

— PUBLIC PROMTPRESS REPORT

Channel audit

Russian

Language with

Vera EGEflex |

EGEfex School



@vera_egeflex

Useful materials and life hacks for the Unified State Exam in Russian! Want to study with me? Click: <https://clck.ru/3UmWZC>
Registration in RKN: <https://gosuslugi.ru/snet/67af3663c2c3041d0ff79f4f>

SUBS

ERR (% SEE POSTS)

REACH/POST

64 786

-25605 per month

18.0%

last day 8.6%

10.8K

ad reach 5.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBS 64 786 —	 SUB REACH 16.66% avg % subs see post	 VIEWS/POST 10.8K median 7.8K · 29 days	 POSTS/WEEK 44.3 for period
 7D TREND -32.4% vs previous week	 REACTIONS/POST 166.9 total 30,707 reactions, 5,396 reposts, 13,055 comments	 POST LENGTH 179 chars median 110 · 29 days	 POSTS ANALYZED 184 29 days
 AD REACH 5.7K avg per 24h	 CHURN / MONTH -25605 last month	 CITATION RATE 739 citation index · 1,008 channels mentioned all time	 CHANNEL AGE 4 years 10 months created 04.09.2021

AI EDITOR SUMMARY

Channel «Russian language with Vera EGEflex | EGEflex School» — 64 786 subs. Each post avg views 10.8K people (17% of subs), avg reach — room to grow. Publishes 44 posts/week (~6/day) — active posting. Week Jun 29 – Jul 5 reach dropped -32.4% by week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **184** posts over 29 days.
- 02 Dominant format – **Photo** (92/184 posts).
- 03 Avg post length – **179** chars (median 110).
- 04 Peak Audience Activity – **Tue, 23:00** MSK.
- 05 Top posts get **8x** more views than the weakest (35.9K avg for top vs 4.6K for worst) – among 184 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 20:33 TEXT Guys, looks like results are really starting to come in	VIEWS 38 905 REPOSTS 1 220	REACTIONS 966 ER 60.1%
Nº2 16.06 · 13:03 PHOTO tomorrow!!! Come to this stream!! both those who moved to 11 and graduates. THIS IS MEGA PERFORMANCE ! ! ! Also we'll analyze the Unified State Exam...	VIEWS 35 089 REPOSTS 12	REACTIONS 130 ER 54.2%
Nº3 16.06 · 21:28 TEXT Well, in short, write your results when they come!!!!🔥🔥🔥🔥 So far few regions have them Better go to sleep...	VIEWS 33 598 REPOSTS 159	REACTIONS 675 ER 51.9%

Nº4 17.06 · 04:25 **PHOTO**
(post without caption – photo)

VIEWS
30 897

REACTIONS
320

REPOSTS
62

ER
47.7%

Nº5 17.06 · 04:25 **TEXT**
I am very very very Happy!!! Thank you so much for the preparation!!! This is the best online school!!!!!!

VIEWS
29 423

REACTIONS
218

REPOSTS
8

ER
45.4%

WORST 3

↓ 11.07 · 09:46 **TEXT**
Want high Russian EGE scores? Drop a 🍌

VIEWS
4 680

REACTIONS
389

REPOSTS
1

ER
7.2%

↓ 10.07 · 11:11 **TEXT**
On Monday (1 PM MSK) we'll have the SECOND STREAM OF SUMMER SCHOOL 🔥 – I'll show what was on the 2026 Unified State Exam – Track exam difficulty over years –...

VIEWS
4 591

REACTIONS
62

REPOSTS
1

ER
7.1%

↓ 09.07 · 16:17 **PHOTO**
#4. Accents)) 🔥 - get to know! 🤩 - skip

VIEWS
4 406

REACTIONS
330

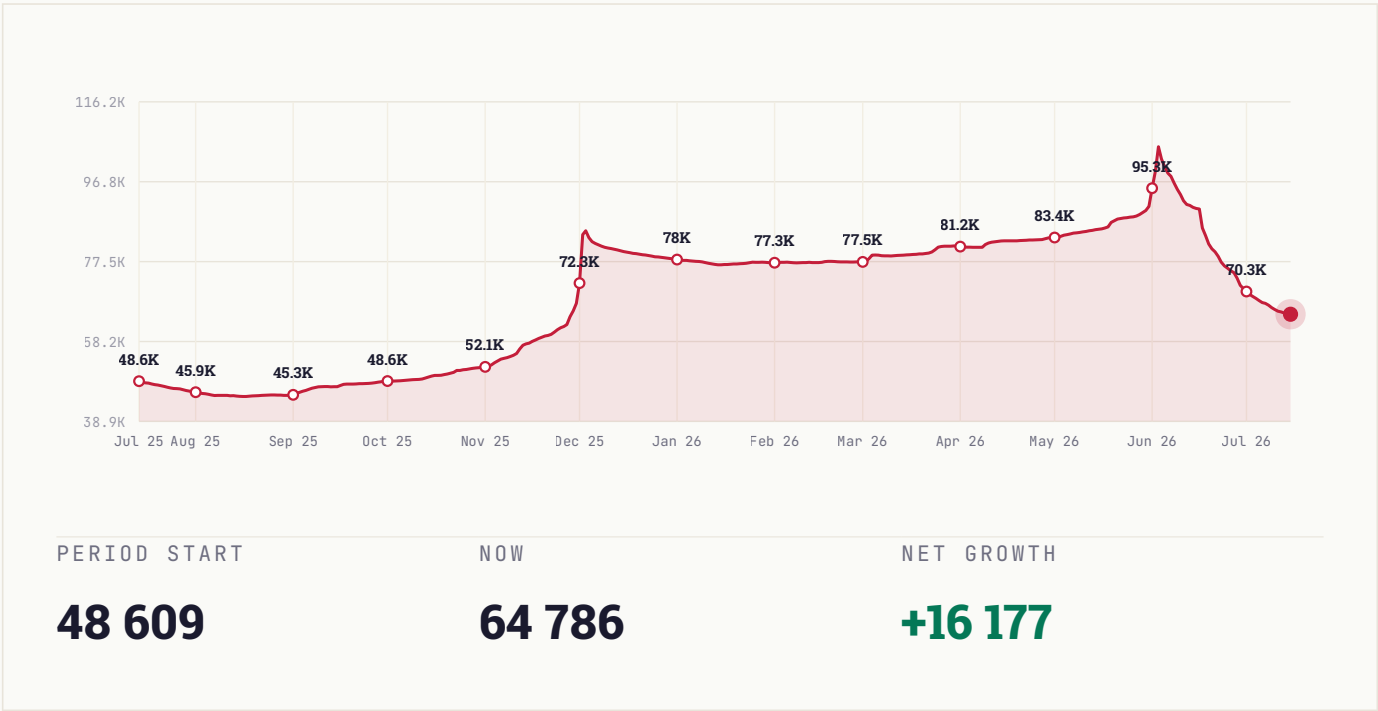
REPOSTS
8

ER
6.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

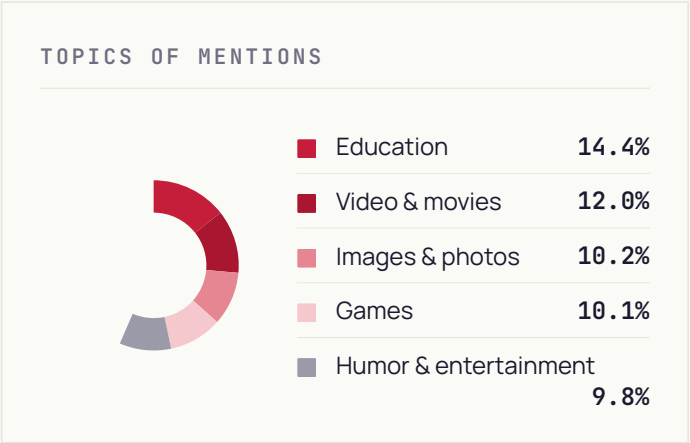
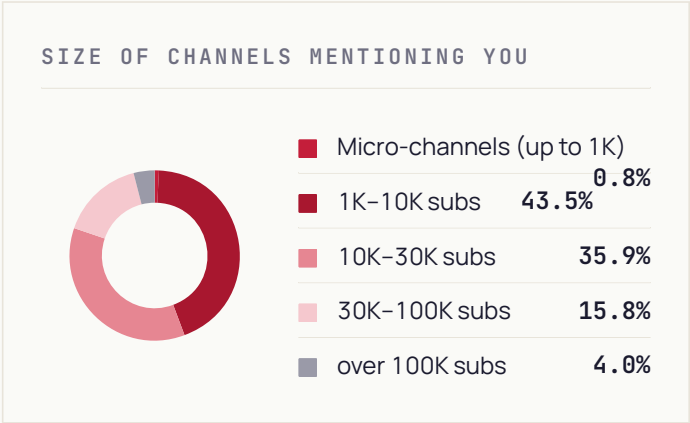
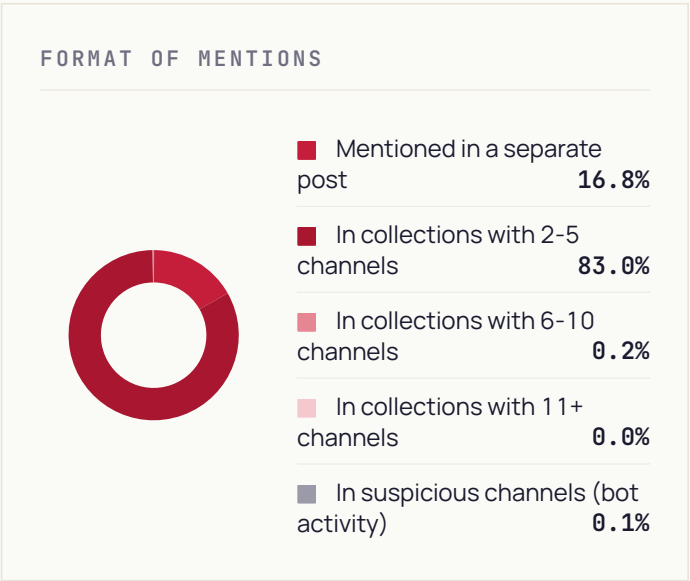
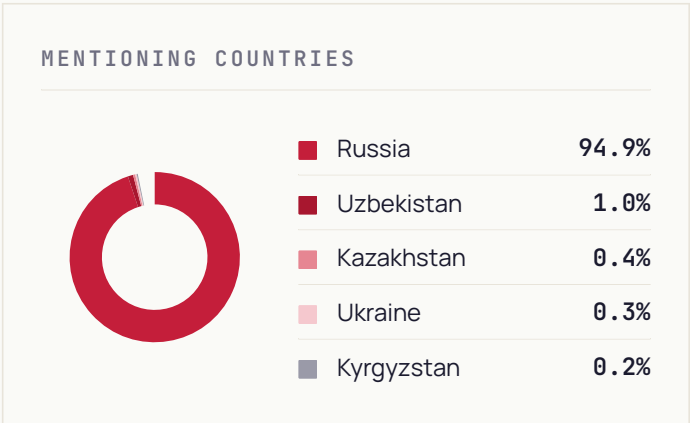
Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

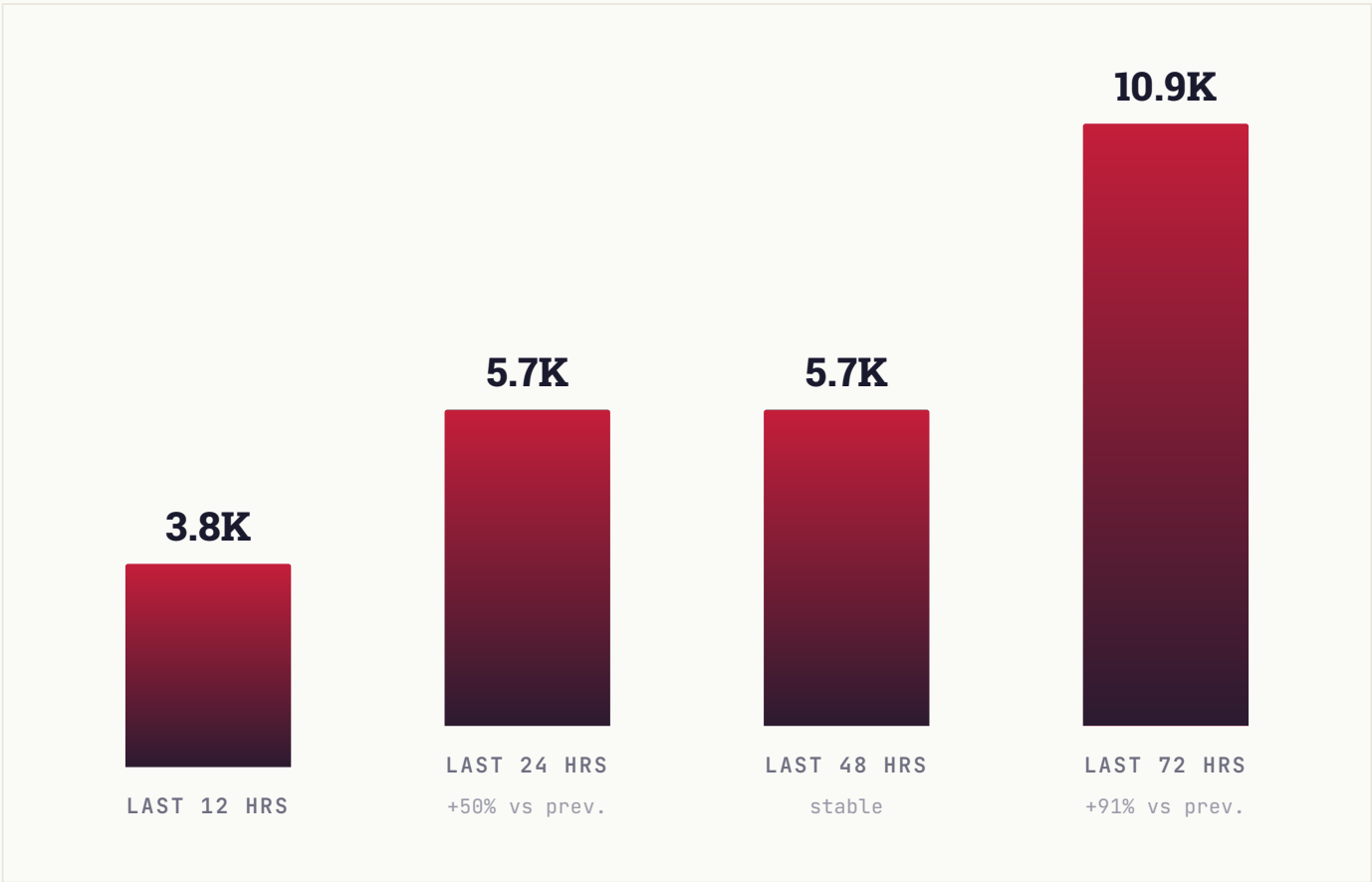
Citation index **739** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **1 008** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on duty Math OGE 2026 Umschool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSkul Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
RL Russian Language with Vera EGEflex EGEflex School YOU	64.8K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#72 of 99). Niche median — 78.8K subs. First growth KPI — reach median. Leader: Mathematician Andrey (1M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **189**, they brought **41 002** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	25	6	678
December 2025	39	10	17 538
November 2025	29	6	15 517
October 2025	26	8	3 331
September 2025	37	5	3 499
August 2025	33	7	439

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
189	6	41 002

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

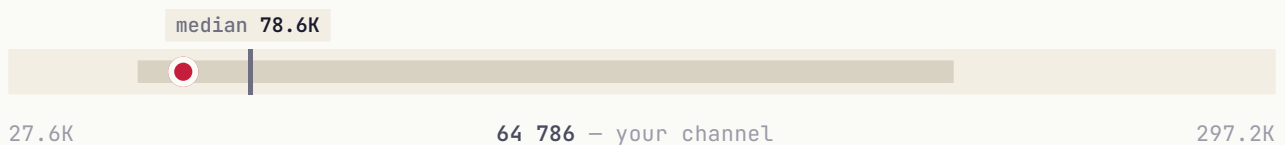
#72 /100

POSITION IN NICHE

Channel in the bottom half of the ranking

SUBS

18% below median



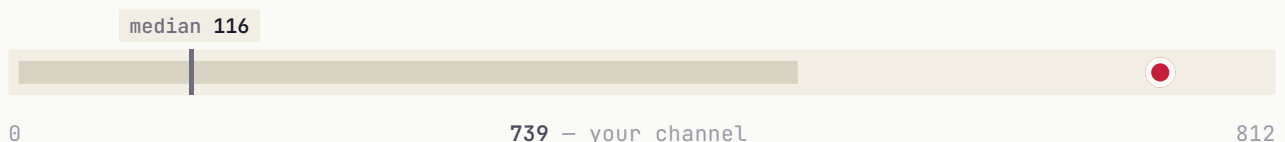
AVG REACH / POST

better than 52% of niche



CITATION INDEX

better than 90% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday

On this day at 11 PM MSK audience is most active.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from Relevant Audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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