

— PROMTPRESS PUBLIC REPORT

Channel audit

Valentynych |

Social Studies

EGE | 100-point

tutor



@valentinitch

Preparing for EGE since 2013, trained 68 top-scorers, every second active student scores 80+ ⚡ #1 in student results Grinder 25/26: <https://clck.ru/3S4bw3> Pre-list for 26/27:...

SUBSCRIBERS

54 685

ERR (% SEE POSTS)

19.0%

REACH/POST

9.5K

-8406 per month

daily 7.3%

ad reach 4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Education» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 54 685 —	 SUBSCRIBER REACH 17.42% avg % of subs see post	 VIEWS/POST 9.5K median 7.7K · 29 days	 POSTS/DAY 15.5 ~109 per week
 7D TREND -44.1% vs previous week	 REACTIONS/POST 151.9 total 70,320 reactions, 12,031 reposts, 11,375 comments	 POST LENGTH 163 chars median 76 · 29 days	 POSTS ANALYZED 463 29 days
 AD REACH 4K 24h avg	 CHURN / MONTH -8406 last month	 CITATION RATE 370 citation index · 4,842 channels mentioned it ever	 CHANNEL AGE 4 years 7 months created 29.11.2021

AI EDITOR SUMMARY

Channel «Valentynych | Social Studies EGE | 100-point tutor» — 54 685 subs. Each post averages 9.5K people (17% of subs), average reach — room to grow. Publishes 109 posts per week (~16/day) — very active posting. For week Jun 29 — Jul 5, reach dropped -44.1% by week Jun 22–28 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **463** posts over 29 days.
- 02 Dominant format — **Text** (231/463 posts).
- 03 Avg post length — **163** chars (median 76).
- 04 Peak audience activity — **Monday**, 18:00 MSK.
- 05 Top posts get **21x** more views than the weakest (80.1K avg for top vs 3.7K for worst) — among 463 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 15:00 PHOTO 100 POINTS — music video premiere Your next 4 minutes: 1) Open YouTube and watch the video...	VIEWS 128 098 REP. 306	REACTIONS 248 ER 234.2%
Nº2 17.06 · 06:46 TEXT Russian results are in. Shoot a reaction on TikTok with "me and the 100-pointer"	VIEWS 57 312 REP. 91	REACTIONS 326 ER 104.8%
Nº3 22.06 · 10:46 TEXT IT'S ON!!!!!!!	VIEWS 54 914 REP. 481	REACTIONS 222 ER 100.4%

Nº4 22.06 · 08:40 VIDEO Looks like I'm dropping a clip for the Hundred Points today.	VIEWS 34 925 REP. 48	REACTIONS 249 ER 63.9%
Nº5 22.06 · 14:53 TEXT Clip premiere in 7 minutes!!!! https://www.youtube.com/watch?v=5Z5BnE7cKnI	VIEWS 23 174 REP. 35	REACTIONS 86 ER 42.4%

|

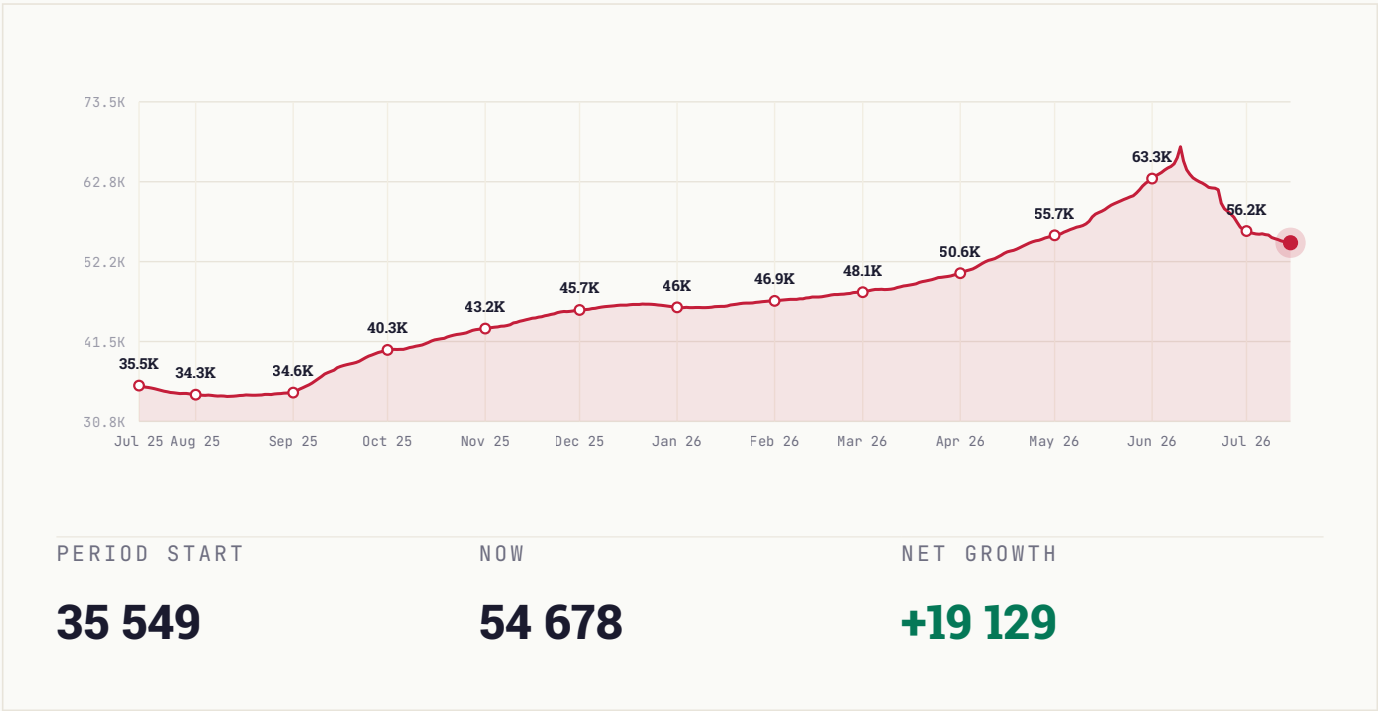
WORST 3

↓ 10.07 · 07:40 TEXT 420 seconds to action	VIEWS 3 825 REP. —	REACTIONS 42 ER 7.0%
↓ 10.07 · 07:50 POLL · presence of risk; · initiative and independent nature of activity; · focus on systematic profit.	VIEWS 3 695 REP. 10	REACTIONS 23 ER 6.8%
↓ 10.07 · 07:53 POLL (captionless post — poll)	VIEWS 3 693 REP. 9	REACTIONS 24 ER 6.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

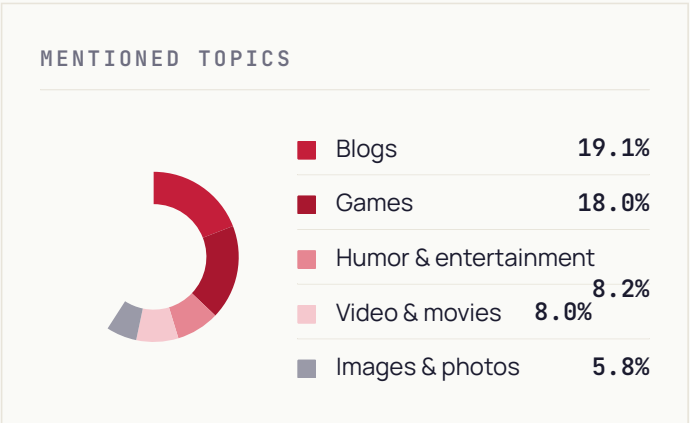
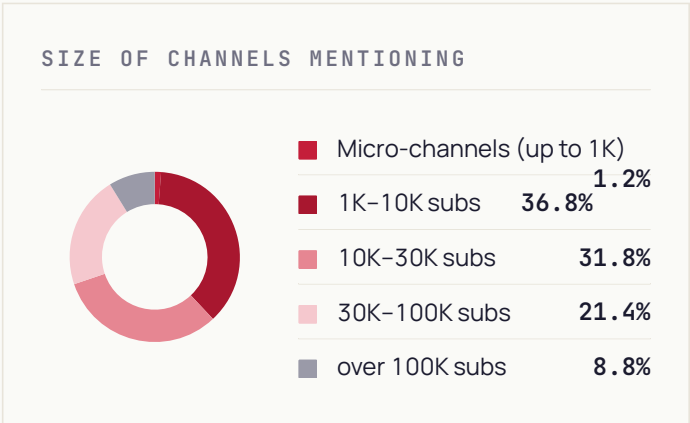
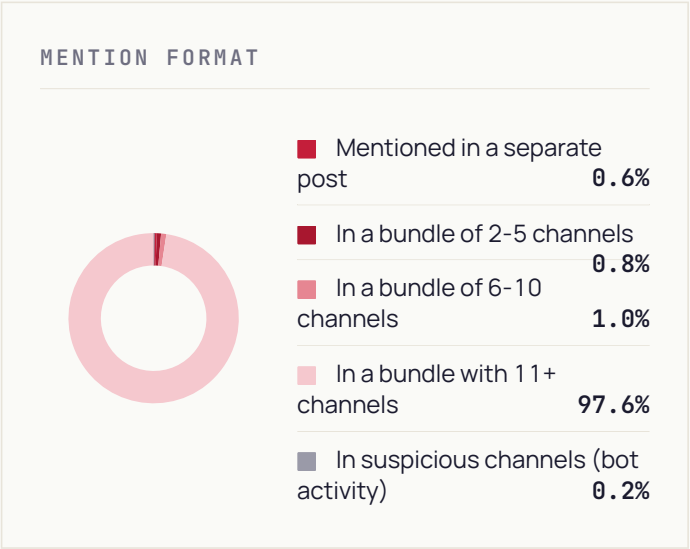
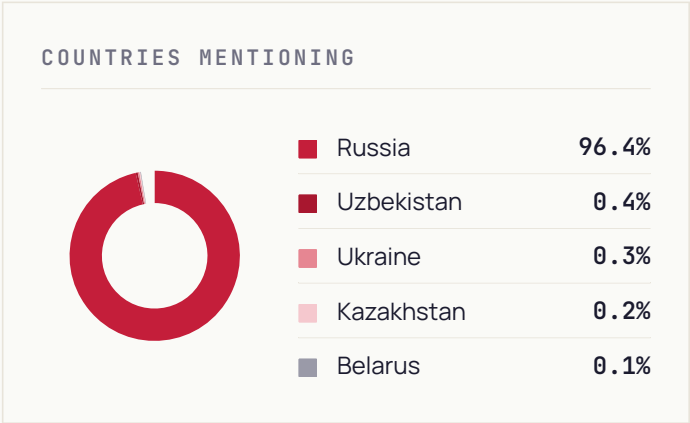
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

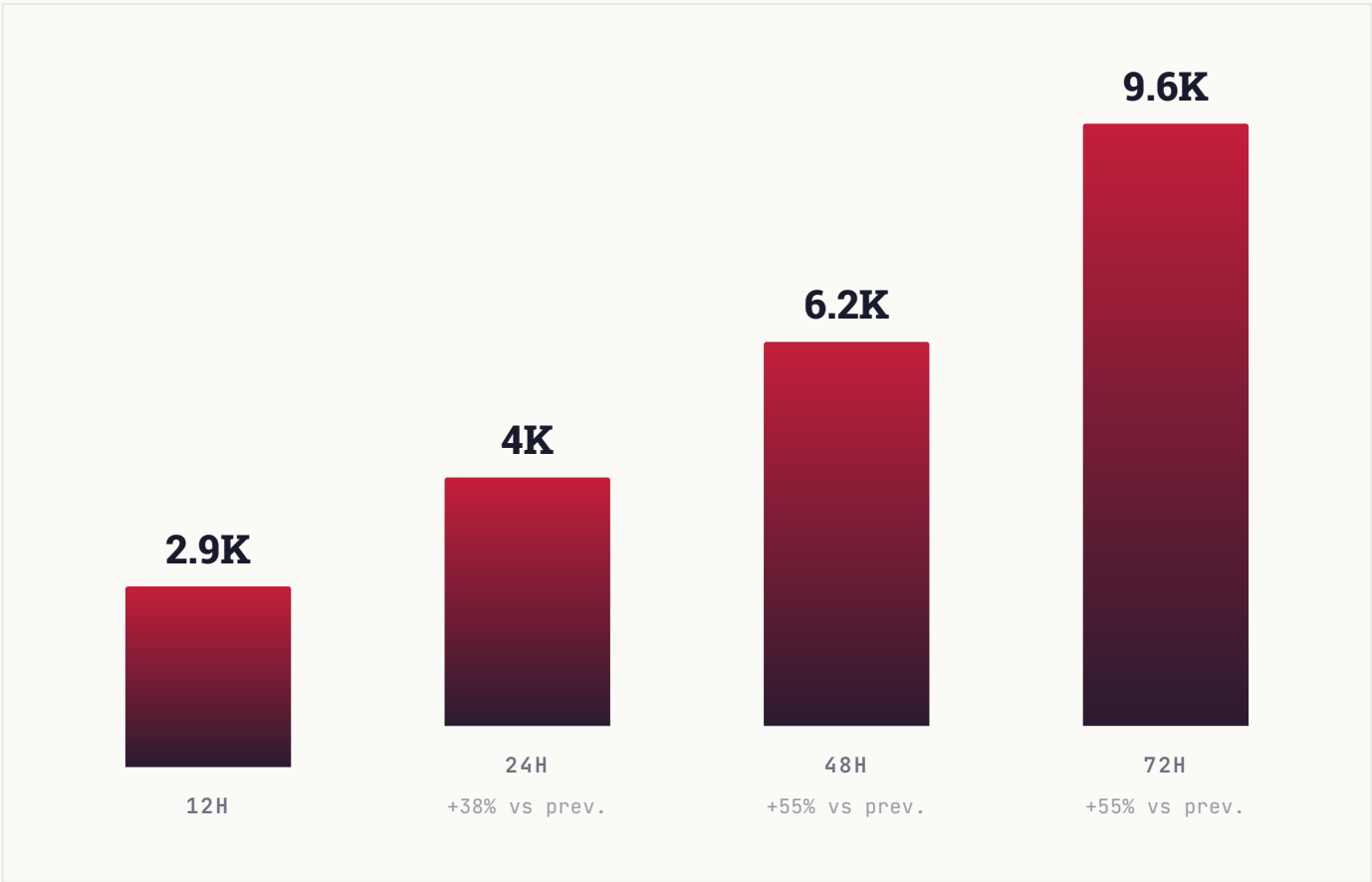
Citation index **370** — channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **4 842** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
OT ANSWERS	578.2K
OT ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 UmSchool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSkul Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
VI Valentynych Social Studies EGE 100-point tutor YOU	54.7K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#91 of 99). Niche median — 78.8K subs. First growth KPI — reach median. Leader: Mathematician Andrey (1M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **12 855**, they brought **13 520** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	1 429	1 149	980	
December 2025	1 868	1 371	840	
November 2025	2 053	1 394	2 506	
October 2025	2 851	1 740	2 944	
September 2025	2 683	1 551	5 646	
August 2025	1 971	924	604	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
12 855	6	13 520

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

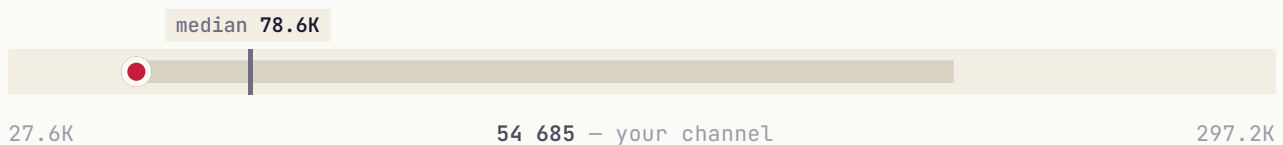
#91/100

POSITION IN NICHE

Channel in the bottom half of the ranking

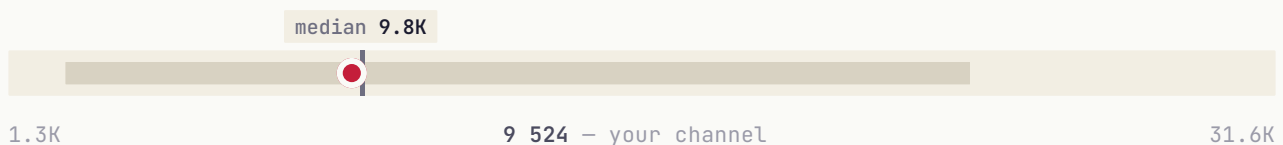
SUBSCRIBERS

30% below median



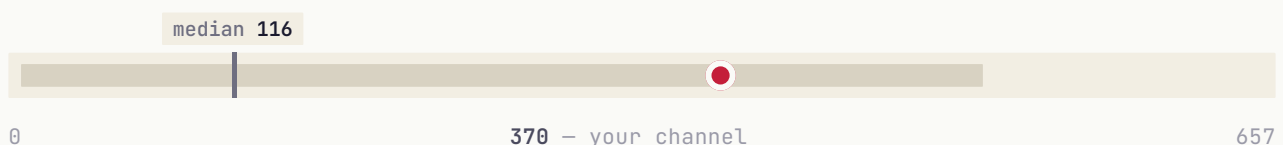
AVG REACH / POST

2% below median



CITATION INDEX

better than 76% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day and at 18:00 MSK.

EFFECT

**Best window
for key posts**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
