

— PUBLIC REPORT PROMTPRESS

Channel audit

SHERLOCK YOUTH



@va7rum

Owner – Arsánova

SUBSCRIBERS

25 353

+24008 per month

ERR (% SEE POSTS)

15.0%

last day 3.4%

REACH/POST

4.5K

ad reach 883/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Ad potential

How long a post brings reach

05 Competitors

Niche neighbors · your place

06 Niche comparison

Position in «Blogs» category

07 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 25 353 —	 SUBSCRIBER REACH 17.84% avg % subs see post	 VIEWS/POST 4.5K median 2.5K · 21 days	 POSTS/WEEK 24.8 over period
 7D TREND — no data for period	 REACTIONS/POST 0.2 19 reactions, 77 reposts, 0 comments	 POST LENGTH 301 chars median 263 · 21 days	 POSTS IN ANALYSIS 77 21 days
 AD REACH 883 24h avg	 CHURN / MONTH +24008 last month	 CITATIONS 0 citation index · 21 channels mentioned all time	 CHANNEL AGE 4 months 23 days created 28.02.2026

AI EDITOR SUMMARY

Channel «SHERLOCK YOUTH» – 25 353 subs. Each post avg views 4.5K people (18% from subs), avg reach – room to grow. Publishes 25 posts/week (~4/day) – active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 77 posts over 21 days.
- 02 Dominant format — Text (76/77 posts).
- 03 Avg post length — 301 chars (median 263).
- 04 Peak audience activity — Thursday, 19:00 MSK.
- 05 Top posts get 56x more views than the weakest (42.4K avg for top vs 753 for worst) — among 77 posts over 21 days. Worth analyzing what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 16.07 · 16:24 TEXT ☹️ Moscow student gave 80 million rubles to phone scammers First, they called pretending to be from a clinic, asked to dictate...	VIEWS 90 464 REPOSTS 1	REACTIONS — ER 356.8%
Nº2 18.07 · 15:07 TEXT ⚡ Eight killed in massive explosion at illegal fireworks factory in India, — India TV. 15 more injured. Reported...	VIEWS 31 557 REPOSTS 1	REACTIONS — ER 124.5%
Nº3 07.07 · 20:31 TEXT FIFA to discuss Russian teams & clubs after IOC decision. FIFA was informed of IOC decision. The organization will analyze...	VIEWS 5 070 REPOSTS 1	REACTIONS — ER 20.0%

Nº4 07.07 · 13:53 TEXT The brain peaks not at 20, as previously thought, but between 55 and 60. Australian experts found that working memory and...	VIEWS 4 661 REPOSTS 1	REACTIONS — ER 18.4%
Nº5 06.07 · 06:35 TEXT AI will speed up mobile internet in Russia. According to the Ministry of Digital Development, using neural networks will increase data transfer speed by 20–30% and...	VIEWS 4 419 REPOSTS 1	REACTIONS 2 ER 17.4%

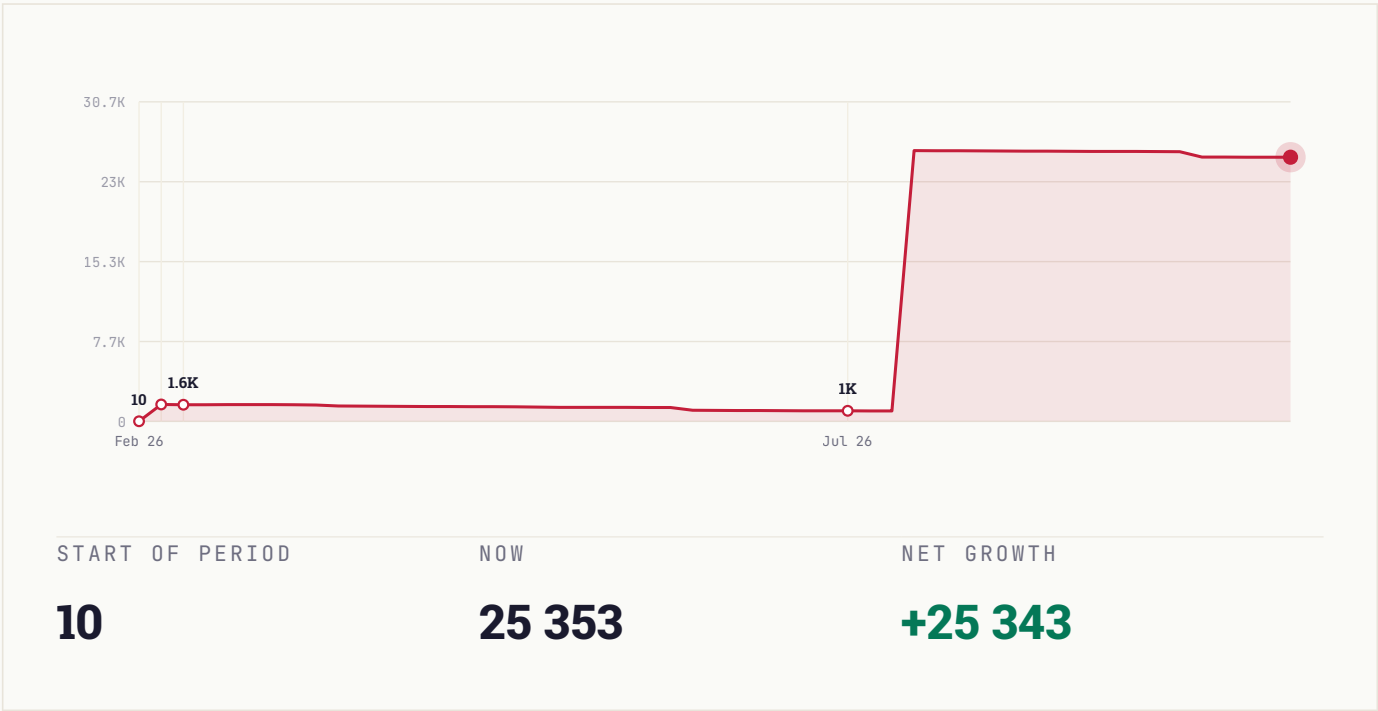
WORST 3

↓ 14.07 · 12:04 TEXT Russia does not accept sanctions against messenger «Max», they demonstrate repressiveness in the EU – Peskov The Kremlin stated that MAX will continue...	VIEWS 828 REPOSTS 1	REACTIONS — ER 3.3%
↓ 04.07 · 11:44 TEXT ⚡ Security forces stormed a nightclub where visitors had monkeypox OMON officers raided Cabaret club in...	VIEWS 783 REPOSTS —	REACTIONS 3 ER 3.1%
↓ 10.07 · 04:12 TEXT .	VIEWS 648 REPOSTS —	REACTIONS — ER 2.6%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

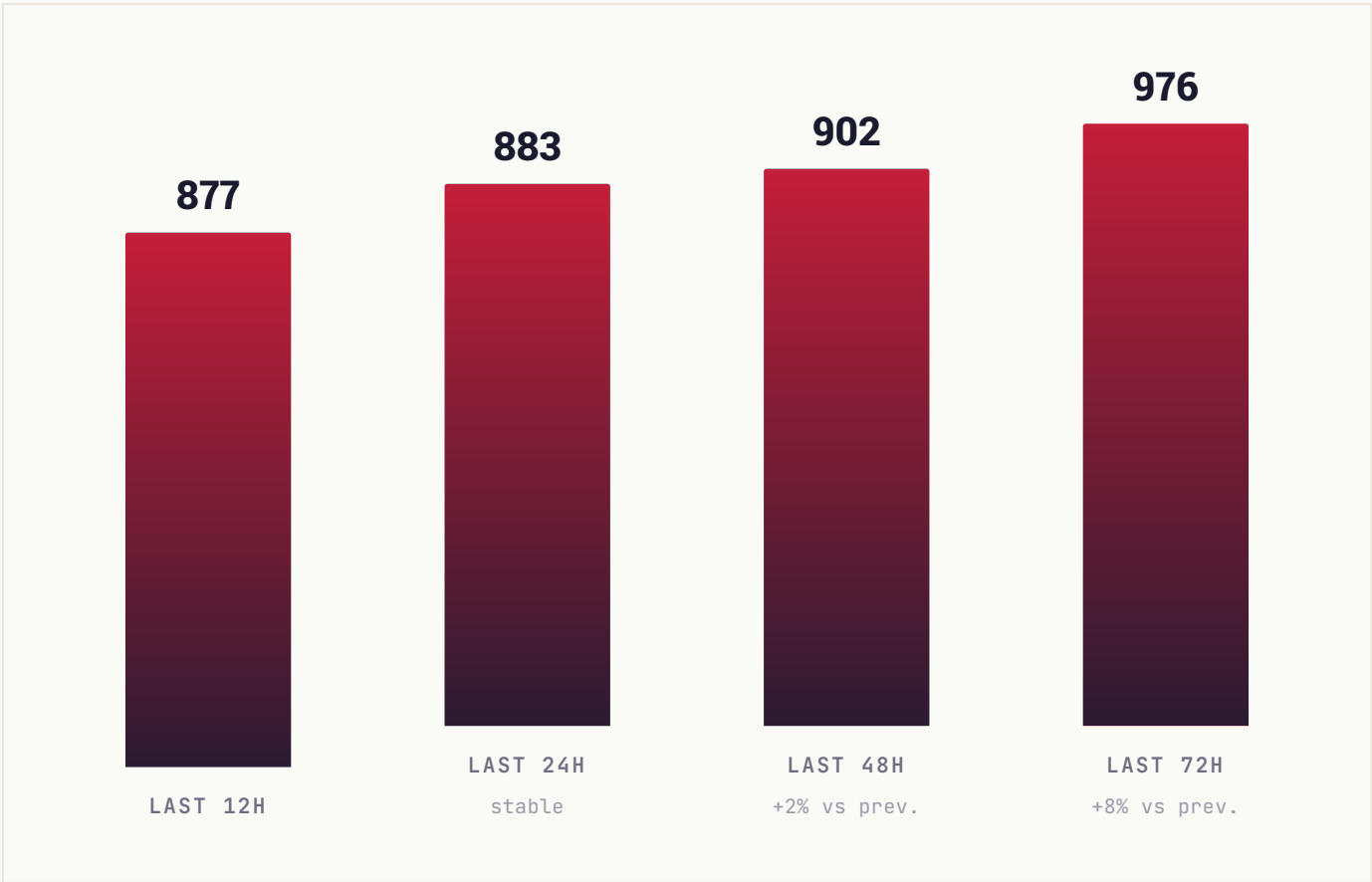
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ broen lives here	1.1M
SH SHERLOCK YOUTH	25.4K

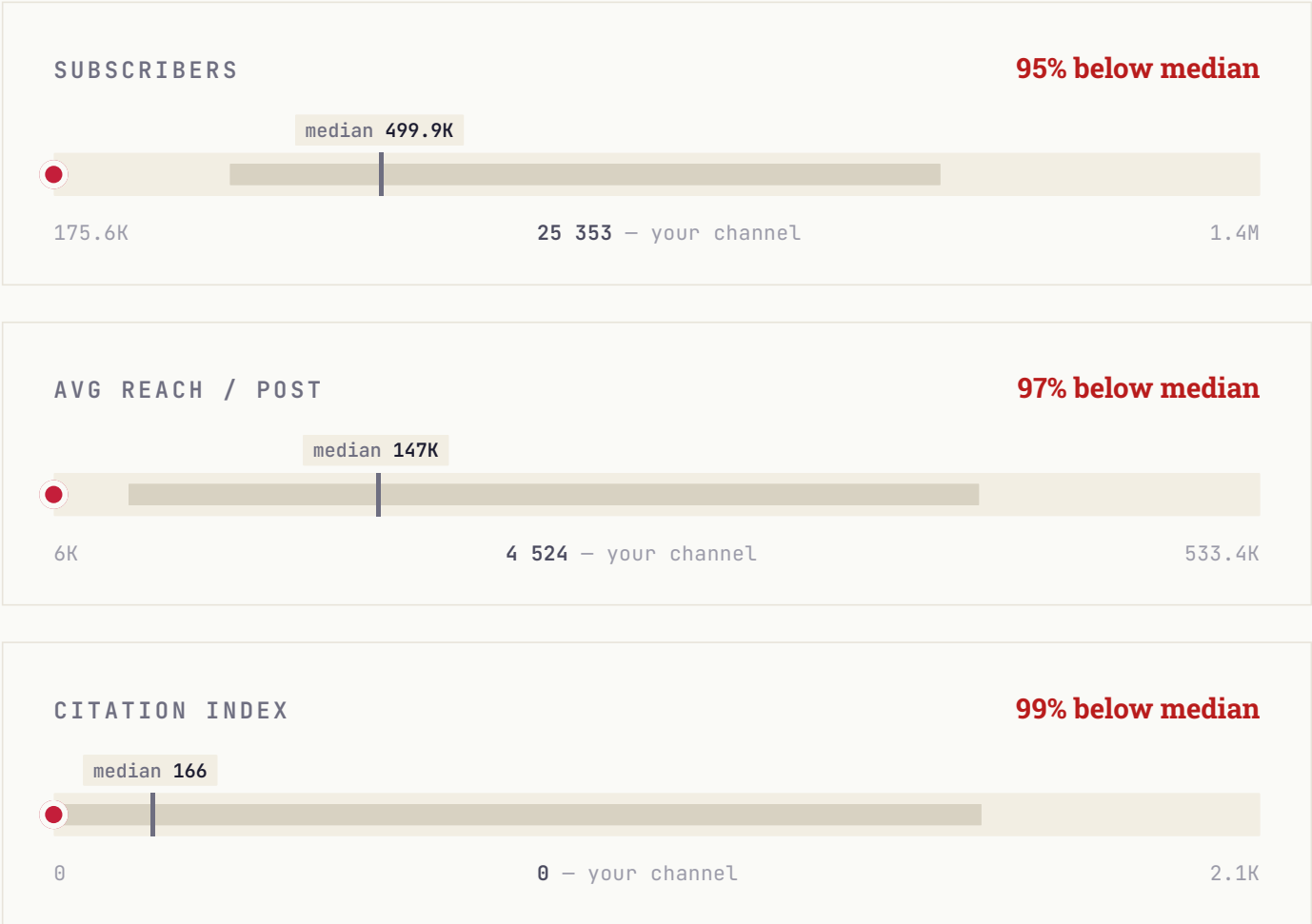
COMPARATIVE CONCLUSION

Channel yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit next month.

- | | | |
|----|---|--|
| 01 | Main post of the week — Thursday
Best time: this day & 19:00 MSK — audience most active. | EFFECT
Best window for an important post |
| 02 | Increase share of video posts
Video in Telegram retains audience longer & algorithm-friendly. Aim for 15-25% share. | EFFECT
Video retains audience better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%. One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further — run ads through us and close your growth plan in a month.

01	Launch ad in Telegram	https://panel.promptpress.com/register
----	------------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
