

PUBLIC REPORT PROMTPRESS

Channel audit

Vasyarnd



@vasyarnd

For cooperation, ads <https://t.me/J4727> Zhanna Comrades) In this group we do bullshit! 😡 We also share common problems and chat in comments)

SUBS

120 156

-1220 per month

ERR (% SEE POSTS)

20.0%

daily 9.3%

REACH/POST

23.5K

ad reach 11.2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who & how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBS 120 156 —	 SUBS REACH 19.55% avg % subs see post	 VIEWS/POST 23.5K median 21.5K · 29 days	 POSTS/WEEK 10.8 over period
 7D TREND -9.0% vs prev week	 REACTS/POST 628.8 28,298 reactions, 1,609 reposts, 1,671 comments	 POST LENGTH 172 chars median 38 · 29 days	 POSTS IN ANALYSIS 45 29 days
 AD REACH 11.2K 24h avg	 CHURN / MONTH -1220 last month	 CITATION RATE 4 citation index · 53 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 04.02.2022

AI EDITOR SUMMARY

Channel «Vasyarnd» – 120 156 subs. Each post averages 23.5K people (20% of subs), average reach – room to grow. Publishes 11 posts/week (~2/day) – regular pace. For week Jun 15–21, reach dropped -9.0% by week Jun 8–14 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 45 posts over 29 days.
- 02 Dominant format — Video (31/45 posts).
- 03 Avg post length — 172 chars (median 38).
- 04 Peak audience activity — Friday, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (37.1K avg for top vs 18.2K for worst) — among 45 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 15:01 VIDEO !	VIEWS 38 311 REACTS 818 REP. 5 ER 31.9%
Nº2 12.06 · 07:50 VIDEO 😭😭😭	VIEWS 36 951 REACTS 630 REP. 12 ER 30.8%
Nº3 14.06 · 06:24 PHOTO Veliky Novgorod - St. Pete, now Z4 is yours! Spot it on city streets)	VIEWS 36 034 REACTS 685 REP. 6 ER 30.0%

Nº4 03.06 · 10:08 PHOTO Long-forgotten column: holy shit, or what biz I'll start when I lose my mind. For just 250 rubles folks can...	VIEWS 34 018 REP. 90	REACTS 539 ER 28.3%
---	--	---

Nº5 18.06 · 09:04 PHOTO Who the hell came up with this? You're driving on the highway, looking for a gas station — and this is more relevant than ever. The main thing you need...	VIEWS 33 950 REP. 146	REACTS 781 ER 28.3%
---	---	---

|

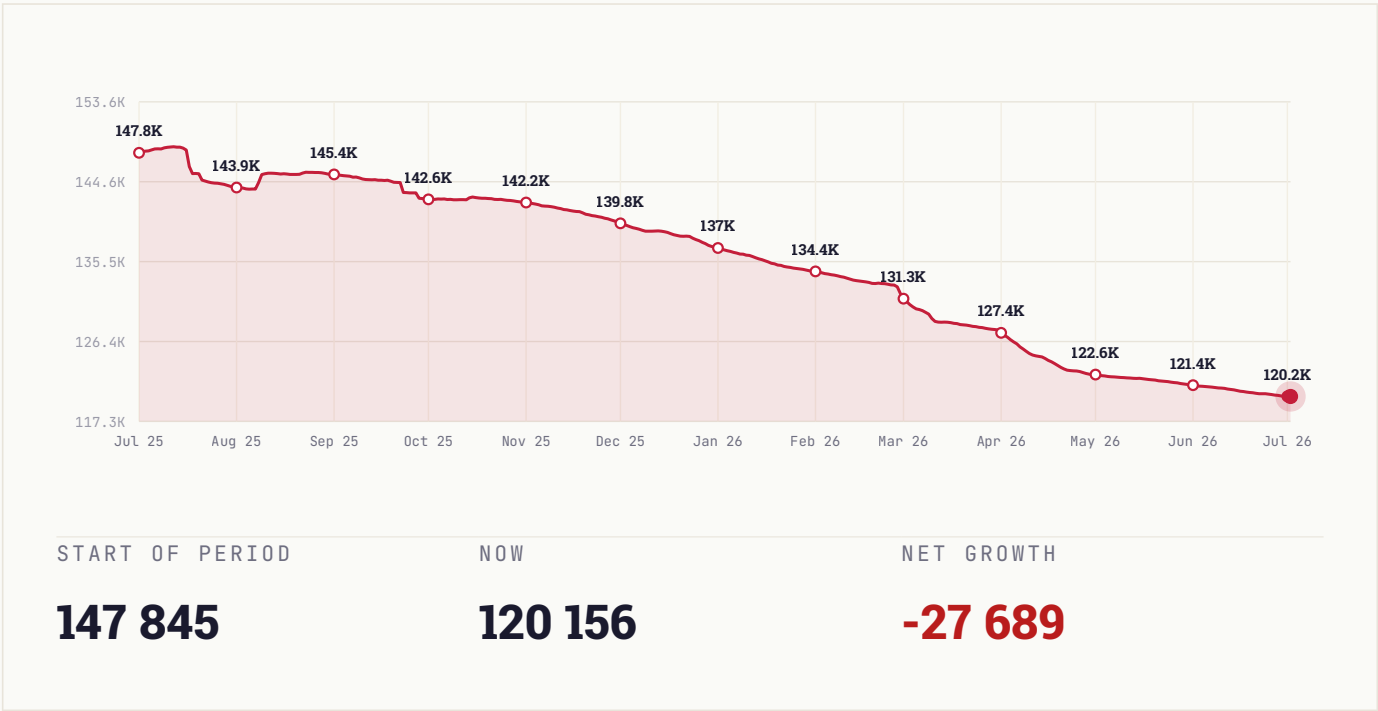
WORST 3

↓ 26.06 · 13:11 PHOTO Legal vandalism! I don't know what to say about this, Comrades. As a fan of post-Soviet engineering art, I simply express...	VIEWS 18 717 REP. 19	REACTS 572 ER 15.6%
↓ 27.06 · 21:07 VIDEO (captionless post — video)	VIEWS 18 425 REP. 7	REACTS 749 ER 15.3%
↓ 26.06 · 17:16 TEXT Forgot to say, I lost a bet again 🙄	VIEWS 17 367 REP. 3	REACTS 311 ER 14.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

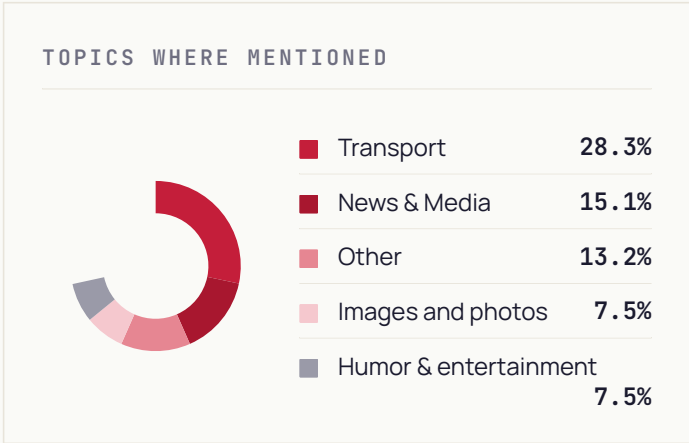
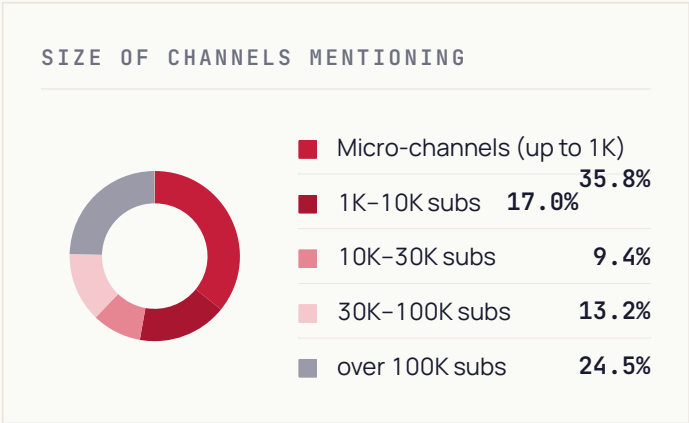
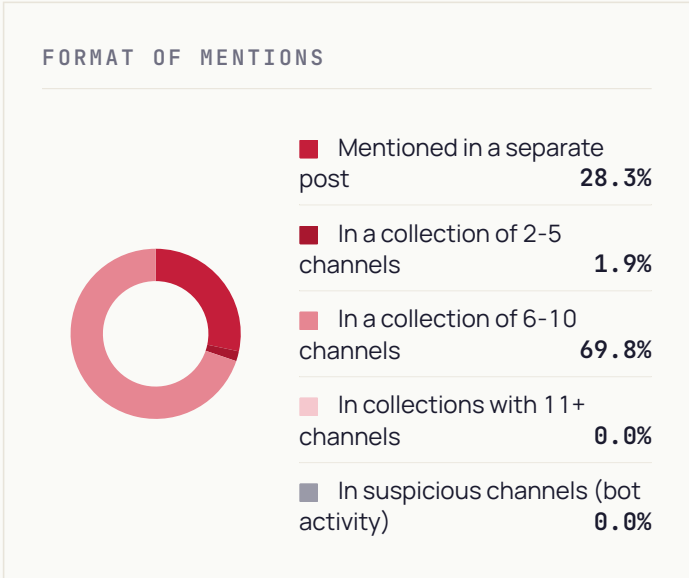
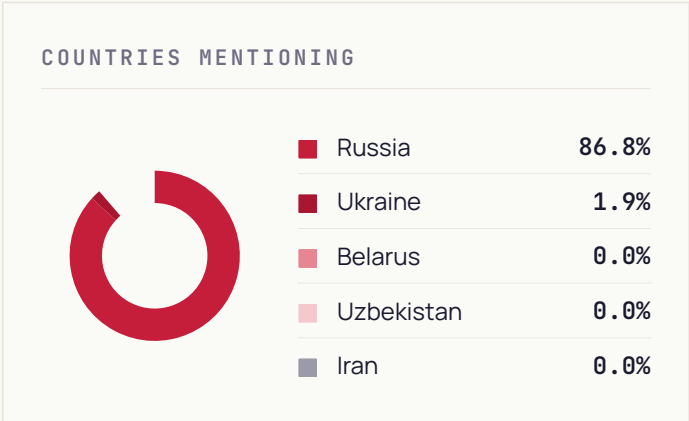
Subscriber growth chart over the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who & how mentions the channel

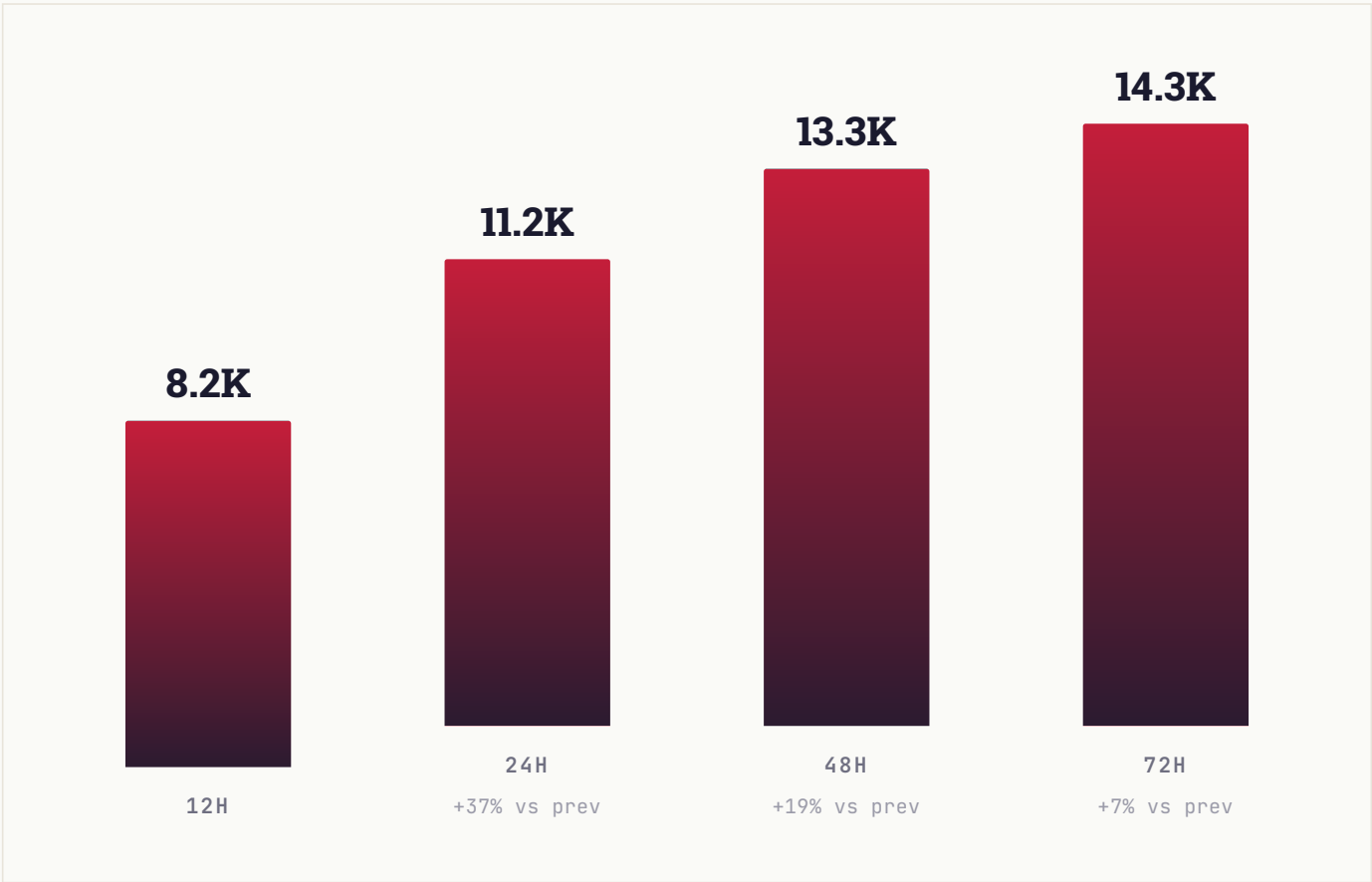
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 53 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	692.1K
FI Fighterbomber	520.1K
AB Auto.ru	495.6K
GA Garage	484.4K
AB AVTOZAKAZ.RU	480.7K
KM CRIMEAN BRIDGE: operational info	478.3K
ZR Behind the Wheel	472.2K
VA Vasyarnd YOU	120.2K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#73 of 98). Niche median — 164.4K subs. First growth KPI — reach median. Leader: Cars & Point (3.4M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **2 650** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	0	
December 2025	0	0	52	
Nov 2025	0	0	0	
Oct 2025	0	0	416	
September 2025	0	0	73	
August 2025	0	0	2 109	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
0	6	2 650

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Transport» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

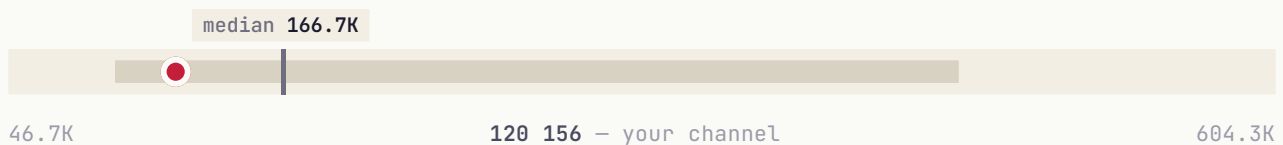
#73 /100

POSITION IN NICHE

Channel in the bottom half of the ranking

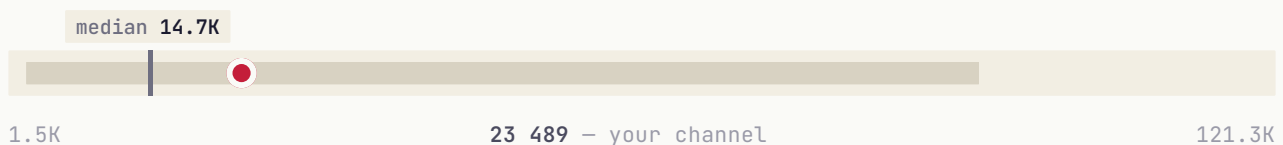
SUBS

28% below median



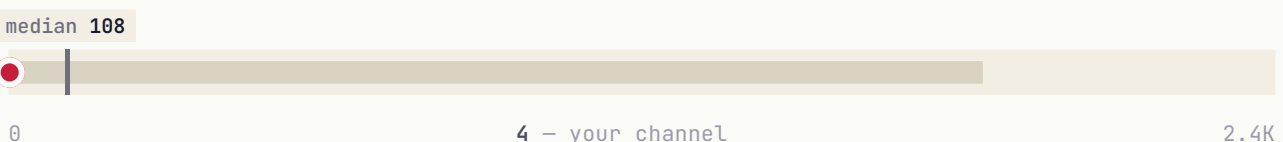
AVG REACH / POST

better than 54% of niche



CITATION INDEX

96% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Friday**

On this day at 10:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighbor channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager