

— PUBLIC REPORT PROMTPRESS

Channel audit

Old fox / viksi666



@viksi666tg

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Registry: <https://clck.ru/3LWe4z>

SUBSCRIBERS

91 528

-1150 per month

ERR (% SEE POSTS)

12.0%

daily 4.8%

REACH/POST

9.8K

ad reach 4.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 91 528 —	 SUBSCRIBER REACH 10.67% avg % subs see post	 VIEWS/POST 9.8K median 9.8K · 29 days	 POSTS/WEEK 10.1 over period
 7D TREND -6.8% vs previous week	 REACTIONS/POST 152.0 total 6,386 reactions, 683 reposts, 1,009 comments	 POST LENGTH 711 chars median 998 · 29 days	 POSTS ANALYZED 42 29 days
 AD REACH 4.4K 24h avg	 CHURN / MONTH -1150 last month	 CITATION RATE 483 citation index · 624 channels mentioned all time	 CHANNEL AGE 8 years 7 months created 10.11.2017

AI EDITOR SUMMARY

Channel «Old Rogue / viksi666» — 91 528 subs. Each post avg views 9.8K people (11% from subs), reach is low — need to grow audience. Publishes 10 posts per week (~1/day) — steady pace. For week Jun 15–21, reach dropped -6.8% to week Jun 8–14 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 42 posts over 29 days.
- 02 Dominant format – Photo (29/42 posts).
- 03 Avg post length – 711 chars (median 998).
- 04 Audience peak activity – Friday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (15.4K avg for top vs 8.3K for worst) – among 42 posts over 29 days. Worth analyzing what the top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 09:23 PHOTO This week we have not just a sexy lady, but a fire woman Lucy Liu. She's such a hot beauty, it's just impossible 🤩🤩🤩 I think, more...	VIEWS 20 429 REPOSTS 27	REACTIONS 153 ER 22.3%
Nº2 07.06 · 11:16 PHOTO What day is it? Right, hot sexy girls day – they're already here 🌶️ Comment who you liked most, and we...	VIEWS 12 880 REPOSTS 15	REACTIONS 97 ER 14.1%
Nº3 12.06 · 10:09 PHOTO Today we have an unusual sexy post because no one really knows about her fitness routine, but we can definitely enjoy the form...	VIEWS 12 754 REPOSTS 19	REACTIONS 179 ER 13.9%

Nº4

21.06 · 11:26

PHOTO

This week's sexy delivery has arrived 🔥 Pick which girl caught your eye and comment – let's read together) If you want...

VIEWS

11 454

REPOSTS

19

REACTIONS

126

ER

12.5%

Nº5

04.06 · 13:28

PHOTO

Girls and guys over 30, I urge you to stop burying yourselves and giving up on your goals because you're 'old'...

VIEWS

11 422

REPOSTS

30

REACTIONS

253

ER

12.5%

WORST 3



25.06 · 09:12

VIDEO

This channel was visited by a stooped gnome. You need to straighten up right now!!!

VIEWS

8 610

REPOSTS

6

REACTIONS

204

ER

9.4%



26.06 · 12:59

PHOTO

Admin of this channel wishes everyone a good Friday

VIEWS

8 243

REPOSTS

2

REACTIONS

296

ER

9.0%



28.06 · 09:06

PHOTO

I didn't get it, where are all our sexy beauties? Come on, quickly cooperate and send photos to my admin @shinecat ⚡
Reminding the rules: ...

VIEWS

8 091

REPOSTS

6

REACTIONS

74

ER

8.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

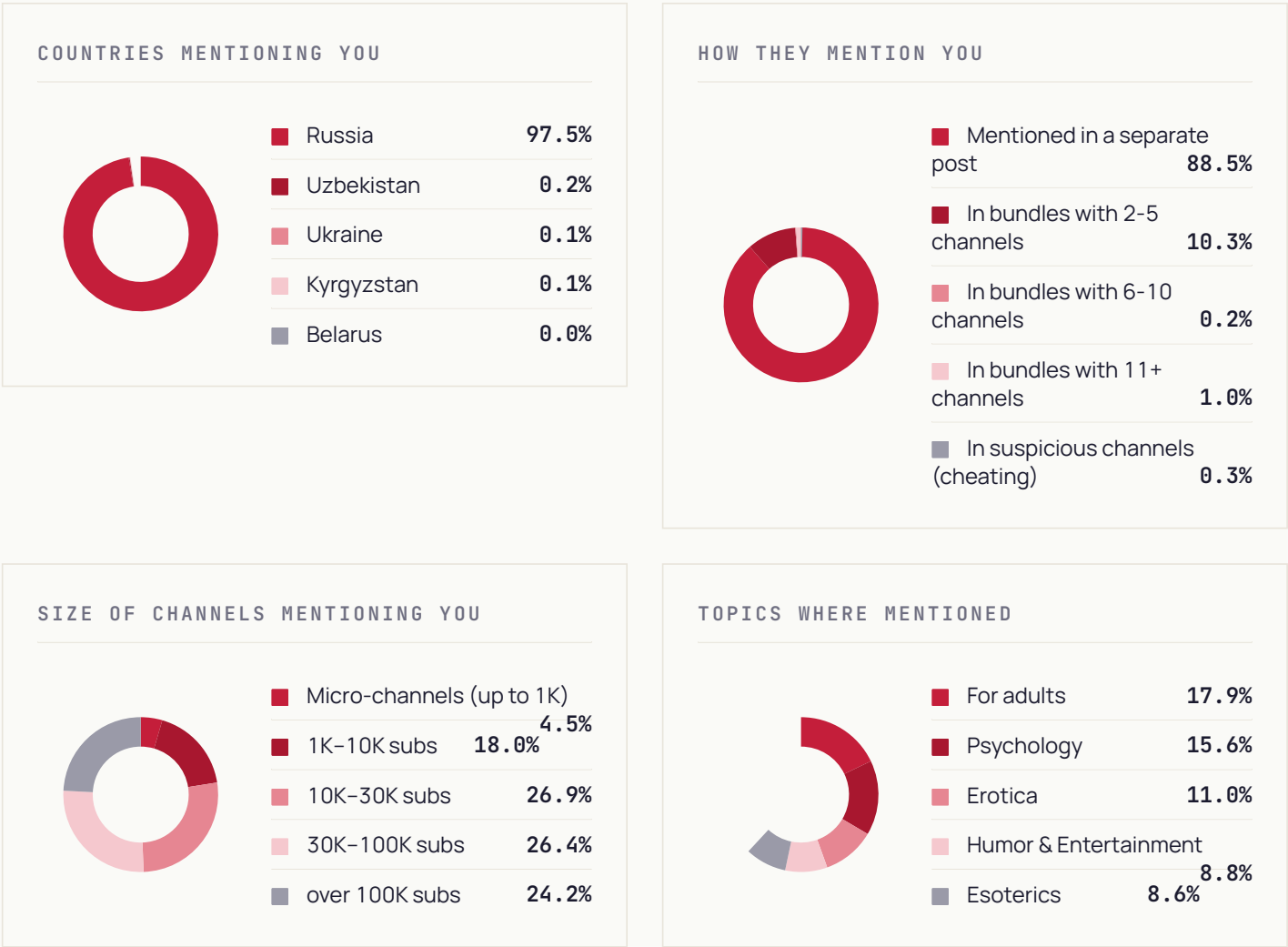
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

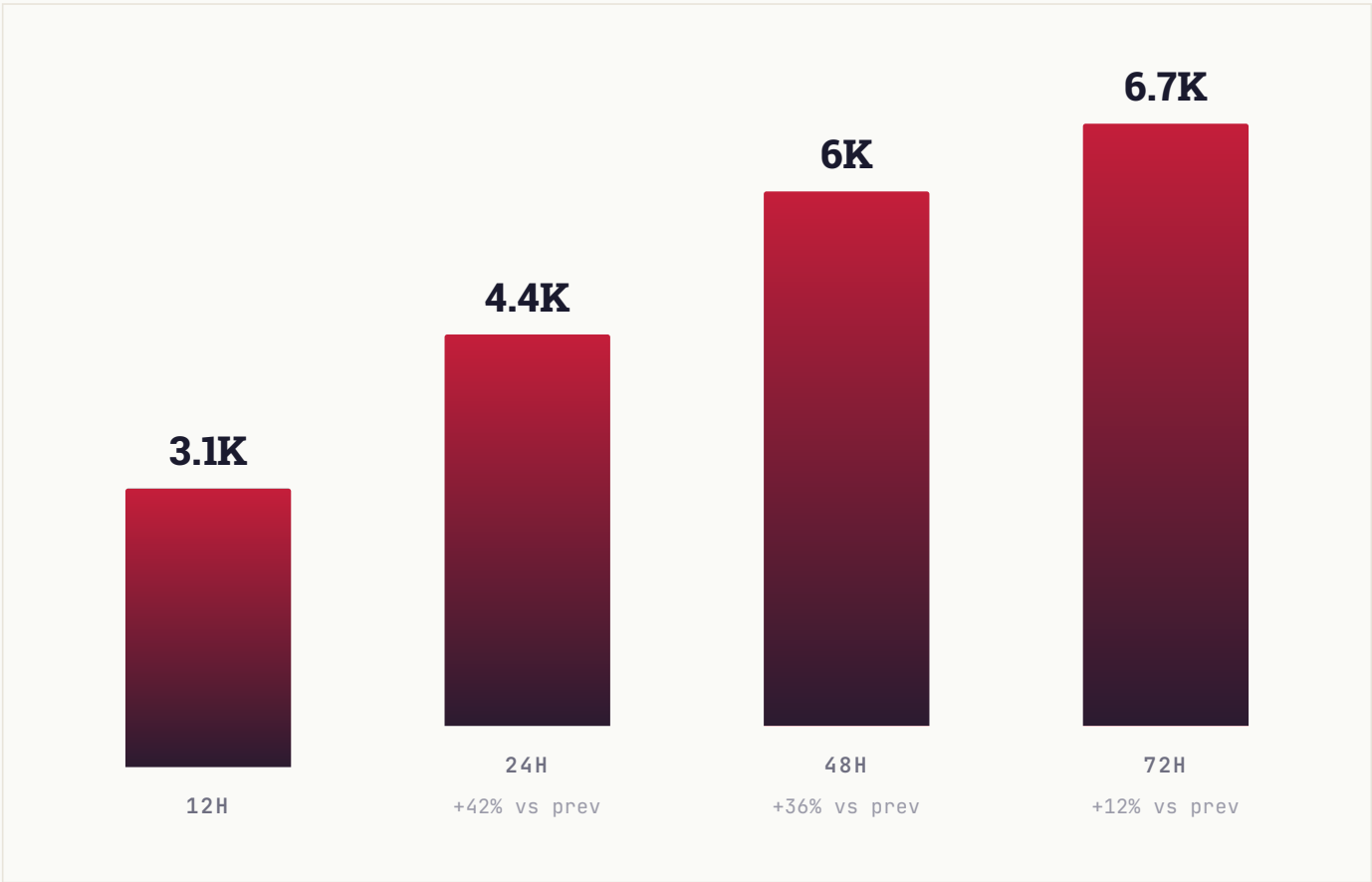
Citation index **483** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **624** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
KZ Test Purchase	770.1K
BI Biohackers	583.9K
BI Biohacking	534.2K
SL Sport Life	525.7K
VN Eternity in Tibet	494.9K
NT Our body	482.1K
AU Алесь Улиценко Врач-остеопат, канд. мед. наук Автор фейспластики	478.4K
BZ Be healthy	448.6K
ZE Healthy food	418.1K
DZ Doctor Zubareva / Doctor Zubareva	414.2K
USA Old fox / viksi666 YOU	91.5K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#85 of 97). Niche median — 152.2K subs. First growth KPI — reach median. Leader: Test Purchase (770.1K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **18**, they brought **16 016** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	1 820
December 2025	5	2	0
November 2025	0	0	500
October 2025	0	0	1 537
September 2025	7	6	8 656
August 2025	6	4	3 503

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
18	6	16 016

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Health & Fitness» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

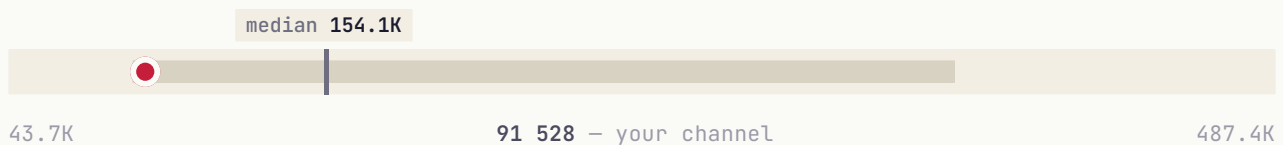
#85 /100

RANK IN NICHE

Channel in the lower half of the ranking

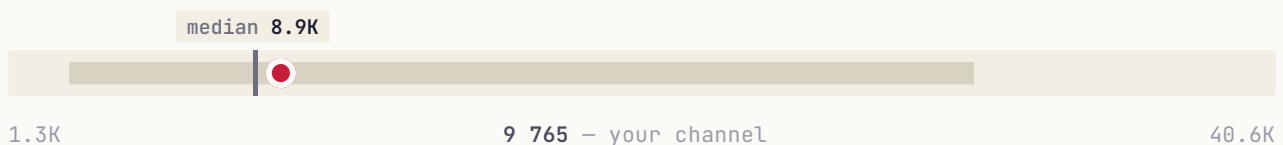
SUBSCRIBERS

worse than median by 41%



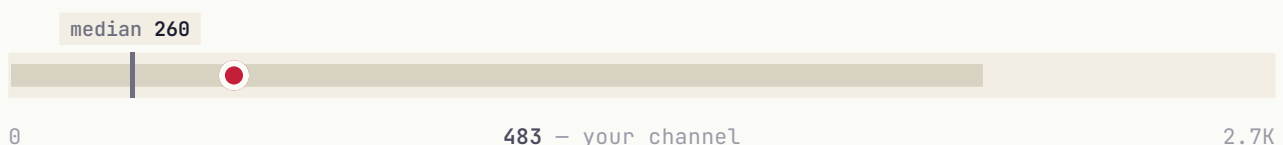
AVG REACH / POST

better than 51% of niche



CITATION INDEX

better than 54% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best time for
important
posts****02**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03**

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04**

Cross-promo with similar channels

Exchange posts with channels in the same segment once a quarter. No need to do it every day — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05**

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager