

PROMTPRESS PUBLIC REPORT

Channel audit

IT Jobs |

Referrals in IT |

By Ulbi TV



@vacancy_it_ulbitv

Channel for IT job search (IT Jobs). Here you can apply for a job and chat with HR directly! Also you can use the referral system in your company....

SUBS	ERR (% SEE POSTS)	REACH/POST
20 861	37.0%	7.5K
18.07.2026 ⁺³²⁰ per month	in 24h ^{18.4%}	ad reach ^{3.8K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/VACANCY_IT_ULBITV		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 20 861 —	 SUBS REACH 35.73% avg % subs see post	 VIEWS/POST 7.5K median 7.7K · 27 days	 POSTS/WEEK 6.3 for the period
 7D TREND -6.7% vs previous week	 REACTIONS/POST 8.4 total 209 reactions, 449 reposts, 0 comments	 POST LENGTH 787 chars median 767 · 27 days	 POSTS ANALYZED 25 27 days
 AD REACH 3.8K 24h avg	 CHURN / MONTH +320 last month	 CITATION RATE 3 citation index · 11 channels mentioned ever	 CHANNEL AGE 1 year 1 month created 30.05.2025

AI EDITOR SUMMARY

Channel «IT Jobs | Referrals in IT | By Ulbi TV» – 20 861 subs. Each post avg views 7.5K people (36% of subs), good reach. Publishes 6 posts/week (~1/day) – rare. Week Jul 6–12 reach dropped -6.7% by week Jun 29 – Jul 5 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 25 posts in 27 days.
- 02 Dominant format — Text (21/25 posts).
- 03 Avg post length — 787 chars (median 767).
- 04 Peak audience activity — Friday, 18:00 MSK.
- 05 Top posts get 2× more views than the weakest (9.8K avg for top vs 6.2K for worst) — among 25 posts in 27 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 14:00 TEXT Job picks for 19.06.2026 ⚙ Backend Middle .NET Developer (BPMSoft) (from 180,000 ₺ net) 🛠 Fullstack Tech Lead (Python + React / Vue...	VIEWS 10 409 REPOSTS 21	REACTIONS 5 ER 49.9%
Nº2 26.06 · 15:02 PHOTO Developing in Go for over 4 years? 7 of our teams are waiting: Transport Service builds routes across all 2GIS products...	VIEWS 9 516 REPOSTS 17	REACTIONS 4 ER 45.6%
Nº3 03.07 · 14:00 TEXT Job picks for 03.07.2026 📋 Frontend Project Technical Lead (\$3,500–\$4,500) ⚙ Backend Senior Java...	VIEWS 9 502 REPOSTS 8	REACTIONS 9 ER 45.5%

N⁴26.06 · 14:00 TEXT Job picks for 26.06.2026  Fullstack Senior Fullstack Developer (React / Node.js)  ML / AI AI Product Engineer AI Agentic...	VIEWS 8 832	REACTIONS 6
	REPOSTS 13	ER 42.3%

N⁵25.06 · 14:00 TEXT Job picks for 25.06.2026  Backend Senior Fullstack Developer (backend focus) (Node.js) Senior Python Developer (from 200,000...	VIEWS 8 759	REACTIONS 5
	REPOSTS 11	ER 42.0%

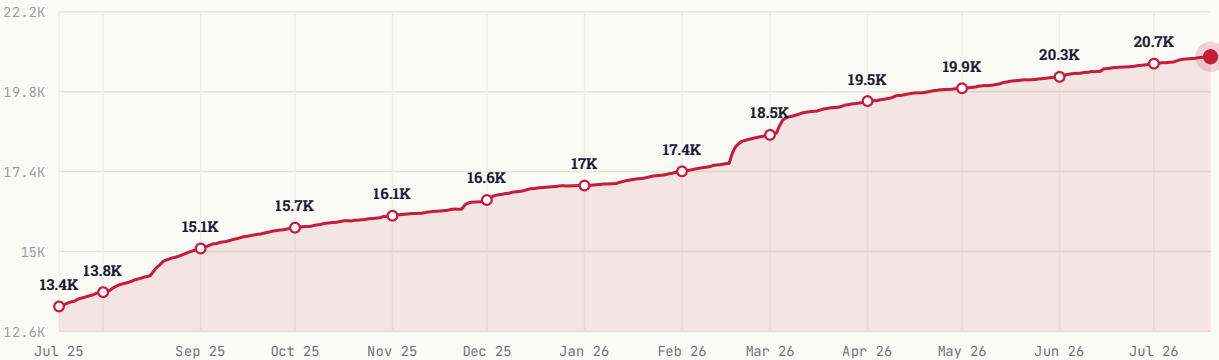
WORST 3

↓ 07.07 · 14:00 TEXT Job picks for 07.07.2026  Backend Senior Go developer  ML / AI TeamLead MLOps / DevOps (Pipelines) (450,000–500,000 ₺ net...	VIEWS 7 169	REACTIONS 4
	REPOSTS 11	ER 34.4%
↓ 13.07 · 14:00 TEXT Job picks for 13.07.2026  Frontend Senior Frontend Developer (1000–1500₺/hr)  Backend Go/PHP Backend Developer (€4,500–6,000...	VIEWS 6 203	REACTIONS 10
	REPOSTS 28	ER 29.7%
↓ 15.07 · 14:00 TEXT Job picks for 15.07.2026  Backend SQL developer Solution Architect Senior Backend Engineer (Go) Senior Go Backend...	VIEWS 5 194	REACTIONS 9
	REPOSTS 23	ER 24.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained or lost subs.

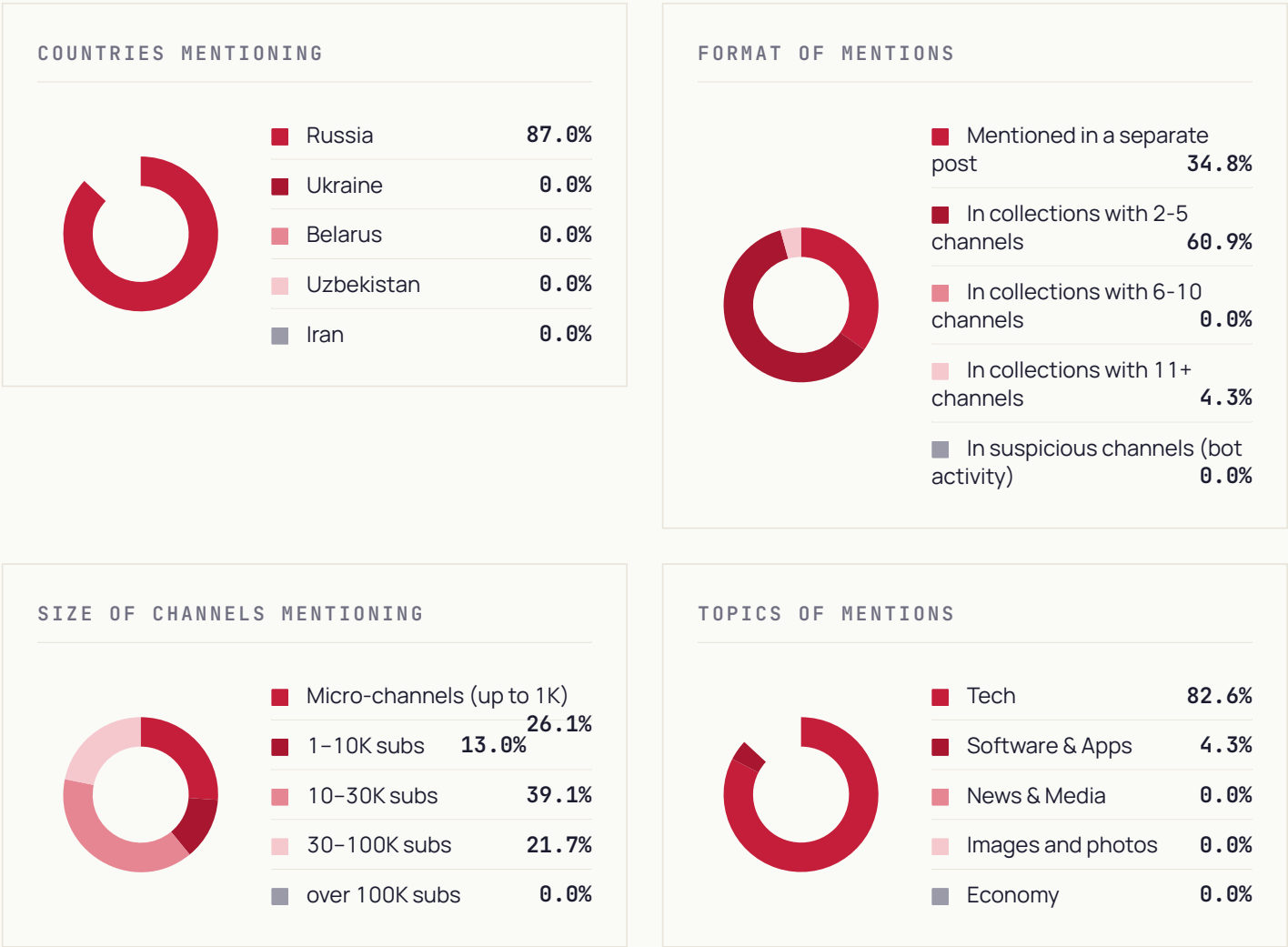


START OF PERIOD	NOW	NET GROWTH
13 390	20 861	+7 471

SECTION 04 · MENTIONS

Who and how mentions the channel

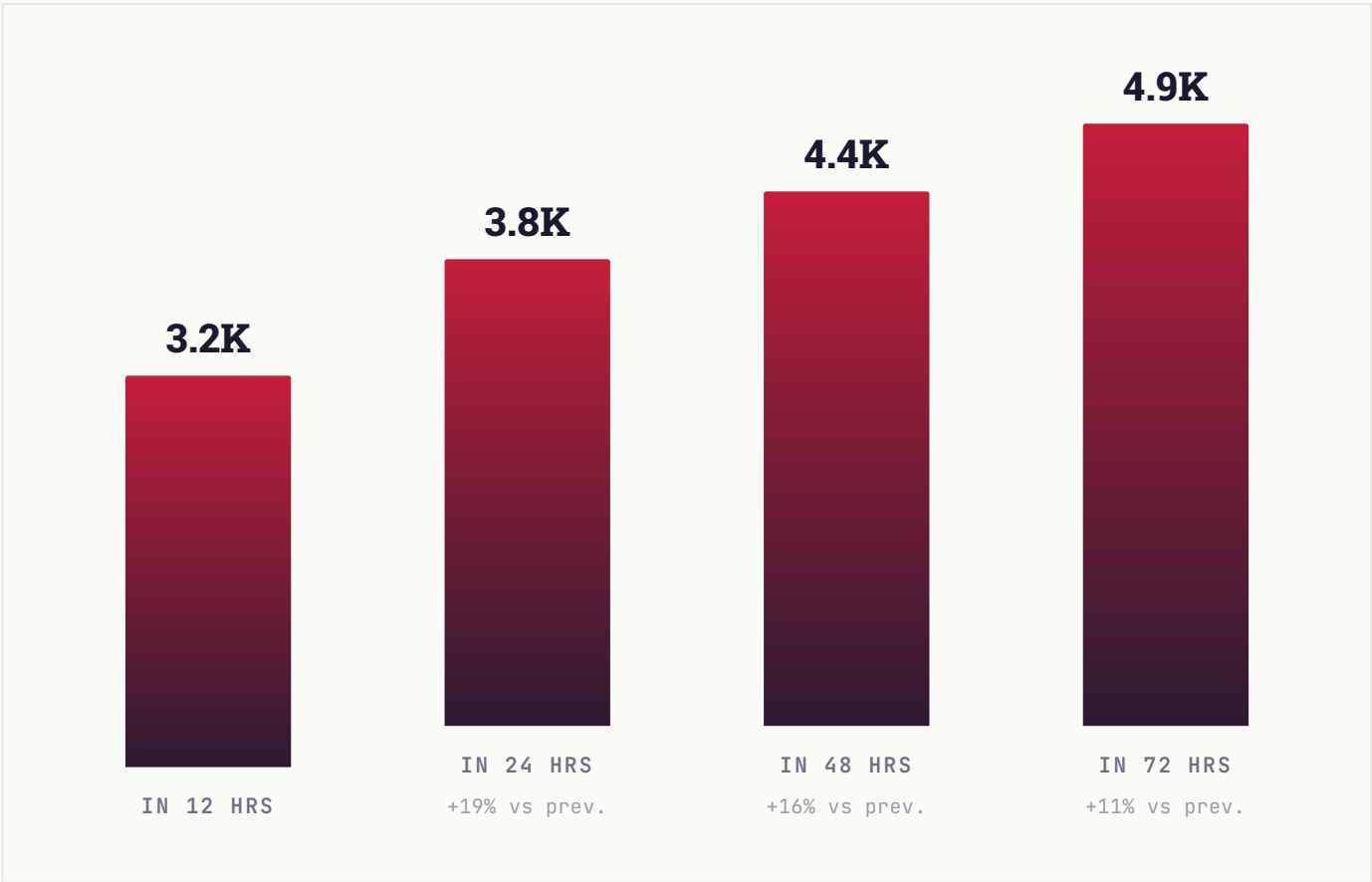
Citation index **3** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **11** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche peers.

CHANNEL	SUBS
و وظائف - أي وظيفة 🇸🇦	1.2M
قو قناة وظائف - وظيفتك علينا 🇸🇦	814.8K
UB Remote no experience - Freelance	794K
اا اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف 🇸🇦💚	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR W🌐RLD	464K
شغ شغل	457.4K
SI SeoJob Заработок в сети	429.2K
VV IT Jobs Referrals in IT By Ulbi TV YOU	20.9K

COMPARATIVE CONCLUSION

Channel is still outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة 🇸🇦 (1.2M), top-96 median: 172.5K. First goal — enter top-96 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **5**, they brought **3 631** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	415
December 2025	1	1	489
November 2025	0	0	443
October 2025	2	2	358
September 2025	0	0	645
August 2025	2	2	1 281

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
5	6	3 631

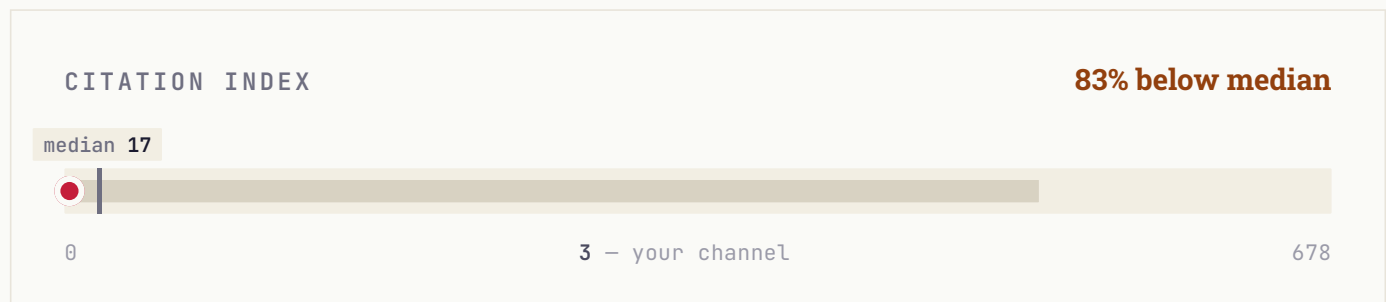
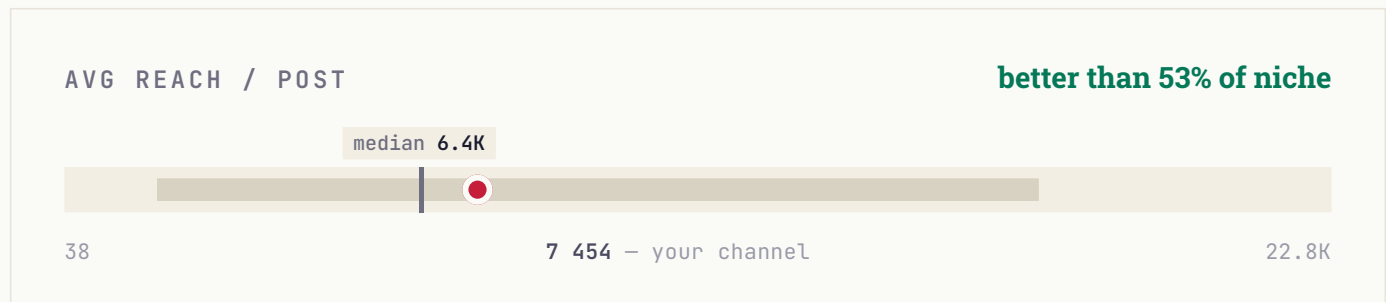
Where the channel stands in its league

SUBS

88% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median at 171.5K. The channel's count is 20,861, which is 88% below the median. The range from 67.9K to 503.9K is shown as a light beige bar.

Metric	Value
Median	171.5K
Your Channel	20 861
Range (Lower)	67.9K
Range (Upper)	503.9K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Main post of the week — on Friday

Audience most active on this day at 18:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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