

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Beautiful videos for stories



@vidstor

Ads: @misorarui, feedback: @vidstor_rekl <https://gosuslugi.ru/snet/679cd1e2dad2d930d2efee85>

SUBSCRIBERS

92 974

-586 per month

ERR (% WHO SEE
POSTS)

5.0%

last day 2.2%

REACH / POST

4.6K

ad reach 2.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 92 974 —	 SUBSCRIBER REACH 4.96% avg % subs see post	 VIEWS / POST 4.6K median 4.8K · 11 days	 POSTS / WEEK 30.7 for the period
 7D TREND — no data for period	 REACTIONS / POST 46.8 only 2,431 reactions, 1,170 reposts, 0 comments	 POST LENGTH 31 chars median 6 · 11 days	 POSTS ANALYZED 52 11 days
 AD REACH 2.1K 24h avg	 CHURN / MONTH -586 last month	 CITATION RATE 10 citation index · 109 channels mentioned all time	 CHANNEL AGE 6 years 8 days created 09.07.2020

AI EDITOR SUMMARY

Channel «Beautiful videos for stories» — 92 974 subs. Each post averages 4.6K people (5% of subs), reach is low — consider expanding audience. Publishes 31 posts per week (~4/day) — active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 52 posts over 11 days.
- 02 Dominant format — Video (49/52 posts).
- 03 Avg post length — 31 chars (median 6).
- 04 Peak audience activity — Tue, 12:00 MSK.
- 05 Top posts get 2× more views than the weakest (7.2K avg for top vs 2.9K for worst) — among 52 posts in 11 days. Analyze what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 07.07 · 09:03 PHOTO 🥰Free access to premium 🥰🥰🥰🥰NOT EVERYONE MAKES IT 🥰👍Ready stories, visuals https://t.me/+jZDPeySlMbkyMzBi 👍Courses...	VIEWS 8 144 REACTIONS 12 REPOSTS 9 ER 8.8%
Nº2 03.07 · 10:17 VIDEO #water	VIEWS 6 691 REACTIONS 58 REPOSTS 14 ER 7.2%
Nº3 07.07 · 08:33 VIDEO (captionless post — video)	VIEWS 6 676 REACTIONS 42 REPOSTS 18 ER 7.2%

Nº403.07 • 10:17 **VIDEO**
#water

VIEWS
6 652
REACTIONS
66
REPOSTS
33
ER
7.2%

Nº503.07 • 10:17 **VIDEO**
#hawaii

VIEWS
6 072
REACTIONS
55
REPOSTS
17
ER
6.5%

WORST 3

↓ 14.07 • 06:30 **VIDEO**
#usa #sunset

VIEWS
2 991
REACTIONS
26
REPOSTS
10
ER
3.2%

↓ 14.07 • 06:30 **VIDEO**
#rain

VIEWS
2 925
REACTIONS
32
REPOSTS
12
ER
3.1%

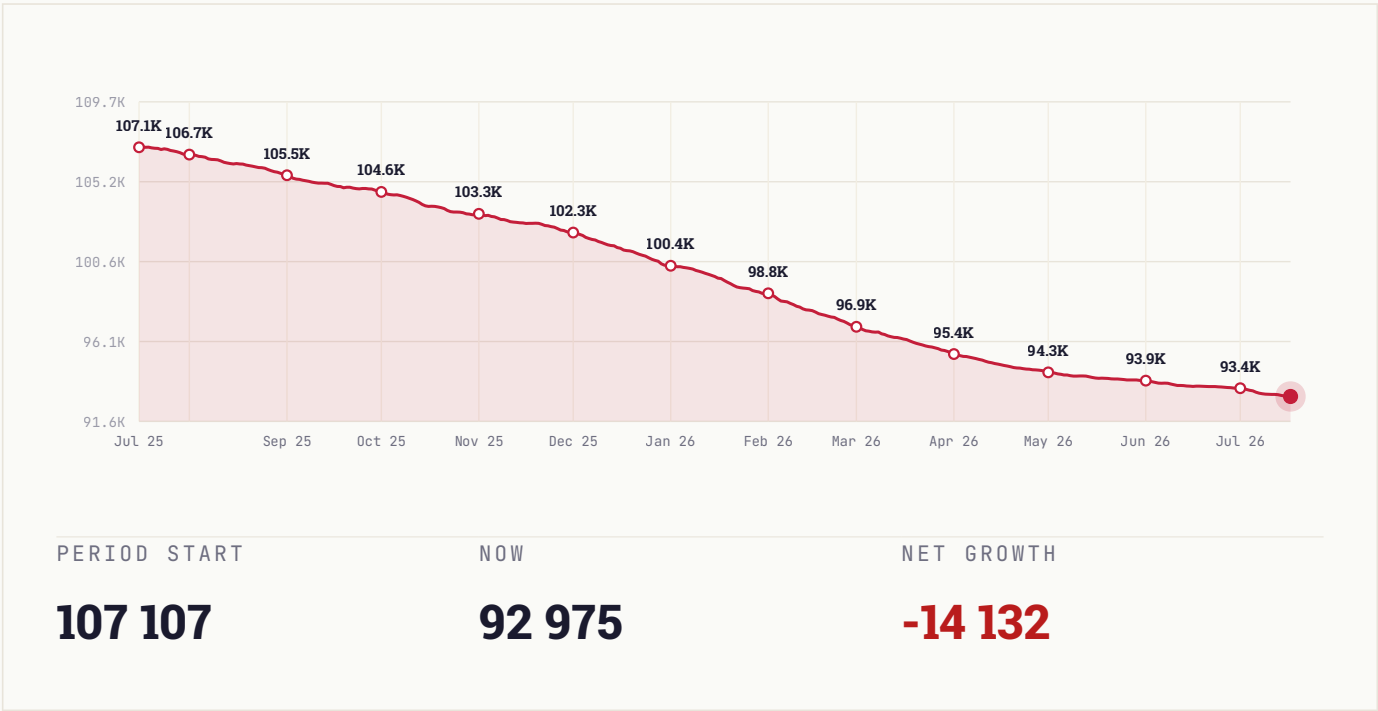
↓ 13.07 • 19:30 **VIDEO**
#sunset

VIEWS
2 876
REACTIONS
53
REPOSTS
22
ER
3.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

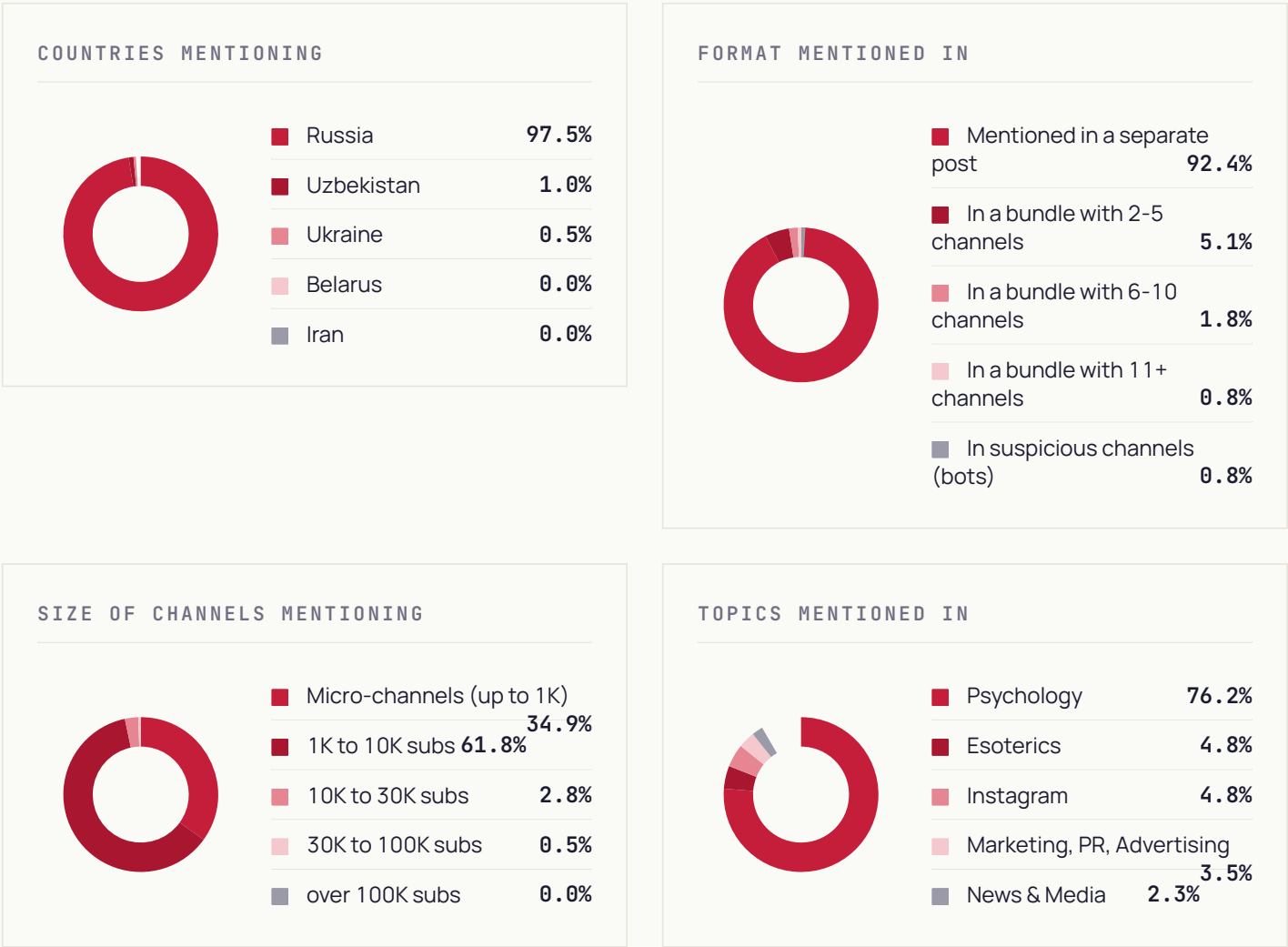
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who mentions the channel and how

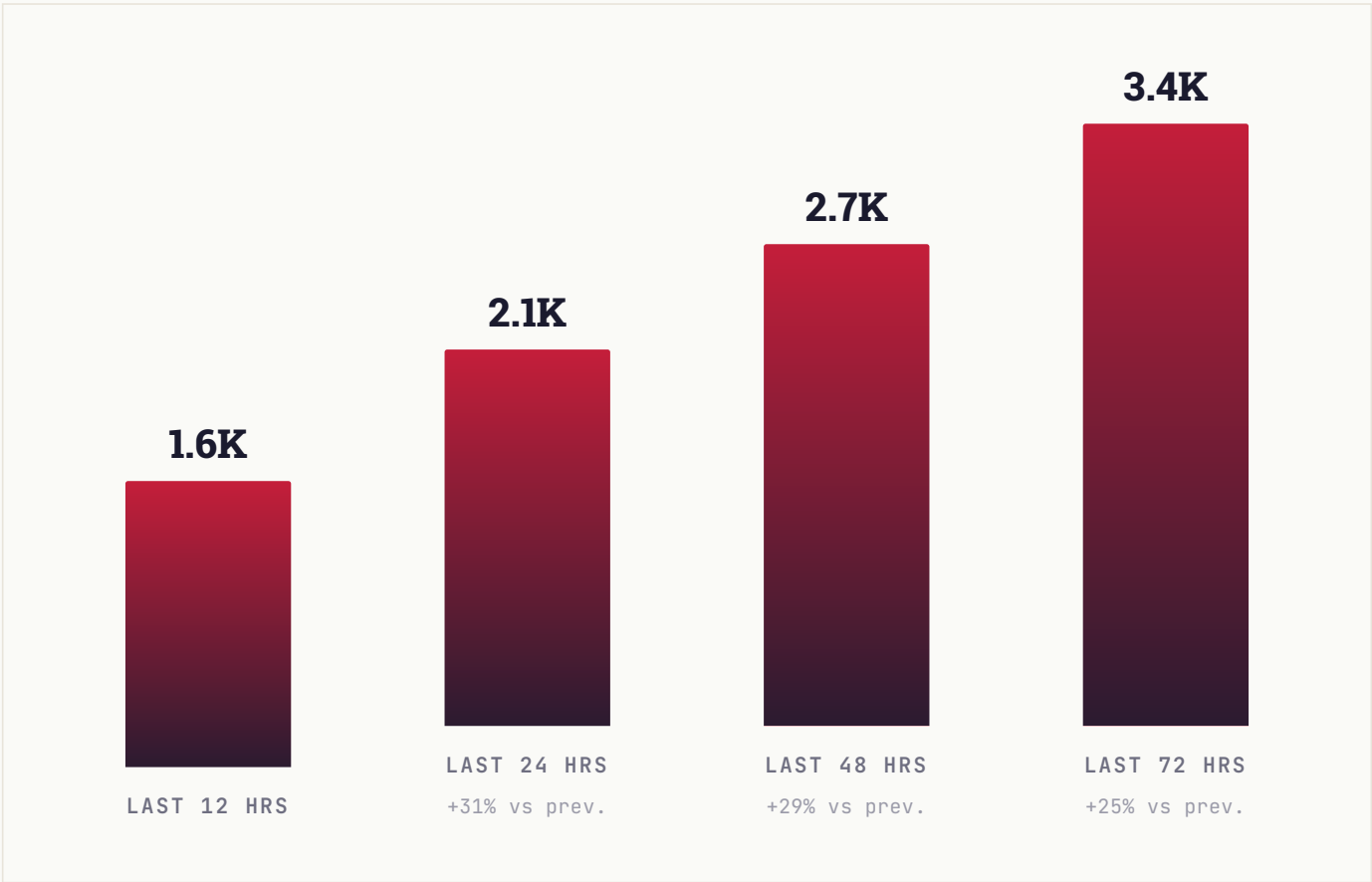
Citation index **10** – channel popularity rating based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **109** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 • COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VD VIDEO FOR STORIES	136.7K
ShC Cap Cut Templates Kap Kut	130.6K
P• piaceim • presets & blogging	126.4K
نسب NESA PIRUZIFARD انسا پیروزی فرد	123.7K
AA ÆAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113K
CP PNG STICKERS FOR STORIES	110.6K
KV Beautiful videos for stories YOU	93K

COMPARATIVE INSIGHT

Channel in top 25% of niche (#13 of 99). Leader — استوری اینستاگرام (437.9K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **218**, they brought **197** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	54	3	0	
December 2025	64	4	6	
November 2025	55	3	65	
October 2025	35	3	37	
Sep 2025	5	3	60	
August 2025	5	4	29	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
218	6	197

SECTION 08 · NICHE COMPARISON

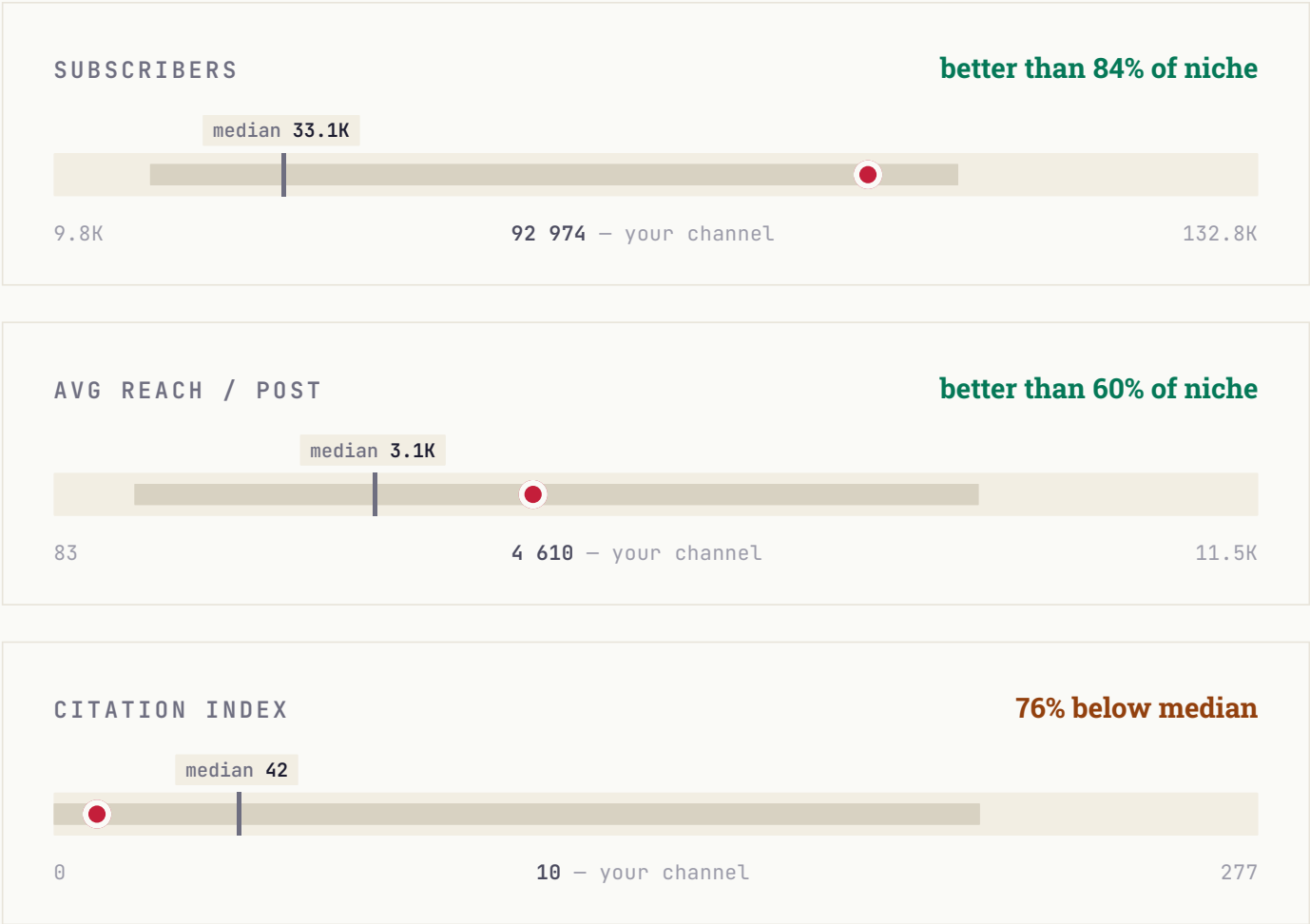
Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#13/100

RANK IN NICHE

Channel in top 13% – strong position



— SECTION 09 • STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Main post of the week — on Tuesday

Audience is most active on this day at 12:00 MSK.

EFFECT

Best window for an important post
- 02

ER below niche benchmark — rethink formats

Current ER 4.96% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.5pp ER
- 03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1K-3K subs
- 04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch ad in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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