

PROMTPRESS PUBLIC REPORT

# Channel audit

## Jobs Kazakhstan



## Work & Freelance



@vakankz

Job & ad placements: [t.me/vakankz?direct](https://t.me/vakankz?direct) 📌 Buy channels 💰💰💰

Astana @vacankz1 @rabotkz @kzjumys #Kazakhstan

#купитьканал @trudogolikz #работакз @vakankz1 @vakankz

SUBSCRIBERS

**10 165**

03.07.2026 <sup>+98</sup> this month

ERR (% SEE POSTS)

**12.0%**

daily <sup>+2.6%</sup>

REACH/POST

**1.1K**

ad reach <sup>+260</sup>/24h

[HTTPS://PROMTPRESS.COM/AUDIT/VAKANKZ](https://promptpress.com/audit/vakankz)

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— CONTENTS · 2026

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## 09 Strategy

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                  |                                                                                                                                                                |                                                                                                                                                                                  |                                                                                                                                                                     |
|--------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>10 165</div> <div>—</div>          | <div> SUBSCRIBER REACH</div> <div>10.74%</div> <div>avg % subs see post</div> | <div> VIEWS/POST</div> <div>1.1K</div> <div>median 1.2K · 27 days</div>                         | <div> POSTS/WK</div> <div>8.0</div> <div>over period</div>                       |
| <div> 7D TREND</div> <div>+41.1%</div> <div>vs prev. week</div> | <div> REACTIONS/POST</div> <div>—</div> <div>MTPROTO only</div>               | <div> POST LENGTH</div> <div>421 chars.</div> <div>median 396 · 27 days</div>                   | <div> POSTS ANALYZED</div> <div>32</div> <div>27 days</div>                      |
| <div> AD REACH</div> <div>260</div> <div>24h avg</div>          | <div> CHURN / MONTH</div> <div>-98</div> <div>last month</div>                | <div> CITATION RATE</div> <div>18</div> <div>citation index · 121 channels mentioned ever</div> | <div> CHANNEL AGE</div> <div>1 year 7 months</div> <div>created 05.11.2024</div> |

AI EDITOR SUMMARY

Channel «Jobs Kazakhstan 🇰🇪 Work & Freelance» — 10 165 subs. Each post averages 1.1K people (11% from subs), reach is low — consider expanding audience. Publishes 8 posts per week (~1/day) — consistent. For week Jun 22–28, reach grew by +41.1% vs week Jun 15–21 — positive trend.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 32 posts over 27 days.
- 02 Dominant format – Text (30/32 posts).
- 03 Avg post length – 421 chars (median 396).
- 04 Audience peak activity – Tue, 11:00 ALMT.
- 05 Top posts get 2x more views than the weakest (1.6K avg top vs 746 worst) – among 32 posts over 27 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                              |                                                                |                                                                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº1</div><div>23.06 · 06:56</div><div>TEXT</div></div> <div>#Almaty 📍 Client Relations Manager 600000 ₸ Responsibilities: • Greeting new visitors, introducing the center, assisting with...</div> | <div>VIEWS</div> <div>1 731</div> <div>REP.</div> <div>2</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>17.0%</div> |
| <div><div>Nº2</div><div>27.06 · 07:04</div><div>TEXT</div></div> <div>#Kostanay 📍 Financial Analyst Responsibilities: • Monitoring covenants, monthly alignment with CFO. •...</div>                         | <div>VIEWS</div> <div>1 599</div> <div>REP.</div> <div>1</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>15.7%</div> |
| <div><div>Nº3</div><div>11.06 · 04:05</div><div>TEXT</div></div> <div>#Astana 📍 Packer Responsibilities: • Packing finished products • Packaging finished products • Following...</div>                      | <div>VIEWS</div> <div>1 433</div> <div>REP.</div> <div>5</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>14.1%</div> |

|                                                                                                                                                                                             |                                                                |                                                                  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº4</div><div>24.06 • 06:48</div><div>PHOTO</div></div> <div>(captionless photo post)</div>                                                                                       | <div>VIEWS</div> <div>1 427</div> <div>REP.</div> <div>1</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>14.0%</div> |
| <div><div>Nº5</div><div>13.06 • 08:05</div><div>TEXT</div></div> <div>#Almaty 📍 Sales Department Head 1000000 ₸ Responsibilities:<br/>• Managing sales team (4 people) • Achieving...</div> | <div>VIEWS</div> <div>1 388</div> <div>REP.</div> <div>3</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>13.7%</div> |

|

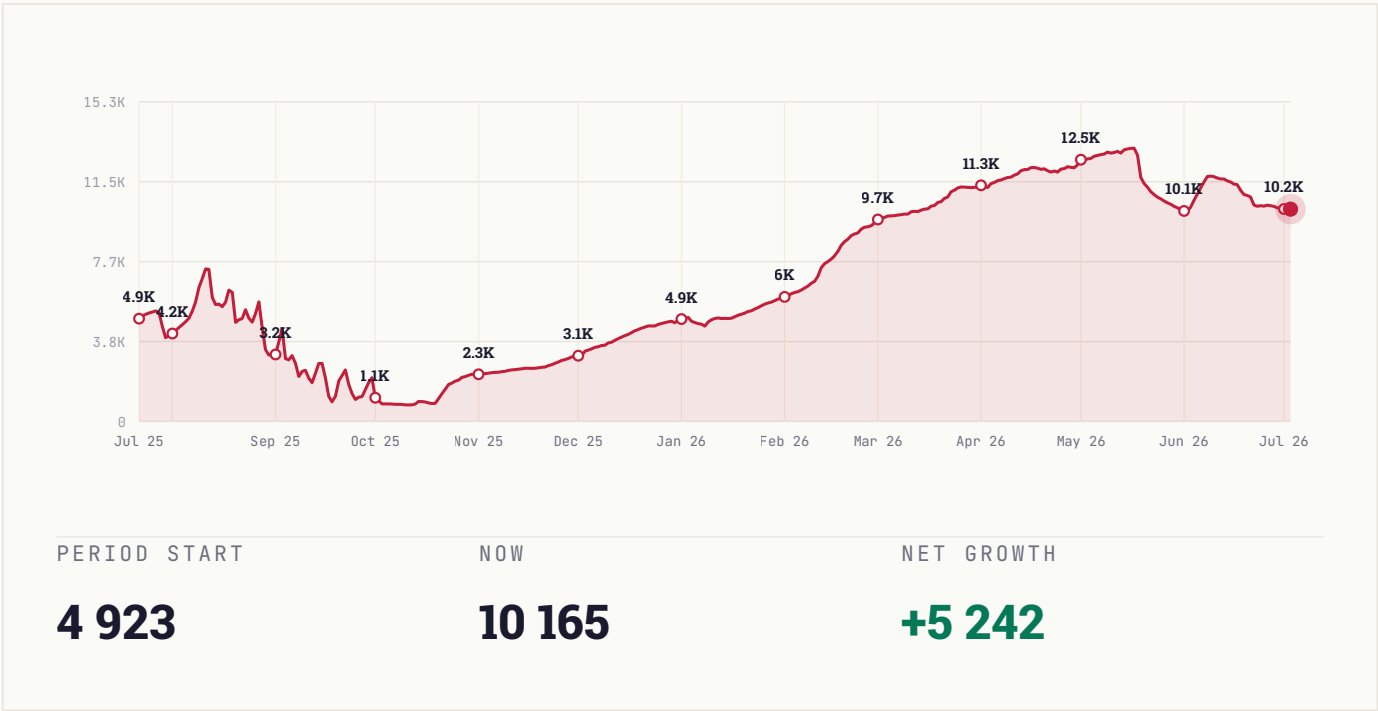
WORST 3

|                                                                                                                                                                                                                                   |                                                              |                                                                 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|-----------------------------------------------------------------|
| <div>↓</div> <div><div>16.06 • 08:19</div><div>TEXT</div></div> <div>#Almaty 📍 Photo Studio Manager Salary negotiable<br/>Responsibilities: • Order processing • Client service •...</div>                                        | <div>VIEWS</div> <div>751</div> <div>REP.</div> <div>1</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>7.4%</div> |
| <div>↓</div> <div><div>15.06 • 08:35</div><div>TEXT</div></div> <div>#Almaty 📍 Kaspi Store Manager 350000 ₸ Responsibilities: •<br/>Packing goods • Assisting with receiving goods • Inventory<br/>management • Delivery...</div> | <div>VIEWS</div> <div>747</div> <div>REP.</div> <div>1</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>7.3%</div> |
| <div>↓</div> <div><div>17.06 • 07:27</div><div>TEXT</div></div> <div>#Almaty 📍 Material Accountant 500000 ₸ Responsibilities: •<br/>Accounting for material assets • Control and tracking...</div>                                | <div>VIEWS</div> <div>742</div> <div>REP.</div> <div>1</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>7.3%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel grew and which lost subs.

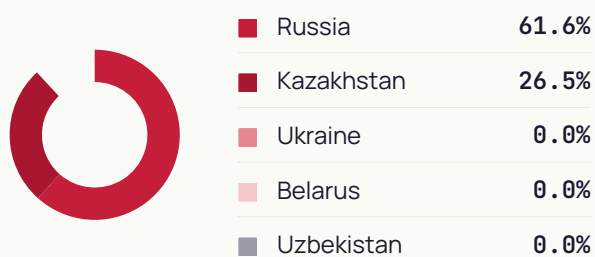


## SECTION 04 • MENTIONS

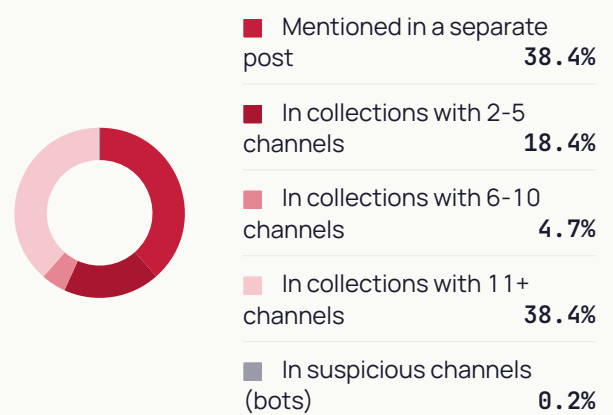
# Who mentions the channel & how

Citation index **18** — channel popularity rating based on mentions. Considers both count and weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **121** different channels.

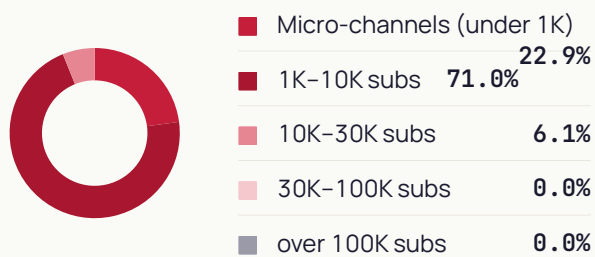
## COUNTRIES MENTIONING



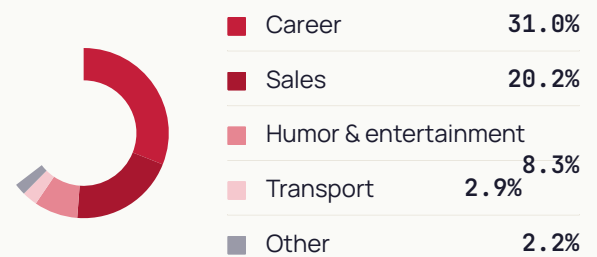
## FORMAT MENTIONED IN



## SIZE OF CHANNELS MENTIONING



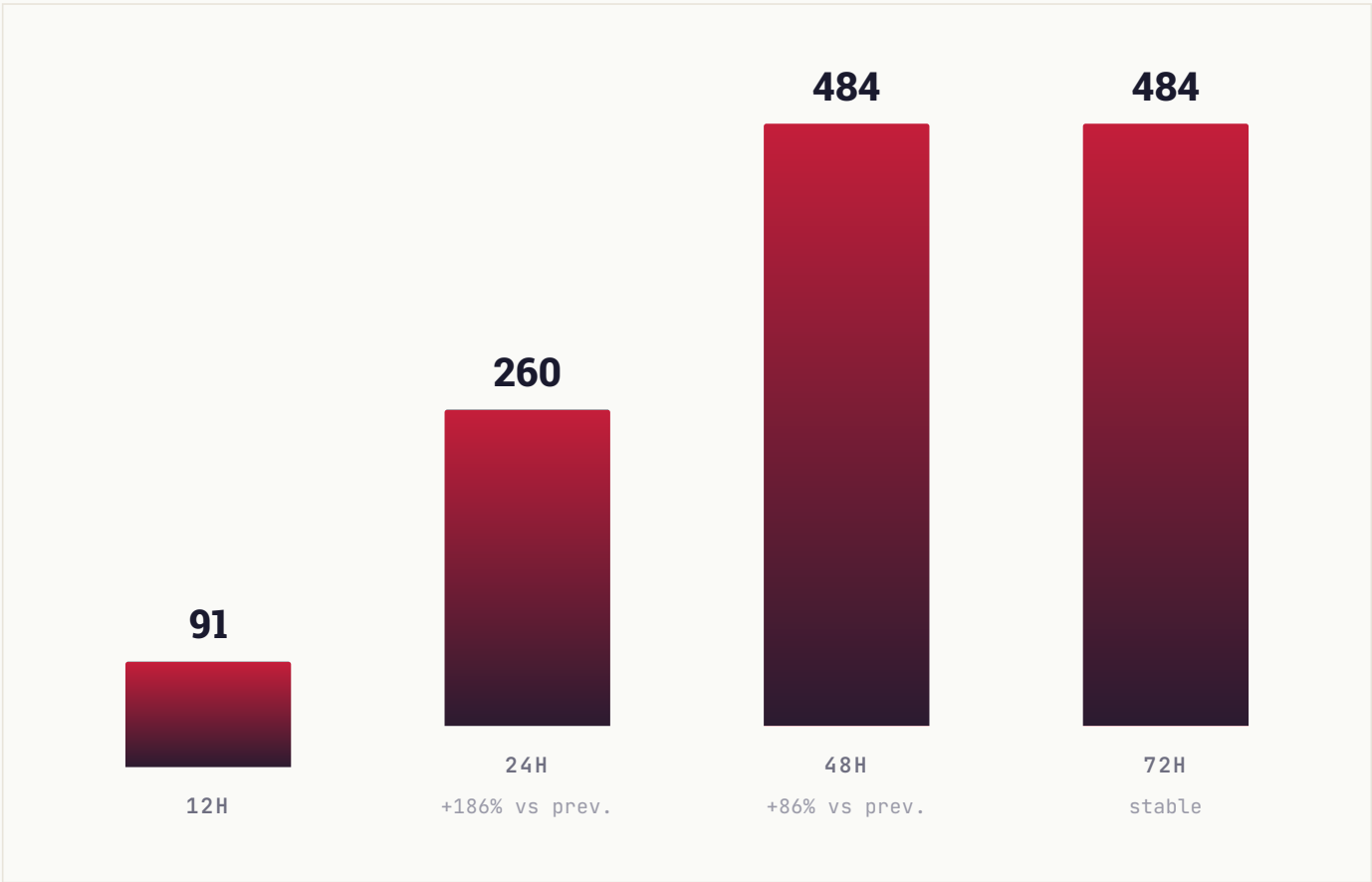
## TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                                                         | SUBSCRIBERS |
|---------------------------------------------------------------------------------|-------------|
| <div>SJ</div> <div>SYNYP ZHET. KR. KL. RUK. RK</div>                            | 50K         |
| <div>YAV</div> <div>Almaty Job Fair   Jobs Almaty</div>                         | 40.6K       |
| <div>JB</div> <div>JobKZ: вакансии / работа в Kazakhstane</div>                 | 34.5K       |
| <div>IB</div> <div>IT Вакансии Kazakhstan</div>                                 | 33.3K       |
| <div>DK</div> <div>Dev KZ   Vacancy</div>                                       | 23.7K       |
| <div>ER</div> <div>Jobs in Astana   Работа Астана Вакансии</div>                | 23.2K       |
| <div>ER</div> <div>Jobs in Astana   Жұмыс</div>                                 | 18.4K       |
| <div>ER</div> <div>Jobs in Uralsk - Жұмыс Оралда</div>                          | 18.2K       |
| <div>KC</div> <div>KAZAKHSTAN CASTING CLUB   модели и актеры</div>              | 18.2K       |
| <div>BK</div> <div>Bloggers Kazakhstan   ugc &amp; microbloggers</div>          | 18.1K       |
| <div>VK</div> <div>Jobs Kazakhstan 🇰🇿 Work &amp; Freelance <div>YOU</div></div> | 10.2K       |

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#17 of 90). Leader — SYNYP ZHET. KR. KL. RUK. RK (50K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **91**, they brought **16 621** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT | SUBSCRIBERS            |
|----------------|----------|----------|---------|------------------------|
| January 2026   | 5        | 3        | 1 514   | <div><div></div></div> |
| December 2025  | 0        | 0        | 1 784   | <div><div></div></div> |
| Nov 2025       | 1        | 1        | 882     | <div><div></div></div> |
| Oct 2025       | 1        | 1        | 1 584   | <div><div></div></div> |
| September 2025 | 14       | 13       | 5 257   | <div><div></div></div> |
| August 2025    | 70       | 58       | 5 600   | <div><div></div></div> |

|                |                |                      |
|----------------|----------------|----------------------|
| TOTAL MENTIONS | MONTHS OF DATA | ACQUIRED SUBSCRIBERS |
| 91             | 6              | 16 621               |

## — SECTION 08 · NICHE COMPARISON

# Where channel stands in its league

Took top-**91** channels in category «**Career**» and saw how the channel looks against them. Gray bar = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

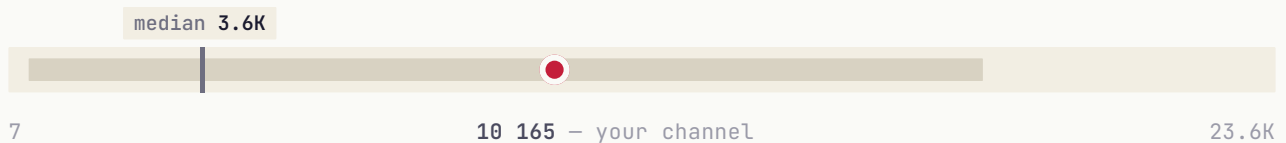
#17 /91

RANK IN NICHE

Channel in top 18% – strong position

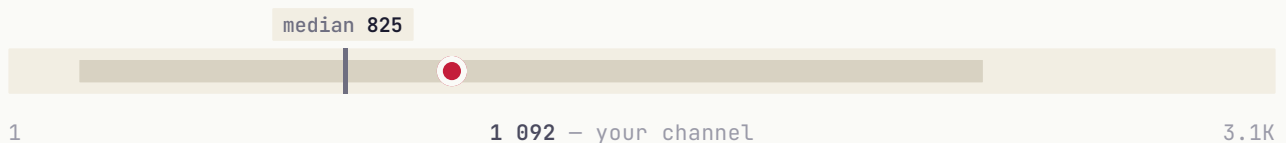
## SUBSCRIBERS

better than 68% of niche



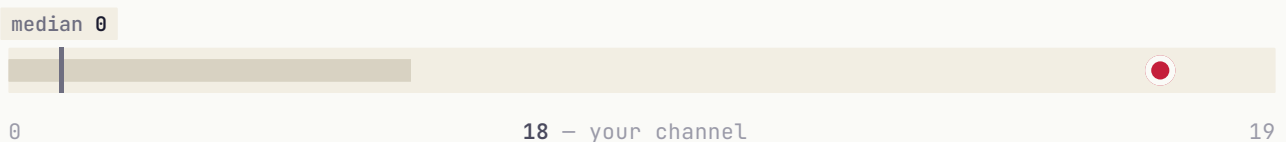
## AVG REACH / POST

better than 56% of niche



## CITATION INDEX

better than 90% of niche



## — SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

**01**

## Top post of the week — on Tuesday

Audience is most active on this day at 11:00 ALMT.

EFFECT

**Best time for  
an important  
post**

**02**

## Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains  
audience  
better**

**03**

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

**04**

## Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic — easy growth lever.

EFFECT

**+5-15% ER**

**05**

## Cross-promo with neighbor channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

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01 **Run ads in  
Telegram**

<https://panel.promptpress.com/register>

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02 **Contact manager**

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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