

PROMTPRESS PUBLIC REPORT

Channel audit

Visa Center

Without Borders



@vizoviy_bezgranic

🌐 Top travel news in one channel • Visas of any complexity • Tours, routes • Residency • Foreign cards • Passports • ATA Carnets
Consult: @bezgranic_manager Reviews:...

SUBSCRIBERS

50 707

+1470 per month

ERR (% SEE POSTS)

24.0%

in 24 hrs **8.6%**

REACH/POST

11.1K

ad reach **4.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 50 707 —	 SUBS REACH 21.94% avg % subs see post	 VIEWS/POST 11.1K median 10.2K · 26 days	 POSTS/WEEK 3.4 for period
 7D TREND -18.1% vs previous week	 REACTIONS/POST 72.2 total 938 reactions, 880 reposts, 1 comment	 POST LENGTH 719 chars median 829 · 26 days	 POSTS ANALYZED 13 26 days
 AD REACH 4.3K 24h avg	 CHURN / MONTH +1470 last month	 CITATION RATE 9 citation index · 59 channels mentioned all time	 CHANNEL AGE 3 years 10 months created 05.09.2022

AI EDITOR SUMMARY

Channel «Visa Center Without Borders» — 50 707 subs. Each post avg views 11.1K people (22% of subs), avg reach — room to grow. Posts 3 posts/week (~0/day) — rare. Week Jun 29–Jul 5 reach dropped -18.1% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 13 posts in 26 days.
- 02 Dominant format – Photo (10/13 posts).
- 03 Avg post length – 719 chars (median 829).
- 04 Peak audience activity – Friday, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (15.4K avg top vs 9.7K worst) – among 13 posts in 26 days. Worth analyzing what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 08:57 PHOTO Friends, Anastasia here! I recently got a US visa 🇺🇸 in Warsaw and want to share details on the process...	VIEWS 18 077 REPOSTS 78	REACTIONS 145 ER 35.6%
Nº2 17.06 · 10:51 TEXT ⚡🇫🇷 France released slots for August All slots for the month were snapped up instantly. Now standard booking...	VIEWS 14 766 REPOSTS 77	REACTIONS 59 ER 29.1%
Nº3 25.06 · 14:42 PHOTO 🇮🇹 Italy VMS visa center in Moscow reports longer processing Due to high demand, processing...	VIEWS 13 421 REPOSTS 91	REACTIONS 77 ER 26.5%

Nº4

24.06 · 06:53

PHOTO

🇨🇵

Current Cyprus visa submission status in Moscow Since June 15, 2026, Cyprus visa docs are accepted at...

VIEWS

12 308

REPOSTS

61

REACTIONS

63

ER

24.3%

Nº5

22.06 · 14:42

TEXT

Foreign bank cards Kazakhstan cards were very popular, but then issuance stopped, and they were replaced by...

VIEWS

11 136

REPOSTS

55

REACTIONS

56

ER

22.0%

WORST 3

↓ 06.07 · 09:36 TEXT Current appointment dates for Schengen visa by top destinations Traditionally, summer season sees a surge in visa demand...	VIEWS 9 815 REPOSTS 60	REACTIONS 60 ER 19.4%
↓ 01.07 · 19:46 PHOTO ⚡🇨🇵 From July 6, Cyprus visa apps resume at BLS International Info appeared today on...	VIEWS 9 791 REPOSTS 78	REACTIONS 69 ER 19.3%
↓ 30.06 · 15:10 PHOTO ⚡ More key visa news: • Spain 🇪🇸 visa center reports longer processing: We inform...	VIEWS 9 447 REPOSTS 28	REACTIONS 65 ER 18.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subscribers.



PERIOD START

46 227

NOW

50 698

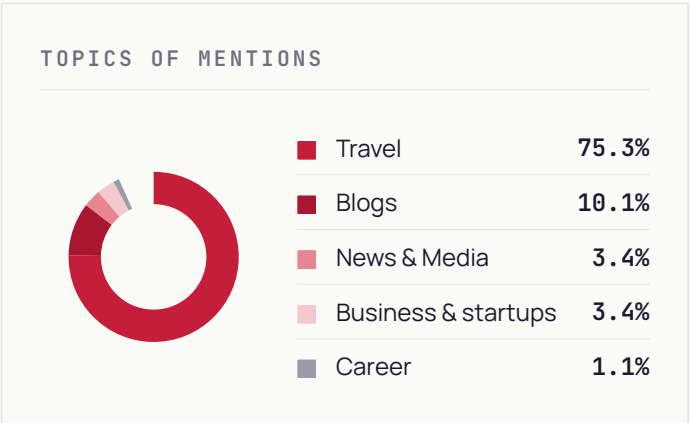
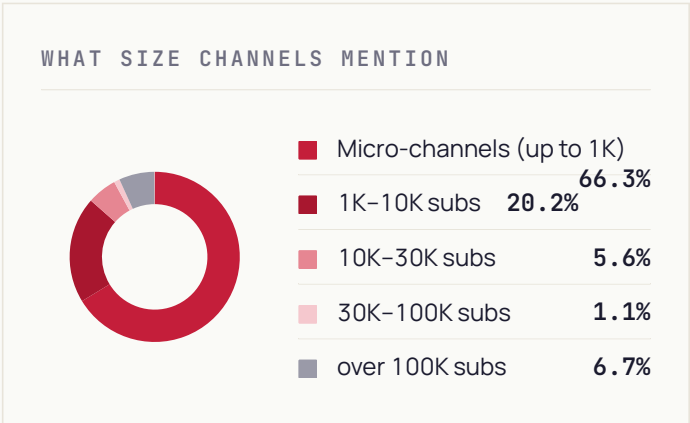
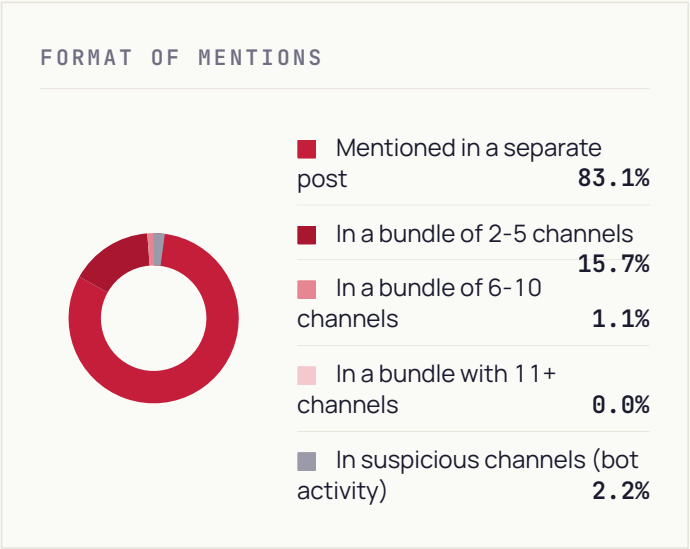
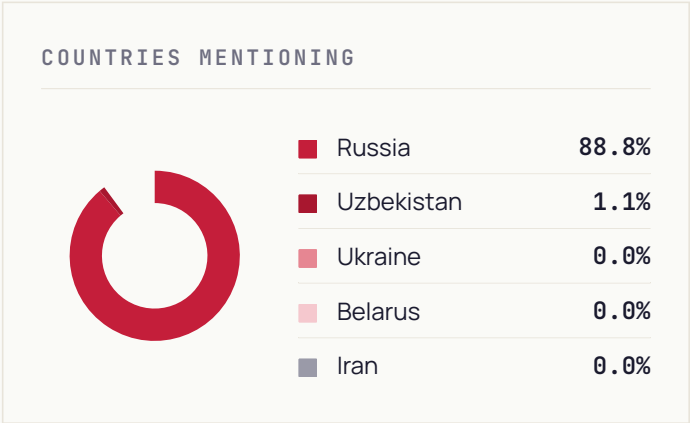
NET GROWTH

+4 471

SECTION 04 · MENTIONS

Who mentions the channel and how

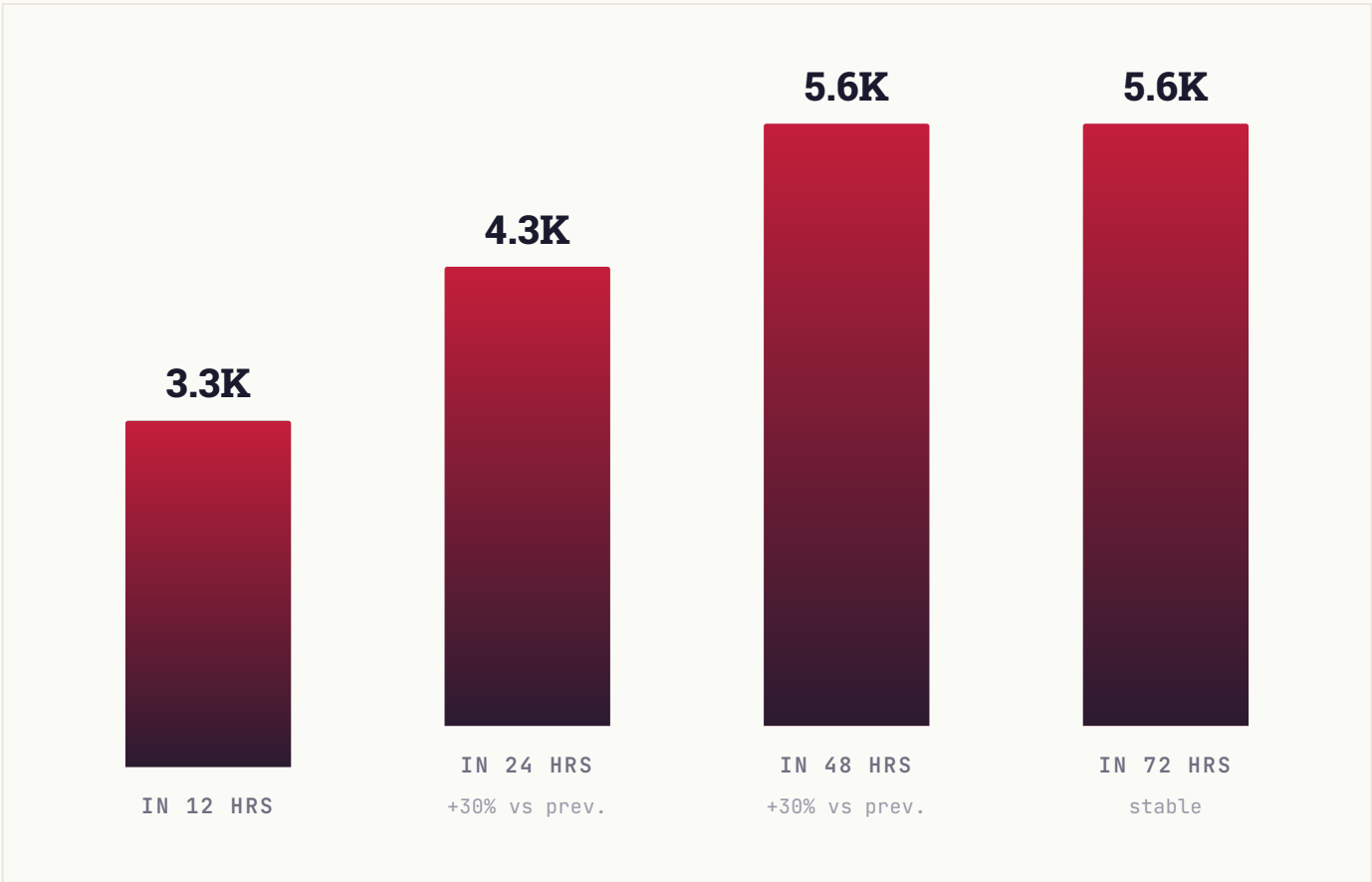
Citation index 9 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 59 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
M- Moscow - Where to Go Events	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	556.4K
AE AEROFLOT	524.9K
MO Moskvichka	500.8K
JP Yandex Travel	496.6K
TU Tutu	494.1K
Sun Discount wagon	431.6K
OT Ozon Travel	413.5K
ER Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — ЭТО МЫ	401.7K
VC Visa Center Without Borders YOU	50.7K

COMPARATIVE INSIGHT

Channel not yet outside top 95 of niche — early growth stage. Niche leader — Moscow - Where to Go | Events (1.2M), top-95 median: 157K. First goal: enter top-95 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **15**, they brought **3 020** new subs.

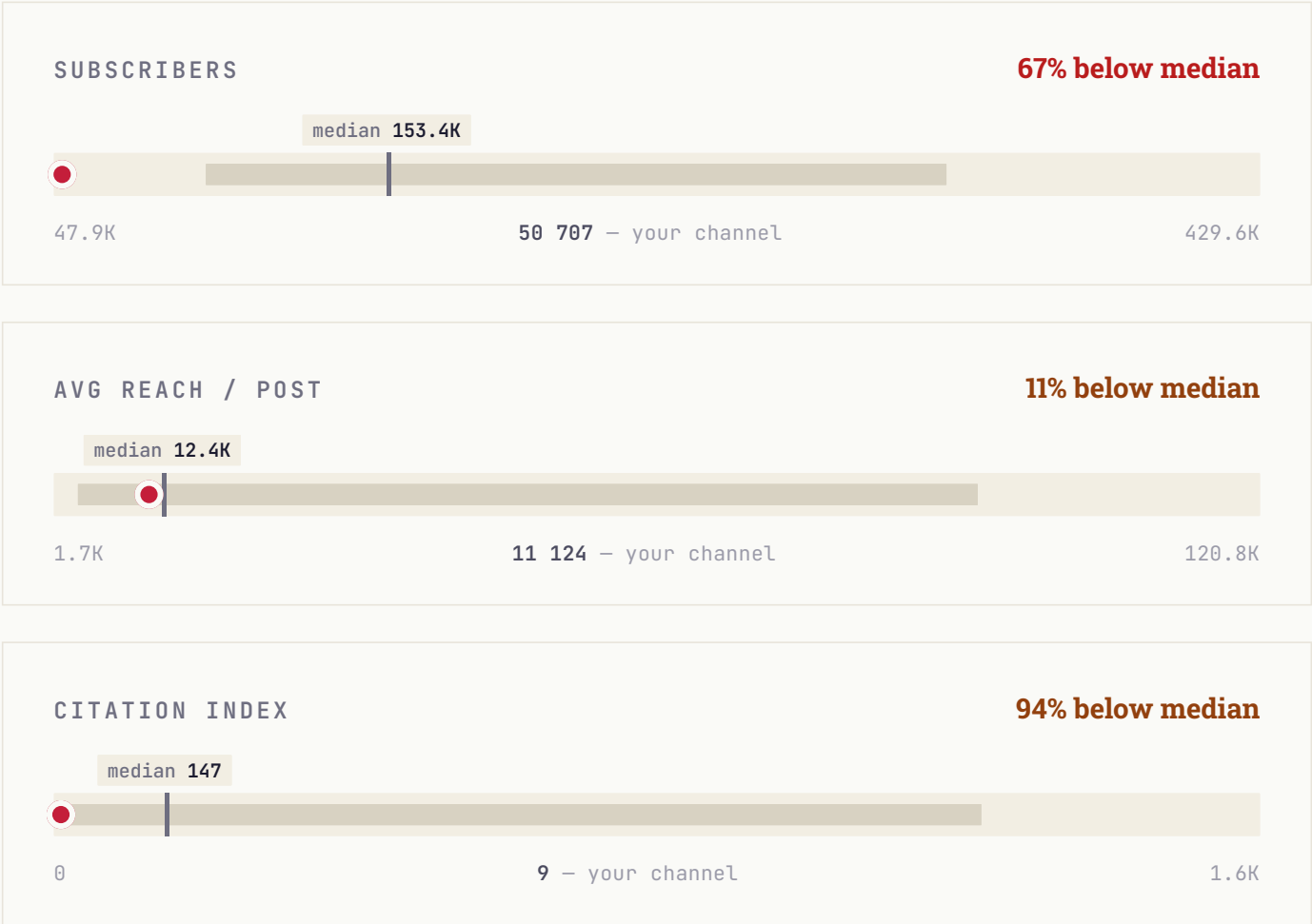
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	517
December 2025	1	1	454
Nov 2025	8	2	283
Oct 2025	3	3	398
Sep 2025	3	3	435
August 2025	0	0	933

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
15	6	3 020

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Travel» (Russia) and compared your channel against them. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 3.4 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Friday
On this day at 11:00 MSK audience is most active. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video better retains audience |
| 04 | System traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager