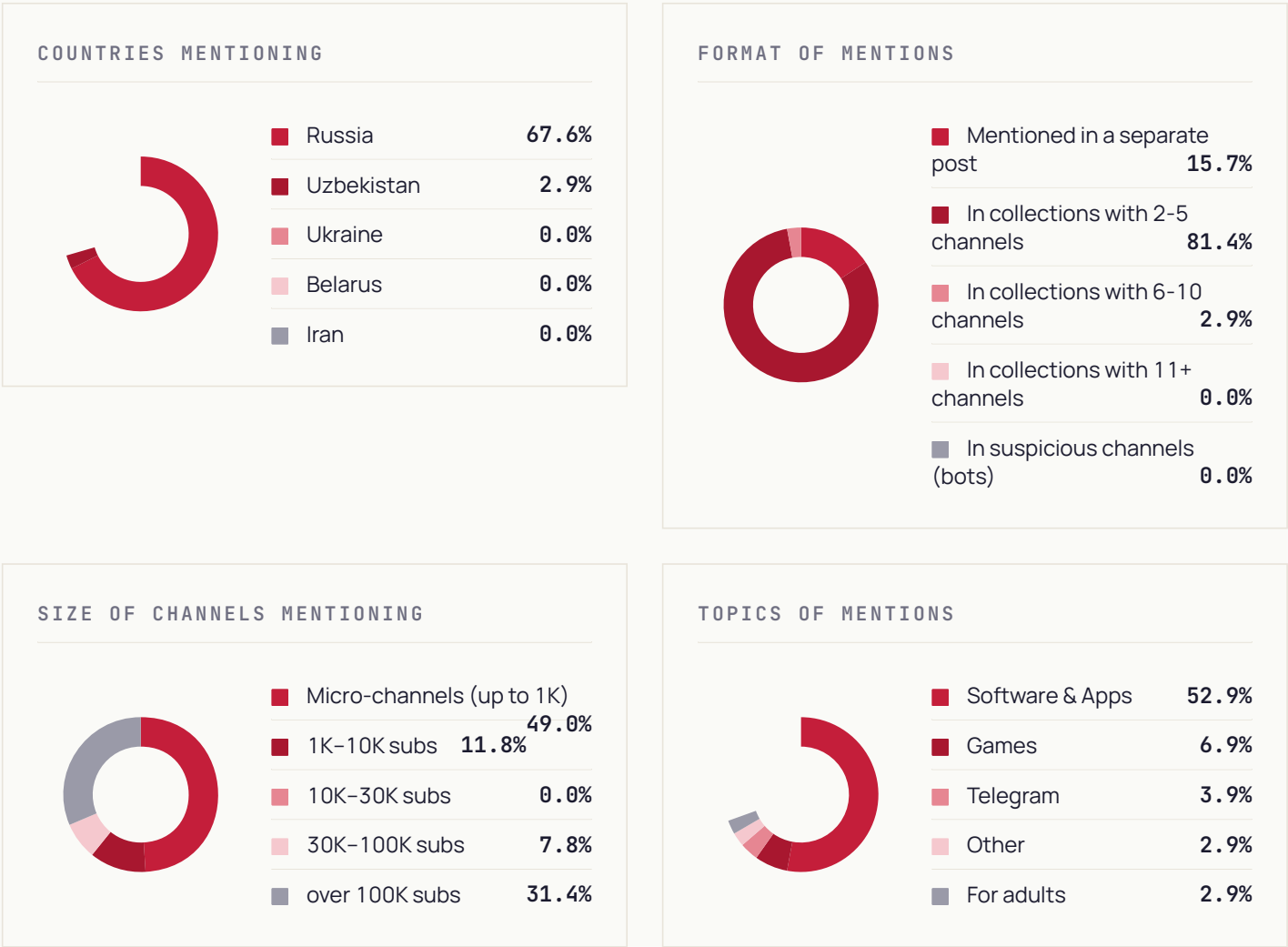


START OF PERIOD	NOW	NET GROWTH
47 339	62 350	+15 011

SECTION 04 · MENTIONS

Who mentions the channel and how

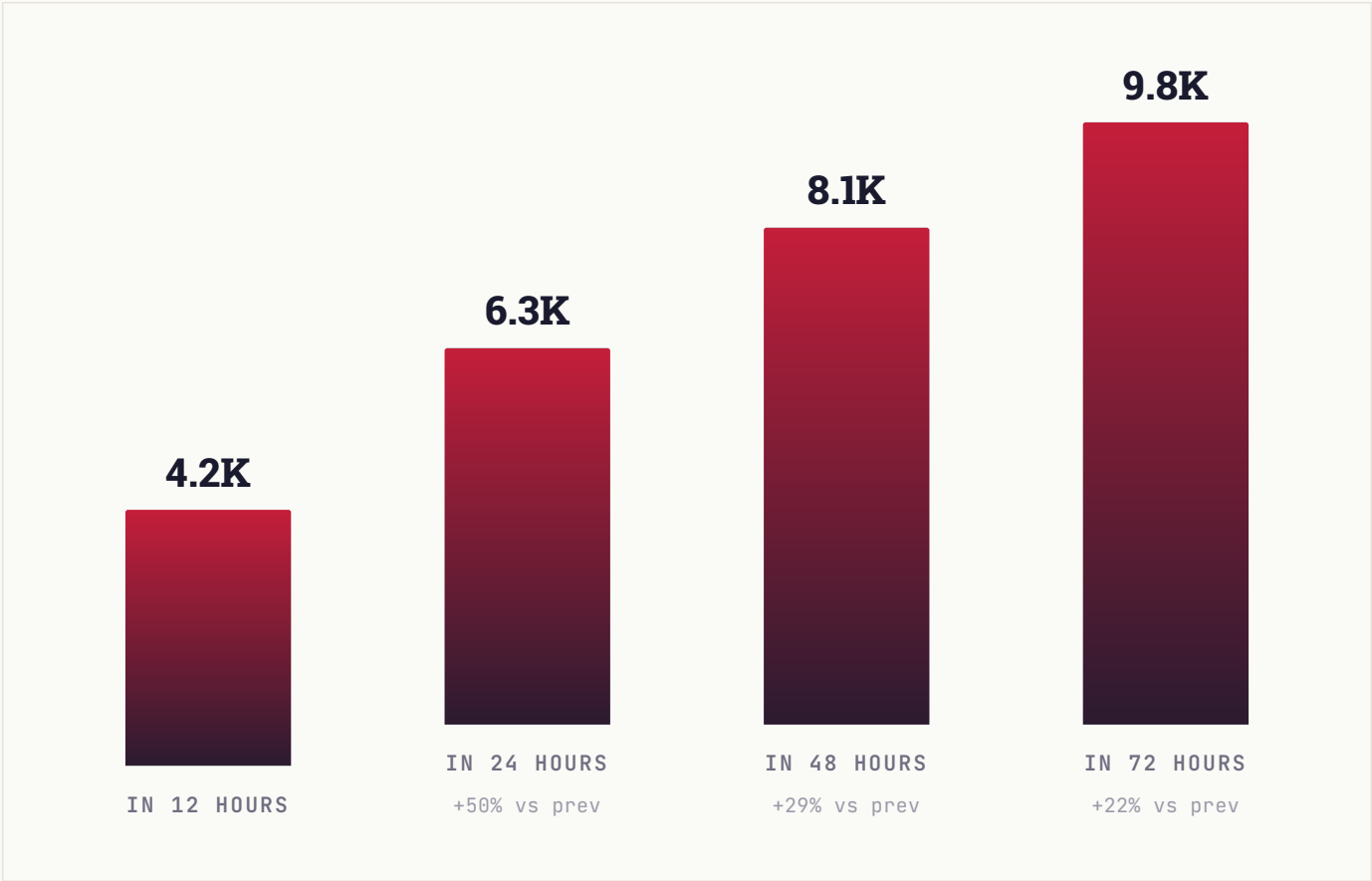
Citation index 9 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs one. All-time channel was mentioned **28** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate ad lifespan.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
IP iRo Proxy پروکسی	7.6M
GE GETMODPC	4.4M
TP TikTok Prime 🏆	3.5M
T🌩 TikTokModCloud 🌩	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.8M
اپ پروکسی Fast Proxy	1.7M
اف اخبار فوری مملکت نیوزبین	1.5M
پم خبرجنگ VPN پروکسی ملی	1.3M
📱E 📱 Easy APK	1.2M
VE VK Equals YOU	62.4K

COMPARATIVE INSIGHT

Channel yet outside top-100 niche — early growth stage. Niche leader — iRo Proxy | پروکسی (7.6M), top-100 median: 396.1K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **5**, they brought **7 452** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	2	2	1 976
December 2025	1	1	1 407
November 2025	0	0	1 123
October 2025	2	1	1 523
September 2025	0	0	641
August 2025	0	0	782

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
5	6	7 452

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Software & Apps» (Russia) and compared your channel against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Post more often
Now 2.4 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Tuesday
Audience most active on this day at 20:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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