

PROMTPRESS PUBLIC REPORT

Channel audit

Visualmove



@visualmove

Collab: @normanross

SUBSCRIBERS

30 947

-307 per month

ERR (% WHO SEE
POSTS)

5.0%

per day 2.1%

REACH/POST

1.4K

ad reach 653/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 30 947 —	 SUBS REACH 4.38% avg % subs see post	 VIEWS/POST 1.4K median 1.5K · 28 days	 POSTS/WEEK 9.9 over period
 7D TREND -0.4% vs previous week	 REACTIONS/POST 17.6 only 722 reactions, 502 reposts, 0 comments	 POST LENGTH 76 chars. median 57 · 28 days	 POSTS ANALYZED 41 28 days
 AD REACH 653 24h avg	 CHURN / MONTH -307 last month	 CITATION RATE 159 citation index · 249 channels mentioned all time	 CHANNEL AGE 5 years 1 month created 31.05.2021

AI EDITOR SUMMARY

Channel «Visualmove» – 30 947 subs. Each post averages 1.4K people (4% from subs), reach is low – consider expanding audience. Publishes 10 posts per week (~1/day) – regular pace. Week of Jul 6–12 reach stable (-0.4% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 41 posts over 28 days.
- 02 Dominant format – Video (36/41 posts).
- 03 Avg post length – 76 chars (median 57).
- 04 Peak audience activity – Monday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.7K avg for top vs 1K for worst) – among 41 posts in 28 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

№125.06 · 14:02VIDEO	VIEWS		REACTIONS
	1 738		15
But you're the toaster of my dreams!	REPOSTS		ER
	21		5.6%
№226.06 · 08:01VIDEO	VIEWS		REACTIONS
	1 703		22
Tea Kraken? Wrap it up.	REPOSTS		ER
	20		5.5%
№326.06 · 14:02VIDEO	VIEWS		REACTIONS
	1 678		33
A hula hoop like that – back to our moms' and grandmas' childhood.	REPOSTS		ER
	12		5.4%

Nº4 25.06 · 08:02 VIDEO Beautiful calendar design. Cutouts in pages for each month create a unique color combination – gradually changing...	VIEWS 1 663 REPOSTS 19	REACTIONS 28 ER 5.4%
Nº5 24.06 · 08:04 VIDEO How about some cool origami?	VIEWS 1 635 REPOSTS 41	REACTIONS 18 ER 5.3%

|

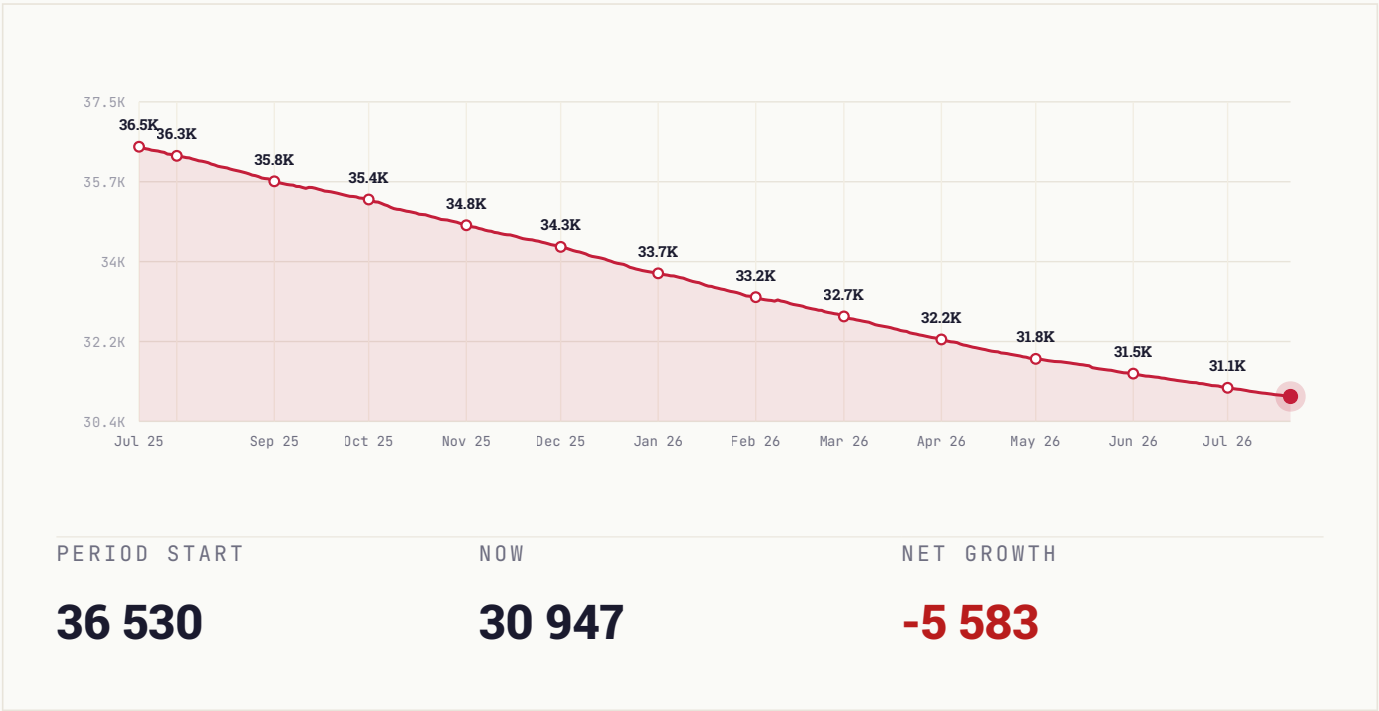
WORST 3

↓ 16.07 · 14:00 VIDEO Chiaroscuro is perhaps the most interesting stage in a painter's work.	VIEWS 1 042 REPOSTS 9	REACTIONS 20 ER 3.4%
↓ 16.07 · 08:04 VIDEO Unique music box with a singing bird, created in the 18th century by Neuchâtel watchmaker Pierre Jaquet-Droz.	VIEWS 1 035 REPOSTS 10	REACTIONS 19 ER 3.3%
↓ 17.07 · 14:03 VIDEO Scary scroll trap.	VIEWS 953 REPOSTS 9	REACTIONS 21 ER 3.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

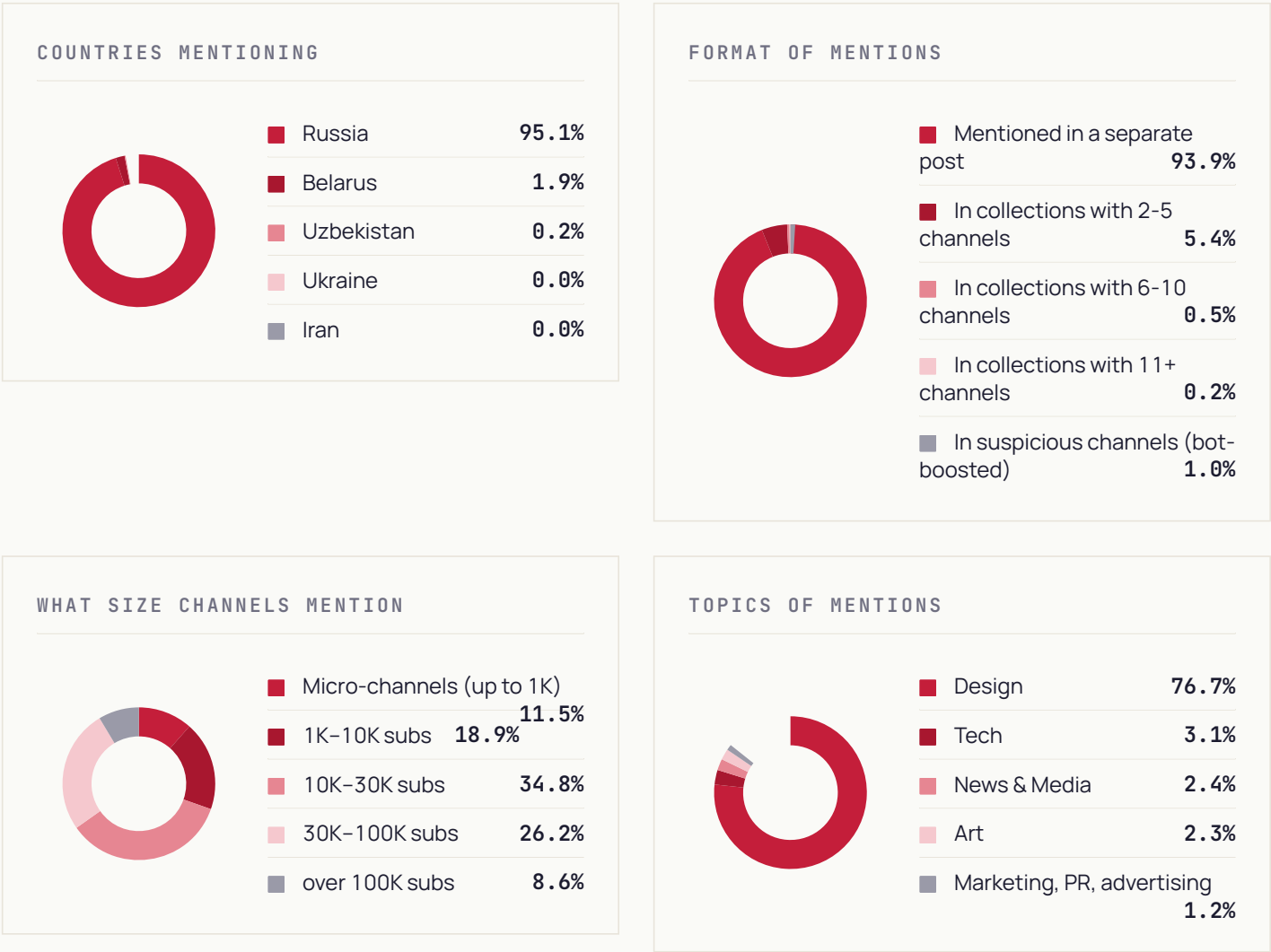
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

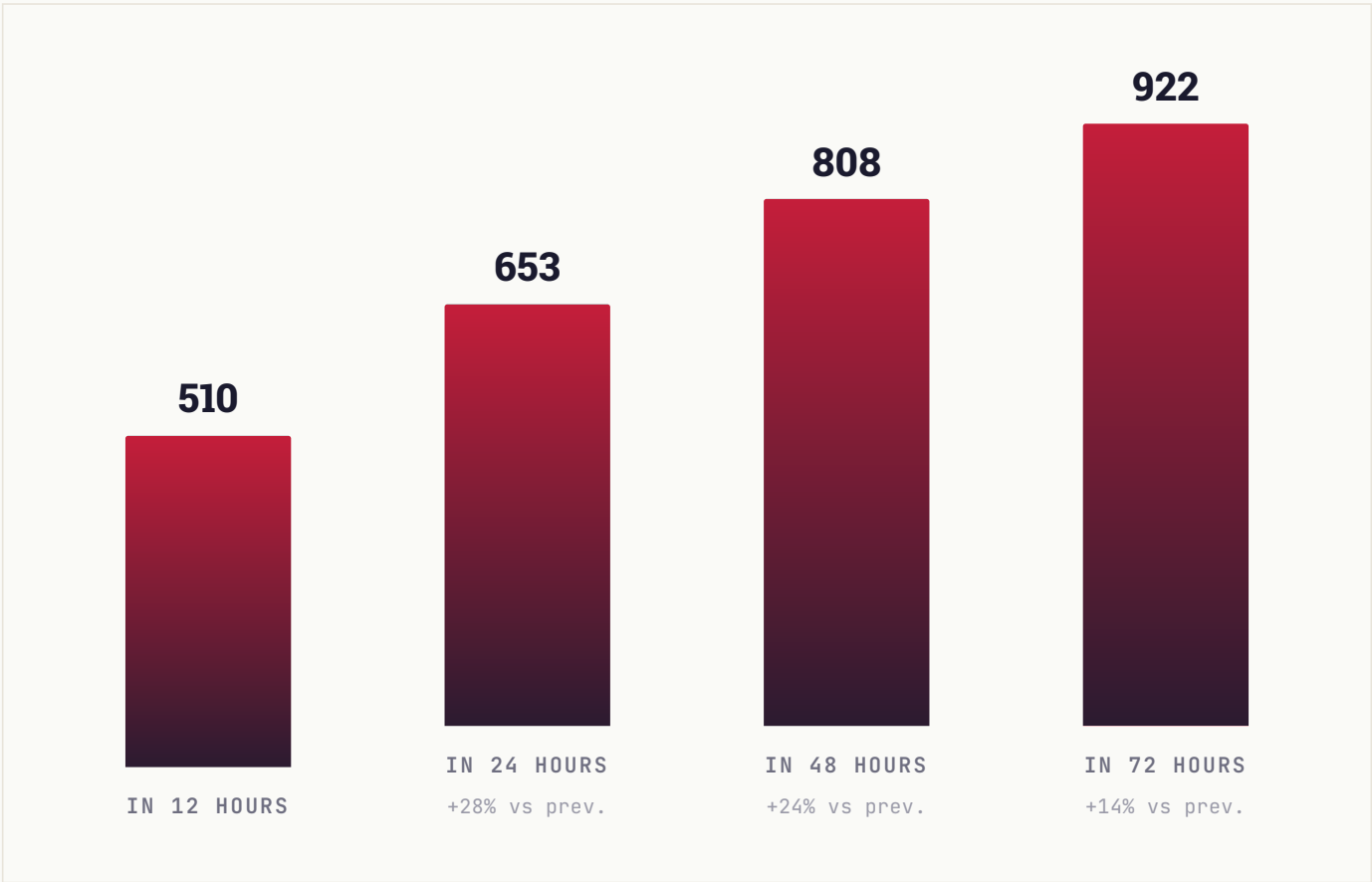
Citation index **159** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **249** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
66Lottery CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang	147.1K
TC template canva gratis	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
Avg Sexy font. Cyrillic	134.7K
VI Visualmove YOU	30.9K

COMPARATIVE INSIGHT

Channel not yet outside top-99 niche — early growth stage. Niche leader — 66Lottery CRYPTO (387.4K), top-99 median: 65.4K. First goal: enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

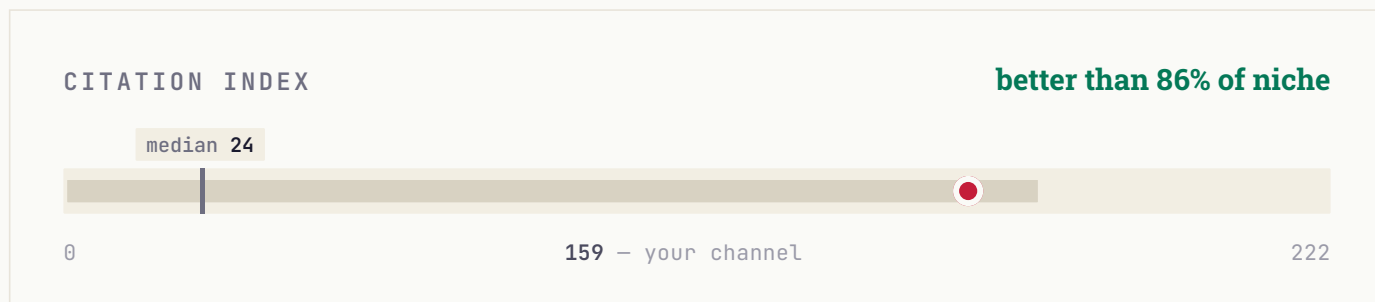
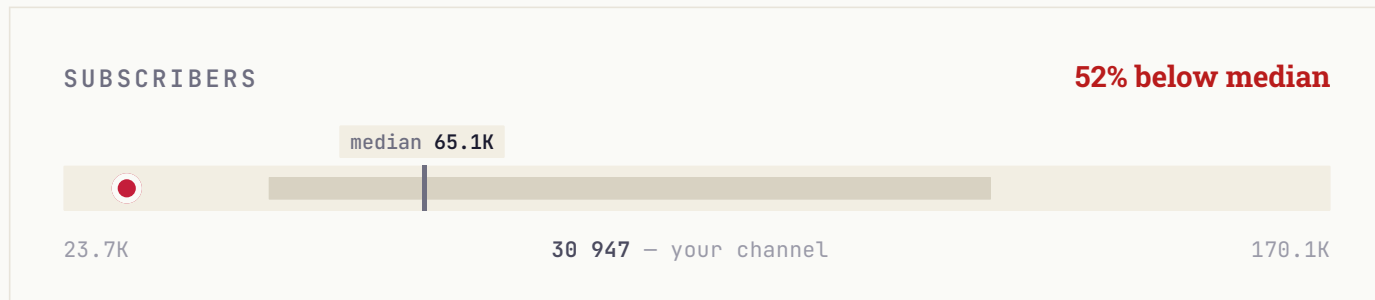
Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **21** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	0
December 2025	1	1	0
Nov 2025	0	0	0
Oct 2025	0	0	0
Sep 2025	0	0	21
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
1	6		21

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category «**Design**» (Russia) and compared your channel to them. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Monday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 4.38% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+1.1pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	--------------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
