

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Vivienne Sabó



@vivienne_sabo

Official VIVIENNE SABÓ account A+ Included by Roskomnadzor in the personal register

SUBSCRIBERS

35 250

-394 per month

ERR (% SEE POSTS)

9.0%

per day 3.2%

REACH/POST

2.8K

ad reach 1.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 35 250 —	 SUBS REACH 7.87% avg % of subs see post	 VIEWS/POST 2.8K median 2.6K · 28 days	 POSTS/WEEK 10.1 over period
 7D TREND -29.1% vs previous week	 REACTIONS/POST 164.5 total 6,911 reactions, 550 reposts, 15,744 comments	 POST LENGTH 377 chars median 390 · 28 days	 POSTS ANALYZED 42 28 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH -394 last month	 CITATION RATE 952 citation index · 1,265 channels mentioned all time	 CHANNEL AGE 5 years 7 months created 11.11.2020

AI EDITOR SUMMARY

Channel «Vivienne Sabó» — 35 250 subs. Each post gets on avg 2.8K people (8% from subs), reach is low — consider expanding audience. Publishes 10 posts per week (~1/day) — regular schedule. For the week of Jun 22–28, reach dropped by -29.1% by week of Jun 15–21 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **42** posts over 28 days.
- 02 Dominant format — **Photo** (28/42 posts).
- 03 Avg post length — **377** chars (median 390).
- 04 Peak audience activity — **Tuesday**, 20:00 MSK.
- 05 Top posts get **2x** more views than the weakest (4.6K avg top vs 1.9K worst) — among 42 posts in 28 days. Analyze what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 17:07 PHOTO We collected our associations with female names and noticed: VIVIENNE SABÓ has that perfect product for each...	VIEWS 4 927 REPOSTS 17	REACTIONS 183 ER 14.0%
Nº2 11.06 · 16:09 VIDEO If you haven't planned this weekend yet, keep it simple and just do a few nice things: 🍹 ...	VIEWS 4 536 REPOSTS 3	REACTIONS 201 ER 12.9%
Nº3 15.06 · 16:44 PHOTO Giveaway of VIVIENNE SABÓ SKINCARE set! Our editorial skincare routine: 🍷 Apply milky toner...	VIEWS 4 359 REPOSTS 174	REACTIONS 867 ER 12.4%

Nº4 19.06 · 17:15 PHOTO Can't hide our weakness anymore: Muse de Velours lipstick drives us crazy! Three reasons are enough to fall in love forever...	VIEWS 4 153 REPOSTS 4 REACTIONS 235 ER 11.8%
Nº5 10.06 · 15:01 TEXT And we got curious... What are you wearing this summer when you want to feel like the main character? Show your summer looks in...	VIEWS 3 957 REPOSTS 2 REACTIONS 171 ER 11.2%

WORST 3

↓ 04.07 · 08:49 PHOTO Perfect skin secret — proper prep ✨🥤💖 Step one: milky toner After cleansing, it removes tightness...	VIEWS 1 939 REPOSTS 3 REACTIONS 89 ER 5.5%
↓ 03.07 · 16:54 PHOTO One more reason to visit the marketplace 💙 The legendary Cabaret Première mascara got a unique design — we developed it...	VIEWS 1 869 REPOSTS 4 REACTIONS 90 ER 5.3%
↓ 05.07 · 08:50 PHOTO Everything you need to know about Basic Luxury hydrogel patches 🧑💧💧 Patches hydrate under-eye skin, erase fatigue signs and restore...	VIEWS 1 826 REPOSTS 3 REACTIONS 98 ER 5.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

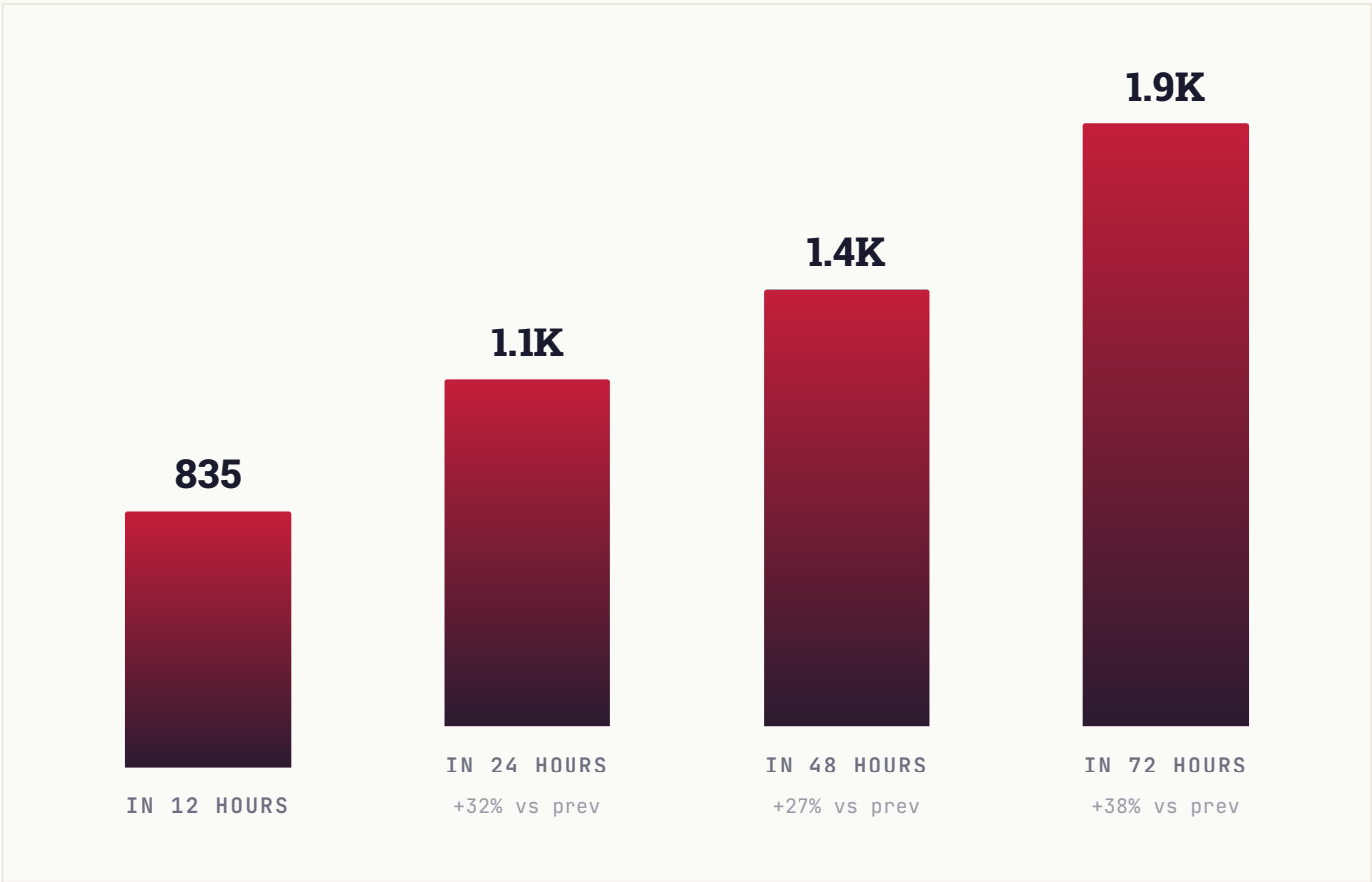
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1.1M
NN Found on Wildberries	635.3K
MI MIXIT.RU	614.6K
M Manicure Nails	573.8K
NN Finds on Wildberries / WB	537.2K
EM Elena Mixit	521.6K
GD Face gymnastics	472.5K
PM Fashion Trends	437.6K
PR Primebery	398.9K
NW WB OZON finds	393.5K
VS Vivienne Sabó YOU	35.2K

COMPARATIVE CONCLUSION

Channel yet outside top 96 of niche — early growth stage. Niche leader — Golden Apple (1.1M), top-96 median: 171K. First goal — enter top-96 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **515**, they brought **28 090** new subs.

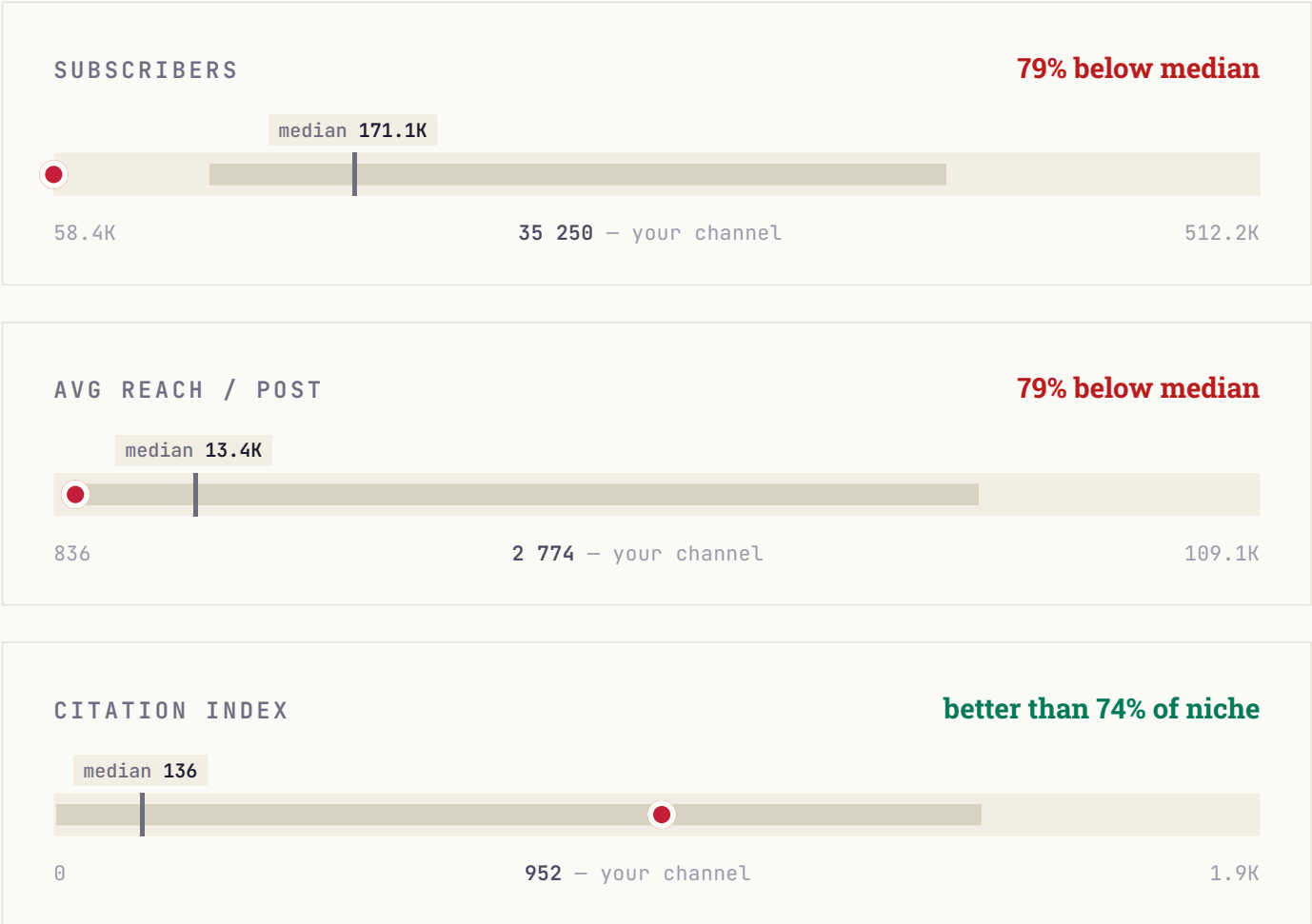
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	2	2	197
Dec 2025	100	90	17 447
Nov 2025	125	111	5 130
Oct 2025	115	103	823
September 2025	84	78	2 907
August 2025	89	66	1 586

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
515	6	28 090

SECTION 07 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Fashion & beauty» (Russia) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday

Audience most active on this day at 20:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram holds audience longer and is algorithm-friendly. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager