

PROMTPRESS PUBLIC REPORT

Channel audit

VideoSmile



@videosmile_ru

Online school VideoSmile. Teach design, CG, and neural nets from scratch. Our courses: <https://videosmile.ru> Our chat: @videosmile_chat Questions? Write us - @videosmile_vs_bot...

SUBSCRIBERS

26 347

+335 per month

ERR (% SEE POSTS)

12.0%

per day 6.8%

REACH/POST

3.1K

ad reach 1.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 26 347 —	 SUBS REACH 11.79% avg % of subs see post	 VIEWS/POST 3.1K median 3.2K · 29 days	 POSTS/WEEK 14.7 over period
 7D TREND -5.9% vs previous week	 REACTIONS/POST 50.9 total 3,103 reactions, 1,638 reposts, 168 comments	 POST LENGTH 338 chars median 314 · 29 days	 POSTS ANALYZED 61 29 days
 AD REACH 1.8K 24h average	 CHURN / MONTH +335 last month	 CITATION INDEX 33 citation index · 172 channels mentioned it ever	 CHANNEL AGE 8 years 7 months created 03.12.2017

AI EDITOR SUMMARY

Channel «VideoSmile» — 26 347 subs. Each post averages 3.1K people (12% of subs), reach is low — consider expanding audience. Publishes 15 posts per week (~2/day) — regular schedule. For the week of July 6–12, reach dropped by -5.9% by week of Jun 29 – Jul 5 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **61** posts over 29 days.
- 02 Dominant format — **Video** (44/61 posts).
- 03 Avg post length — **338** chars (median 314).
- 04 Peak audience activity — **Sunday**, 10:00 MSK.
- 05 Top posts get **2×** more views than the weakest (4K avg top vs 2.6K worst) — among 61 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 10:41 VIDEO  How Nuts Studio Combined Neural Networks and Analog Collage Check out this cool project by Nuts Studio. It's a perfect example...	VIEWS	REACTIONS
	4 061	36
	REPOSTS	ER
	21	15.4%
Nº2 22.06 · 14:58 PHOTO  10 Types of Speed Curves in After Effects We've put together a cheat sheet for animation. Basic graphs that directly affect the dynamics...	VIEWS	REACTIONS
	4 047	48
	REPOSTS	ER
	83	15.4%
Nº3 21.06 · 07:54 VIDEO Pixel shadow effect in Adobe Illustrator  A quick way to style your vector illustrations #ai #illustrator	VIEWS	REACTIONS
	3 933	36
	REPOSTS	ER
	42	14.9%

Nº430.06 · 15:59VIDEO 🔥 Full-Feature Cinema in Neural Networks: Blender + Seedance 2.0 The approach to video generation is changing: instead of guessing frame movement...	VIEWS 3 886	REACTIONS 52
	REPOSTS 105	ER 14.7%

Nº519.06 · 09:10VIDEO ⚡ Where to Find Inspiration: A Selection of Motion Designers and Studios We've put together a selection of cool authors and studios worth...	VIEWS 3 875	REACTIONS 31
	REPOSTS 79	ER 14.7%

WORST 3

↓ 14.07 · 13:55VIDEO 📄 Creating a Holographic Effect in Blender! Ready project: Google Drive #blender #tips #уроки #полезное	VIEWS 2 660	REACTIONS 46
	REPOSTS 64	ER 10.1%

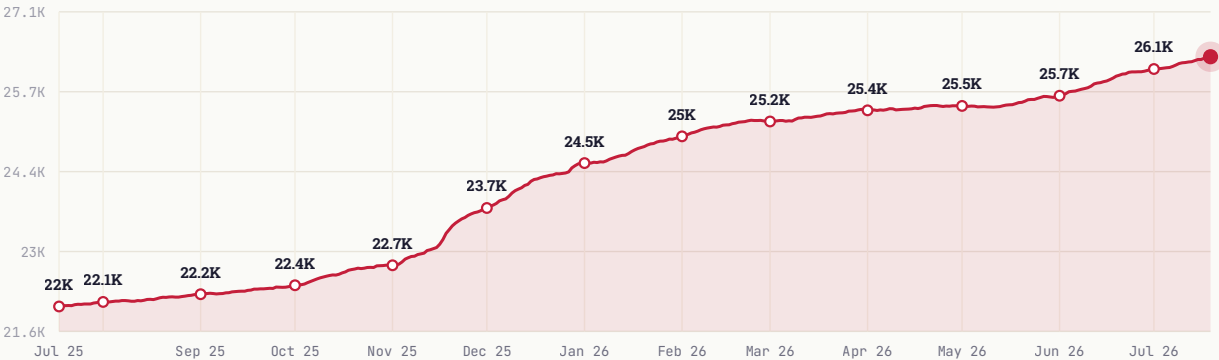
↓ 15.07 · 11:16VIDEO 🏠 Free Geometry Nodes Pack for Blender 5.0 The developer released a huge project for procedural generation of an entire...	VIEWS 2 567	REACTIONS 25
	REPOSTS 46	ER 9.7%

↓ 15.07 · 06:47VIDEO A psychological thriller in any designer's life 👁️ #memes	VIEWS 2 528	REACTIONS 54
	REPOSTS 20	ER 9.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Yearly subscriber growth chart. Key months show exact sub count. See which months grew and which lost subs.

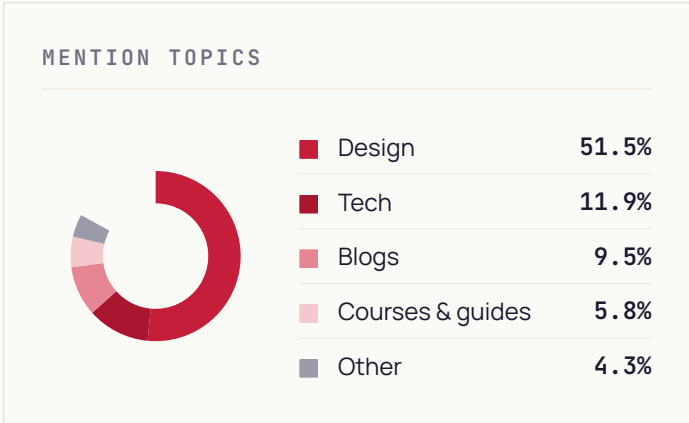
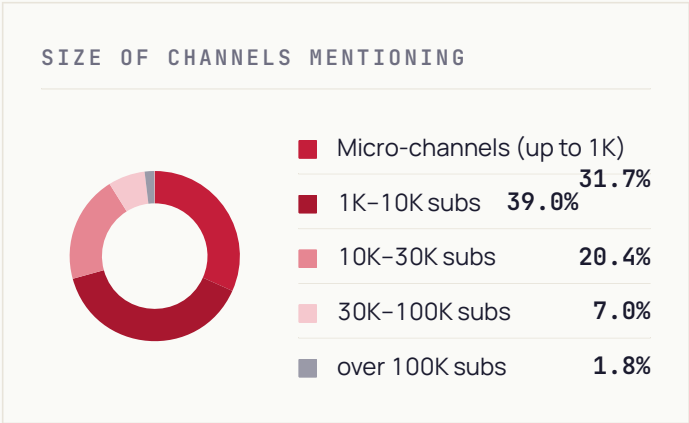
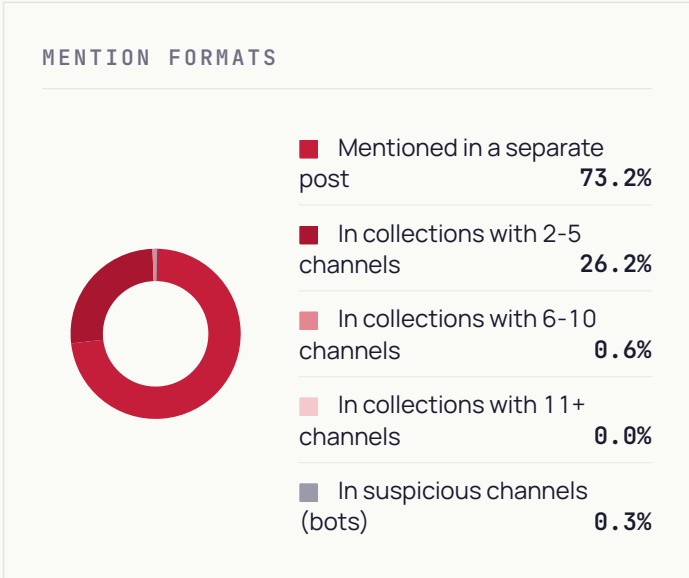
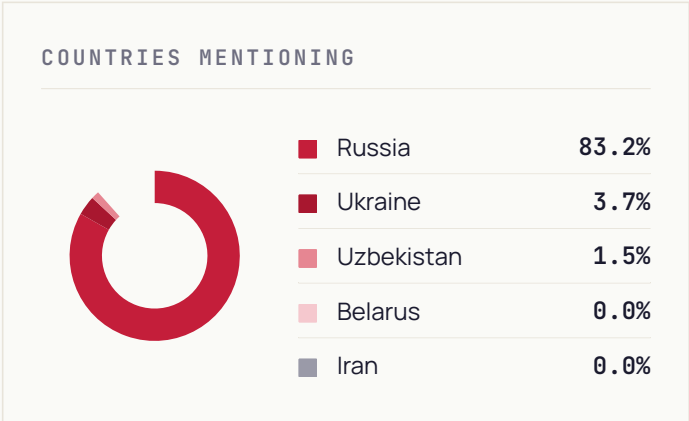


PERIOD START	NOW	NET GROWTH
22 034	26 347	+4 313

SECTION 04 · MENTIONS

Who mentions the channel and how

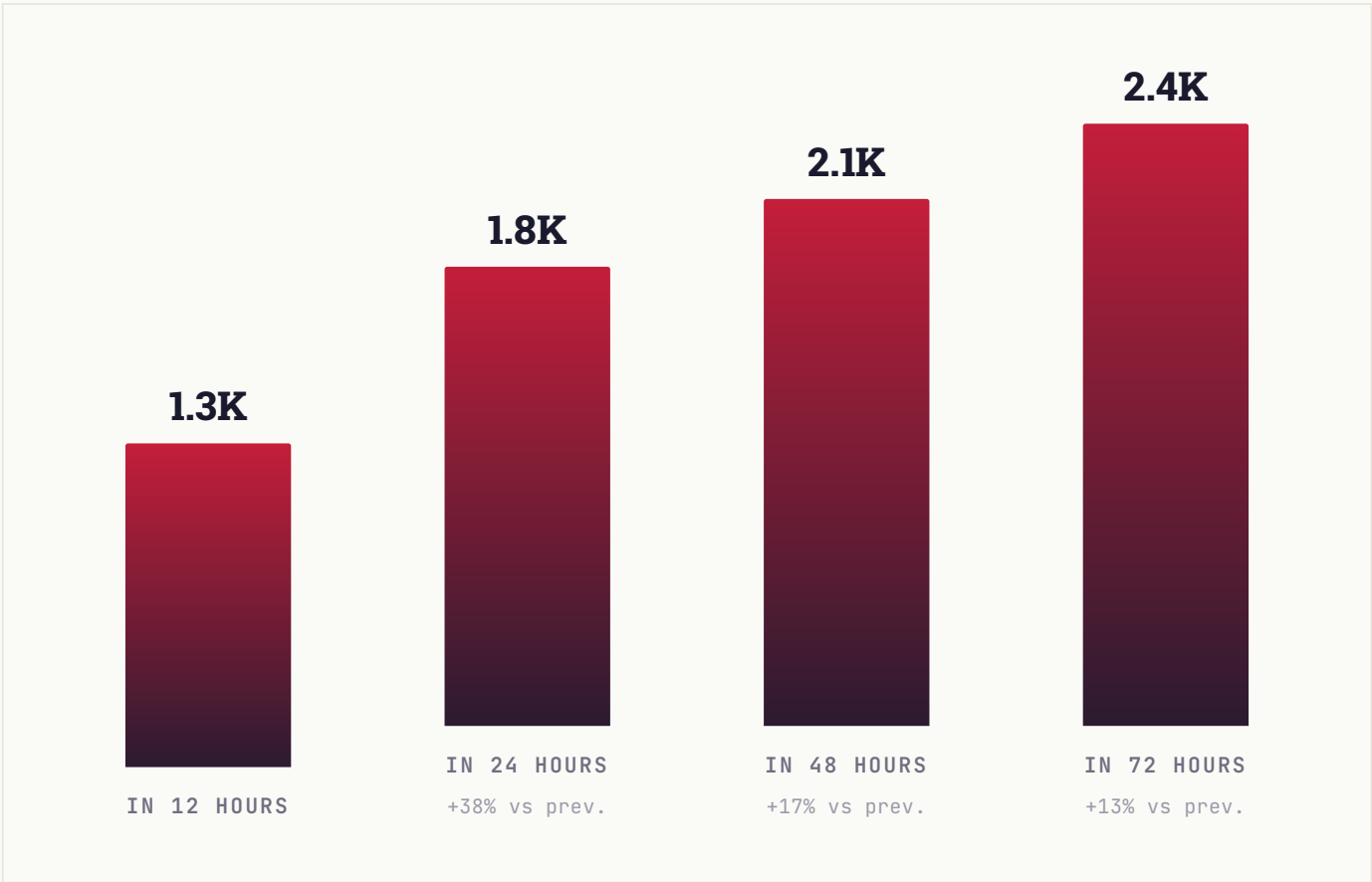
Citation index **33** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel 'weighs' more than from a 1K subs one. All-time channel mentions: **172** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
6 66Lottery 🏆🏆 CRYPTO	407.7K
缅甸 缅甸缅北吃瓜新闻曝光	273.3K
AE After Effects Templates	181.2K
R R	177.9K
3D 3Dline.net	173.7K
DG Designer Gang 🖐	147.3K
TC template canva gratis 😊🐱	144.2K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.4K
ER Sexy font. Cyrillic	134.7K
VI VideoSmile YOU	26.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — 66Lottery 🏆🏆 CRYPTO (407.7K), top-99 median: 65.4K. First goal: enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

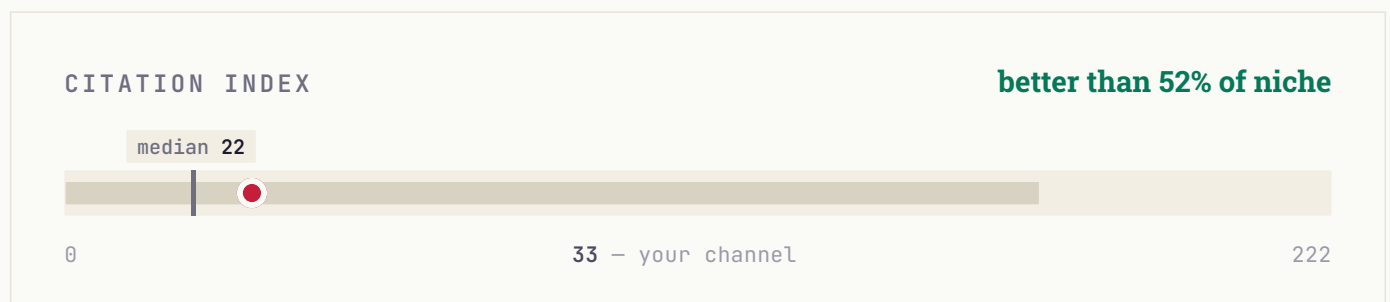
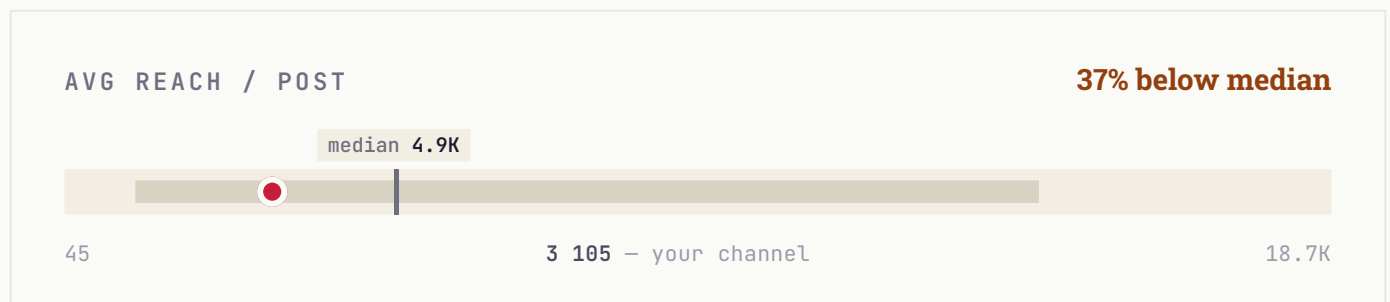
Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **12**, they brought **2 939** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	1	1	459
December 2025	1	1	790
November 2025	2	2	979
October 2025	4	3	376
September 2025	1	1	175
August 2025	3	3	160

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBS
12	6	2 939

Where channel ranks in its league

Took top-**100** channels in category "**Design**" (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.
Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Top post of the week — Sunday
Audience most active on this day at 10:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram Ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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