

PUBLIC PROMTPRESS REPORT

Channel audit

Let us explain



@vestiline

All offers: @ALexxxio_Z

SUBSCRIBERS

147 455

+10491 per month

ERR (% SEE POSTS)

15.0%

in 24 hrs 14.4%

REACH/POST

21.7K

ad reach 21.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 147 455 —	 SUBSCRIBER REACH 14.68% avg % subs see post	 VIEWS/POST 21.7K median 21.3K · 29 days	 POSTS/WEEK 26.4 over period
 7D TREND +0.1% vs previous week	 REACTIONS/POST 333.8 total 36,717 reactions, 122 reposts, 0 comments	 POST LENGTH 337 chars median 326 · 29 days	 POSTS ANALYZED 110 29 days
 AD REACH 21.2K 24h avg	 CHURN / MONTH +10491 last month	 QUOTE RATE 16 citation index · 103 channels mentioned ever	 CHANNEL AGE 10 months 18 days created 23.08.2025

AI EDITOR SUMMARY

Channel «Now Explain» — 147 455 subs. Each post averages 21.7K people (15% of subs), reach is low — consider expanding audience. Publishes 26 posts/week (~4/day) — active posting. For the week Jun 29 – Jul 5, reach stable (+0.1% vs week of Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 110 posts in 29 days.
- 02 Dominant format – Photo (79/110 posts).
- 03 Avg post length – 337 chars (median 326).
- 04 Peak audience activity – Thursday, 19:00 MSK.
- 05 Top posts get 2× more views than the weakest (36.5K avg for top vs 20.8K for worst) – among 110 posts in 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 11.06 · 16:15 PHOTO ! Russians may be completely banned from entering EU on Schengen visas German Chancellor Merz's party launched a campaign for a full ban...	VIEWS 38 628 REPOSTS 1	REACTIONS 307 ER 26.2%
Nº2 11.06 · 12:17 PHOTO ! Fifth-grader tied up and thrown in trunk for stealing vape in Kemerovo region Teen was walking in Prokopyevsk when...	VIEWS 35 695 REPOSTS 1	REACTIONS 295 ER 24.2%
Nº3 12.06 · 07:02 VIDEO ! Man stabs saleswoman in back for refusing to sell beer on credit in Kuban. According to investigators, a 43-year-old local resident came to...	VIEWS 35 235 REPOSTS 1	REACTIONS 527 ER 23.9%

Nº411.06 · 14:12 PHOTO ! Poland wants EU to return about €450M for weapons already transferred to Ukraine, per RMF FM. 'This money is our money,' said...	VIEWS 34 217 REPOSTS 1	REACTIONS 458 ER 23.2%
Nº512.06 · 11:05 VIDEO ! Tourists in Anapa emerge from sea with fuel oil stains. First cases already recorded on Vityazevo beaches We'll explain. Subscribe !	VIEWS 25 648 REPOSTS 1	REACTIONS 456 ER 17.4%

|

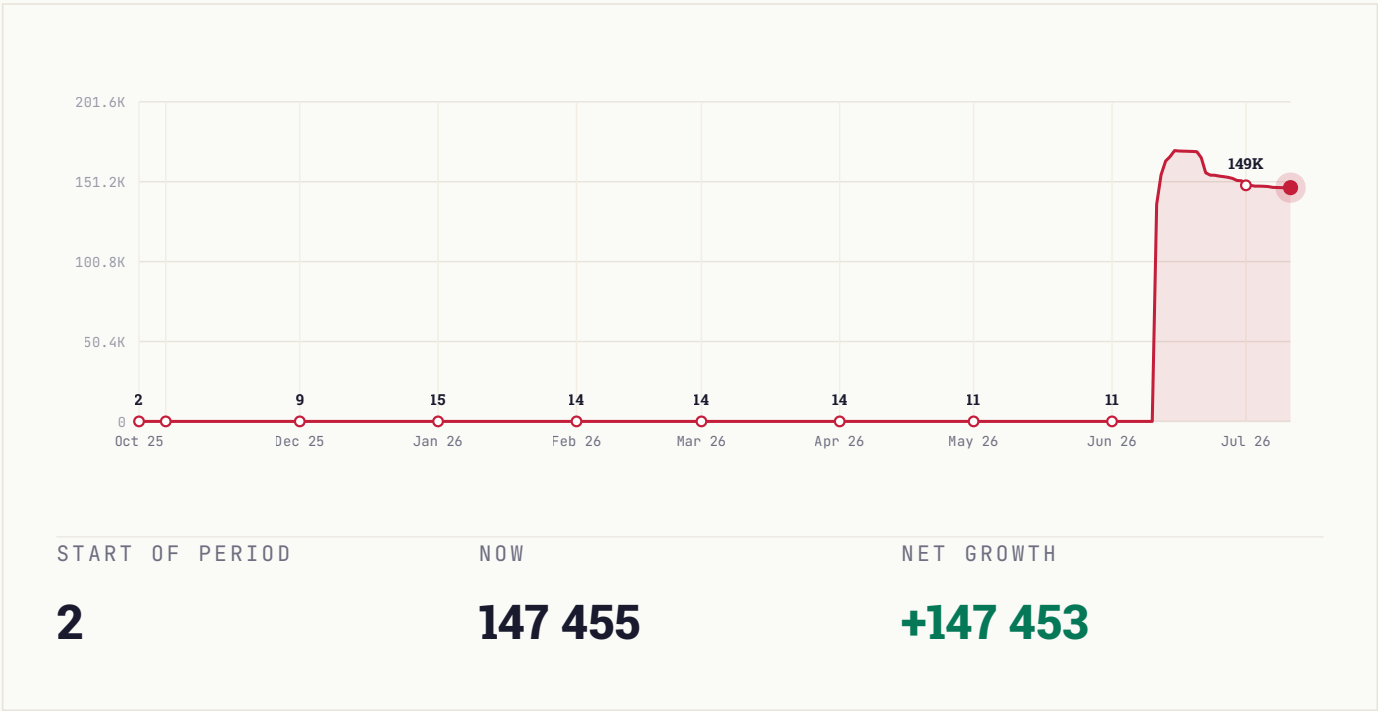
WORST 3

↓ 06.07 · 11:00 PHOTO ! Duolingo hits a nerve, again. Let us explain. Subscribe !	VIEWS 21 097 REPOSTS 1	REACTIONS 414 ER 14.3%
↓ 07.07 · 07:00 PHOTO ! Macron arrives in Syria on official visit, – Syrian state TV. The French president is the first Western leader...	VIEWS 20 732 REPOSTS 1	REACTIONS 357 ER 14.1%
↓ 20.06 · 09:00 VIDEO ! Another Indian and a train. This one got lucky We'll explain. Subscribe !	VIEWS 20 438 REPOSTS 1	REACTIONS 338 ER 13.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

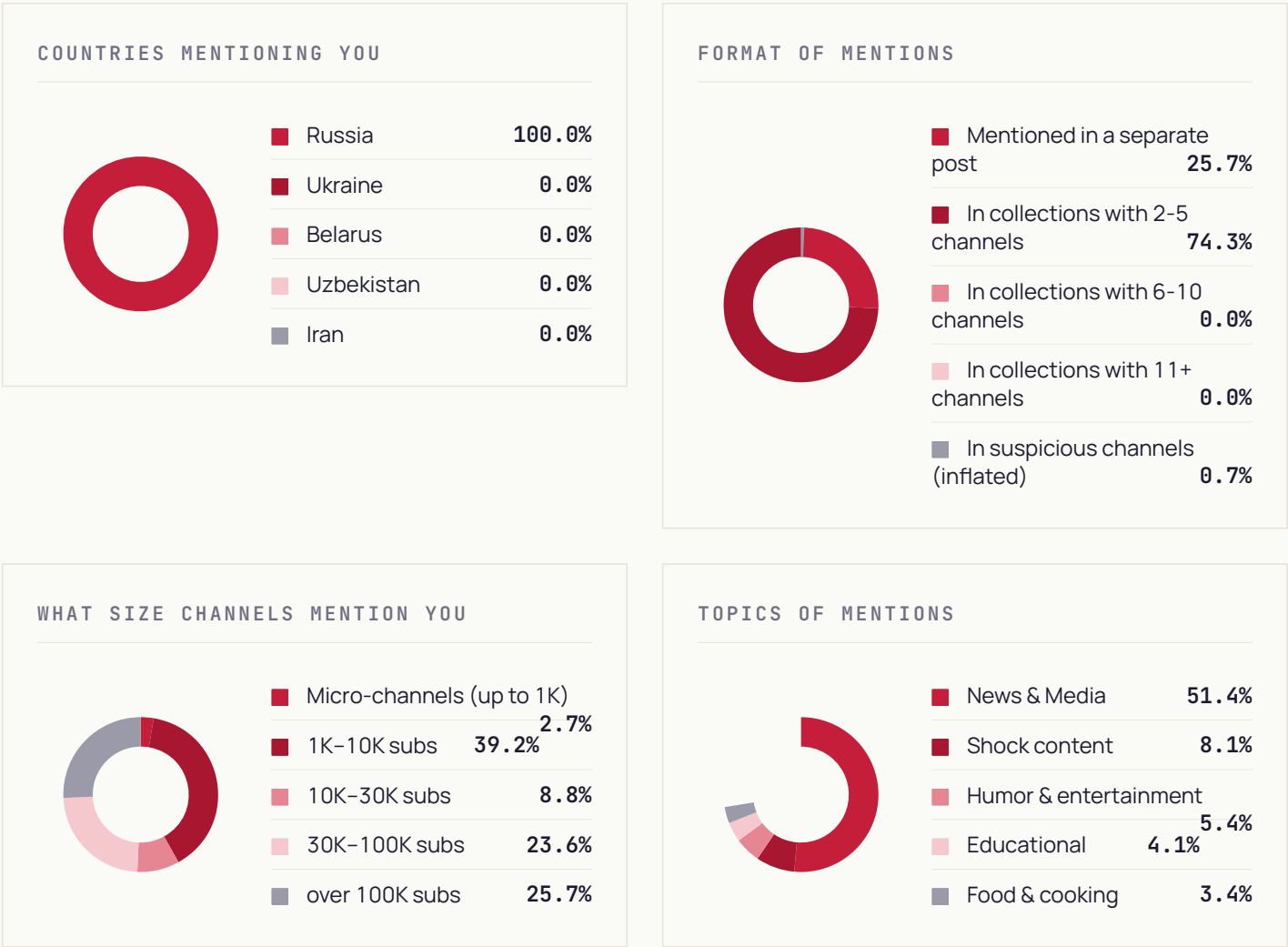
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

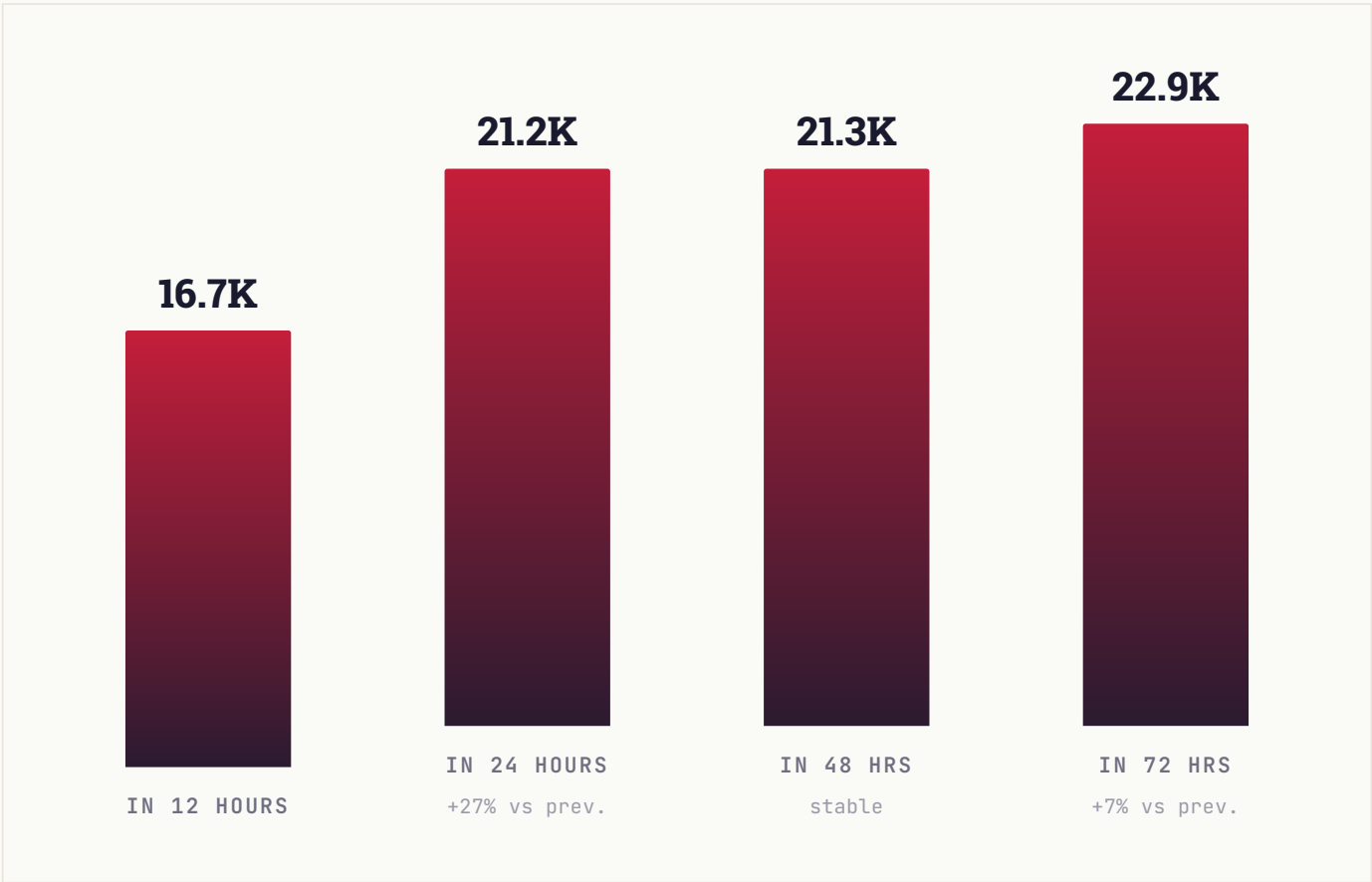
Citation index **16** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: **103** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 • COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.5M
کا کانال اخبارفوری خبرفوری	4.4M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trash ⚡Ukraine	3.1M
SO Let us explain YOU	147.5K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **134**, they brought **17** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	16	9	0	
December 2025	11	2	10	
November 2025	15	15	0	
October 2025	92	92	7	
September 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
134	6	17

Where the channel ranks in its league

SUBSCRIBERS

89% below median

median 1.3M

501K 147 455 — your channel 4.1M

AVG REACH / POST

75% below median

median 85.3K

744 21 651 — your channel 438.6K

CITATION INDEX

99% below median

median 1.8K

0 16 — your channel 11.2K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
