

PUBLIC REPORT PROMTPRESS

Channel audit

Vizier | Biznes va Iqtisod



@vizieruz

Vizier - Biznes olamidagi asosiy tushunchalar va yangiliklar.
Eksklyuziv biznes strategiyalari, bozor tendensiyalari va iqtisodiy
intellekt uchun jurnal. Hamkorlik uchun: @vizier_ads

SUBSCRIBERS

11 185

-328 per month

ERR (% SEE POSTS)

5.0%

per day 1.7%

REACH/POST

516

ad reach 187/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 11 185 —	 SUBSCRIBER REACH 4.61% avg % of subs see post	 VIEWS/POST 516 median 551 · 29 days	 POSTS/WEEK 7.2 for the period
 7D TREND -22.2% vs previous week	 REACTIONS/POST 5.2 total 155 reactions, 71 reposts, 0 comments	 POST LENGTH 725 chars median 719 · 29 days	 POSTS IN ANALYSIS 30 29 days
 AD REACH 187 24h avg	 CHURN / MONTH -328 for the last month	 CITATION INDEX 96 citation index · 154 channels mentioned over all time	 CHANNEL AGE 5 years 5 months created 21.12.2020

AI EDITOR SUMMARY

Channel «Vizier | Biznes va Iqtisod» — 11 185 subs. Each post gets on average 516 people (5% from subs), reach is low — need to expand audience. Publishes 7 posts per week (~1 per day) — regular schedule. For the week of June 1–7, reach dropped by -22.2% to the week of May 25–31 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 30 posts over 29 days.
- 02 Dominant format – Text (30/30 posts).
- 03 Avg post length – 725 chars (median 719).
- 04 Peak audience activity – Friday, 20:00 UZT.
- 05 Top posts bring 2x more views than the weakest (708 avg for top vs 353 for worst) – among 30 posts in 29 days. Worth analyzing what the top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 14.05 · 15:00 TEXT Sizni jiddiy qabul qilishmaydi, chunki siz o'zingizni jiddiy qabul qilmayapsiz. Odamlar ko'pincha o'z qobiliyatlarini past baholaydi va...		VIEWS	REACTIONS
		760	17
		REPOSTS	ER
		4	6.8%
Nº2 13.05 · 15:00 TEXT Odamlarni boshqarishning eng oddiy usuli – ularni qiyin vaziyatga solishdir. Ko'pchilik odamlar boshqaruvni faqat muomala va yaxshi...		VIEWS	REACTIONS
		696	9
		REPOSTS	ER
		6	6.2%
Nº3 17.05 · 15:00 TEXT Sizni hurmat qilishga majbur qilish mumkin, lekin buning uchun kuchli strategiya kerak. Odamlar ko'pincha o'zlarini hurmat qilishlarini...		VIEWS	REACTIONS
		670	10
		REPOSTS	ER
		3	6.0%

N⁴15.05 · 15:00TEXT Boy odamlar sizdan o'z haqiqiy sirlarini yashirishadi, chunki bu ularning muvaffaqiyatining asosiy kalitidir. Ko'pchilik o'z kuchini va...	VIEWS 657 REPOSTS 4	REACTIONS 4 ER 5.9%
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N⁵18.05 · 15:00TEXT Odamlar sizni birinchi 5 soniyada baholaydi, lekin ko'pchilik buni umuman e'tiborsiz qoldiradi. 99% odamlar o'zlarining birinchi...	VIEWS 656 REPOSTS 3	REACTIONS 7 ER 5.9%
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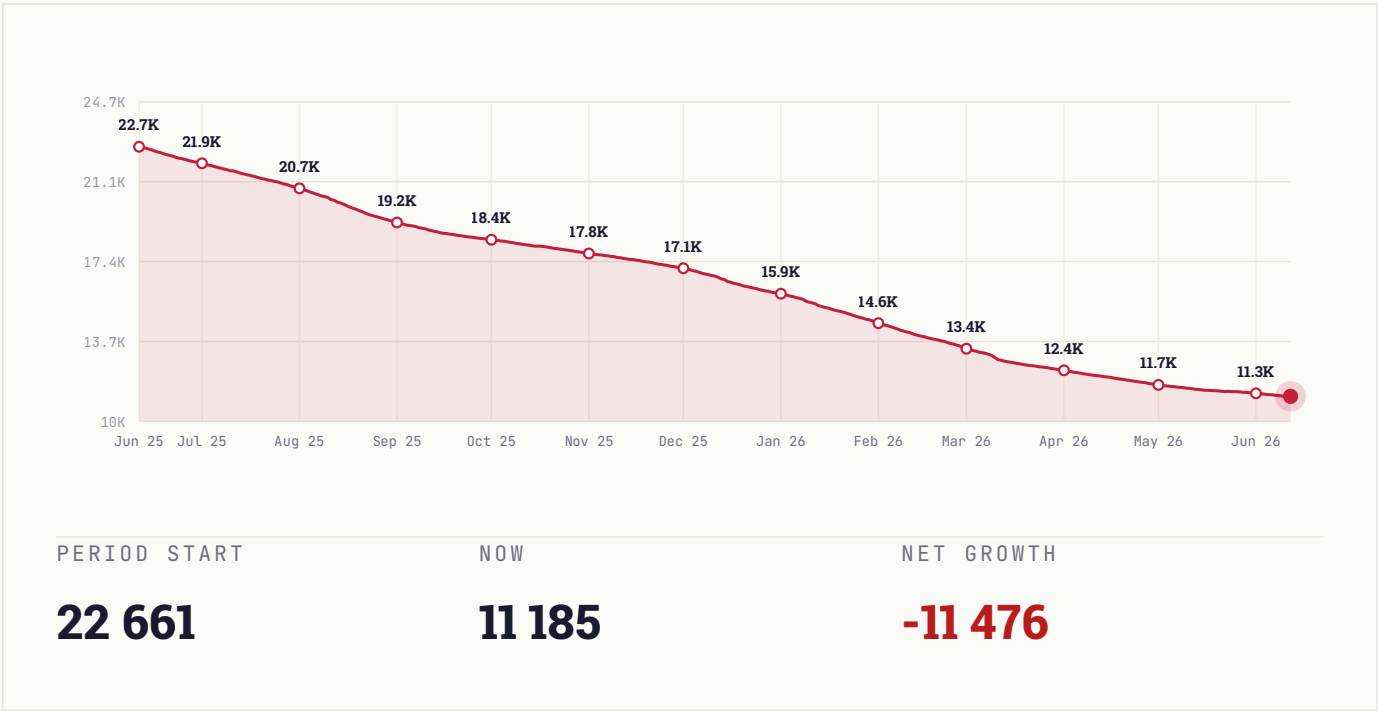
WORST 3

↓05.06 · 15:01TEXT Katta kompaniyalar sizning qarorlaringizni manipulyatsiya qilib, o'z foydasini ko'rishadi. Ko'pchilik o'zini erkin tanlov qilayotgan deb...	VIEWS 379 REPOSTS —	REACTIONS 3 ER 3.4%
↓07.06 · 15:00TEXT Media sizni boshqaradi, siz esa buni sezmayapsiz. Ko'p odamlar o'z fikrlarini erkin ifoda etayotganini o'ylashadi, lekin aslida ular...	VIEWS 365 REPOSTS 2	REACTIONS 5 ER 3.3%
↓08.06 · 15:01TEXT Ko'pchilik o'zining qobiliyati va bilimlarini haddan tashqari yuqori baholaydi, lekin haqiqatda ular ko'p narsani bilmaydi. Odamlar...	VIEWS 316 REPOSTS 2	REACTIONS 5 ER 2.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

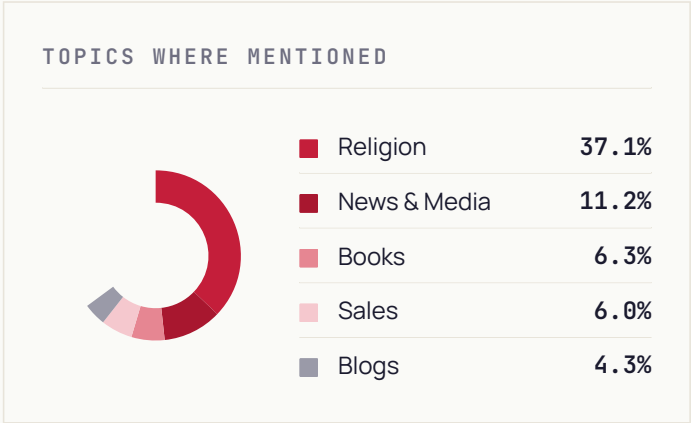
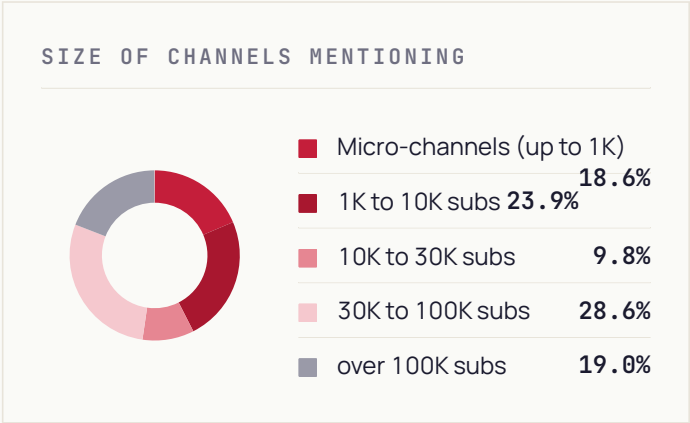
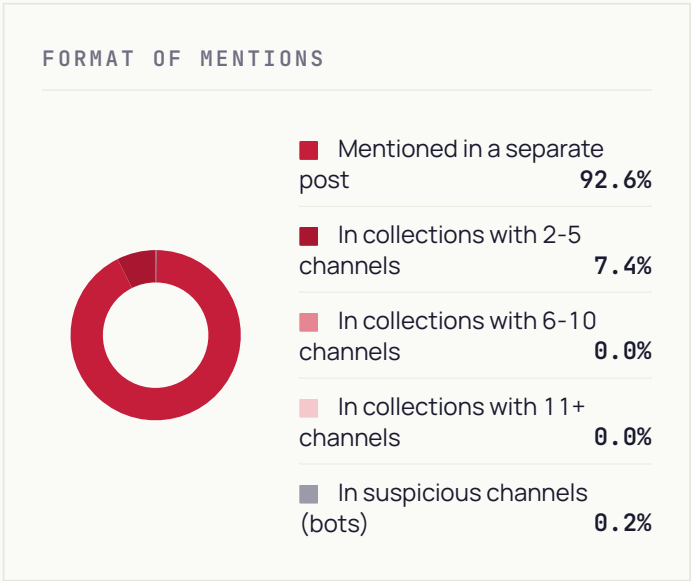
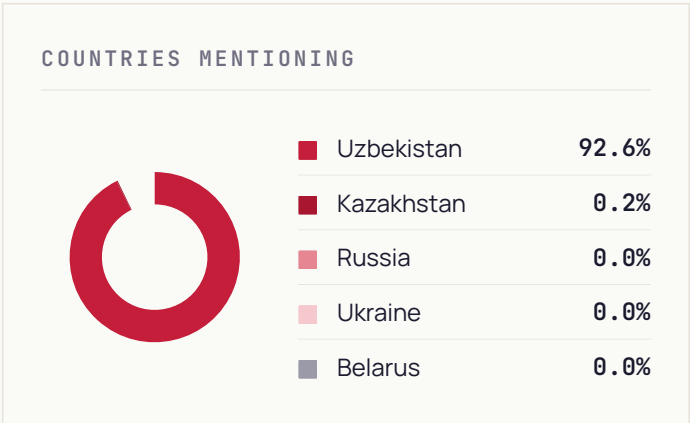
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

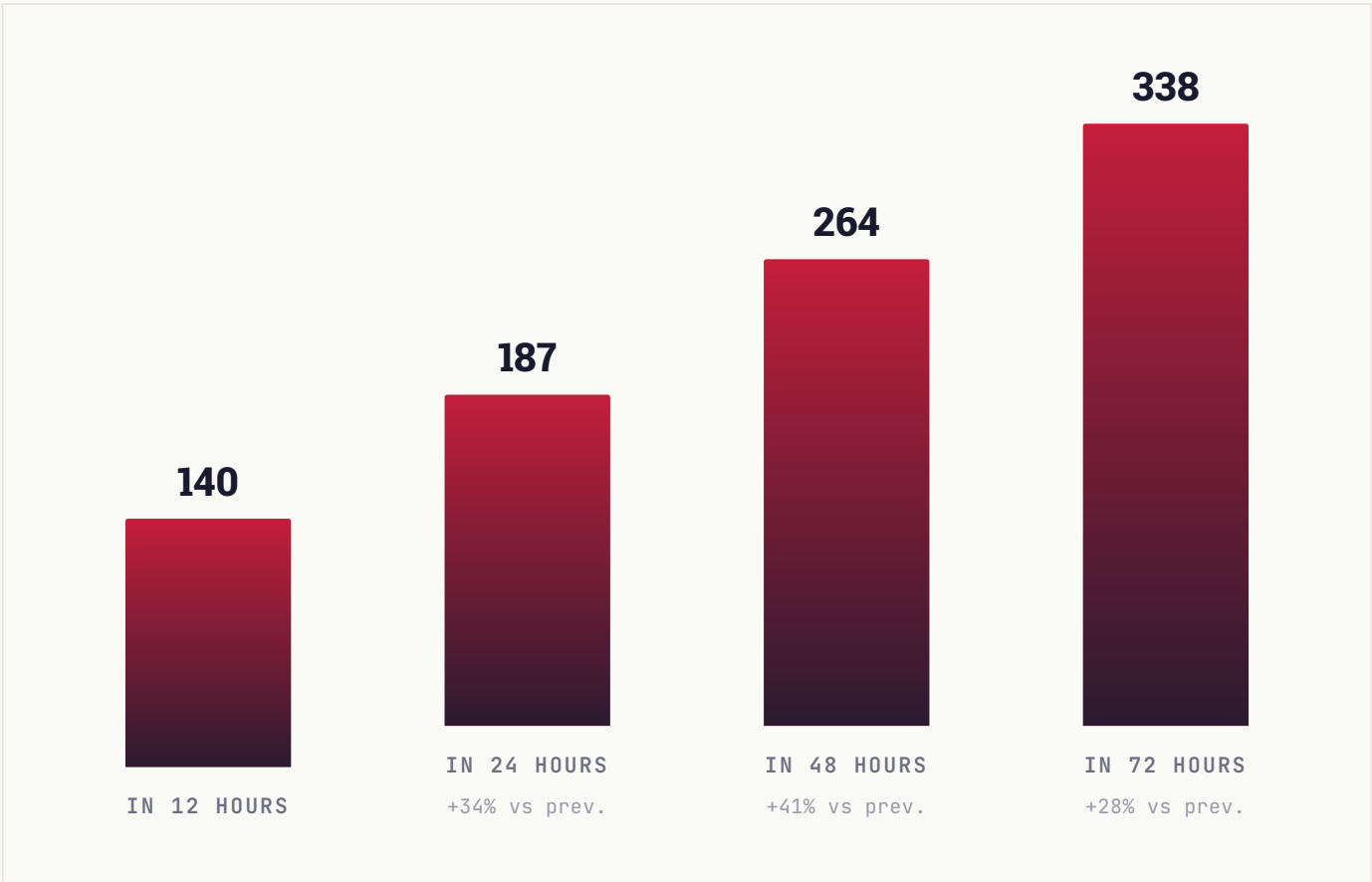
Citation index **96** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time channel mentioned **154** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. We highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
VI Vizier Biznes va Iqtisod YOU	11.2K
SV Surxondaryo viloyati soliq boshqarmasi	2.3K
MJ Moscow HALTURA	1.4K
AV Andijon viloyati soliq boshqarmasi	1.3K
.M Dj Munis_..... Boss Club Kafe_si N-°l{Baar Club}	1.1K
XO Xorazmstat	568
BK BISAY Kashkadarya	533
XH Xorazm haqiqati gazetasi	337
MI Mit_Nicos_Weg	240
TS TDIU SF Olim Murtazayev	229
XO xorazmtibbiyoti.uz	165

COMPARATIVE CONCLUSION

Channel — largest in the set out of 11 channels. You can approach the rest for cross-promo as a niche leader: you give them more reach than you get back, but cement your status.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **11**, they brought **4** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	0	
November 2025	0	0	0	
October 2025	0	0	4	
September 2025	1	1	0	
August 2025	4	4	0	
July 2025	6	3	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
11	6	4

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — Friday**

Audience is most active on this day at 20:00 UZT.

EFFECT

**Best window
for an
important post****02****Increase video posts share**

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 4.61% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+0.9pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
