

PUBLIC REPORT BY PROMTPRESS

Channel audit

VALYUTA KURSI



@valyutalarkursi

Ўзбекистонда доллар, евро ва рубль курси Бу каналда: • бозордаги валюта курслари • банклардаги курслар • валюта прогнозлари 2019 йилдан буён ишончли манба Valyuta kursi | Dollar kursi | Kurs...

SUBSCRIBERS

98 222

+925 per month

ERR (% SEE POSTS)

47.0%

per day 38.3%

REACH/POST

44.7K

ad reach 37.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 98 222 —	 SUBS REACH 45.56% avg % of subs see a post	 VIEWS/POST 44.7K median 45.1K · 29 days	 POSTS/DAY 8.2 ~57 per week
 7D TREND +6.2% vs previous week	 REACTIONS/POST 29.6 total 7,153 reactions, 17,715 reposts, 0 comments	 POST LENGTH 211 chars median 159 · 29 days	 POSTS ANALYZED 242 29 days
 AD REACH 37.7K 24h avg	 CHURN / MONTH +925 last month	 CITATION RATE 134 citation index · 176 channels mentioned all time	 CHANNEL AGE 6 years 8 months created 25.09.2019

AI EDITOR SUMMARY

Channel «VALYUTA KURSI» — 98 222 subs. Each post gets an average of 44.7K people (46% of subs), this is wide reach for a channel of this size. Publishes 57 posts/week (~8/day) — active posting mode. For the week of May 25–31, reach up +6.2% to week 18–24 May — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **242** posts over 29 days.
- 02 Dominant format — **Photo** (238/242 posts).
- 03 Avg post length — **211** chars (median 159).
- 04 Peak audience activity — **Saturday**, 14:00 UZT.
- 05 Top posts get **2×** more views than the weakest (62.7K avg top vs 31.6K worst) — among 242 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.05 · 12:48 PHOTO BAZAR Valyuta kurslaridan o'z vaqtida xabardor bo'ling. Будьте в курсе курса Узнайте где самый выгодный курс Telegram Facebook ...	VIEWS 64 370 REACTIONS 97 REPOSTS 411 ER 65.5%
Nº2 14.05 · 15:12 PHOTO BAZAR Valyuta kurslaridan o'z vaqtida xabardor bo'ling. Будьте в курсе курса Узнайте где самый выгодный курс Telegram Facebook ...	VIEWS 63 123 REACTIONS 86 REPOSTS 449 ER 64.3%
Nº3 16.05 · 09:16 PHOTO BAZAR Valyuta kurslaridan o'z vaqtida xabardor bo'ling. Будьте в курсе курса Узнайте где самый выгодный курс Telegram Facebook ...	VIEWS 60 679 REACTIONS 89 REPOSTS 403 ER 61.8%

Nº4 15.05 · 10:45 PHOTO BAZAR Valyuta kurslaridan o'z vaqtida xabardor bo'ling. Будьте в курсе курса Узнайте где самый выгодный курс Telegram Facebook ...	VIEWS 60 355 REPOSTS 192	REACTIONS 53 ER 61.4%
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Nº5 16.05 · 10:39 VIDEO Valyuta ayirboshlash siz uchun qanchalik qulay? Markaziy bank aholining valyuta ayirboshlash bo'yicha tajribasini o'rganish uchun anonim...	VIEWS 58 554 REPOSTS 8	REACTIONS 79 ER 59.6%
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WORST 3

↓ 20.05 · 05:06 PHOTO RUB Valyuta kurslaridan o'z vaqtida xabardor bo'ling. Будьте в курсе курса Узнайте где самый выгодный курс Telegram Facebook ...	VIEWS 31 683 REPOSTS 5	REACTIONS 7 ER 32.3%
↓ 22.05 · 05:04 PHOTO RUB Valyuta kurslaridan o'z vaqtida xabardor bo'ling. Будьте в курсе курса Узнайте где самый выгодный курс Telegram Facebook ...	VIEWS 31 544 REPOSTS 3	REACTIONS 5 ER 32.1%
↓ 08.06 · 05:02 PHOTO MOBIL Valyuta kurslaridan o'z vaqtida xabardor bo'ling. Будьте в курсе курса Узнайте где самый выгодный курс Telegram Facebook ...	VIEWS 31 518 REPOSTS 4	REACTIONS 6 ER 32.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • MENTIONS

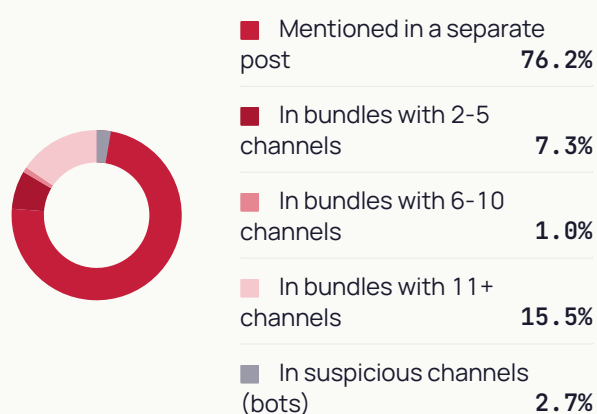
Who mentions the channel and how

Citation index **134** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **176** different channels.

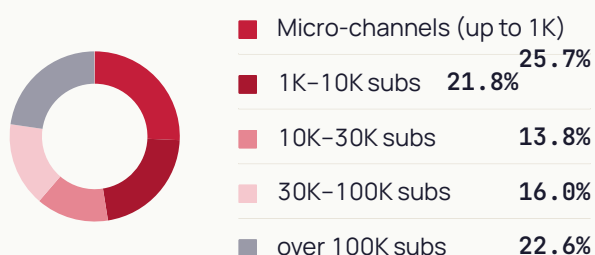
COUNTRIES MENTIONING YOU



MENTION FORMAT



SIZE OF CHANNELS MENTIONING YOU



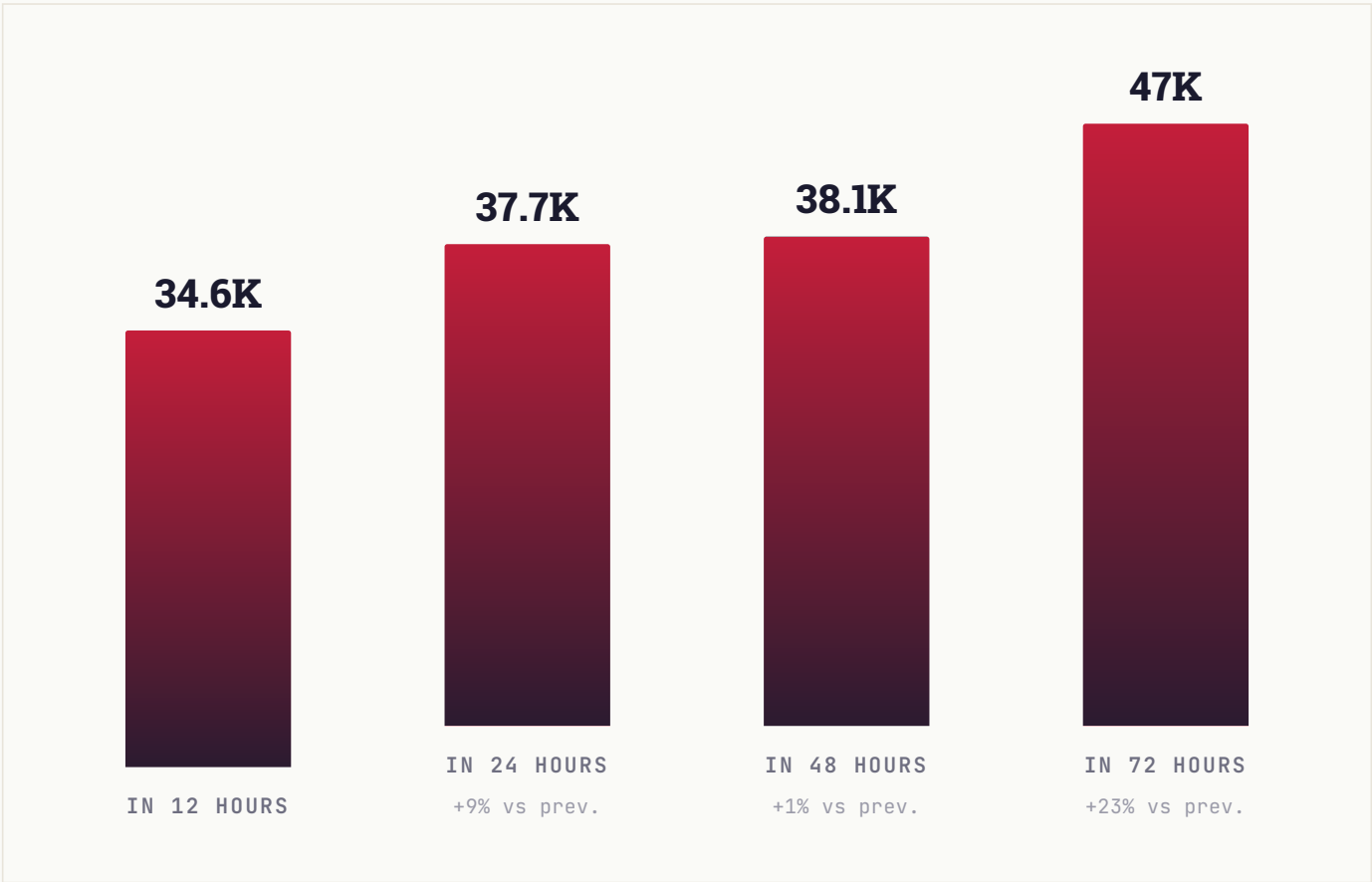
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI YOU	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
🇺🇿K 🇺🇿Банкир кундалиги	67.8K

COMPARATIVE INSIGHT

Channel intop-10 niche (#8 of 99). Strong position. Niche leader — bank_kuni (167.3K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **7**, they brought **28 951** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	3	2	5 327
November 2025	0	0	3 375
October 2025	0	0	4 854
September 2025	1	1	6 605
August 2025	3	3	4 668
July 2025	0	0	4 122

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
7	6	28 951

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» and saw how your channel compares. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

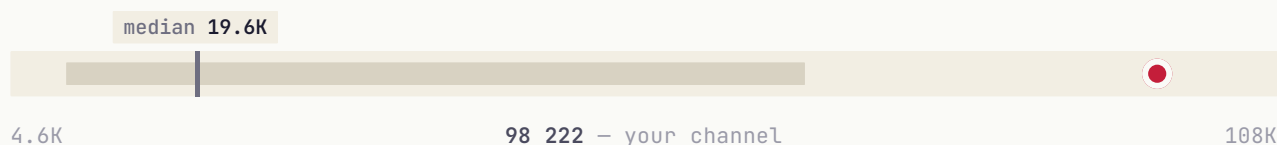
#8 /100

RANK IN NICHE

Channel in top 8% economy

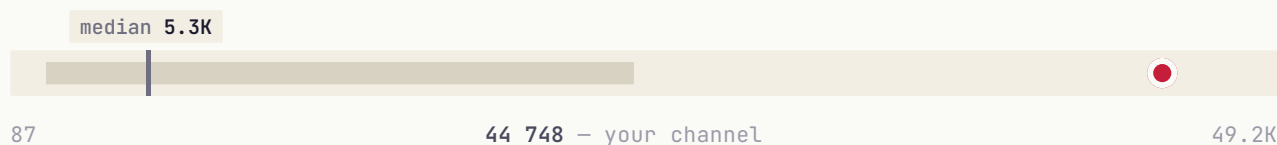
SUBSCRIBERS

better than 90% of niche



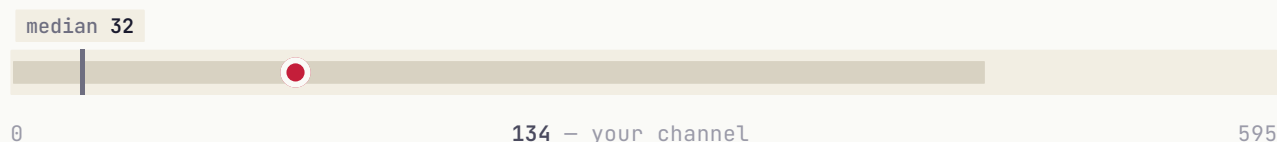
AVG REACH / POST

better than 90% of niche



CITATION INDEX

better than 59% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Saturday
Audience most active on this day at 14:00 UZT. | EFFECT
Best window
for an
important post |
| 02 | Increase video posts share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
