

PROMTPRESS PUBLIC REPORT

Channel audit

vitaleskoles



@vitaleskoles1

Auto lifehacks! Car repair tips) Project car giveaways every week! 🎁
For ads write 📩 @Anast_Mirko My official VK group: <https://vk.com/vitaleskoles>

SUBS

163 212

-16346 per month

ERR (% SEE POSTS)

6.0%

last day 3.0%

REACH/POST

8.3K

ad reach 4.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Channel KPIs

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 163 212 —	 SUB REACH 5.11% avg % subs see post	 VIEWS/POST 8.3K median 8.6K · 29 days	 POSTS/WEEK 14.1 for period
 7D TREND +7.2% vs prev week	 REACTIONS/POST 116.0 total 6,958 reactions, 708 reposts, 988 comments	 POST LENGTH 487 chars median 326 · 29 days	 POSTS ANALYZED 60 29 days
 AD REACH 4.8K 24h avg	 CHURN/MONTH -16346 last month	 CITATION RATE 48 citation index · 273 channels mentioned all time	 CHANNEL AGE 4 years 4 months created Feb 26, 2022

AI EDITOR SUMMARY

Channel «vitalesskoles » – 163 212 subs. Each post averages 8.3K people (5% of subs), reach is low – consider expanding audience. Publishes 14 posts per week (~2/day) – regular schedule. Week Jun 15–21 reach grew +7.2% by week Jun 8–14 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 60 posts over 29 days.
- 02 Dominant format — Video (29/60 posts).
- 03 Avg post length — 487 chars (median 326).
- 04 Peak audience activity — Wed, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (10.8K avg for top vs 6.8K for worst) — among 60 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 06:00 VIDEO 🔥🔥 AWD Economical Diesel RENAULT DUSTER & All-Inclusive Family Vacation or Cash 999 P...	VIEWS 10 907 REACTIONS 71 REPOSTS 15 ER 6.7%
Nº2 19.06 · 14:57 PHOTO 🔥 FREEBIE for ALL-INCLUSIVE FAMILY VACATION 🔑🔥 So to enter for 10 FREE posters you must be subscribed to our channels 👉👉👉👉👉👉👉👉 Our...	VIEWS 10 843 REACTIONS 493 REPOSTS 106 ER 6.6%
Nº3 05.06 · 12:57 VIDEO 🔥 FREEBIE & REVIEW OF Mitsubishi Pajero Sport 🔥 So to enter for 5 FREE posters you must be subscribed to our...	VIEWS 10 563 REACTIONS 505 REPOSTS 97 ER 6.5%

Nº4

23.06 · 05:38

VIDEO

All STOP  Family Vacation Turnkey Promo Ended  Live stream today (Tuesday) at 21:10 MSK  Live stream...

VIEWS

10 429

REPOSTS

17

REACTIONS

92

ER

6.4%

Nº5

19.06 · 06:00

VIDEO

All, STOP  NISSAN TEANA Promo Ended  Live stream today (Friday) at 17:15 MSK  Live stream will...

VIEWS

10 273

REPOSTS

13

REACTIONS

70

ER

6.3%

WORST 3

↓ 03.06 · 12:14 TEXT https://vk.com/wall-222196818_308755 LIVE WITH MINI CONTEST FOR 5 CARS TO CHOOSE HERE  SO LET'S START; 1...	VIEWS 7 122 REPOSTS 1	REACTIONS 32 ER 4.4%
↓ 15.06 · 10:42 PHOTO Mitsubishi Pajero Sport promo ended  Live stream today (Monday) at 16:00 MSK  Live stream will...	VIEWS 6 911 REPOSTS 1	REACTIONS 42 ER 4.2%
↓ 28.06 · 15:00 TEXT  Giveaway ended!  Winners: 1. @PreyShot13 2. @mchsrussia7 3. @hramcov_av 4. @Arsssen102 5. @dgon787  Check results	VIEWS 6 339 REPOSTS 1	REACTIONS 48 ER 3.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



— SECTION 04 · MENTIONS

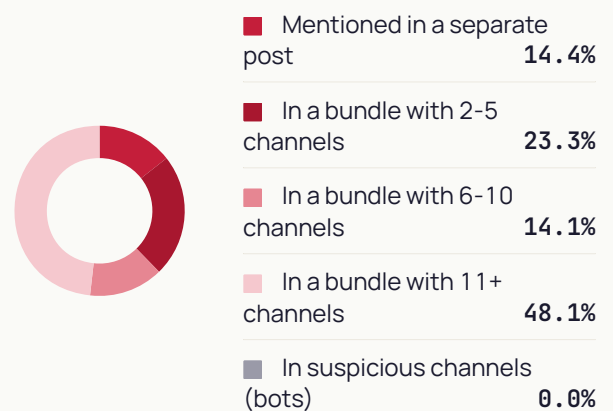
Who mentions the channel & how

Citation index **48** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time channel mentions: **273** different channels.

COUNTRIES MENTIONING



FORMAT MENTIONED IN



WHAT SIZE CHANNELS MENTION



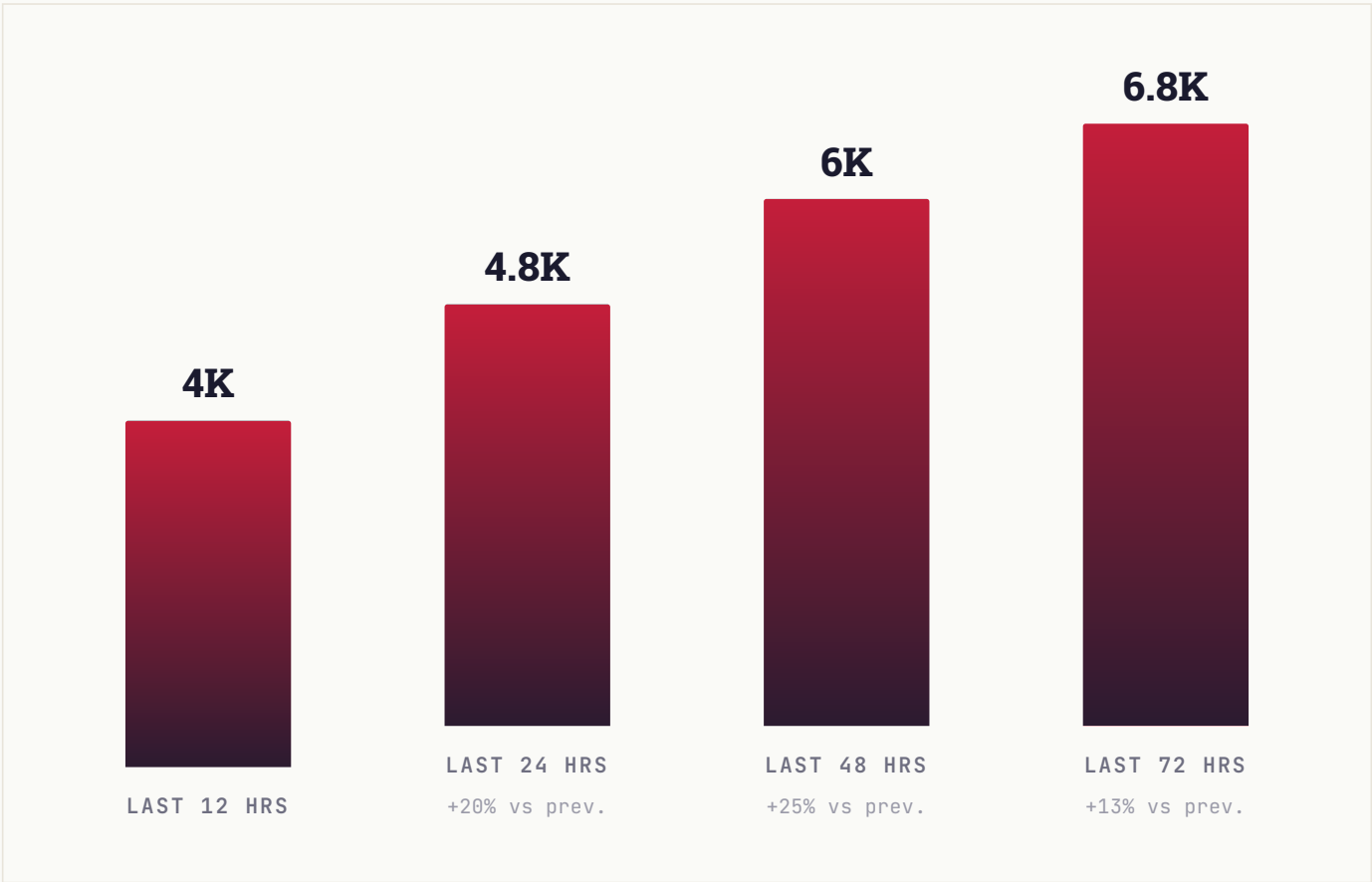
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	692.1K
FI Fighterbomber	520.1K
AB Auto.ru	495.6K
GA Garage	484.4K
AB AVTOZAKAZ.RU	480.7K
KM CRIMEAN BRIDGE: latest updates	478.3K
ZR Behind the Wheel	472.2K
V vitalesskoles YOU	163.2K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#53 of 98). Niche median — 164.4K subs. First growth KPI — reach median. Leader: Cars & Point (3.4M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

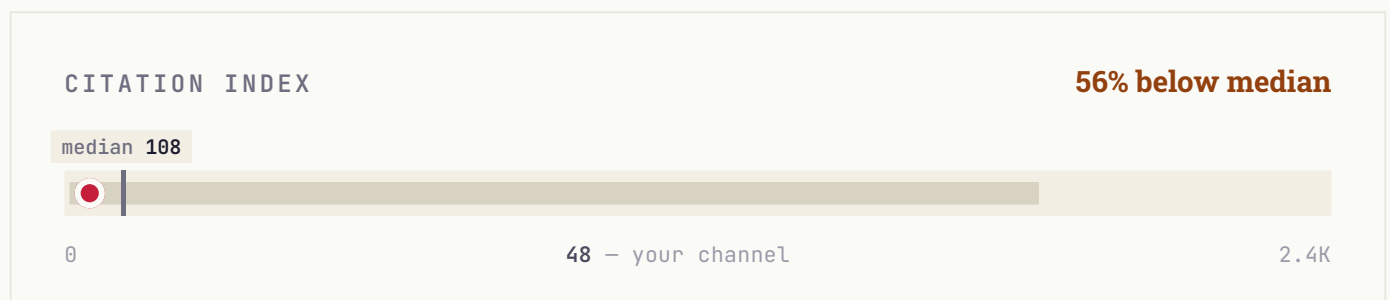
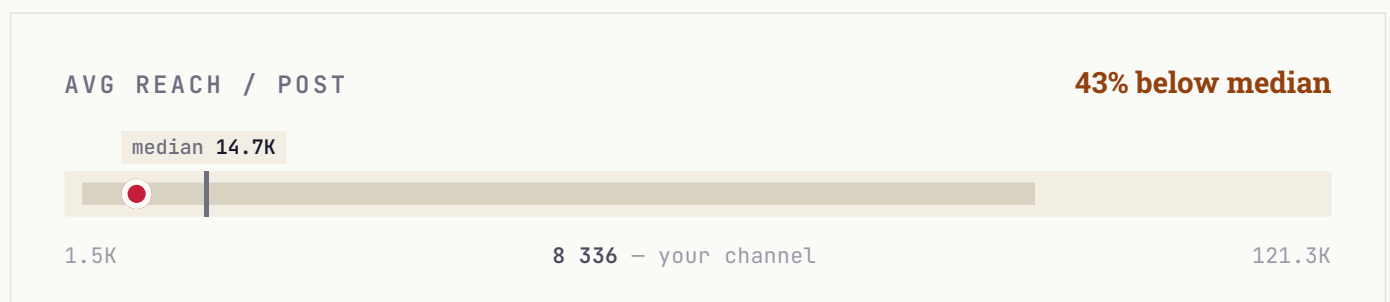
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **143**, they brought **49 715** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	24	9	768
December 2025	46	21	12 305
Nov 2025	48	29	32 286
Oct 2025	6	5	690
Sep 2025	12	9	3 051
August 2025	7	6	615
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS	
143	6	49 715	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best time for
important
posts**

02

ER below niche benchmark — rethink formats

Current ER 5.11% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.4pp ER

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with similar channels

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
