

PROMTPRESS PUBLIC REPORT

Channel audit

Best Jobs



@vacanciesbest

Best Jobs, handpicked by our analyst team. We only post jobs that interest us. If you have one, send it to vac@facancy.ru Ask a question:...

SUBS

159 375

+614 per month

ERR (% SEE POSTS)

7.0%

per day 5.2%

REACH/POST

10.8K

ad reach 8.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 159 375 —	 SUBSCRIBER REACH 6.78% avg % of subs see post	 VIEWS/POST 10.8K median 11K · 29 days	 POSTS/WK 37.0 over period
 7D TREND -1.5% vs prev week	 REACTS/POST 11.4 total 1,796 reactions, 7,822 reposts, 0 comments	 POST LENGTH 843 chars median 875 · 29 days	 POSTS ANALYZED 158 29 days
 AD REACH 8.3K 24h avg	 CHURN / MONTH +614 last month	 CITATION RATE 236 citation index · 992 channels mentioned ever	 CHANNEL AGE 10y 8mo created 19.10.2015

AI EDITOR SUMMARY

Channel «Best Jobs» — 159 375 subs. Each post averages 10.8K people (7% from subs), reach is low — consider expanding audience. Publishes 37 posts per week (~5/day) — active posting. For the week of June 15–21, reach stable (-1.5% vs week 8–14 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **158** posts over 29 days.
- 02 Dominant format – **Text** (157/158 posts).
- 03 Avg post length – **843** chars (median 875).
- 04 Audience peak – **Thursday**, 18:00 MSK.
- 05 Top posts get **1×** more views than the weakest (13.1K avg top vs 9.7K worst) – among 158 posts in 29 days. Analyze top’s commonalities – topic, format, timing.

TOP 5 POSTS

Nº1 04.06 · 15:00 TEXT Job for your pet: Actor-dog for TV project «Мировое соглашение» (Moscow) For the shoot of TV project «Мировое соглашение» for...	VIEWS 13 609 REPOSTS 382	REACTS 40 ER 8.5%
Nº2 11.06 · 09:00 TEXT  Salary from 500k: CEO at CAVAG special equipment group (Moscow) CAVAG Group is one...	VIEWS 12 982 REPOSTS 56	REACTS 13 ER 8.1%
Nº3 11.06 · 05:00 TEXT ! No vacancy on hh: Chief Product Officer at Sberbank Insurance (Moscow) The Sberbank Insurance team is looking for a strong CPO to...	VIEWS 12 696 REPOSTS 67	REACTS 5 ER 8.0%

Nº4 10.06 • 15:00 TEXT Paid internship BSPB CONNECT from Bank Saint Petersburg (Moscow, Saint Petersburg, Kaliningrad, Novosibirsk) The BSPB CONNECT program —...	VIEWS 12 678 REPOSTS 93 REACTS 5 ER 8.0%
Nº5 11.06 • 11:00 TEXT Director of Training and Development at Zolotoe Yabloko perfume & cosmetics supermarket (Yekaterinburg) Zolotoe Yabloko is hiring...	VIEWS 12 666 REPOSTS 57 REACTS 9 ER 7.9%

WORST 3

↓ 24.06 • 10:00 TEXT  How to make a one-page resume for all jobs at once so employers line up Answer: no way. When...	VIEWS 9 885 REPOSTS 183 REACTS 16 ER 6.2%
↓ 09.06 • 12:50 TEXT  What can careerists learn from spiders? Yesterday we sat with a client whose expertise is in a very narrow industry, discussing...	VIEWS 9 875 REPOSTS 30 REACTS 12 ER 6.2%
↓ 29.06 • 05:32 TEXT 3 signs you're stuck. Starting now! Join via link...	VIEWS 9 337 REPOSTS 1 REACTS 5 ER 5.9%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

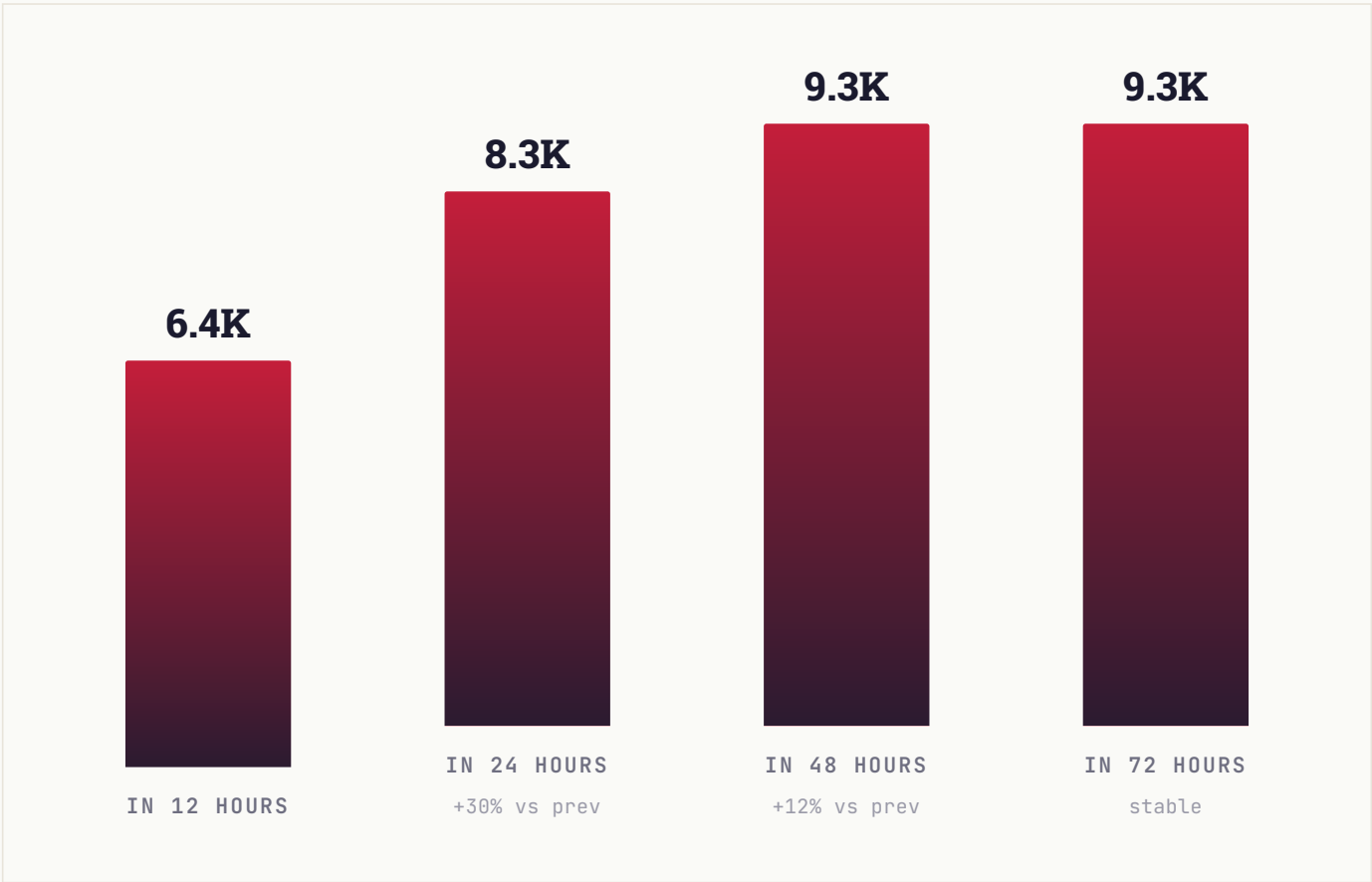
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
UB Remote no exp - Freelance	797.9K
PM JOBS MOSCOW VACANCIES	511K
S SeoJob Earn online	436K
FP Finder.work: jobs & vacancies	280.5K
H• HOME • Remote work • Freelance	252.3K
F Freelance Relocation Remote Internships	246.6K
T TeleWork Freelance Remote jobs	226.2K
UM DREAM REMOTE - freelance / jobs	222.6K
FV FREELANCE. Jobs	221.5K
NU Remote🏠	202.9K
IV Best Jobs YOU	159.4K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#14 of 92). Leader — Remote no exp - Freelance (797.9K). Goal for coming months — enter niche top-10 through systematic traffic work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **56**, they brought **2 284** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	8	5	496	
December 2025	11	5	98	
November 2025	12	3	676	
October 2025	5	4	397	
September 2025	9	5	379	
August 2025	11	7	238	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
56	6	2 284

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#14 /100

POSITION IN NICHE

Channel in top 14% – strong position

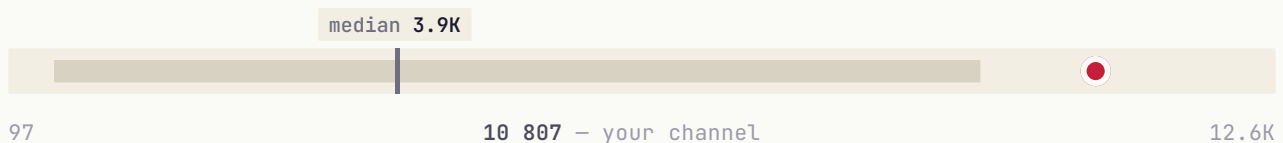
SUBS

better than 74% of niche



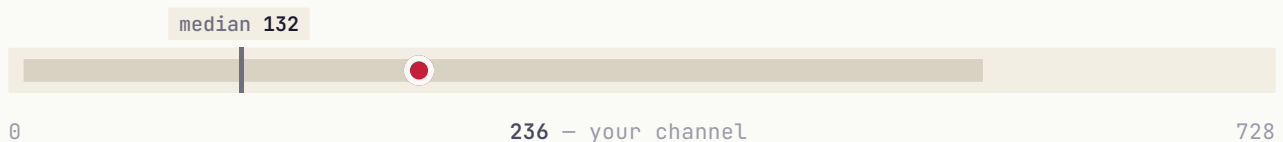
AVG REACH / POST

better than 90% of niche



CITATION INDEX

better than 59% of niche



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Main post of the week — on Thursday

Audience most active on this day at 18:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram retains audience longer and is favored by algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1K-3K subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
