
— PUBLIC REPORT BY PROMTPRESS

Channel audit

Travel almost free (RU) | Vandrouki, Вандруки, вандроки — это мы



@vandroukiru

We publish cheap flights, tours, and deals. You travel almost for free.

Ads/partnership: admin@vandrouki.ru @vandrouki_ad Registry

RKN: <https://vk.cc/CHF87J>

SUBS

401 736

-600 per month

ERR (% SEE POSTS)

9.0%

per day 7.2%

REACH/POST

36.3K

ad reach 28.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 401 736 —	 SUBSCRIBER REACH 9.03% avg % of subs see post	 VIEWS/POST 36.3K median 36.1K · 29 days	 POSTS/WEEK 45.6 for the period
 7D TREND -11.2% vs previous week	 REACTIONS/POST 128.6 total 24,555 reactions, 21,461 reposts, 3,218 comments	 POST LENGTH 260 chars median 212 · 29 days	 POSTS ANALYZED 191 29 days
 AD REACH 28.8K 24h avg	 CHURN / MONTH -600 for the last month	 CITATION RATE 202 citation index · 880 channels mentioned all time	 CHANNEL AGE 8 years 10 months created 21.08.2017

AI EDITOR SUMMARY

Channel «Travel almost free (RU) | Vandrouki, Вандруки, вандроки — это мы» — 401 736 subs. Each post averages 36.3K people (9% from subs), reach is low — consider expanding audience. Publishes 46 posts per week (~7/day) — active posting. For the week of June 15–21, reach dropped by -11.2% by week 8–14 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **191** posts over 29 days.
- 02 Dominant format – **Photo** (184/191 posts).
- 03 Avg post length – **260** chars (median 212).
- 04 Peak audience activity – **Saturday**, 14:00 MSK.
- 05 Top posts get **2x** more views than the weakest (51.1K avg for top vs 29.4K for worst) – among 191 posts over 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 09:47 PHOTO Flying Azal via Baku will be a bit nicer. You always complained about 18-hour layovers and in Azerbaijan they heard your roar: at...	VIEWS 60 175 REPOSTS 239	REACTIONS 231 ER 15.0%
Nº2 11.06 · 05:26 PHOTO You have 5044 rub. and need to fly. This one or that other one?	VIEWS 46 899 REPOSTS 65	REACTIONS 123 ER 11.7%
Nº3 10.06 · 16:25 PHOTO Evening vandrouki https://telegra.ph/Vechernie-vandrouki-06-10-4	VIEWS 46 329 REPOSTS 3	REACTIONS 35 ER 11.5%

Nº4 11.06 • 07:27 PHOTO Upd. Sold out. Very hot deals, about to cool: Direct flights Moscow to Vietnam with luggage for 28,500 rubles...	VIEWS 45 495 REPOSTS 189 REACTIONS 121 ER 11.3%
Nº5 11.06 • 06:45 PHOTO Hello, if you're suddenly in Pakistan, hello	VIEWS 44 793 REPOSTS 18 REACTIONS 229 ER 11.1%

WORST 3

↓ 17.06 • 05:59 PHOTO Brief on Severstal shares: all bad. Another 30% drop today under the ironic ticker ESKIMO. Top in portfolio: 💰 direct...	VIEWS 29 463 REPOSTS 28 REACTIONS 84 ER 7.3%
↓ 22.06 • 07:52 PHOTO Hints of visa-free travel from Ufa in velvety September-October: Ufa - Aktau for 4800 with luggage + Aktau - Kutaisi/ Baku from...	VIEWS 29 421 REPOSTS 49 REACTIONS 52 ER 7.3%
↓ 20.06 • 10:09 PHOTO What a deal: from St. Petersburg to Iraqi Kurdistan in July for 8400 rubles (Petersburgers always get the sweetest!) From Erbil you can head...	VIEWS 29 255 REPOSTS 94 REACTIONS 197 ER 7.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

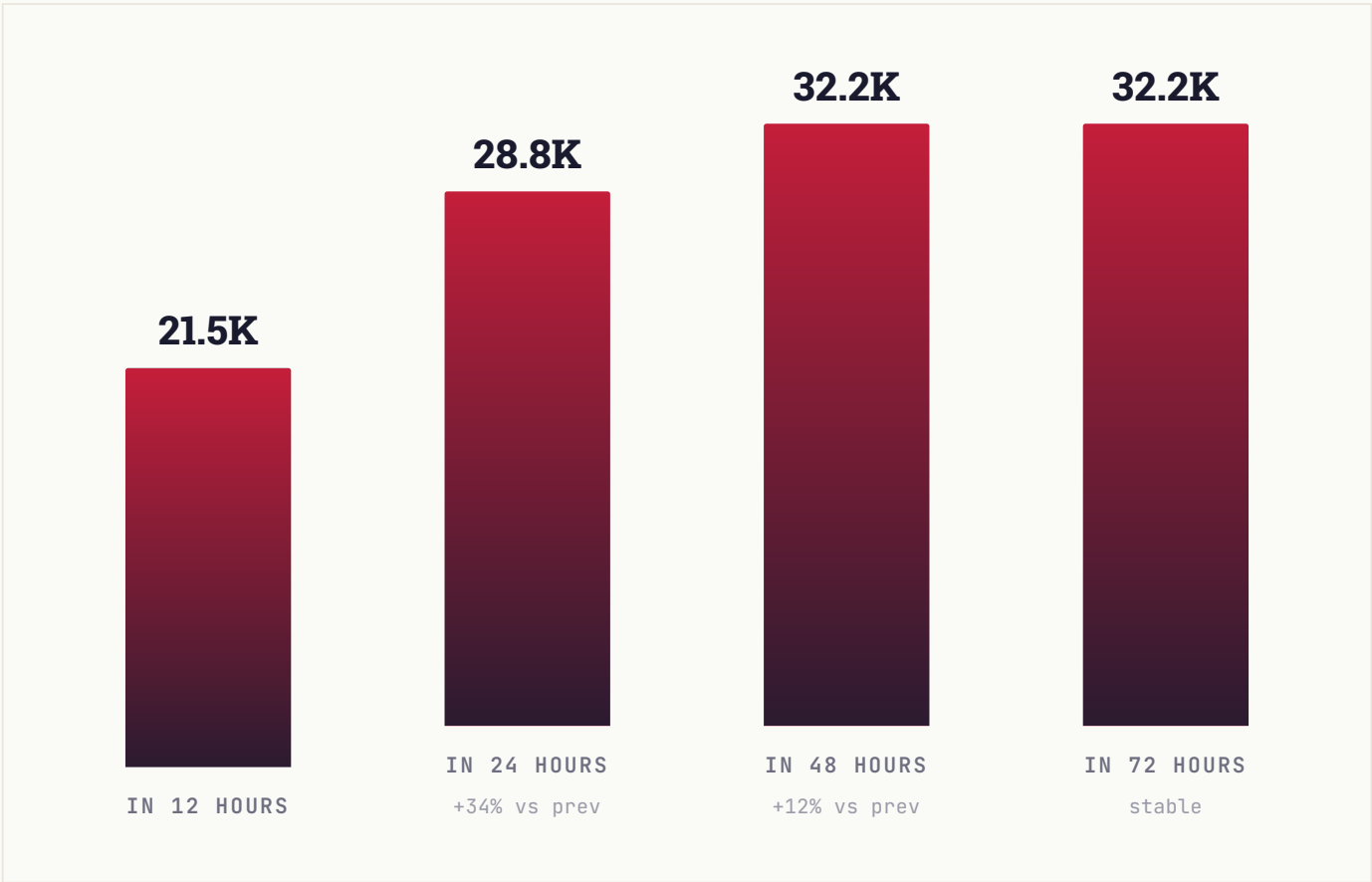
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBS
M- Moscow - where to go Poster	1.2M
AW Amazing World and Travel	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	563.8K
AE AEROFLOT	525.6K
MO Moskvichka	506.1K
TU Tutu	501.7K
JP Yandex Travel	499.9K
Sun Discount wagon	432.9K
3 333bet.cc Official ®	406K
CP Travel almost free (RU) Vandrouki, Вандруки, вандроки — это мы YOU	401.7K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#11 of 97). Leader — Moscow - where to go | Poster (1.2M). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **53**, they brought **10 220** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	3	3	1 969
December 2025	6	5	356
November 2025	20	20	1 247
October 2025	11	9	3 384
September 2025	7	6	1 730
August 2025	6	5	1 534

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
53	6	10 220

SECTION 07 · NICHE COMPARISON

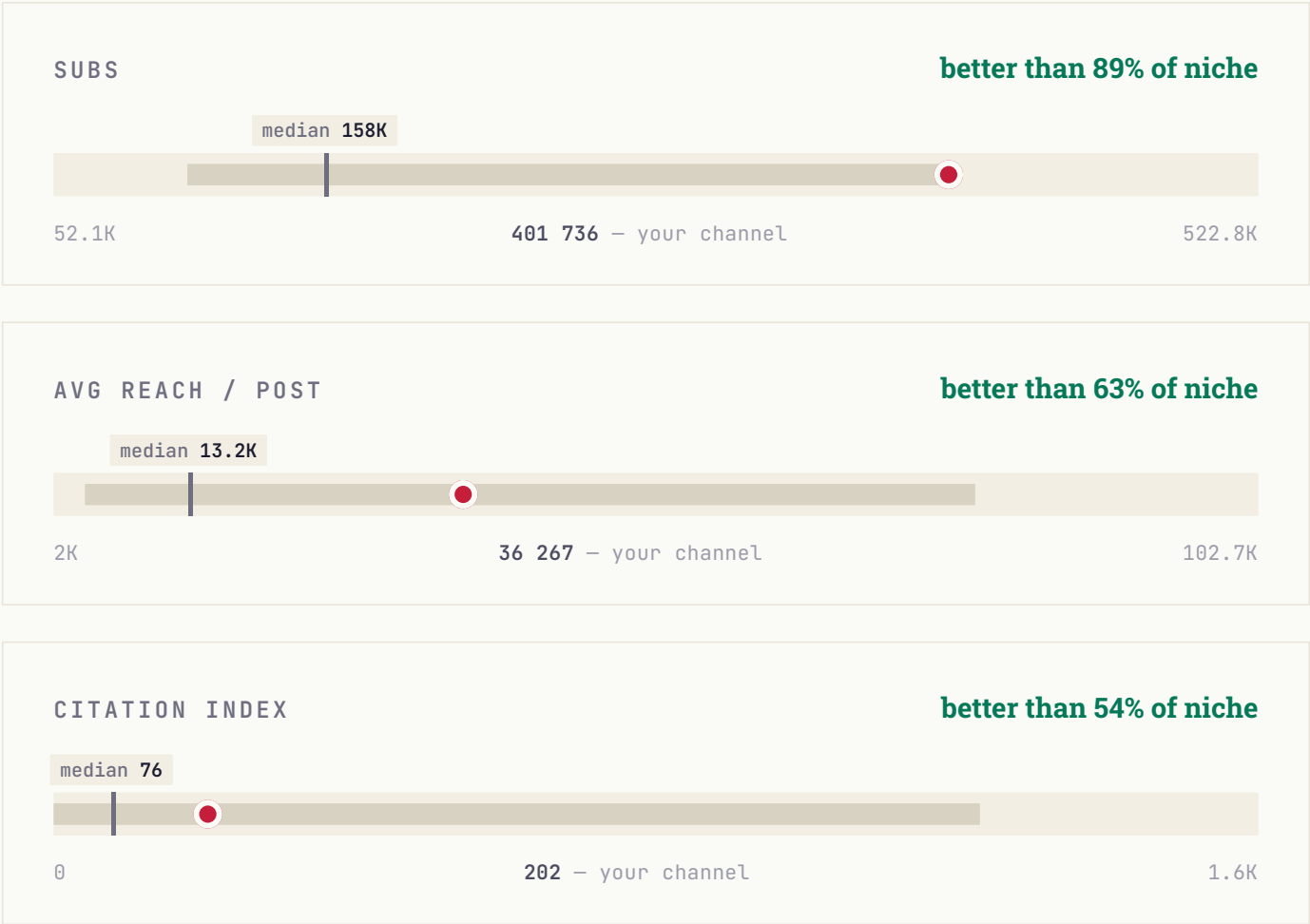
Where the channel stands in its league

Took top-100 channels in category «Travel» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#11/100

RANK IN NICHE

Channel in top 11% – strong position



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Saturday

Audience most active on this day at 14:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly.
2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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