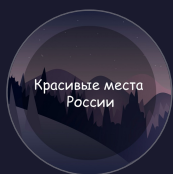


PUBLIC PROMTPRESS REPORT

Channel audit

Beautiful Places of Russia



@viewrussia

We showcase beautiful places in Russia with locations. Region navigation in pinned post. Ads & collab: @Igor_793 Submit photos: @Mi_le_na23 Ads via exchange: ...

SUBSCRIBERS

55 414

-306 per month

ERR (% WHO SEE POSTS)

3.0%

last day 1.5%

REACH/POST

1.2K

ad reach 832/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 55 414 -	 SUBSCRIBER REACH 2.11% avg % subs see post	 VIEWS/POST 1.2K median 1.2K · 29 days	 POSTS/WEEK 40.0 for the period
 7D TREND -7.0% vs previous week	 REACTIONS/POST 32.2 total 5,342 reactions, 1,002 reposts, 2 comments	 POST LENGTH 400 chars median 391 · 29 days	 POSTS ANALYZED 166 29 days
 AD REACH 832 24h avg	 CHURN / MONTH -306 last month	 CITATION RATE 397 citation index · 709 channels mentioned all time	 CHANNEL AGE 6 years 2 months created 07.05.2020

AI EDITOR SUMMARY

Channel "Beautiful Places of Russia" – 55 414 subs. Each post averages 1.2K people (2% of subs), low reach – consider expanding audience. Publishes 40 posts per week (~6/day) – active posting. Week Jun 29 – Jul 5 reach dropped -7.0% to week 22–28 Jun – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **166** posts over 29 days.
- 02 Dominant format – **Photo** (159/166 posts).
- 03 Avg post length – **400** chars (median 391).
- 04 Peak audience activity – **Monday**, 21:00 MSK.
- 05 Top posts get **2x** more views than the weakest (2K avg for top vs 843 for worst) – among 166 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 08:20 PHOTO  Ladoga Skerries National Park #RepublicOfKarelia  The national park was officially established in 2017 to protect the unique...	VIEWS 2 536 REACTIONS 38 REPOSTS 6 ER 4.6%
Nº2 21.06 · 06:00 PHOTO  Big Lake Oike, Krasnodar #KrasnodarKrai  In Japanese landscape philosophy, water bodies symbolize peace, balance and...	VIEWS 1 769 REACTIONS 42 REPOSTS 8 ER 3.2%
Nº3 14.06 · 06:00 PHOTO  Nagorny Park, Vladivostok #PrimorskyKrai  Unlike typical city parks with flat terrain, here the natural...	VIEWS 1 747 REACTIONS 36 REPOSTS 10 ER 3.2%

Nº4 13.06 • 08:30 PHOTO  Yuzhnye Kultury Park, Sirius #KrasnodarKrai  One of the oldest parks on the Black Sea coast covering 20...	VIEWS 1 652 REACTIONS 45 REPOSTS 5 ER 3.0%
Nº5 26.06 • 05:30 PHOTO  Khudes Labyrinth, Malokarachayevsky district #KarachayCherkessia  The Khudes Labyrinth is one of the most unusual natural places...	VIEWS 1 622 REACTIONS 38 REPOSTS 10 ER 2.9%

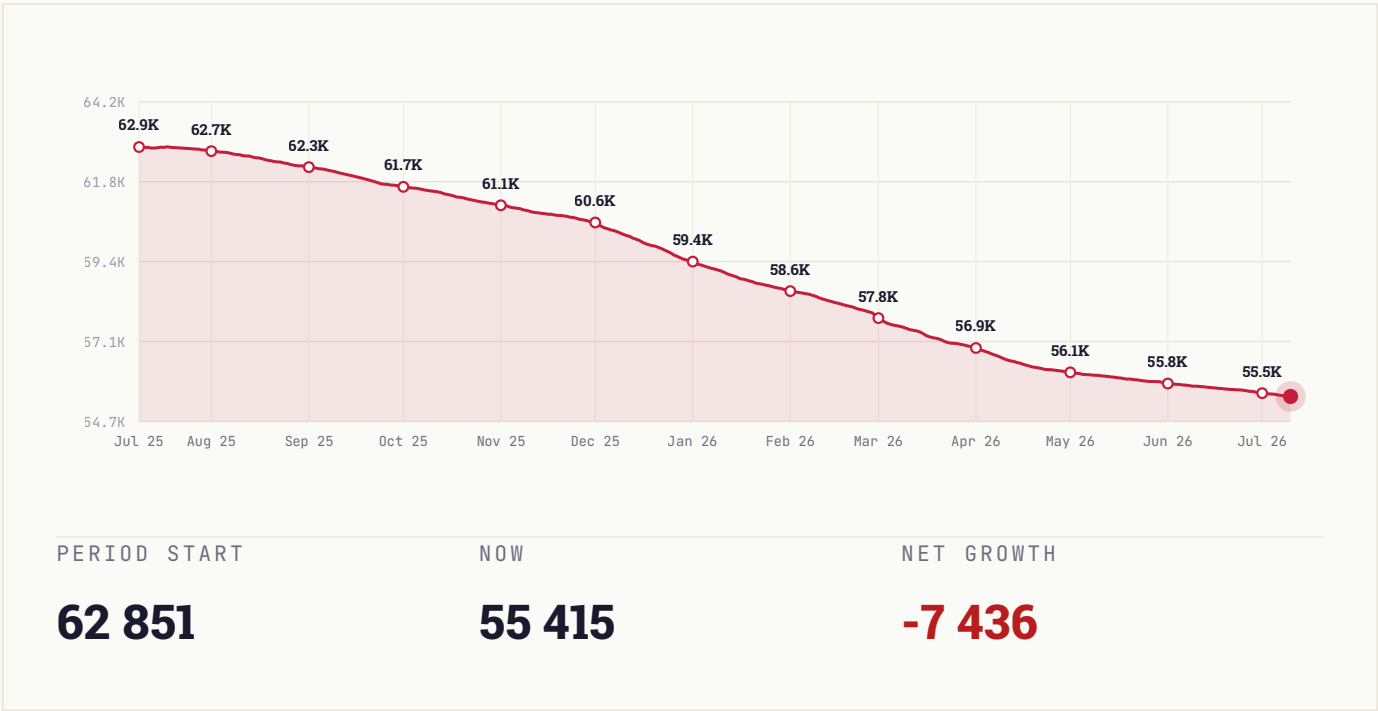
WORST 3

 06.07 • 08:20 PHOTO  Environmental Culture Center of Perm Krai Protected Areas Directorate, Naberezhny settlement #PermKrai  The exhibition features interactive...	VIEWS 861 REACTIONS 21 REPOSTS 1 ER 1.6%
 06.07 • 09:50 PHOTO  Lake Donguz-Orun-Kel, Elbrus rural settlement #KabardinoBalkaria  The lake is located in the Elbrus region and is among...	VIEWS 849 REACTIONS 32 REPOSTS 5 ER 1.5%
 02.07 • 06:00 PHOTO  Serebryansky Stone, Karpinsk urban district #SverdlovskOblast  From the summit and adjacent ridges, views open to Konzhakovsky...	VIEWS 819 REACTIONS 27 REPOSTS 3 ER 1.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

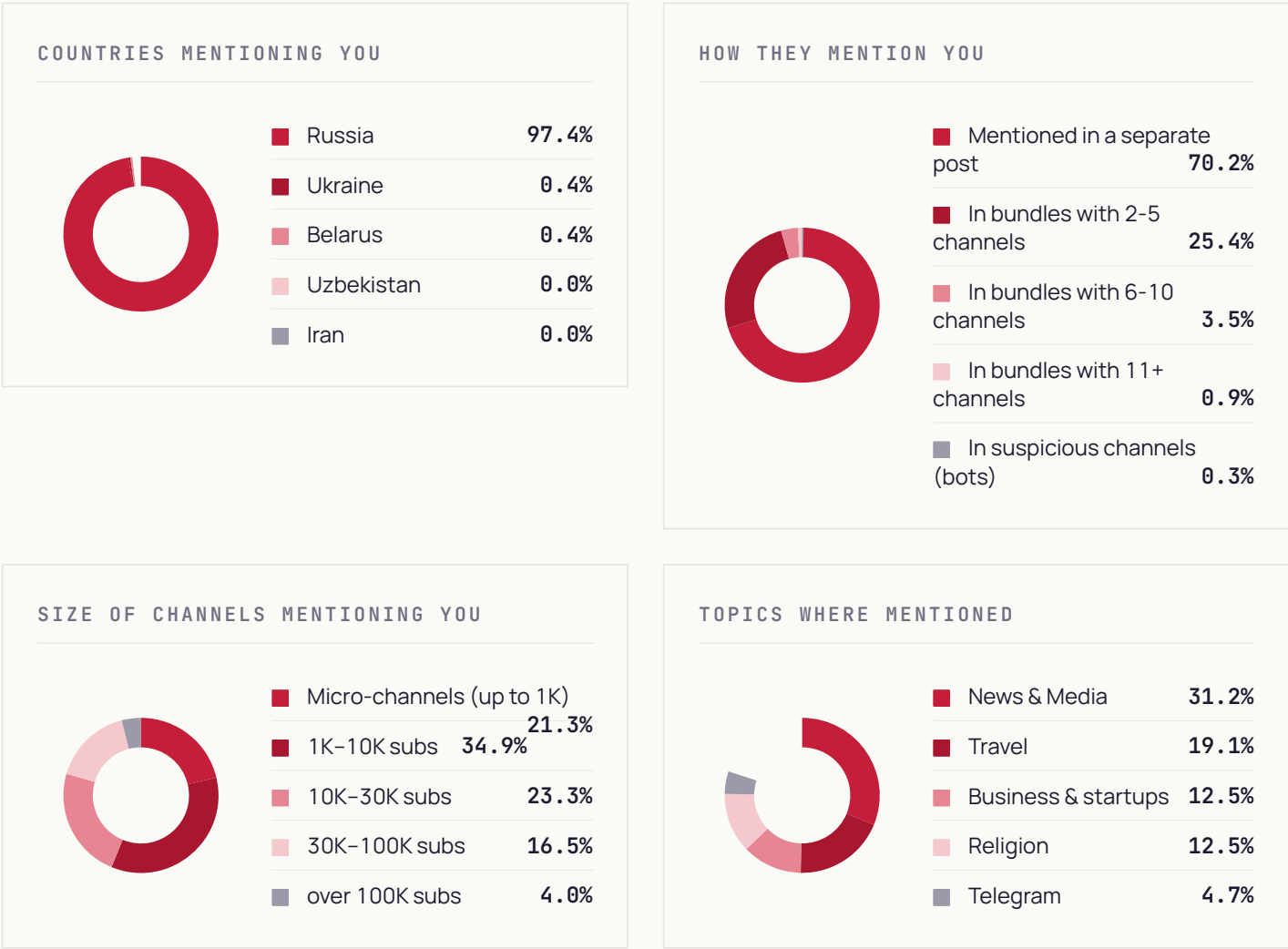
Subscriber growth over the year. Key months show exact subs. See gains and losses.



SECTION 04 · MENTIONS

Who mentions you and how

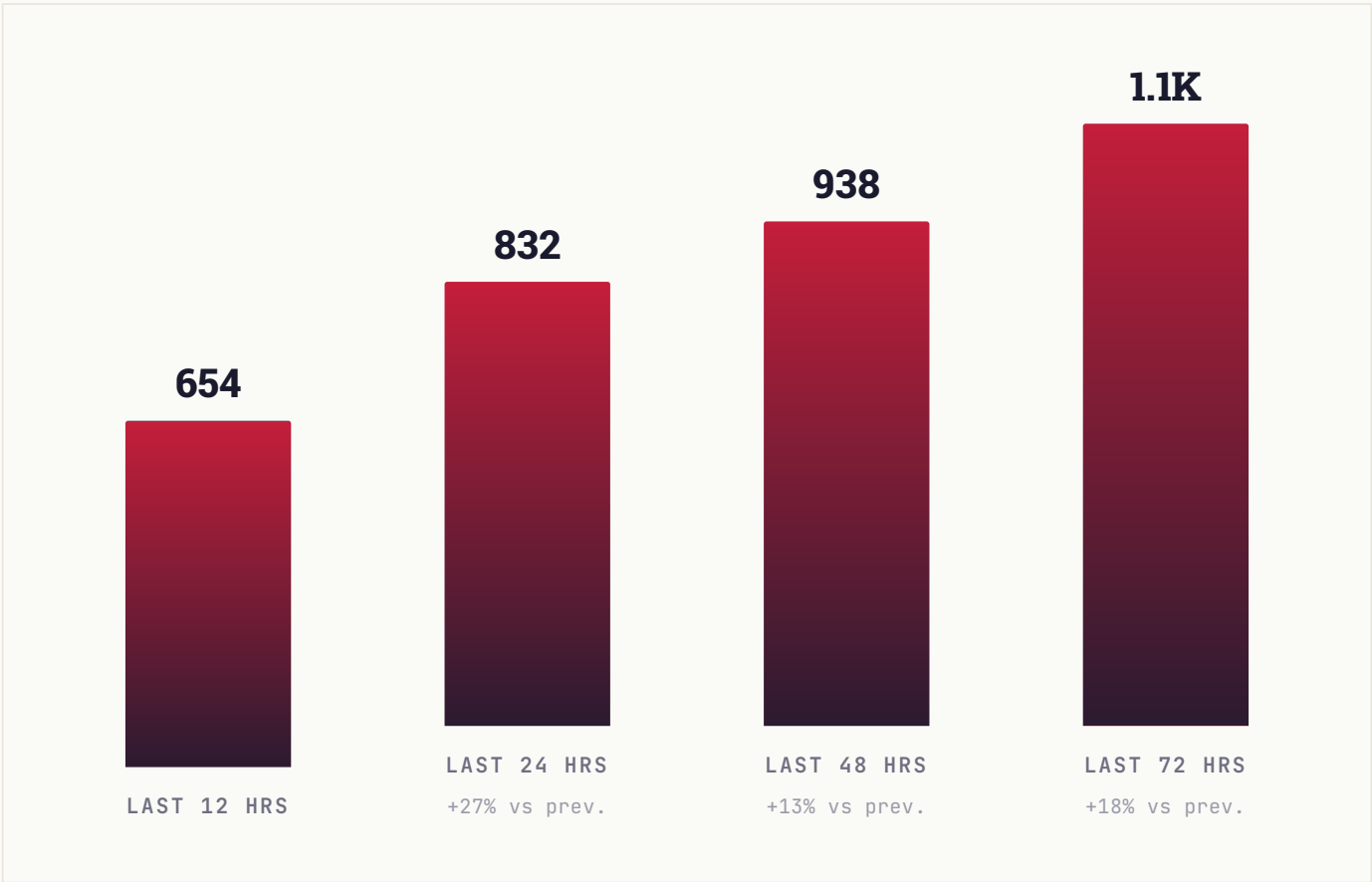
Citation index **397** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **709** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow - Where to Go Events	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	559.8K
AE AEROFLOT	525.4K
Mon Moscow Girl	502.6K
JP Yandex Travel	498.7K
TU Tutu	497.1K
Sun Discount train	432.2K
CPM Ways to Travel Almost Free (RU) Vandrouki, Вандруки, вандроки — ЭТО МЫ	401.8K
OT Ozon Travel	398.9K
Sat Beautiful Places of Russia YOU	55.4K

COMPARATIVE CONCLUSION

Channel is still outside niche top 96 — early growth stage. Niche leader — Moscow - Where to Go | Events (1.2M), top-96 median: 151.6K. First goal — enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

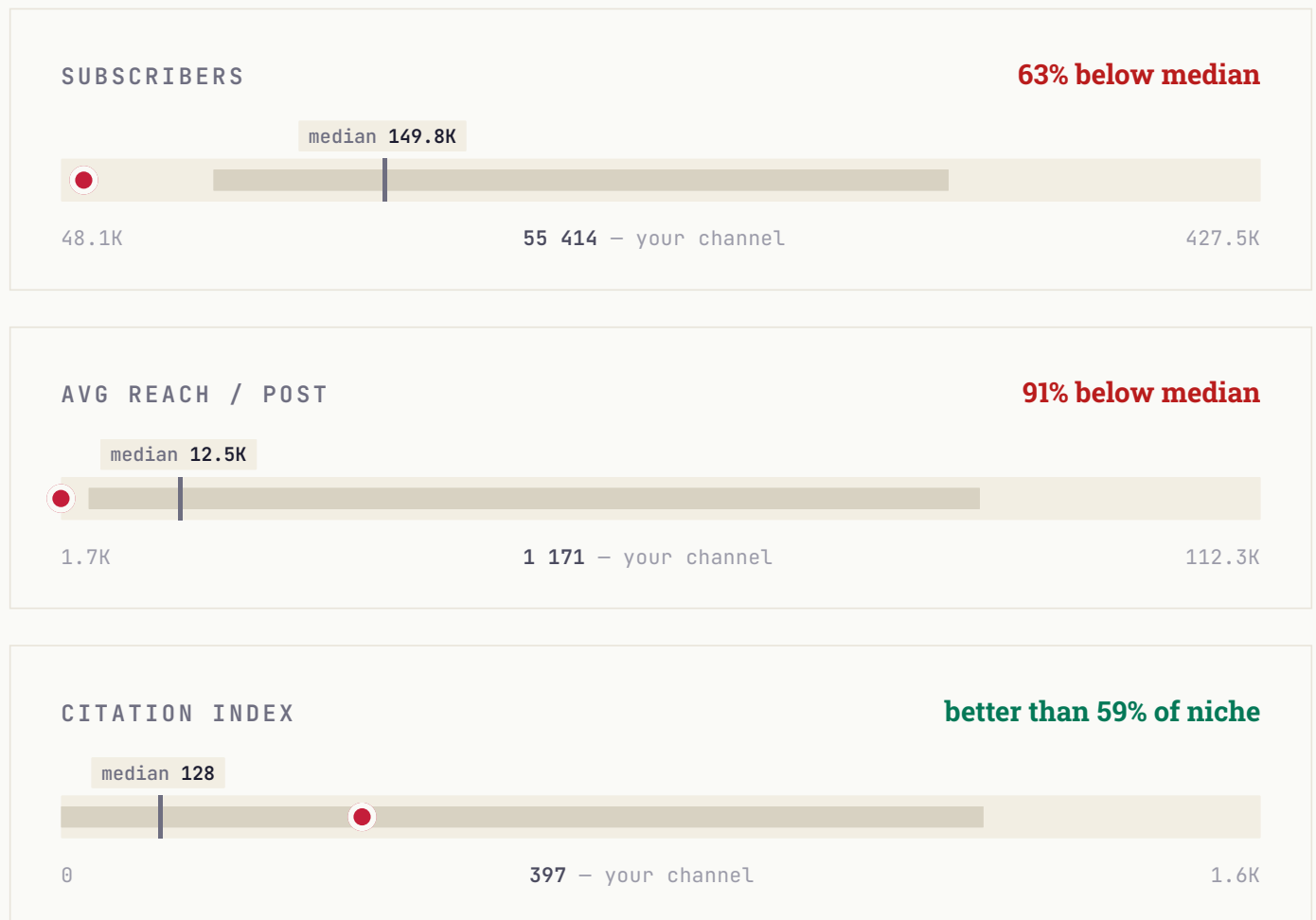
How often the channel is mentioned

Monthly we track posts in other channels mentioning yours. Over the last **6 months** such mentions were **34**, they brought **1** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	1	1	0	
Dec 2025	0	0	0	
November 2025	3	2	0	
October 2025	2	2	0	
September 2025	11	3	0	
August 2025	17	11	1	
TOTAL MENTIONS		MONTHS OF DATA		ACQUIRED SUBSCRIBERS
34		6		1

Where the channel ranks in its league

Took top-**100** channels in category «**Travel**» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Monday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.11% vs norm 7.5%. Try polls & interactive formats.

EFFECT

+5.4pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by PromptPress?

This audit — what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager