

PUBLIC REPORT BY PROMTPRESS

Channel audit

Vach Govorit



@vach_govorit

Commenting on current events 📞 Collab/suggestions:
@vach_says_bot

SUBSCRIBERS

70 893

+13118 per month

ERR (% SEE POSTS)

31.0%

in 24h 29.4%

REACH/POST

21.3K

ad reach 20.8K/24h

— CONTENTS · 2026

What's Inside the Report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subscriber dynamics

Yearly chart · growth

04 Citations

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche Neighbors · Your Place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Position in category «News & Media»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. The subtitle under the number tells the period it covers.

 SUBSCRIBERS 70 893 —	 SUBS REACH 30.03% avg % subs see post	 VIEWS/POST 21.3K median 20.5K · 29 days	 POSTS/DAY 25.5 ~179 per week
 7D TREND +6.0% vs previous week	 REACTIONS/POST 348.5 total 262,424 reactions, 45,539 reposts, 14,876 comments	 POST LENGTH 313 chars median 226 · 29 days	 POSTS ANALYZED 753 29 days
 AD REACH 20.8K 24h avg	 CHURN / MONTH +13118 last month	 CITATIONS 142 citation index · 202 channels mentioned all time	 CHANNEL AGE 3 years 5 months created 17.01.2023

AI EDITOR SUMMARY

Channel «Vach Govorit» — 70 893 subs. Each post averages 21.3K people (30% of subs), good reach. Publishes 179 posts per week (~26/day) — very active. Week Jun 29 – Jul 5 reach up +6.0% to week 22–28 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **753** posts over 29 days.
- 02 Dominant format – **Text** (439/753 posts).
- 03 Avg post length – **313** chars (median 226).
- 04 Peak audience activity – **Monday**, 00:00 MSK.
- 05 Strongest posts get **4×** more views than the weakest (54.6K avg for top vs 13.7K for worst) – among 753 posts over 29 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 18:16 TEXT New special episode on YouTube This time we analyze how Ukraine systematically disrupts Russian logistics and why strikes on depots, bridges...	VIEWS 83 319 REACTIONS 174 REPOSTS 30 ER 117.5%
Nº2 05.07 · 18:16 TEXT !!! SHELLING! Shelling expected today–tomorrow, monitors say. Preliminary elevated risk noted for: – Kyiv...	VIEWS 40 955 REACTIONS 671 REPOSTS 976 ER 57.8%
Nº3 20.06 · 16:56 TEXT !!! SHELLING! Monitors and the president reported shelling. According to monitors, elevated threat level for: – Sumy...	VIEWS 39 599 REACTIONS 645 REPOSTS 524 ER 55.9%

Nº4 01.07 • 14:16 **TEXT**

!!! SHELLING! Shelling expected today-tomorrow, monitors say. Preliminary elevated risk noted for: – Kyiv...

VIEWS

34 163

REPOSTS

932

REACTIONS

667

ER

48.2%**Nº5** 05.07 • 21:48 **TEXT**

Night as you understand will be with shelling. So think about your safety. Don't ignore alerts.

VIEWS

34 011

REPOSTS

35

REACTIONS

517

ER

48.0%**WORST 3**16.06 • 15:02 **TEXT**

Turks are 'gassing up' Israel again. Israel's position in the region is a problem not only for a few countries – it's a problem for the whole...

VIEWS

14 032

REPOSTS

9

REACTIONS

136

ER

19.8%16.06 • 14:56 **TEXT**

Oil price is going down. Already below \$80. Trump said the Strait of Hormuz is partially open now, fully open on Friday. Well...

VIEWS

13 961

REPOSTS

22

REACTIONS

228

ER

19.7%16.06 • 16:31 **PHOTO**

Grateful for Lesya 😊 Long time no hear that word) Yes, it's really encouraging that our society has a demand for independent...

VIEWS

13 095

REPOSTS

2

REACTIONS

103

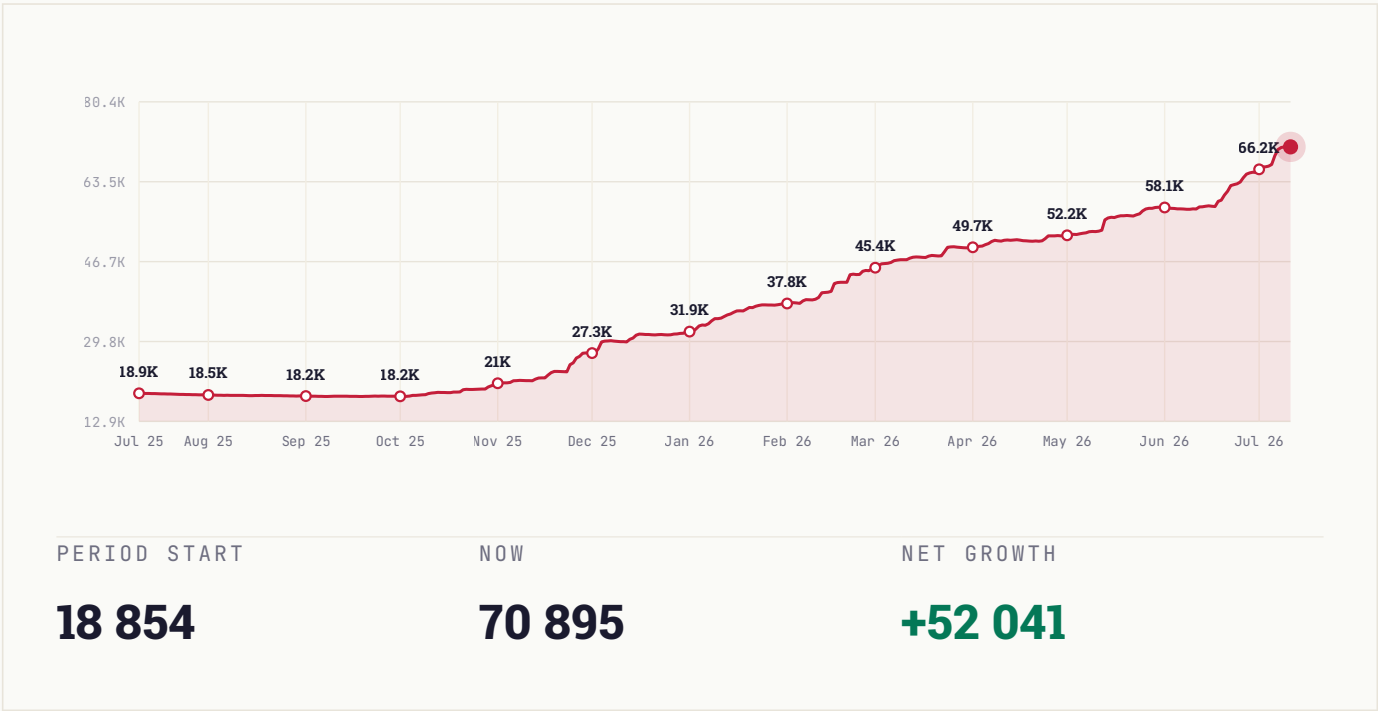
ER

18.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

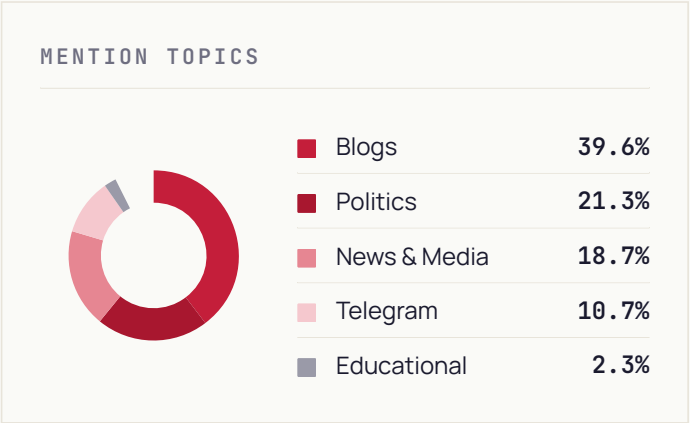
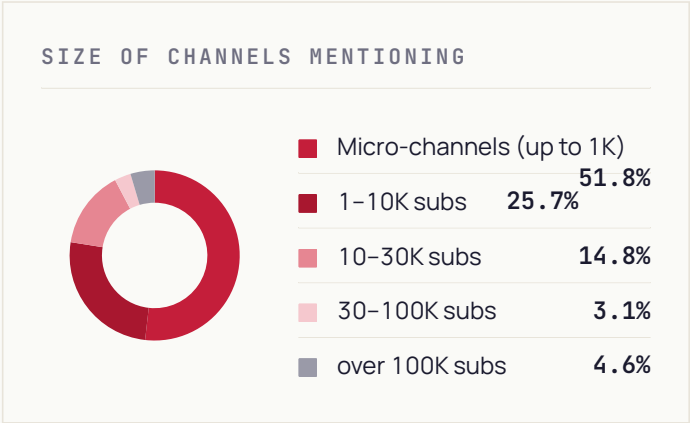
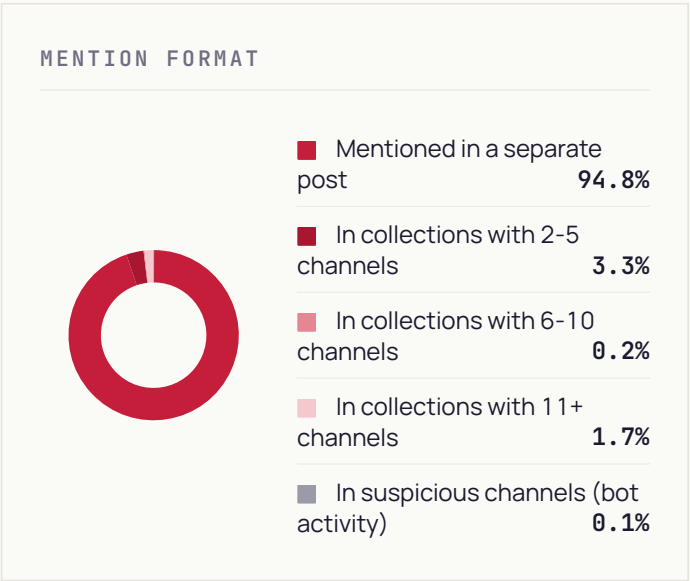
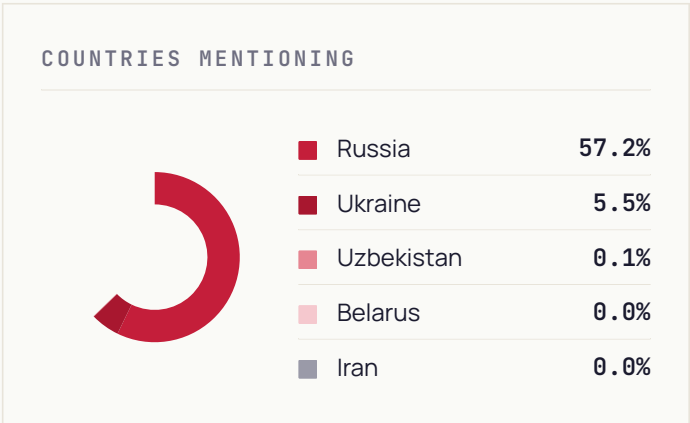
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

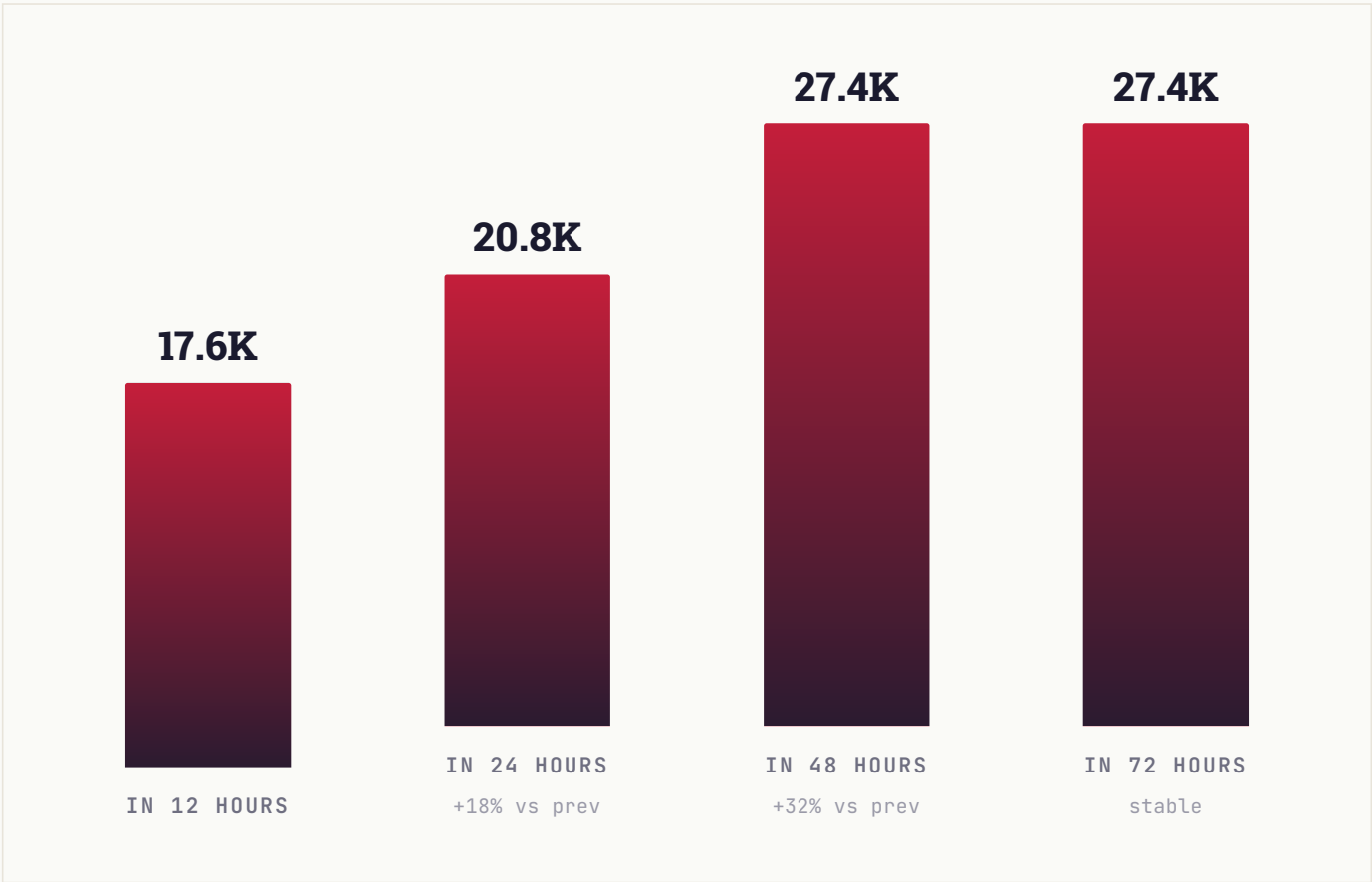
Citation index **142** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions **202** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.5M
ک ا کانال اخبارفوری خبرفوری	4.4M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM Perviy Moskovskiy	3.2M
TP Trukha ⚡ Ukraine	3.1M
VG Vach Govorit YOU	70.9K

COMPARATIVE CONCLUSION

Channel is still outside top 97 of niche — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **194**, they brought **20 865** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	5	4	6 105
December 2025	10	7	5 062
Nov 2025	44	12	6 917
Oct 2025	44	13	2 542
Sep 2025	57	15	138
August 2025	34	13	101

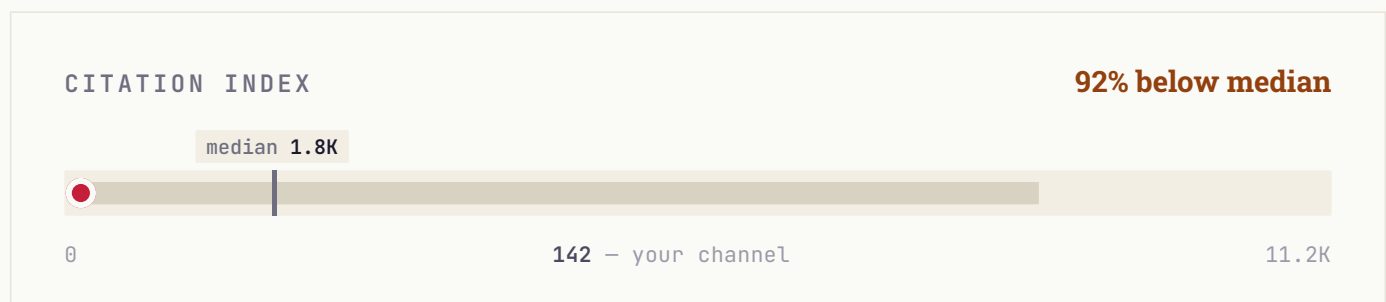
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
194	6	20 865

Where the channel stands in its league

SUBSCRIBERS 95% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, with labels at 501K, 70 893, and 4.1M. A light beige bar represents the range from 501K to 4.1M. A vertical line marks the median at 1.3M. A dark grey bar extends from the start to 70 893. A red dot is at the start, and a red arrow points from the text '95% below median' to the dark grey bar.

Metric	Value
Channel Subscribers	70 893
Median	1.3M
Range Start	501K
Range End	4.1M



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day and at 00:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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