

PUBLIC REPORT BY PROMTPRESS

Channel audit

VEDOMOSTI



@vedomosti

Business daily «Vedomosti» – vedomosti.ru ⚡Vote: t.me/boost/
vedomosti Collaboration – socialmedia@vedomosti.ru, Ads – tg-
adv@vedomosti.ru Registered with RKH: clck.ru/3NAdoL

SUBSCRIBERS

85 755

+459 per month

ERR (% SEE POSTS)

8.0%

in 24h **4.0%**

REACH/POST

6.3K

ad reach **3.4K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period calculated.

 SUBSCRIBERS 85 755 —	 SUBS REACH 7.39% avg % subs see post	 VIEWS/POST 6.3K median 4K · 16 days	 POSTS/DAY 54.7 ~383 per week
 7D TREND — no data for period	 REACTIONS/POST 19.6 total 17,472 reactions, 22,886 reposts, 0 comments	 POST LENGTH 651 chars median 648 · 16 days	 POSTS ANALYZED 890 16 days
 AD REACH 3.4K 24h avg	 CHURN / MONTH +459 last month	 CITATION RATE 3 210 citation index · 10,009 channels mentioned all time	 CHANNEL AGE 9 years 8 months created 20.10.2016

AI EDITOR SUMMARY

Channel «VEDOMOSTI» — 85 755 subs. Each post averages 6.3K people (7% of subs), reach is low — consider expanding audience. Publishes 383 posts/week (~55/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **890** posts over 16 days.
- 02 Dominant format – **Text** (547/890 posts).
- 03 Avg post length – **651** chars (median 648).
- 04 Peak audience activity – **Sunday**, 21:00 MSK.
- 05 Top posts get **27x** more views than the weakest (82.8K avg for top vs 3K for worst) – among 890 posts in 16 days. Worth analyzing what the top has in common – topic, format, publish time.

TOP 5 POSTS

Nº1 06.07 · 11:05 PHOTO 76 special operation candidates nominated for State Duma from United Russia. Hero of Russia, representative of the federal...	VIEWS 110 803 REPOSTS 159	REACTIONS 63 ER 129.2%
Nº2 05.07 · 18:02 TEXT 🔑 Weekly Domestic Politics Highlights 🇷🇺 Fair Russia approved candidates for State Duma elections at its congress. Top four...	VIEWS 69 288 REPOSTS 181	REACTIONS 50 ER 80.8%
Nº3 08.07 · 07:08 TEXT Debt collectors bought a record three-year volume of overdue MFO debts, according to ID...	VIEWS 68 322 REPOSTS 205	REACTIONS 7 ER 79.7%

Nº4

05.07 · 10:30

TEXT

🔑 Weekly Economic, Business & Finance Highlights ♦ Ruble to keep weakening as Central Bank adjusts forex operations. Bank of Russia...

VIEWS

67 667

REACTIONS

17

REPOSTS

178

ER

78.9%

Nº5

08.07 · 13:45

TEXT

🎥 What Trump said at the meeting with Zelensky ▶ Russia has significant military power. At the same time, Russian President Vladimir Putin really...

VIEWS

66 864

REACTIONS

32

REPOSTS

198

ER

78.0%

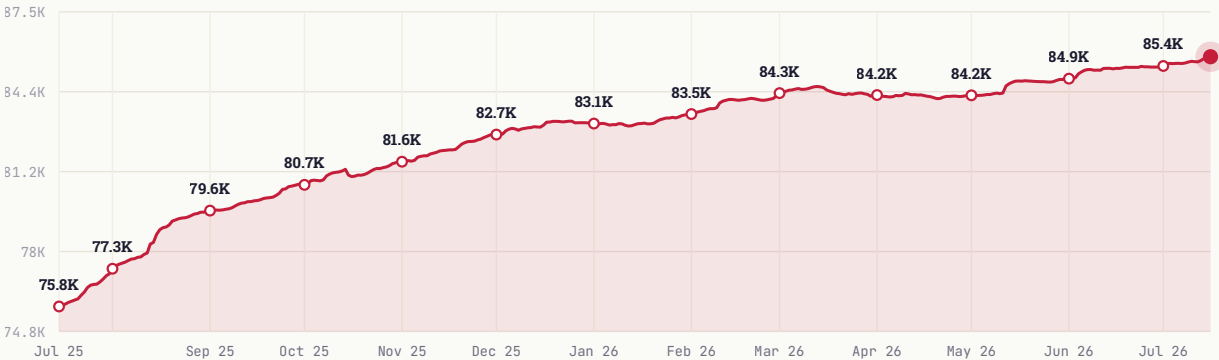
WORST 3

↓ 01.07 · 16:52 VIDEO 👛 Project Funding: Where to Get Money for Business Growth Discussed at Alpha Summit In current economic conditions, loans for...	VIEWS 3 119 REACTIONS 34 REPOSTS 10 ER 3.6%
↓ 03.07 · 16:52 TEXT 📉 How Moscow Exchange closed ▼ Brent oil at 19:00 MSK – \$72.39/bbl (-\$0.07) ▼ MOEX Index – 2242.84 (-0.59%) ▲ RTS Index – 914.9...	VIEWS 3 054 REACTIONS 8 REPOSTS 7 ER 3.6%
↓ 03.07 · 17:07 PHOTO 🚗 A modern leader chooses a car for different tasks, turning each model into a personal status tool. Work...	VIEWS 2 965 REACTIONS 9 REPOSTS 3 ER 3.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.

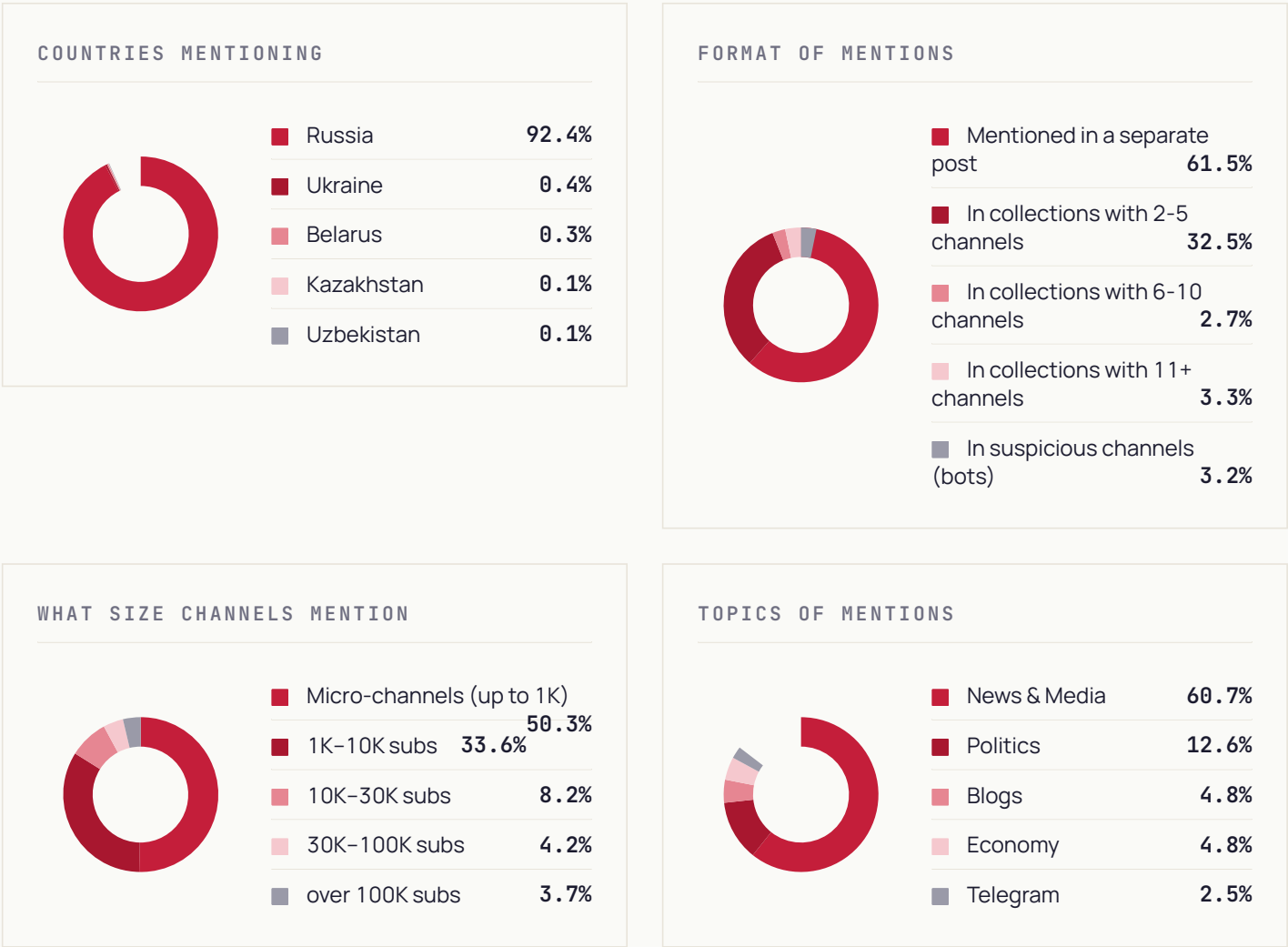


START DATE	NOW	NET GROWTH
75 819	85 753	+9 934

SECTION 04 · MENTIONS

Who and how mentions the channel

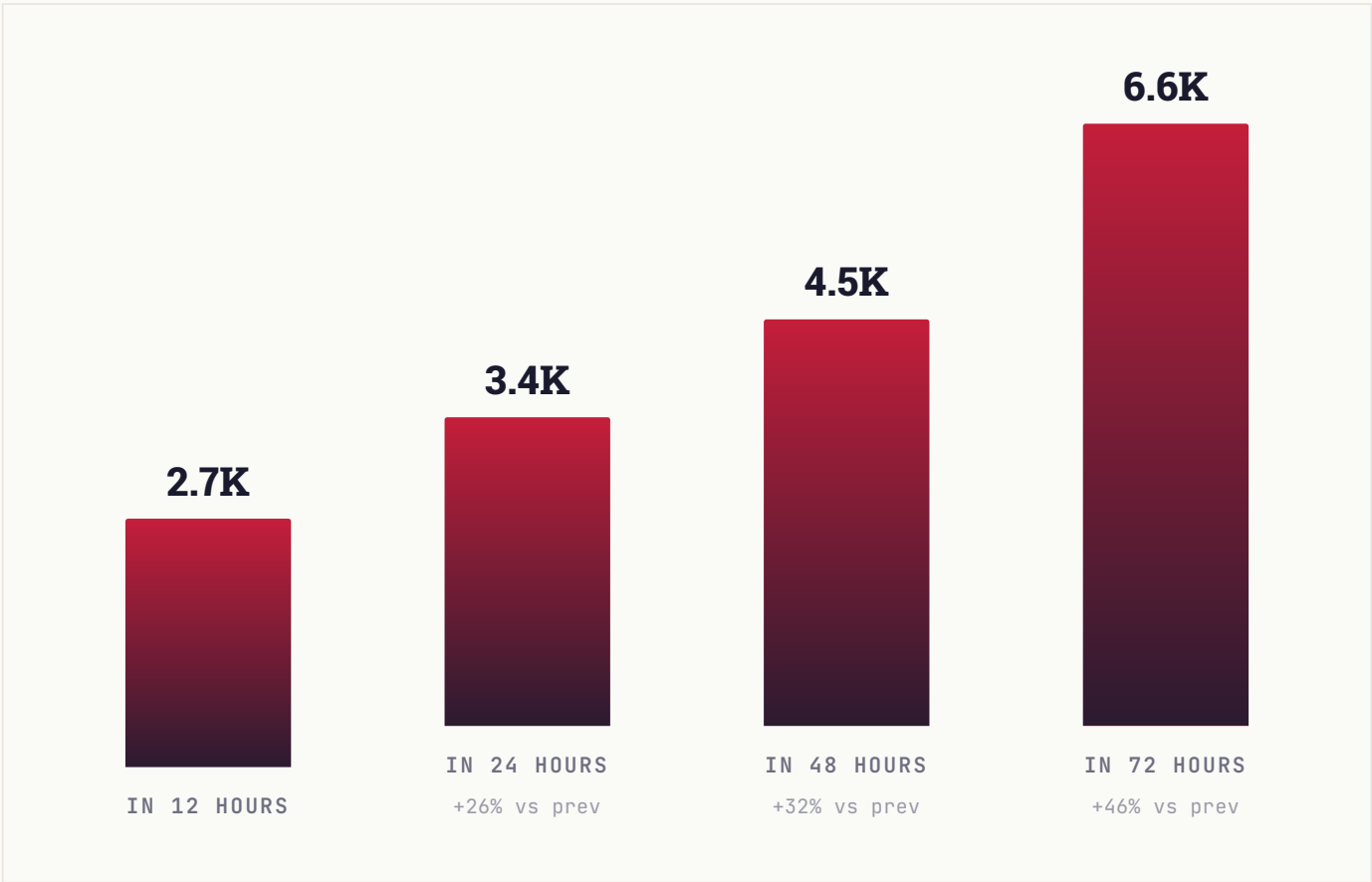
Citation index **3 210** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All time the channel was mentioned **10 009** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.4M
کا کانال اخبار فوری خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
VE VEDOMOSTI YOU	85.8K

COMPARATIVE INSIGHT

Channel is still outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), median top-97: 1.3M. First goal — enter top-97 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **13 420**, they brought **7 260** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	1 321	524	641	
December 2025	2 577	585	653	
Nov 2025	2 183	437	1 141	
Oct 2025	2 535	542	1 224	
Sep 2025	2 506	521	1 132	
August 2025	2 298	568	2 469	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
13 420	6	7 260

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values in the niche. A darker beige bar within it represents the median and a specific channel's performance. A red dot marks the channel's position, and a vertical line marks the median.

- SUBSCRIBERS:** The niche range is from 498.9K to 4.1M. The median is 1.3M. The channel's performance is 85,755, which is 93% below the median.
- AVG REACH / POST:** The niche range is from 733 to 443.8K. The median is 93.7K. The channel's performance is 6,338.
- CITATION INDEX:** The niche range is from 0 to 11.2K. The median is 1.9K. The channel's performance is 3,210, which is better than 57% of the niche.

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	85 755	1.3M	93% below median
AVG REACH / POST	6 338	93.7K	
CITATION INDEX	3 210	1.9K	better than 57% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

01

Top post of the week — Sunday

Audience is most active on this day and at 21:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a 'hot' topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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