

PUBLIC PROMTPRESS REPORT

Channel audit

We bring cars from Europe



@vezem_avto_from_eu

🚗 Car import from Europe turnkey We'll find, check & deliver risk-free 📍 No hidden fees 📍 Fast & transparent 📧 DM us — we'll find a car for your budget Our...

SUBSCRIBERS

16 481

+1298 per month

ERR (% SEE POSTS)

13.0%

per day 8.2%

REACH/POST

2.5K

ad reach 1.3K/24h

— CONTENTS · 2026

What's Inside the Report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 Posts · Worst 3 · Insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote Rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche Neighbors · Your Place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 16 481 —	 SUBS REACH 14.87% avg % subs see post	 VIEWS/POST 2.5K median 2K · 22 days	 POSTS/WEEK 39.9 over period
 7D TREND -46.6% vs previous week	 REACTIONS/POST 12.2 only 1,536 reactions, 1,298 reposts, 0 comments	 POST LENGTH 402 chars median 413 · 22 days	 POSTS ANALYZED 126 22 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH +1298 last month	 QUOTE RATE 319 citation index · 509 channels mentioned all time	 CHANNEL AGE 3 years 2 months created 02.05.2023

AI EDITOR SUMMARY

Channel «We bring cars from Europe» — 16 481 subs. Each post averages 2.5K people (15% of subs), reach is low — consider expanding audience. Publishes 40 posts per week (~6/day) — active publishing. Week Jul 6–12 reach dropped -46.6% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 126 posts over 22 days.
- 02 Dominant format – Photo (106/126 posts).
- 03 Avg post length – 402 chars (median 413).
- 04 Audience peak activity – Monday, 18:00 MSK.
- 05 Top posts get 6x more views than the weakest (9.2K avg for top vs 1.5K for worst) – among 126 posts over 22 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 15:04 PHOTO 🚗 Skoda Octavia 2023 • 69,800 km • 2.0 diesel • automatic • AWD 💰 Turnkey price: 1,600,000 ₺ AWD 4×4, adaptive...	VIEWS 10 235 REPOSTS 115	REACTIONS 64 ER 62.1%
Nº2 29.06 · 13:21 PHOTO 🚗 BMW 5 2021 • 69,956 km • 2.0 petrol • automatic • rear drive Turnkey price: 2,158,000 💰 2-zone climate, front and rear...	VIEWS 8 984 REPOSTS 31	REACTIONS 24 ER 54.5%
Nº3 30.06 · 06:06 PHOTO 🚗 Land Rover Range Rover Evoque 2022 • 48,152 km • 2.0 diesel • automatic • all-wheel drive Turnkey price: 2,200,000 ₺ Blind spot monitoring...	VIEWS 8 235 REPOSTS 28	REACTIONS 22 ER 50.0%

Nº4 27.06 · 13:29 PHOTO Skoda Superb 🚗 2023 • 60,000 km • 2.0 diesel • automatic • front drive 💰 Turnkey price: 1,750,000 ₺ Max trim Laurin...	VIEWS 6 165 REPOSTS 10	REACTIONS 17 ER 37.4%
Nº5 28.06 · 09:28 PHOTO Volkswagen Tiguan 🚗 2021 • 50,944 km • 2.0 diesel • automatic • front drive 💰 Turnkey price: 1,850,000 ₺ 3-zone climate control...	VIEWS 6 142 REPOSTS 11	REACTIONS 17 ER 37.3%

WORST 3

↓ 15.07 · 10:05 PHOTO Mitsubishi Eclipse Cross 🚗 2022 • 52,000 km • 2.4 hybrid • automatic • all-wheel drive Turnkey price: 0→ 1,690,000 ₺ 💰 All-wheel drive...	VIEWS 1 584 REPOSTS 7	REACTIONS 12 ER 9.6%
↓ 15.07 · 11:37 VIDEO Hahaha: the car just sat in the heat, but the polish can decided it was time to take off. It pierced the organizer and got stuck in the windshield...	VIEWS 1 560 REPOSTS 18	REACTIONS 17 ER 9.5%
↓ 15.07 · 11:04 TEXT ✖BOOKED✖	VIEWS 1 457 REPOSTS —	REACTIONS 3 ER 8.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.

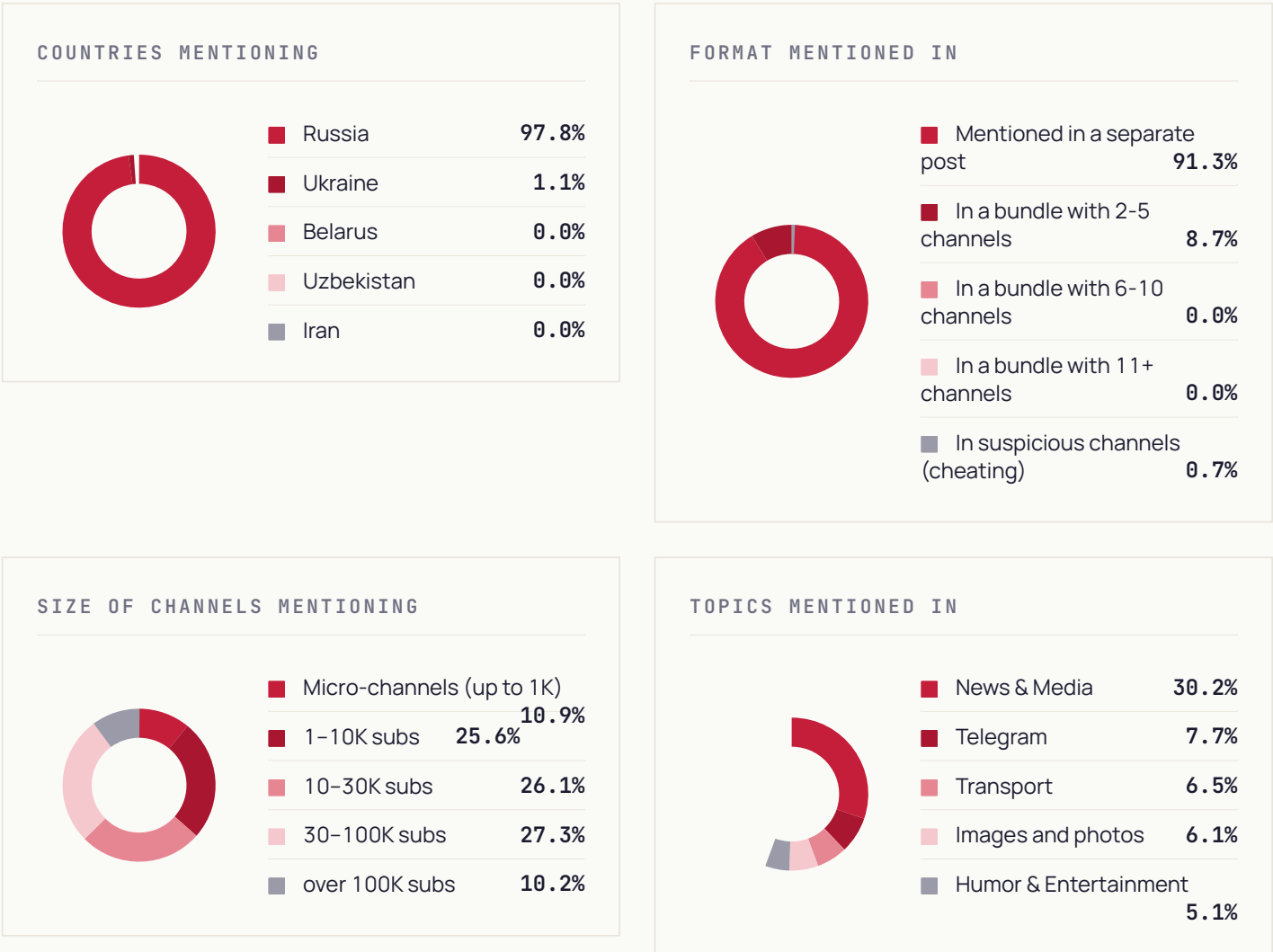


PERIOD START	NOW	NET GROWTH
10 252	16 481	+6 229

SECTION 04 · MENTIONS

Who mentions the channel and how

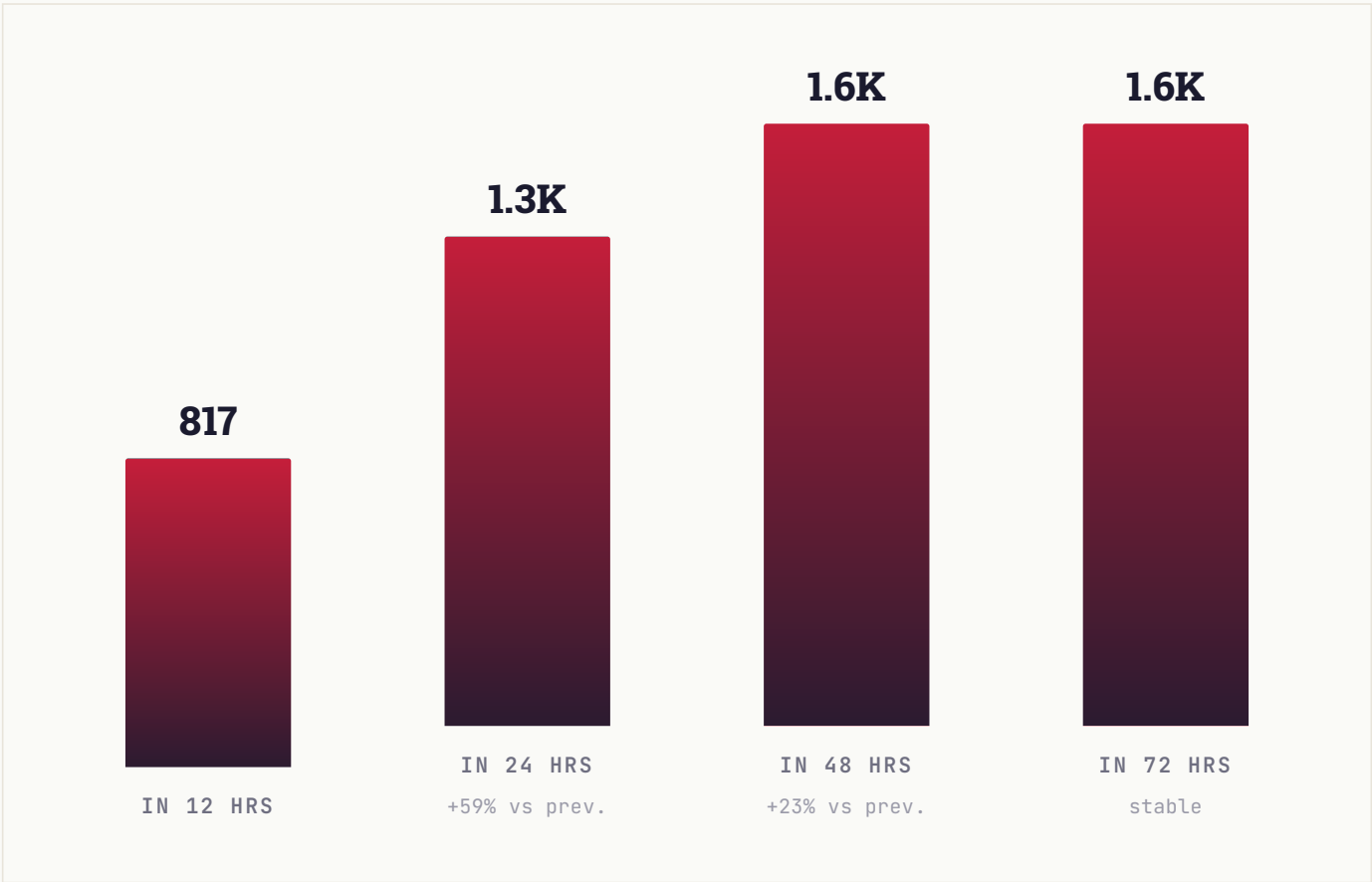
Citation index **319** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **509** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
WE	WENGALLBI	1M
VM	Vodiy Moshina Bozor	996.3K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN	Un Normal	583.6K
FI	Fighterbomber	521.6K
AB	Auto.ru	500K
AB	AVTOZAKAZ.RU	481.4K
GA	Garage	481.4K
VA	We bring cars from Europe YOU	16.5K

COMPARATIVE CONCLUSION

Channel not yet outside top-98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), median top-98: 208.1K. First goal — enter top-98 via systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **451**, they brought **4 618** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	4	1	229
December 2025	81	1	129
Nov 2025	77	1	613
Oct 2025	112	34	1 470
Sep 2025	102	101	930
August 2025	75	68	1 247

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
451	6	4 618

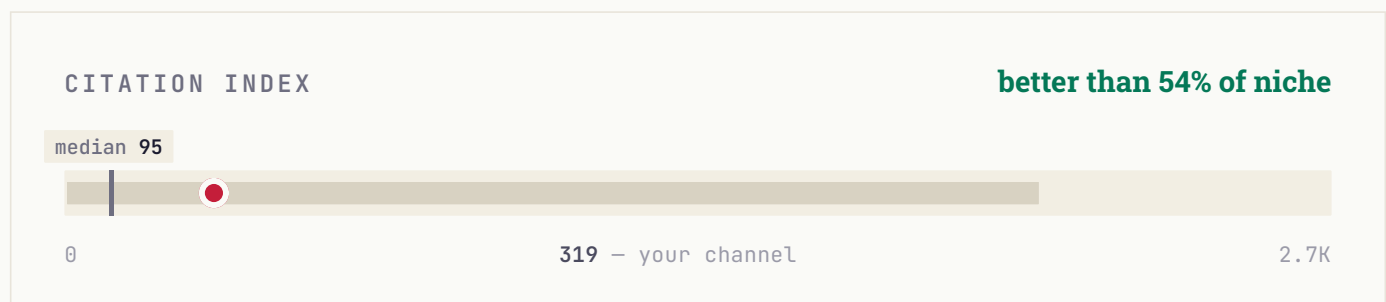
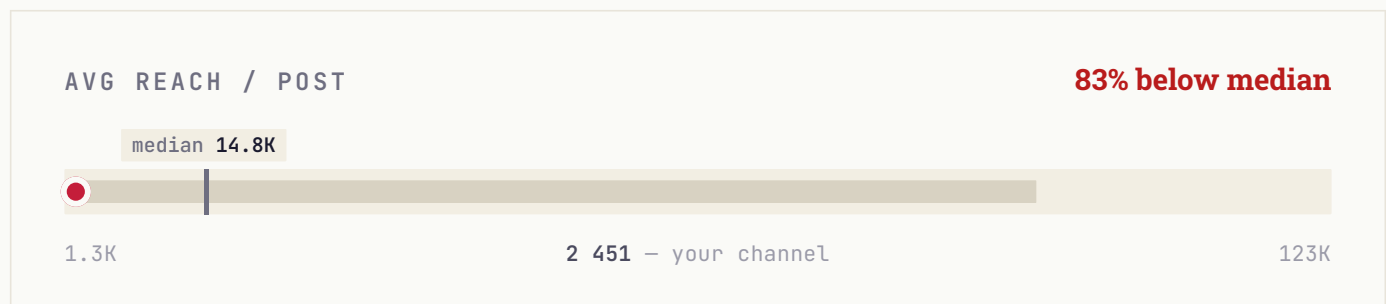
Where the channel stands in its league

SUBSCRIBERS **92% below median**

median 209K

59.7K 16 481 — your channel 621.4K

Metric	Value
Current Channel Subscribers	16,481
Median Subscribers	209K
Range Start (Min)	59.7K
Range End (Max)	621.4K



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best time for
an important
post**

02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
