

PROMTPRESS PUBLIC REPORT

Channel audit vanök regular



@vanokregular13

art director, poster designer, titles, covers, merch for your favorite artists @vanokregular for all inquiries

SUBSCRIBERS

11 503

+53 per month

ERR (% SEE POSTS)

30.0%

in a day 8.6%

REACH/POST

3.4K

ad reach 992/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 11 503 —	 SUBS REACH 29.42% avg % subs see post	 VIEWS/POST 3.4K median 3.6K · 29 days	 POSTS/WEEK 6.6 over period
 7D TREND -12.9% vs previous week	 REACTIONS/POST 68.7 only 1,924 reactions, 376 reposts, 70 comments	 POST LENGTH 68 chars median 44 · 29 days	 POSTS ANALYZED 28 29 days
 AD REACH 992 24h avg	 CHURN / MONTH +53 last month	 QUOTE RATE 34 citation index · 348 channels mentioned all time	 CHANNEL AGE 4 years 8 months created 04.11.2021

AI EDITOR SUMMARY

Channel «vanök regular 🍏» — 11 503 subs. Each post averages 3.4K people (29% of subs), good reach. Publishes 7 posts per week (~1/day) — rare posts. For week Jun 29 – Jul 5 reach dropped by -12.9% by week 22–28 Jun — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **28** posts over 29 days.
- 02 Dominant format — **Photo** (19/28 posts).
- 03 Avg post length — **68** chars (median 44).
- 04 Peak audience activity — **Friday, 00:00 MSK**.
- 05 Top posts get **2×** more views than the weakest (4.3K avg for top vs 2.7K for worst) — among 28 posts in 29 days. Worth analyzing what top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 15.06 · 12:30 PHOTO archive of lettering and custom typography	VIEWS 4 511 REPOSTS 38	REACTIONS 125 ER 39.2%
Nº2 19.06 · 21:53 PHOTO yay letters	VIEWS 4 300 REPOSTS 16	REACTIONS 95 ER 37.4%
Nº3 19.06 · 15:50 VIDEO + we put together a very brief history of lettering on the kyaika site, check it out	VIEWS 4 144 REPOSTS 30	REACTIONS 35 ER 36.0%

Nº4 13.06 · 20:58 PHOTO PARIS — 130626	VIEWS 4 080 REPOSTS 3	REACTIONS 66 ER 35.5%
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Nº5 19.06 · 21:54 TEXT they took my admin in lye...	VIEWS 4 064 REPOSTS 21	REACTIONS 104 ER 35.3%
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WORST 3

↓ 08.07 · 19:02 TEXT stream tomorrow morning, join at 12 MSK	VIEWS 2 798 REPOSTS 3	REACTIONS 40 ER 24.3%
↓ 29.06 · 12:33 PHOTO The Ultimate Gloryhunting T-Shirt & Poster	VIEWS 2 755 REPOSTS 24	REACTIONS 97 ER 24.0%
↓ 10.07 · 11:22 PHOTO made a second cover for Lisa, one more coming :)	VIEWS 2 428 REPOSTS 5	REACTIONS 89 ER 21.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

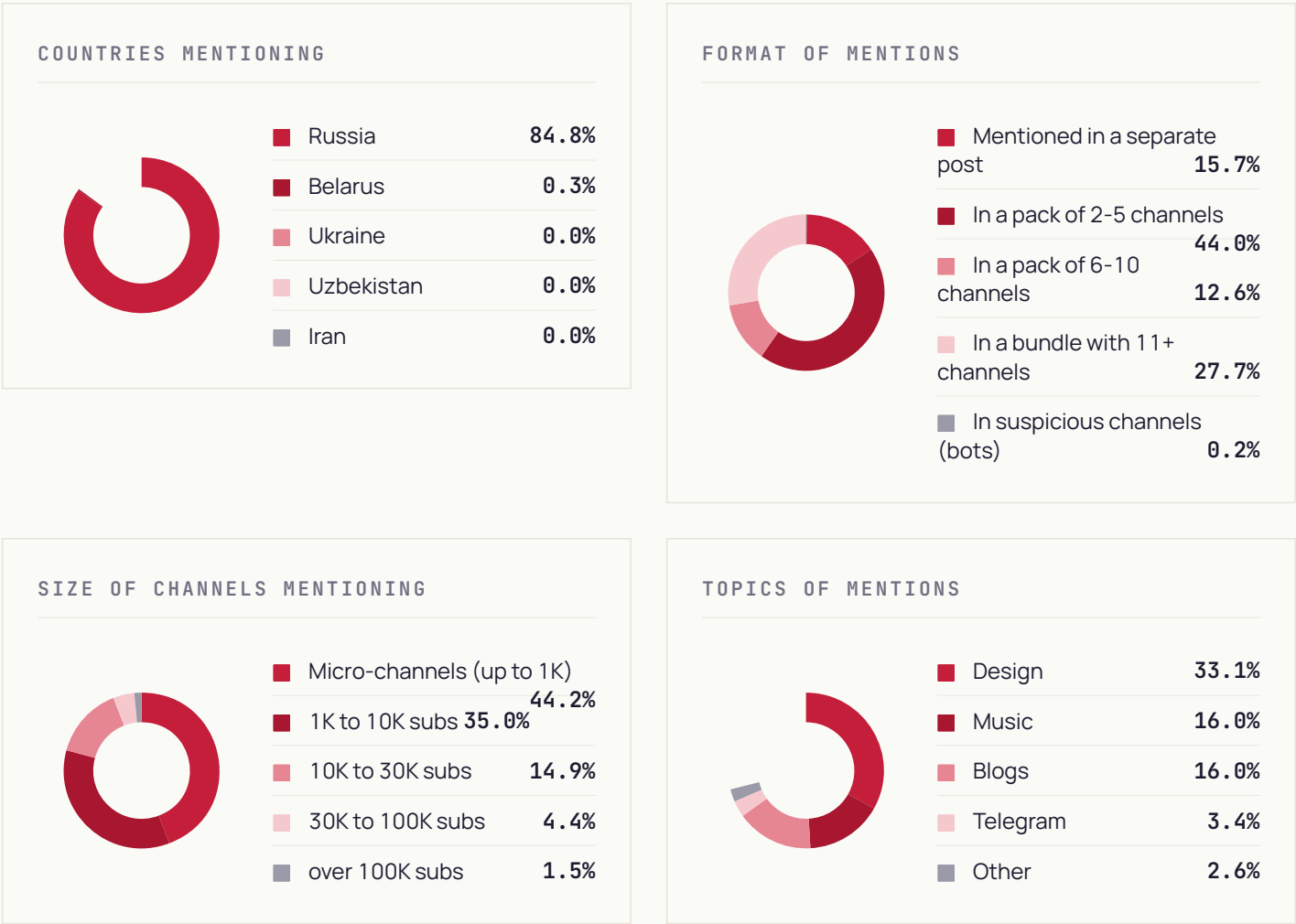
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

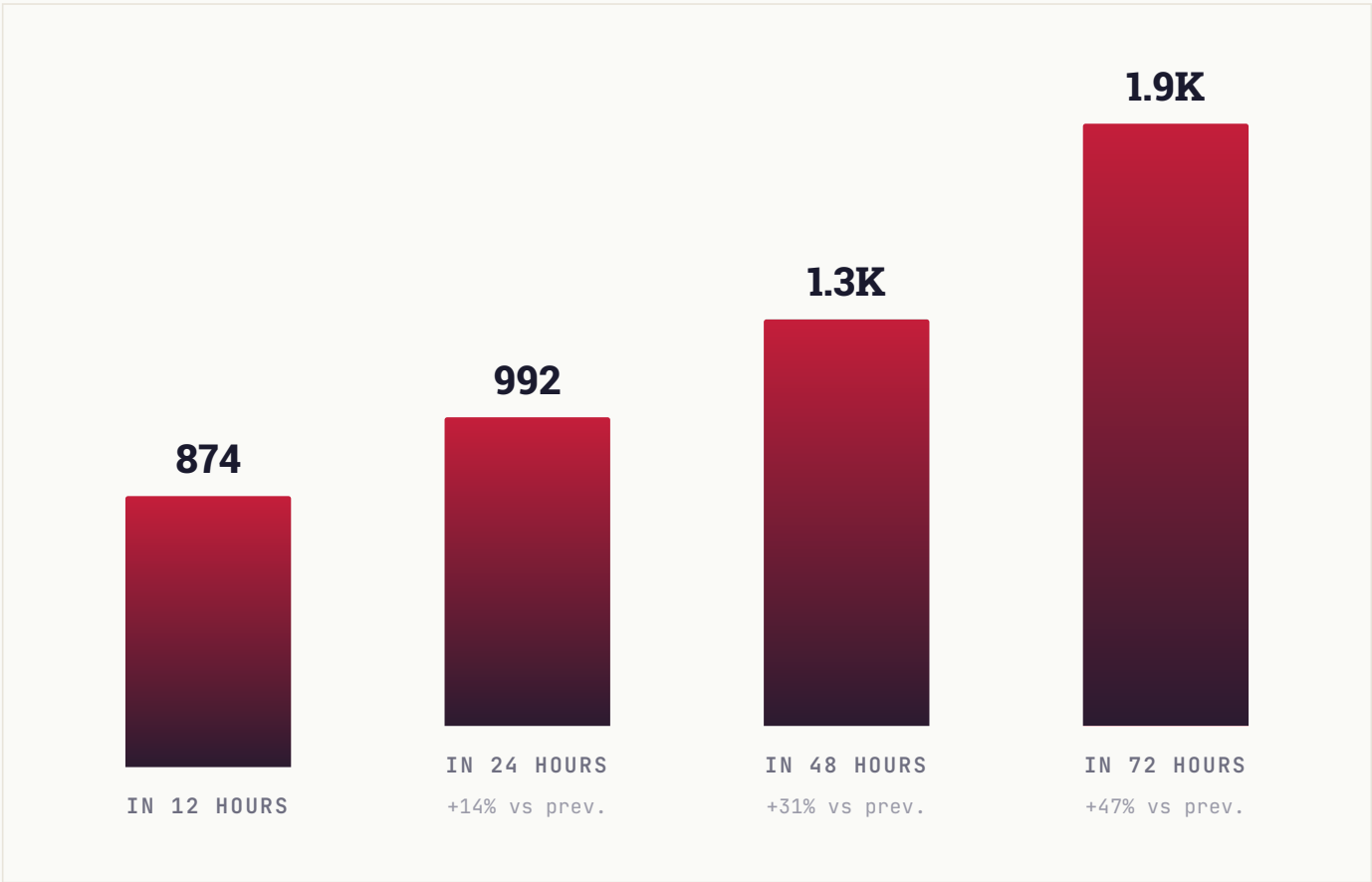
Citation index **34** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **348** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
ShZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
ShT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
VR vanök regular 🍏 YOU	11.5K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — After Effects Templates (181K), top-99 median: 53.6K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **54**, they brought **704** new subs.

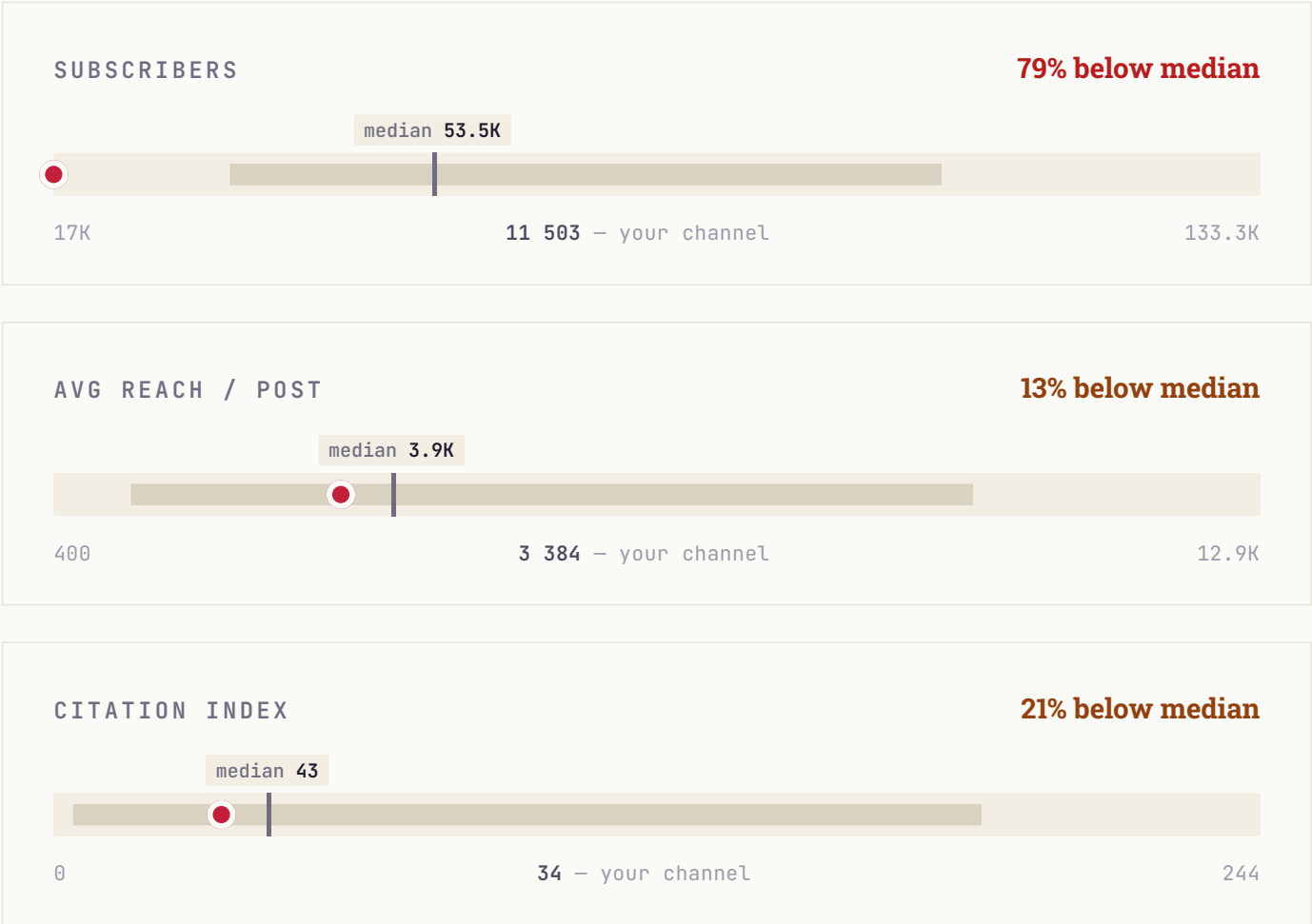
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	8	7	67
December 2025	38	33	64
November 2025	2	2	58
October 2025	1	1	157
September 2025	1	1	325
August 2025	4	2	33

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
54	6	704

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 00:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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