

PUBLIC REPORT BY PROMTPRESS

Channel audit

Виктор Сикрет



@viktor_secrets

Victor Secret - my unfiltered lifestyle. 🍀 Ads <https://clck.ru/3Rdp5J>,
<https://clck.ru/3FS5qV>

SUBSCRIBERS

318 718

+2077 per month

ERR (% SEE POSTS)

37.0%

per day 27.6%

REACH/POST

114.2K

ad reach 88K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 318 718 —	 SUBS REACH 35.82% avg % subs see post	 VIEWS/POST 114.2K median 117.5K · 23 days	 POSTS/WK 2.1 for the period
 7D TREND — no data for period	 REACTIONS/POST 1912.9 total 13,390 reactions, 2,408 reposts, 0 comments	 POST LENGTH 967 chars median 1000 · 23 days	 POSTS ANALYZED 7 23 days
 AD REACH 88K 24h avg	 CHURN / MONTH +2077 last month	 CITATION RATE 5 citation index · 20 channels mentioned ever	 CHANNEL AGE 3 years 1 month created 21.05.2023

AI EDITOR SUMMARY

Channel «Victor Secret» — 318 718 subs. Avg views per post 114.2K people (36% from subs), good reach. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 7 posts in 23 days.
- 02 Dominant format – Photo (7/7 posts).
- 03 Avg post length – 967 chars (median 1000).
- 04 Peak audience activity – Sunday, 10:00 MSK.
- 05 Top posts get 1x more views than the weakest (118.8K avg for top vs 108.3K for worst) – among 7 posts over 23 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 07:08 PHOTO  Perfect summer day out at Afisha Picnic in Kolomenskoye. Moscow blessed us with real summer weather: bright sun, blue sky...	VIEWS 119 411 REACTIONS 1 880 REPOSTS 428 ER 37.5%
Nº2 20.06 · 07:37 PHOTO  Autumn will come faster than you think So buy that trench coat from your favorites now to be 100% ready by September...	VIEWS 118 976 REACTIONS 1 899 REPOSTS 312 ER 37.3%
Nº3 15.06 · 06:22 PHOTO  Zara shows how offline retail should look in 2026. New flagship in Shanghai spans five floors and over...	VIEWS 118 135 REACTIONS 1 790 REPOSTS 293 ER 37.1%

Nº4 07.07 · 07:22 PHOTO  Shopping in Istanbul: pros and cons Istanbul remains a top shopping destination, but in 2026 it's worth going for more than just...	VIEWS 117 521 REPOSTS 293	REACTIONS 1 820 ER 36.9%
Nº5 06.07 · 09:31 PHOTO  When two brands with strong visual DNA unite, it's not just a collab — it's art. Prada and Gentle...	VIEWS 116 368 REPOSTS 317	REACTIONS 1 851 ER 36.5%

WORST 3

↓ 06.07 · 09:31 PHOTO  When two brands with strong visual DNA unite, it's not just a collab — it's art. Prada and Gentle...	VIEWS 116 368 REPOSTS 317	REACTIONS 1 851 ER 36.5%
↓ 04.07 · 08:10 PHOTO  Some evenings you don't post to stories right away — you just live them. Such was the summer VK...	VIEWS 115 845 REPOSTS 420	REACTIONS 2 105 ER 36.3%
↓ 08.07 · 09:31 PHOTO  New Amouage Elsewhere fragrance — not just perfume, but a story of travel, memories, and finding your place. House...	VIEWS 92 803 REPOSTS 345	REACTIONS 2 045 ER 29.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

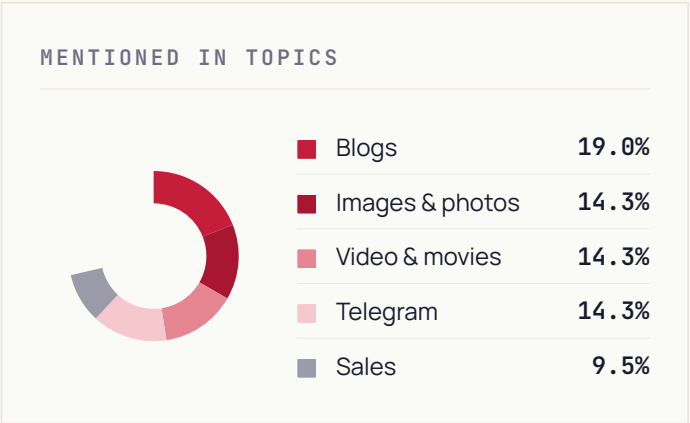
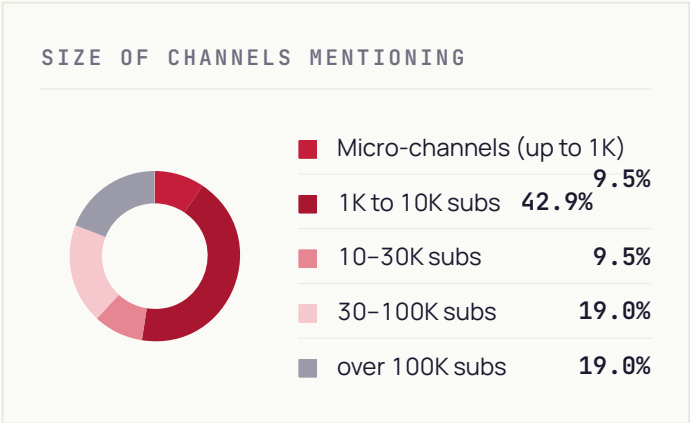
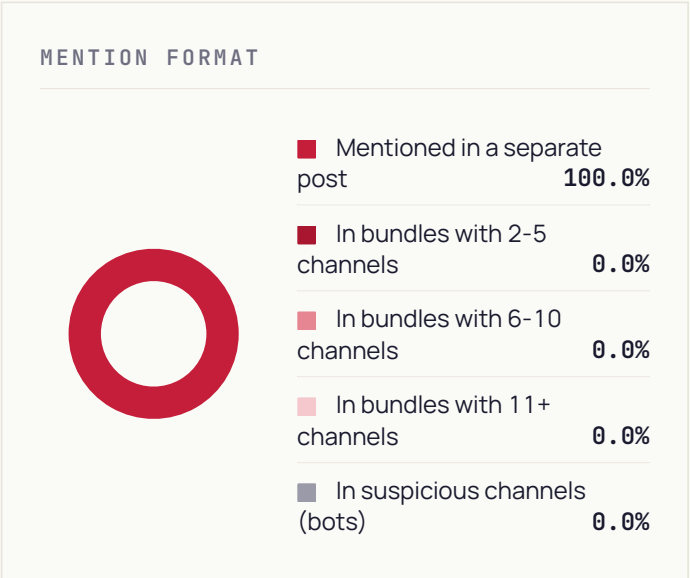
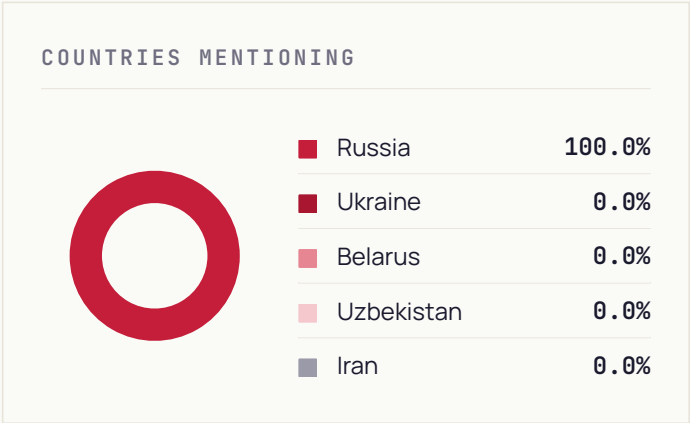
Subscriber growth chart over the year. Key months show exact sub count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

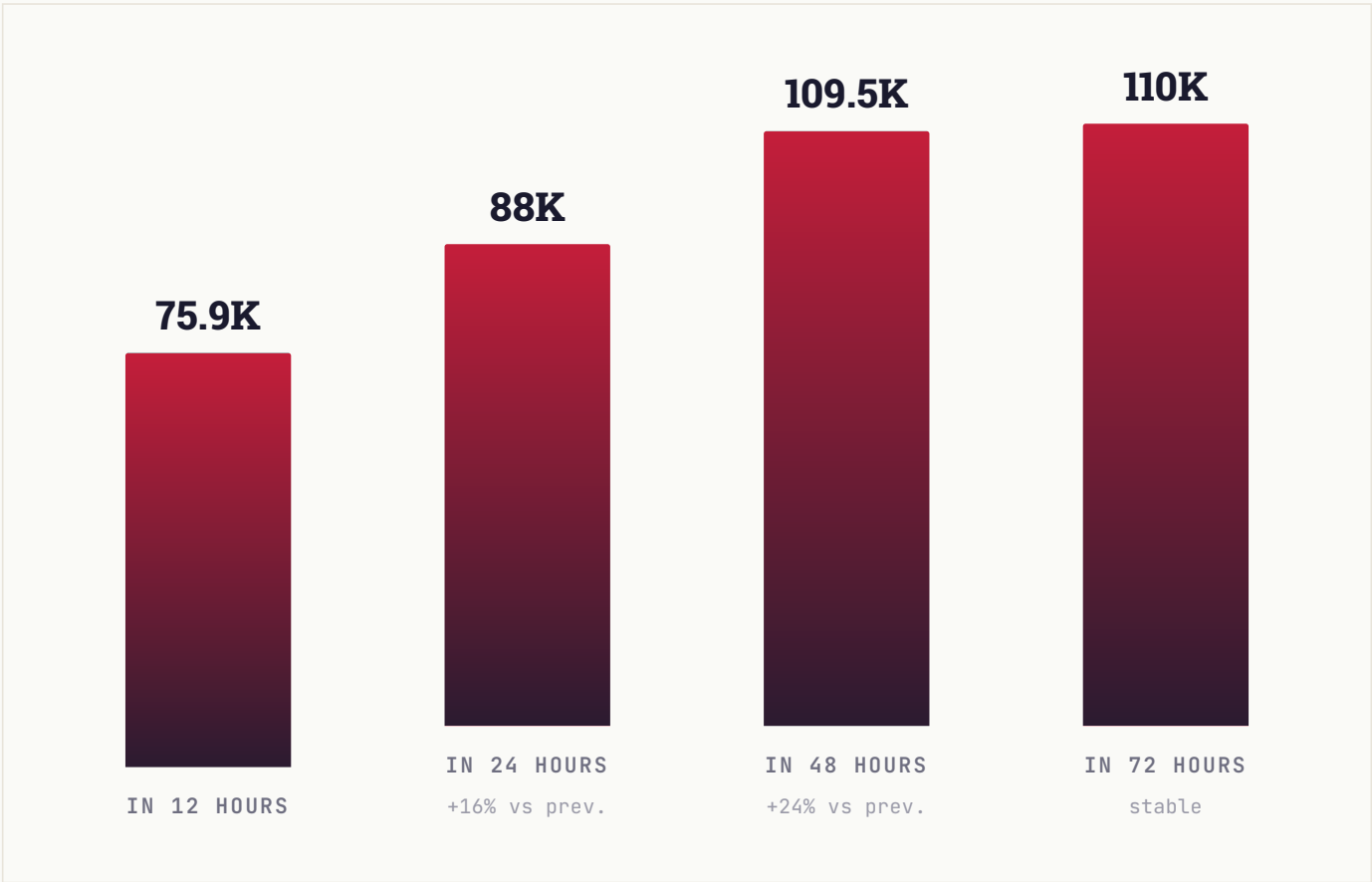
Citation index 5 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **20** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1.1M
NN Found on Wildberries	635.3K
MI MIXIT.RU	614.6K
M Manicure Nails	573.8K
NN Finds on Wildberries / WB	537.2K
EM Elena Mixit	521.6K
GD Face gymnastics	472.5K
PM Fashion Trends	437.6K
PR Primebery	398.9K
NW WB OZON finds	393.5K
Sun Виктор Сикрет YOU	318.7K

COMPARATIVE INSIGHT

Channel in top quarter of niche (#17 of 96). Leader — Golden Apple (1.1M). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · NICHE COMPARISON

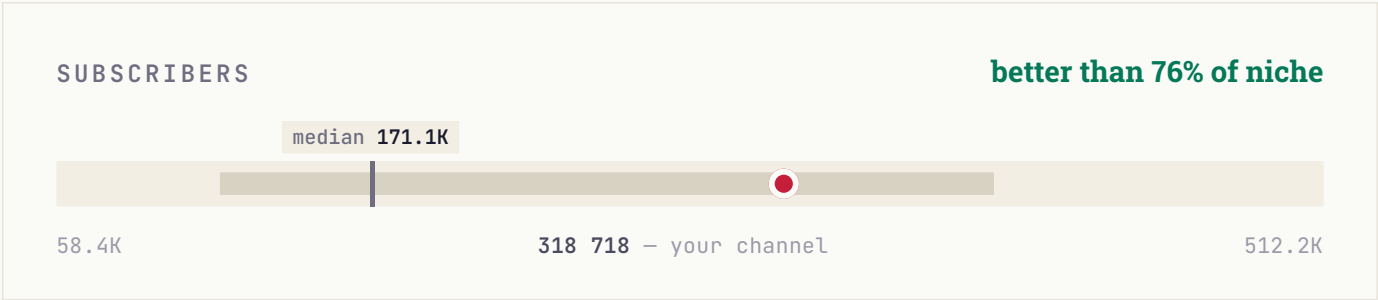
Where the channel stands in its league

Took top-100 channels in category «Fashion & Beauty» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

#17 /100

POSITION IN NICHE

Channel in top 17% – strong position



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 2.1 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Sunday**

Audience most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video post share**

Video in Telegram retains audience longer and is
algorithm-friendly. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager