

— PUBLIC REPORT PROMTPRESS

Channel audit

FLOWERS

MOSCOW (DEAL



Venikoff_net/

Lasflore.ru



@venikoff_net

Flower Delivery in Moscow Venikoff net/ Las Flore To place an order

 @Venikoffnet_gb_bot

SUBSCRIBERS

28 791

+5511 per month

ERR (% SEE POSTS)

39.0%

per day 18.9%

REACH/POST

10.8K

ad reach 5.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 28 791 —	 SUBS REACH 37.39% avg % subs see post	 VIEWS/POST 10.8K median 11.2K · 28 days	 POSTS/WEEK 13.4 for period
 7D TREND -5.9% vs previous week	 REACTIONS/POST 66.8 only 3,606 reactions, 3,045 reposts, 0 comments	 POST LENGTH 235 chars median 137 · 28 days	 POSTS ANALYZED 54 28 days
 AD REACH 5.2K 24h avg	 CHURN / MONTH +5511 last month	 QUOTABILITY 82 citation index · 133 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 01.03.2022

AI EDITOR SUMMARY

Channel «FLOWERS MOSCOW (CHEAP🇷🇺) Venikoff_net/ Lasflore.ru» — 28 791 subs. Each post avg views 10.8K people (37% of subs), good reach. Publishes 13 posts per week (~2/day) — regular schedule. Week Jun 22–28 reach dropped -5.9% vs week Jun 15–21 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 54 posts in 28 days.
- 02 Dominant format — Photo (29/54 posts).
- 03 Avg post length — 235 chars (median 137).
- 04 Audience peak activity — Monday, 20:00 MSK.
- 05 Top posts get 2x more views than the weakest (13.6K avg top vs 8.2K worst) — among 54 posts in 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 08.06 · 09:01 PHOTO Fantastic peonies Sara Bernard 199p/шт @Venikoffnet_gb_bot	VIEWS 14 098 REPOSTS 152	REACTIONS 128 ER 49.0%
Nº2 09.06 · 13:59 PHOTO In stock  Kate Lynn 21pcs 2990₽ 51pcs 6990₽ 101pcs 12990₽ Red Bubbles 21pcs 2990₽ 51pcs 6990₽ 101pcs 12990₽ Cherry 40/50cm 51pcs 3490₽ 101pcs...	VIEWS 13 373 REPOSTS 77	REACTIONS 37 ER 46.4%
Nº3 12.06 · 18:31 PHOTO 101 bush peony 29,990 rubles  Place order @Venikoffnet_gb_bot	VIEWS 13 248 REPOSTS 97	REACTIONS 142 ER 46.0%

Nº4 22.06 • 17:29 PHOTO New NEW Giant wicker planters with French roses, prices are just super 🙌🔥 M 3690₽ L 4990₽ XL 7190₽ She'll definitely be thrilled...	VIEWS 13 175 REACTIONS 36 REPOSTS 49 ER 45.8%
Nº5 11.06 • 13:55 PHOTO In stock ✅ Kate Lynn 21pcs 2990₽ 51pcs 6990₽ 101pcs 12990₽ Rich Bubbles 21pcs 2990₽ 51pcs 6990₽ 101pcs 12990₽ Sweet Avalanche 40/50cm 51pcs...	VIEWS 13 060 REACTIONS 28 REPOSTS 123 ER 45.4%

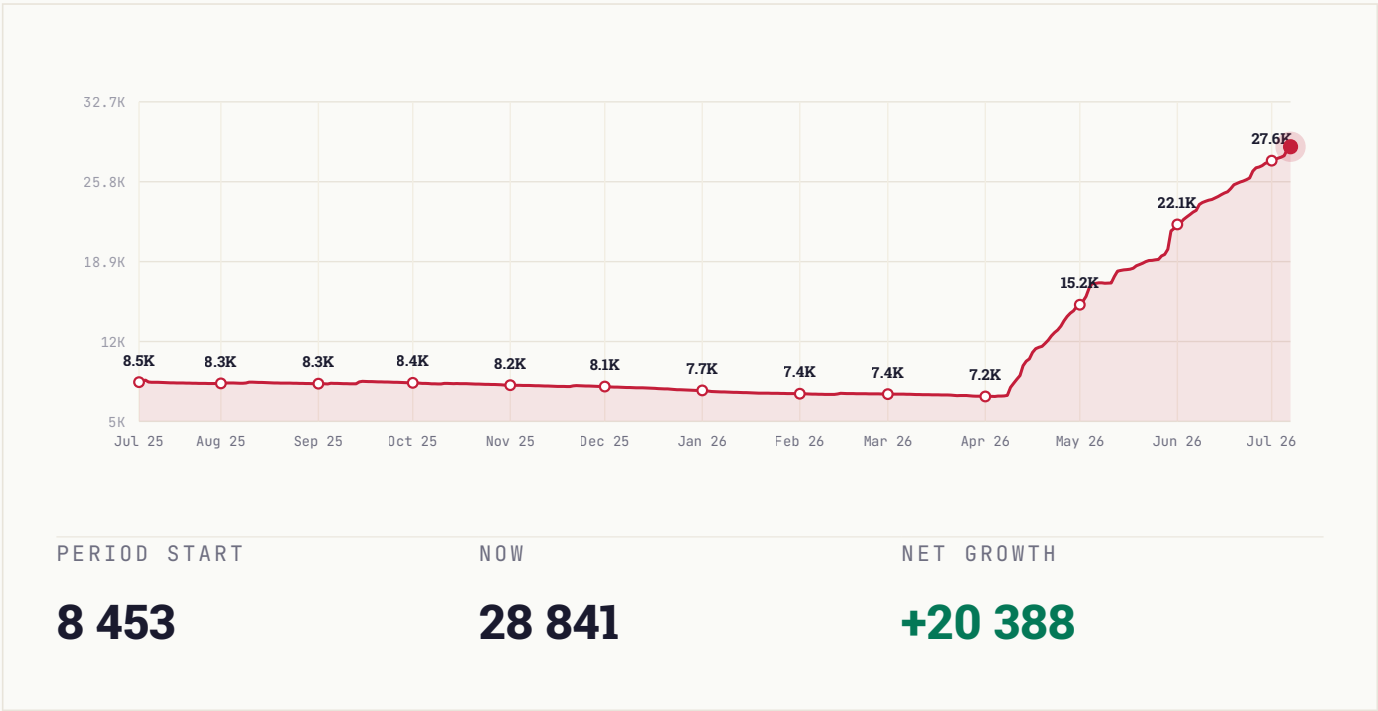
WORST 3

↓ 01.07 • 09:50 VIDEO (post without caption – video)	VIEWS 8 741 REACTIONS 37 REPOSTS 4 ER 30.4%
↓ 03.07 • 12:13 VIDEO (post without caption – video)	VIEWS 7 973 REACTIONS 43 REPOSTS 11 ER 27.7%
↓ 03.07 • 13:08 TEXT Premium quality peonies 🥳 199₽/pc order @Venikoffnet_gb_bot	VIEWS 7 741 REACTIONS 25 REPOSTS 12 ER 26.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

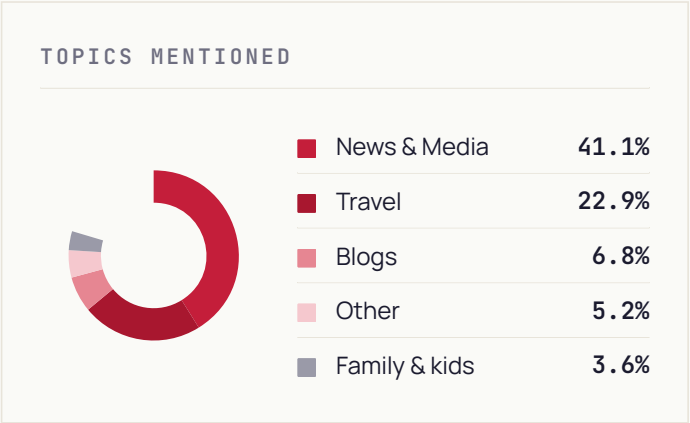
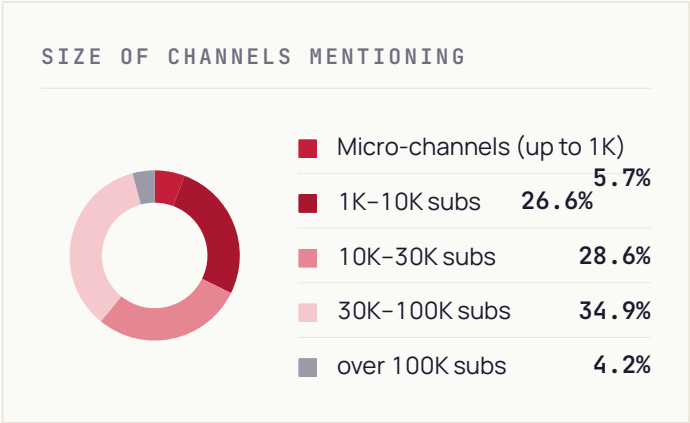
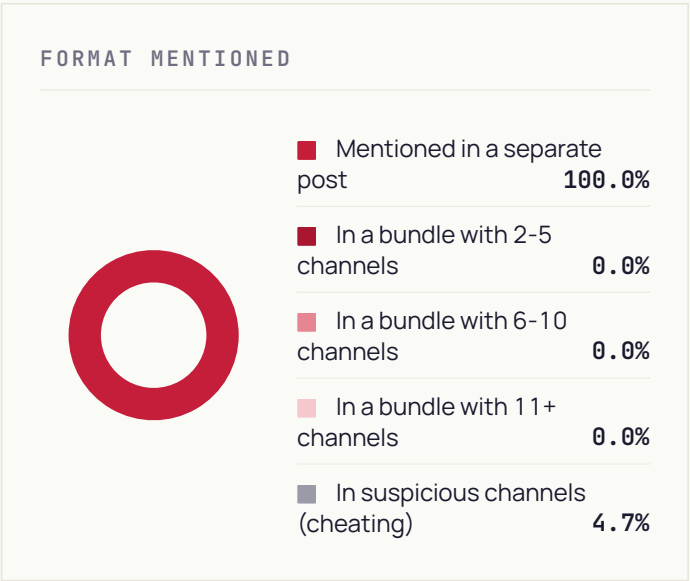
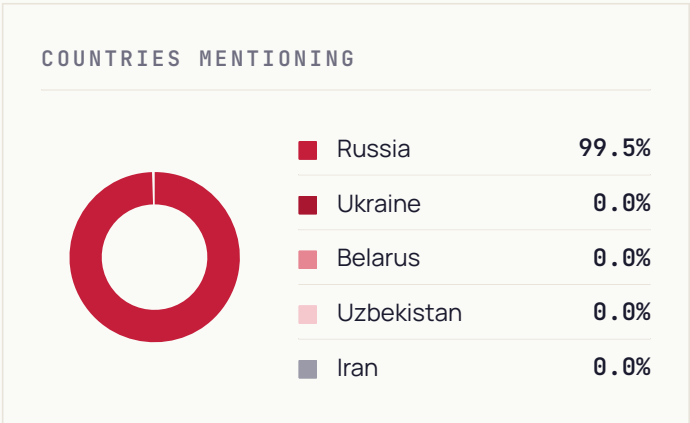
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

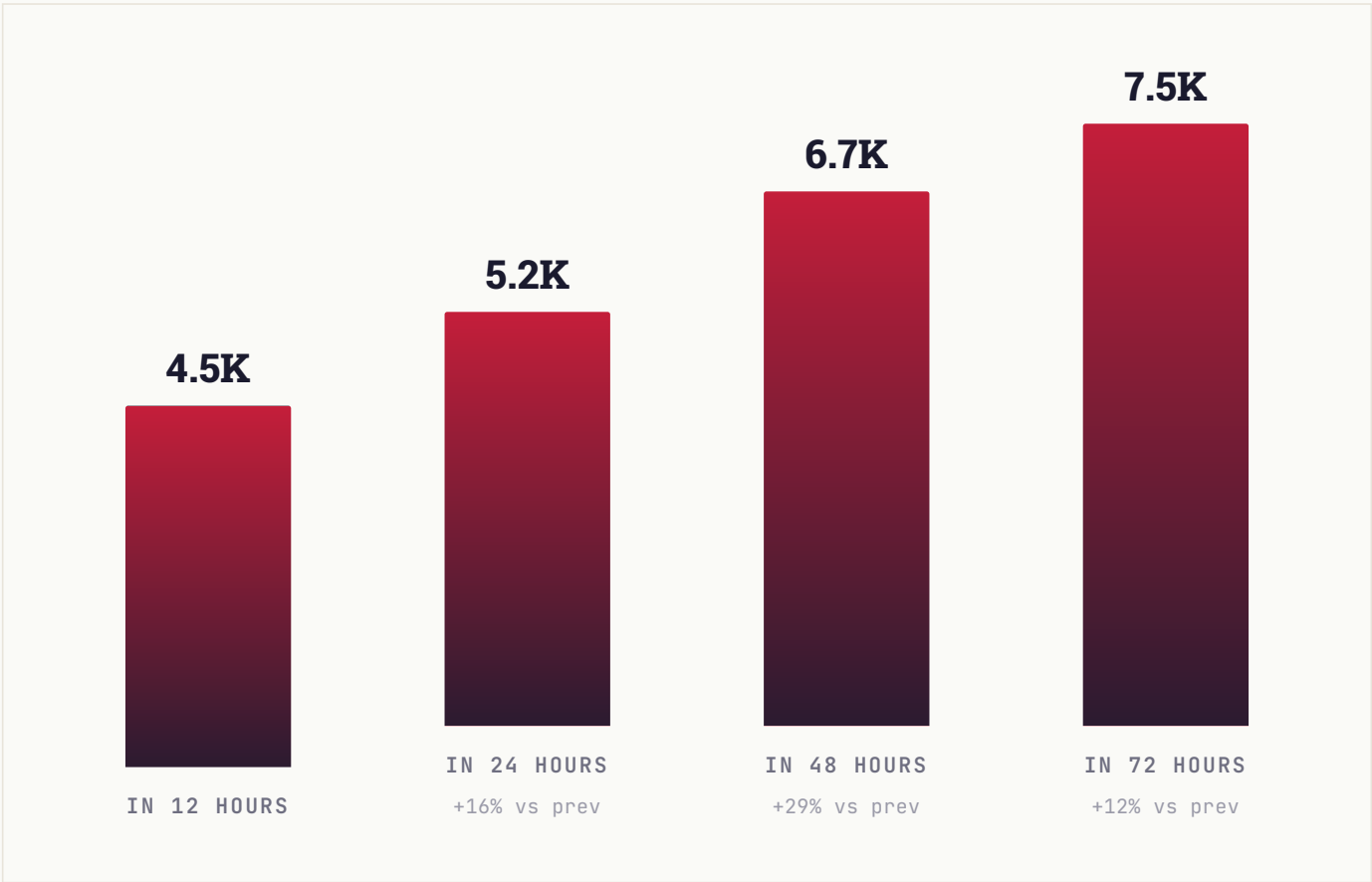
Citation index **82** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs one. All-time channel mentions **133** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
CH Market discounts	1M
YM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Promos	922.2K
PB By Blat	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
CM FLOWERS MOSCOW (DEAL 🎁) Venikoff_net/ Lasflore.ru YOU	28.8K

COMPARATIVE CONCLUSION

Channel not yet outside top-94 niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal — enter top-94 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **7**, they brought **576** new subs.

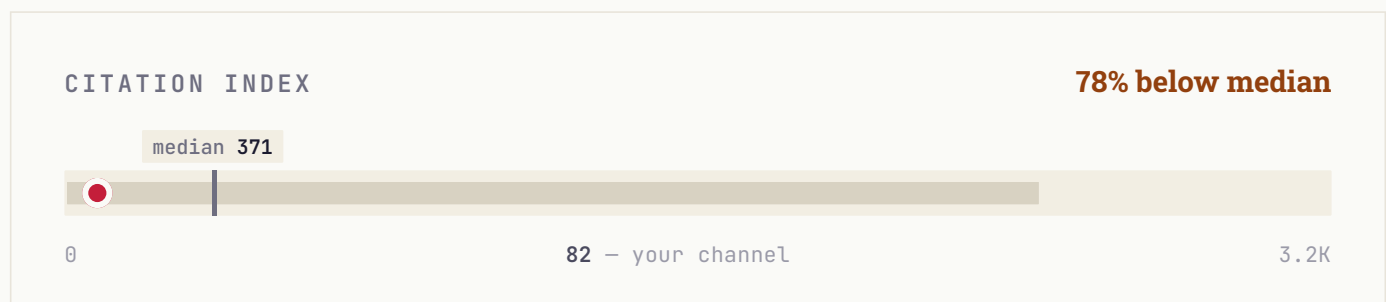
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	0
December 2025	0	0	2
Nov 2025	0	0	82
Oct 2025	1	1	59
Sep 2025	3	3	280
August 2025	3	3	153
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
7	6		576

Where the channel ranks in its league

SUBSCRIBERS 85% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median at 193.6K. The channel's count is 28,791, which is 85% below the median. The range from 66.3K to 714.1K is shown as a lighter beige bar.

Metric	Value
Channel Subscribers	28 791
Median	193.6K
Lower Bound	66.3K
Upper Bound	714.1K



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Monday
Audience is most active on this day at 20:00 MSK.

EFFECT
Best time for key posts
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes based on public data. If you want to go further — launch ads through us and close your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
