

— PUBLIC REPORT PROMTPRESS

Channel audit

АТМОСФЕРНЫЕ СТОРИС | СТИКЕРЫ | ФОНЫ



@vibe_stories

Design your stories beautifully every day ✨ On this channel you'll find: • stories, backgrounds, stickers Ads: @pr_olesyachernika Author: @olesyachernika MAX: https://max.ru/vibe_stories RKN:...

SUBSCRIBERS

57 987

ERR (% SEE POSTS)

9.0%

REACH/POST

5K

-483 per month

last day 4.7%

ad reach 2.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 57 987 —	 SUBSCRIBER REACH 8.61% avg % subs see post	 VIEWS/POST 5K median 5.2K · 29 days	 POSTS/WEEK 25.6 for period
 7D TREND -4.6% vs previous week	 REACTIONS/POST 51.6 total 5,629 reactions, 1,882 reposts, 10 comments	 POST LENGTH 129 chars median 130 · 29 days	 POSTS ANALYZED 109 29 days
 AD REACH 2.7K 24h avg	 CHURN / MONTH -483 last month	 CITATION RATE 141 citation index · 734 channels mentioned ever	 CHANNEL AGE 5 years 7 months created 07.12.2020

AI EDITOR SUMMARY

Channel «ATMOSPHERIC STORIES | STICKERS | BACKGROUNDS» — 57 987 subs. Each post averages 5K people (9% from subs), reach is low — consider expanding audience. Publishes 26 posts per week (~4/day) — active posting. For week Jun 29 – Jul 5, reach stable (-4.6% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **109** posts over 29 days.
- 02 Dominant format – **Video** (54/109 posts).
- 03 Avg post length – **129** chars (median 130).
- 04 Audience peak activity – **Friday, 09:00 MSK**.
- 05 Top posts get the most **2×** more views than the weakest (6.2K avg for top vs 3.7K for worst) – among 109 posts over 29 days. Worth analyzing what top posts share – topic, format, publish time.

TOP 5 POSTS

Nº1 23.06 · 23:31 VIDEO Good morning and happy Wednesday 🍷🌿 May your day be light on tasks, rich in kind meetings, and full of happy moments 😊 Author...	VIEWS 6 260 REPOSTS 41	REACTIONS 106 ER 10.8%
Nº2 03.07 · 06:25 VIDEO Section «Quotes/Motivation» Made two options to choose from 🙏❤️ – if helpful 📱 More ideas in MAX #quote #motivation	VIEWS 6 248 REPOSTS 27	REACTIONS 91 ER 10.8%
Nº3 25.06 · 07:03 VIDEO Made a couple of videos for the «Affirmation of the Day» section 🙏 Affirmations are short positive statements you repeat aloud or in...	VIEWS 6 223 REPOSTS 20	REACTIONS 73 ER 10.7%

Nº4

23.06 · 23:36

TEXT

#стикеры@vibe_stories

VIEWS

6 213

REACTIONS

53

REPOSTS

17

ER

10.7%

Nº5

20.06 · 05:01

PHOTO

Summer is made for beautiful shots 🌸 AI turns a regular photo into a bright summer photoshoot ➡️ КАДРУМ В МАКС ➡️ КАДРУМ В...

VIEWS

6 201

REACTIONS

28

REPOSTS

2

ER

10.7%

|

WORST 3

↓

09.07 · 23:38

TEXT

#стикеры@vibe_stories

VIEWS

3 992

REACTIONS

32

REPOSTS

4

ER

6.9%

↓

10.07 · 23:32

VIDEO

Happy Saturday ❤️ May this weekend bring new energy, pleasant meetings, bright impressions, and many reasons to smile 😊 By the way, in...

VIEWS

3 691

REACTIONS

92

REPOSTS

30

ER

6.4%

↓

10.07 · 23:37

TEXT

#стикеры@vibe_stories

VIEWS

3 546

REACTIONS

33

REPOSTS

8

ER

6.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.

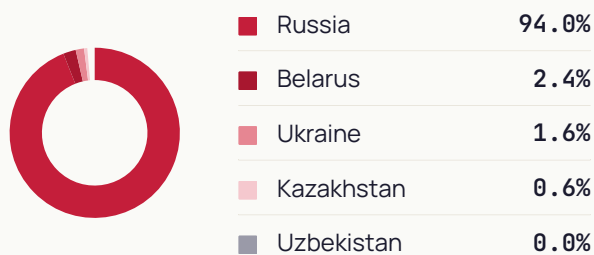


SECTION 04 · MENTIONS

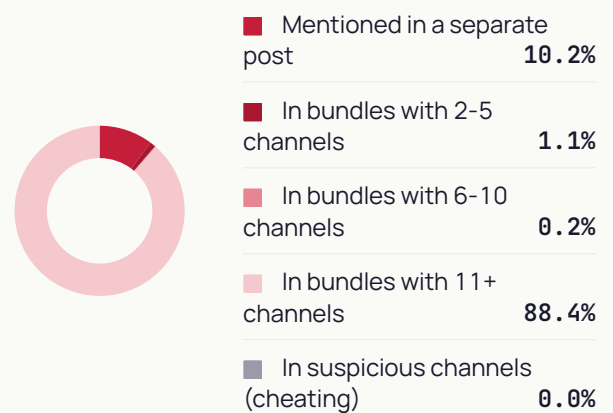
Who mentions the channel & how

Citation index **141** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from 1K. All-time mentions: **734** different channels.

COUNTRIES MENTIONING



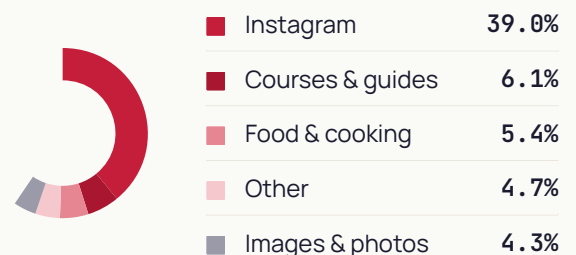
HOW THEY MENTION



WHAT SIZE CHANNELS MENTION



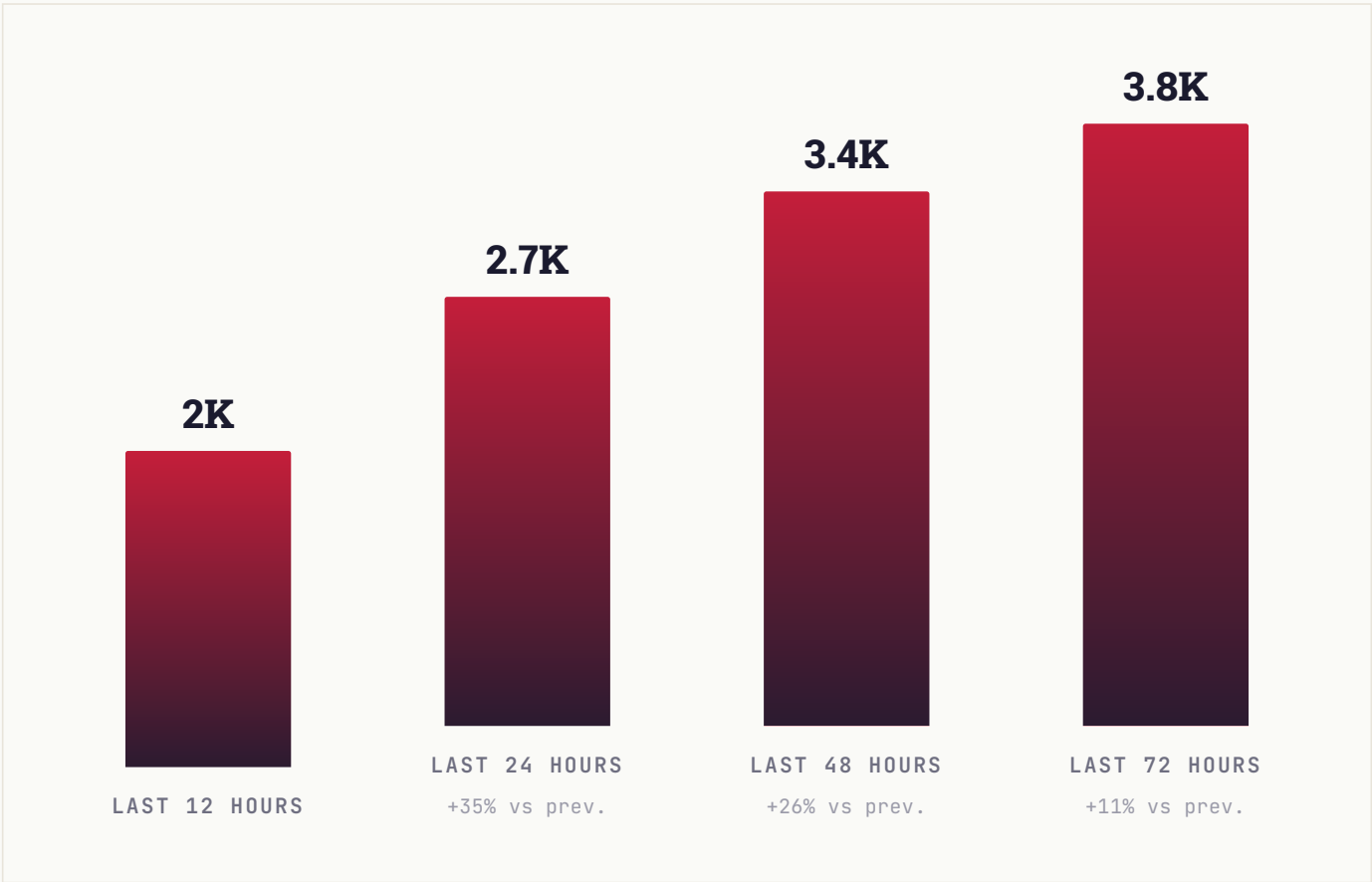
MENTIONED IN TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VD VIDEOS FOR STORIES	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نسب NESA PIRUZIFARD انسا پیروزی فرد	124.2K
آآ ĀAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
AS АТМОСФЕРНЫЕ СТОРИС СТИКЕРЫ ФОНЫ YOU	58K

COMPARATIVE CONCLUSION

Channel in top half of niche (#25 of 99). Niche leader: استوری اینستاگرام (439.7K), median subs 32.8K. Aim for top quartile — realistic 6–12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **145**, they brought **909** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	11	7	13	
December 2025	40	10	219	
November 2025	17	6	238	
October 2025	24	5	69	
September 2025	29	6	248	
August 2025	24	8	122	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
145	6	909

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#25

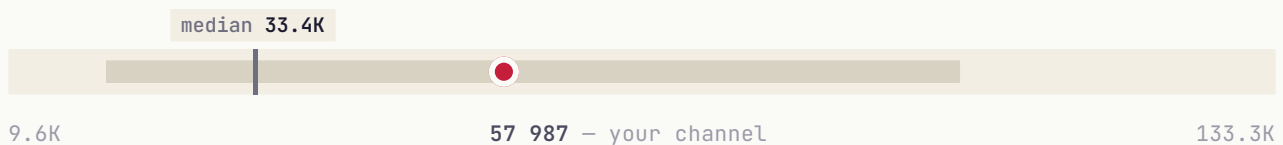
/100

POSITION IN NICHE

Channel in top 25% – strong position

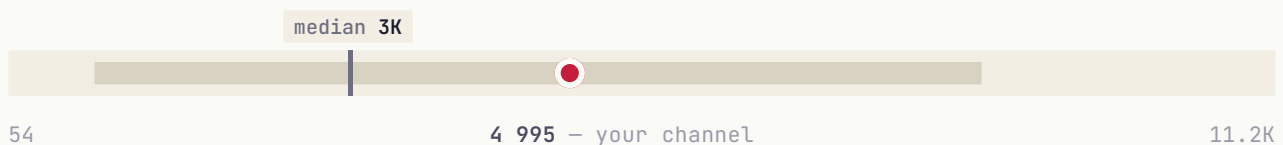
SUBSCRIBERS

better than 64% of niche



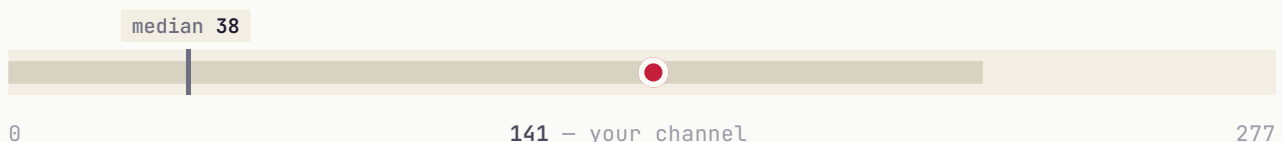
AVG REACH / POST

better than 63% of niche



CITATION INDEX

better than 73% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Main post of the week — on Friday
Audience is most active on this day at 09:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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