

PUBLIC REPORT BY PROMTPRESS

Channel audit technique



@vices

Channel with daily giveaways of stars and NFTs! Gave away over 7000 NFTs and 2,000,000 ₪ Chat where I give gifts @golostonchat
Owner: @technique Manager: @loyale

SUBSCRIBERS

228 602

+16808 per month

ERR (% SEE POSTS)

13.0%

per day 6.3%

REACH/POST

29.8K

ad reach 14.4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Cryptocurrencies» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 228 602 —	 SUBSCRIBER REACH 13.05% avg % subs see post	 VIEWS/POST 29.8K median 30.9K · 28 days	 POSTS/WEEK 11.8 over period
 7D TREND +2.0% vs previous week	 REACTIONS/POST 713.9 total 34,979 reactions, 4,752 reposts, 12,051 comments	 POST LENGTH 69 chars median 53 · 28 days	 POSTS ANALYZED 49 28 days
 AD REACH 14.4K 24h avg	 CHURN / MONTH +16808 last month	 CITATION RATE 37 citation index · 253 channels mentioned ever	 CHANNEL AGE 1 year 3 months created 14.03.2025

AI EDITOR SUMMARY

Channel «techiqqe» – 228 602 subs. Each post averages 29.8K people (13% of subs), reach is low – should expand audience. Publishes 12 posts per week (~2/day) – regular schedule. Week 1–7 Jun reach stable (+2.0% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 49 posts in 28 days.
- 02 Dominant format — Photo (45/49 posts).
- 03 Avg post length — 69 chars (median 53).
- 04 Peak audience activity — Monday, 19:00 MSK.
- 05 Top posts drive 3× more views than the weakest (51.7K avg top vs 17.2K worst) — among 49 posts in 28 days. Worth analyzing what top posts share: topic, format, publish time.

TOP 5 POSTS

Nº1 01.06 · 16:08 TEXT Giveaway for the channel's new name! 🎁 every 100🎁 = 10 bears🎁	VIEWS 74 542 REPOSTS 9	REACTIONS 6 725 ER 32.6%
Nº2 31.05 · 21:15 PHOTO who's also sick of summer - ❤️	VIEWS 40 752 REPOSTS 164	REACTIONS 2 196 ER 17.8%
Nº3 20.05 · 18:26 PHOTO Giveaway of 100 bears 🎁 Just press the button 🎁 winners distribution	VIEWS 39 905 REPOSTS 79	REACTIONS 481 ER 17.5%

Nº4 02.06 · 14:44 PHOTO Bitcoin is f*cked ☒ Meanwhile Tonchi above 2\$☒	VIEWS	REACTIONS
	38 955	734
	REPOSTS	ER
	85	17.0%

Nº5 25.05 · 16:01 PHOTO Tone is soaring ☒	VIEWS	REACTIONS
	37 712	337
	REPOSTS	ER
	59	16.5%

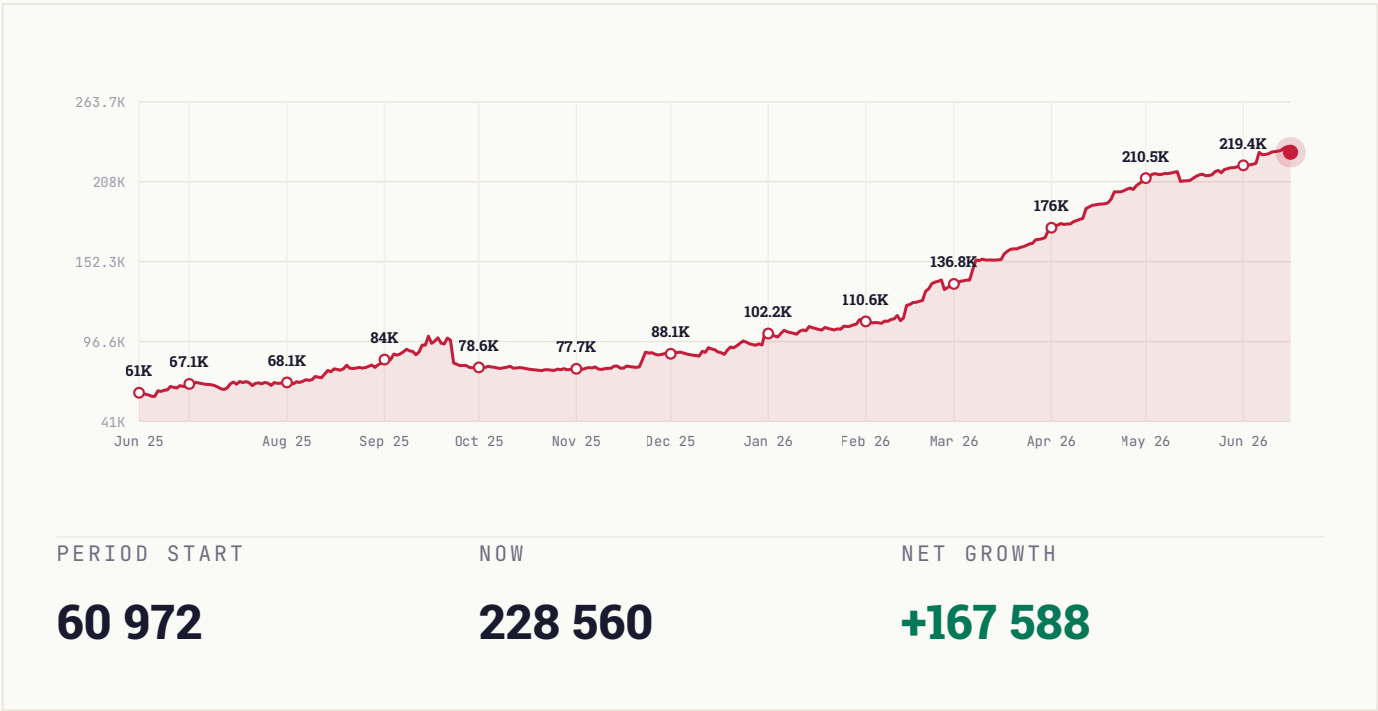
WORST 3

↓ 12.06 · 13:42 PHOTO FIND 10 DIFFERENCES & GET STARS ☒ First to find 10 differences in the photo and write them in format: 1 difference 2 difference 3 difference... Gets...	VIEWS	REACTIONS
	17 914	146
	REPOSTS	ER
	20	7.8%
↓ 12.06 · 19:18 PHOTO ☒GIVEAWAY 111 BEARS FOR CLICKING THE BUTTON! FORWARDED POST-100% TO LUCK ☺ Winners Issued	VIEWS	REACTIONS
	17 233	583
	REPOSTS	ER
	147	7.5%
↓ 12.06 · 16:28 PHOTO MELLSTROY IN GIFTS?! ☒	VIEWS	REACTIONS
	16 551	288
	REPOSTS	ER
	45	7.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

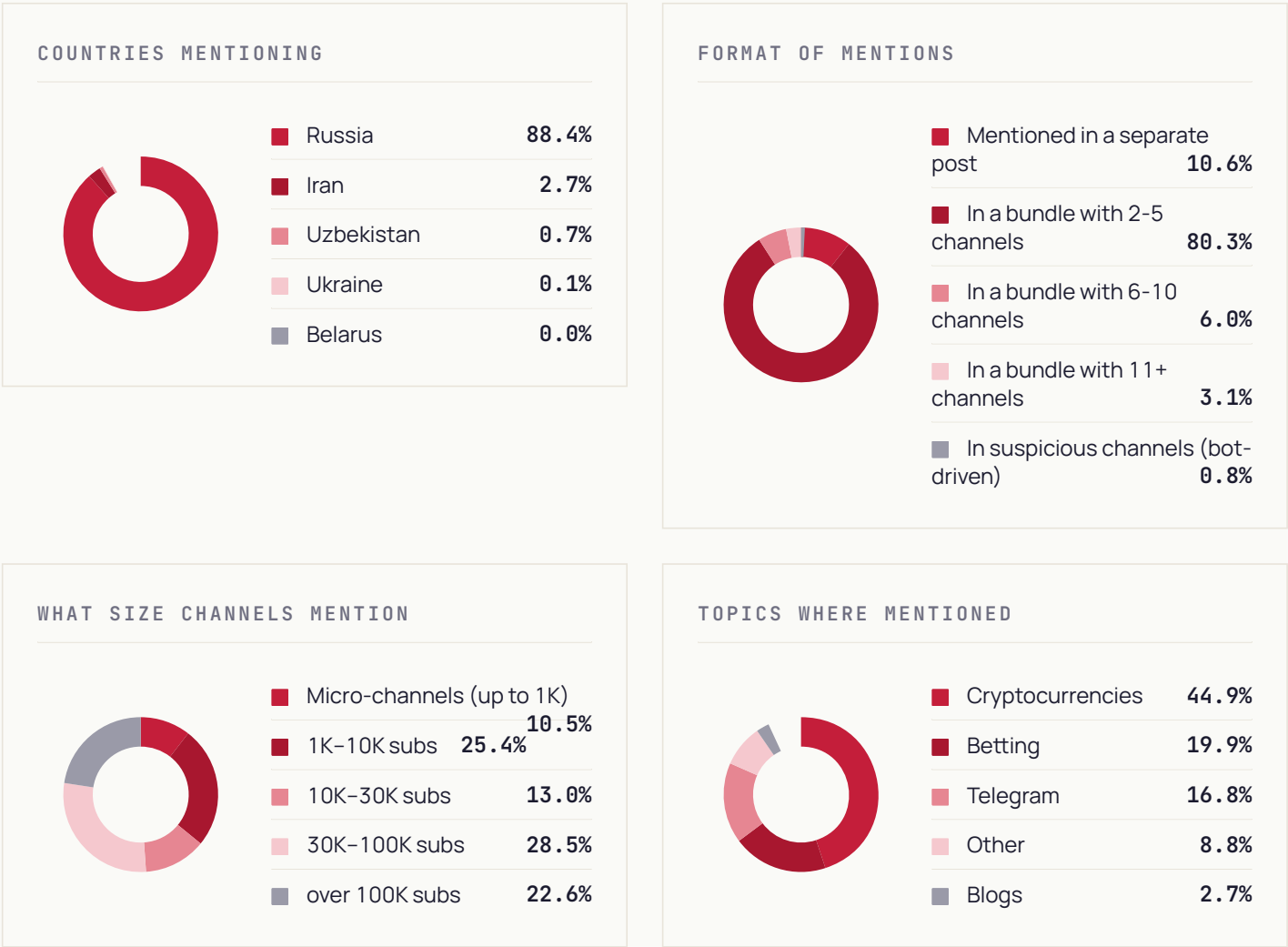
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

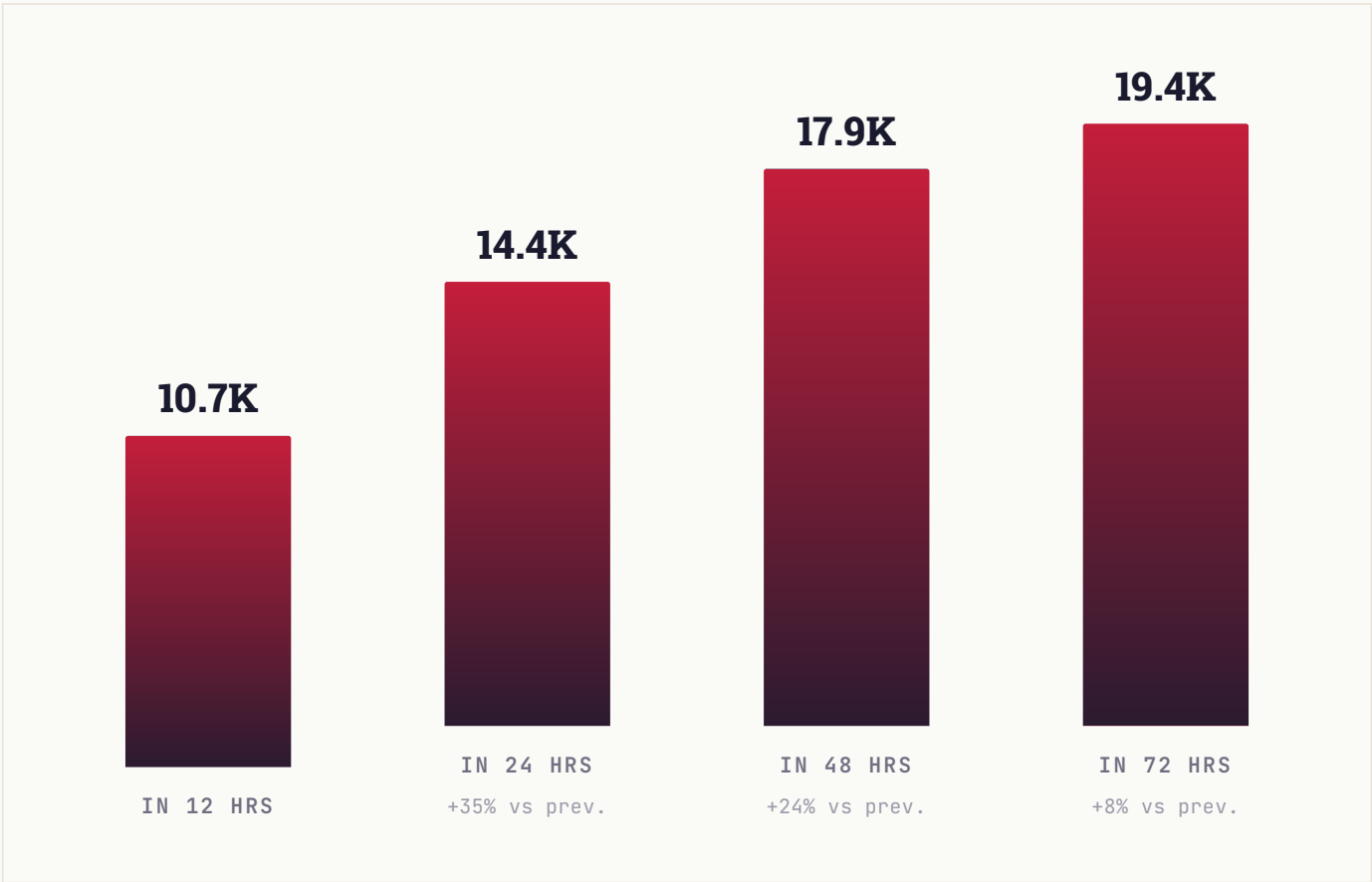
Citation index **37** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **253** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where it ranks among niche neighbors.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
NC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't be infinite	1.9M
MI MILLIARDOM	1.5M
MC Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
TE techiqqe YOU	228.6K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#72 of 99). Niche median — 307.7K subs. First growth KPI — reach the median. Leader: OKX News (4.8M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **482**, they brought **126 245** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	49	21	28 063
Nov 2025	83	28	18 551
Oct 2025	63	32	6 765
September 2025	85	39	33 390
August 2025	114	48	22 752
July 2025	88	47	16 724
TOTAL MENTIONS			482
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			126 245

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

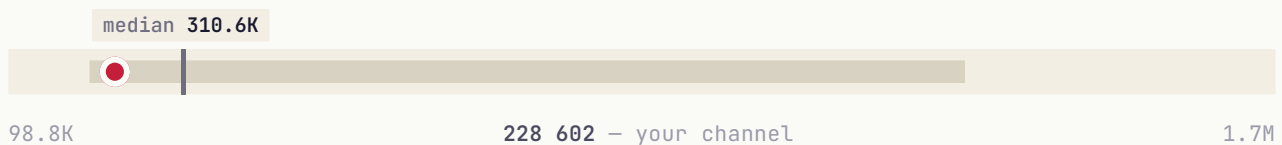
#72 /100

RANK IN NICHE

Channel in the bottom half of the ranking

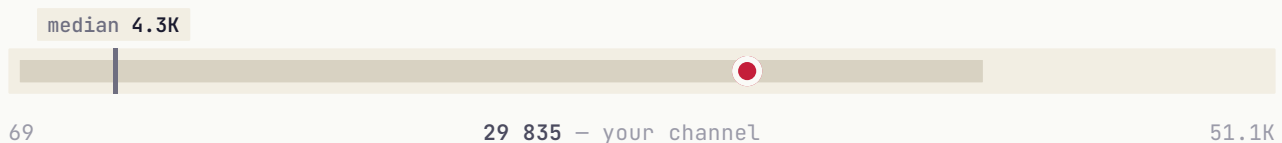
SUBSCRIBERS

26% below median



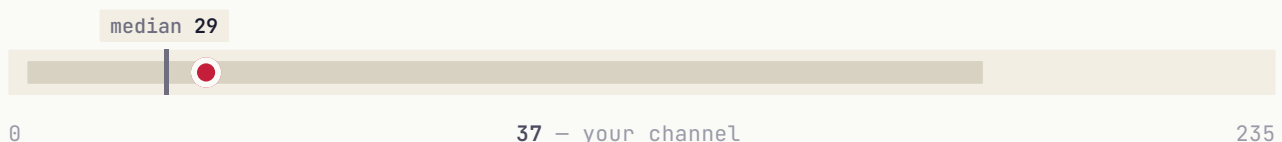
AVG REACH / POST

better than 79% of niche



CITATION INDEX

better than 52% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Monday

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
