

PUBLIC REPORT PROMTPRESS

Channel audit

Uzum Market Global



@uzummarket_global

Uzum Market Globaldan trend tovarlar 🇺🇲Xaridlarga: <https://m.2u.uz/nJ26WP> 🇷🇺Трендовые находки из Uzum Market Global 🇺🇲3a
покупками: <https://m.2u.uz/nJ26WP>

SUBSCRIBERS

19 951

-669 per month

ERR (% SEE POSTS)

18.0%

per day 6.6%

REACH/POST

3.8K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 19 951 –	 SUBSCRIBER REACH 18.81% avg % subs see post	 VIEWS/POST 3.8K median 3.9K · 18 days	 POSTS/WEEK 4.5 over the period
 7D TREND -31.6% vs prev week	 REACTIONS/POST 13.9 total 167 reactions, 25 reposts, 0 comments	 POST LENGTH 342 chars median 376 · 18 days	 POSTS ANALYZED 12 18 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -669 over the last month	 CITATION RATE 7 citation index · 11 channels mentioned ever	 CHANNEL AGE 1 year 11 months created 11.07.2024

AI EDITOR SUMMARY

Channel «Uzum Market Global» – 19 951 subs. Avg post views 3.8K people (19% from subs), medium reach – room to grow. Publishes 4 posts/week (~1/day) – rare posts. Week of Jun 1–7 reach dropped -31.6% by the week of May 25–31 – analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 18 days.
- 02 Dominant format — Photo (7/12 posts).
- 03 Avg post length — 342 characters (median 376).
- 04 Peak audience activity — Friday, 15:00 UZT.
- 05 Top posts gather 2x more views than the weakest (4.9K avg for top vs 2.5K for worst) — among 12 posts in 18 days. Analyze what the top ones share: topic, format, timing.

TOP 5 POSTS

Nº1 22.05 · 10:22 PHOTO “Michael Kors” brendidan original aksessuarlar 😊 Kartochkalardagi tovarlar havolasini ulashamiz: Ryukzak; Soat; Sumka; ...	VIEWS 5 255 REPOSTS 2	REACTIONS 8 ER 26.3%
Nº2 24.05 · 06:10 PHOTO 👉 Quvonch uchun kichik narsalar ham yetarli 50 000 soʻmgacha boʻlgan tovarlarni bir toʻplamga jamladik: oshxona, goʻzallik, uy, sayohat va...	VIEWS 4 829 REPOSTS 2	REACTIONS 9 ER 24.2%
Nº3 20.05 · 11:43 PHOTO 3 kunlik sayohatga oʻzingiz bilan nima olasiz? ✈️ “♥️” — chamadon; “👛” — koʻp narsa sigʻadigan sumka. 🇷🇺 Что возьмёте с собой в...	VIEWS 4 618 REPOSTS —	REACTIONS 40 ER 23.1%

Nº4 18.05 · 11:40 PHOTO ☺️ Yoz jaziramasini texnologiyalar bilan yengamiz Quyoshdan himoya qiluvchi mini ventilyatorli kepka – issiq bilan chiqisha olmaydiganlar...	VIEWS 4 519 REPOSTS 8	REACTIONS 15 ER 22.7%
Nº5 26.05 · 13:56 TEXT Eshityapsizmi? Bu – uy yumushlarisiz dam olish kunlarining ovozi 🎵 Ushbu ovoz qaysi gadget chiqayotganini toping 🕵️ –...	VIEWS 4 079 REPOSTS —	REACTIONS 33 ER 20.4%

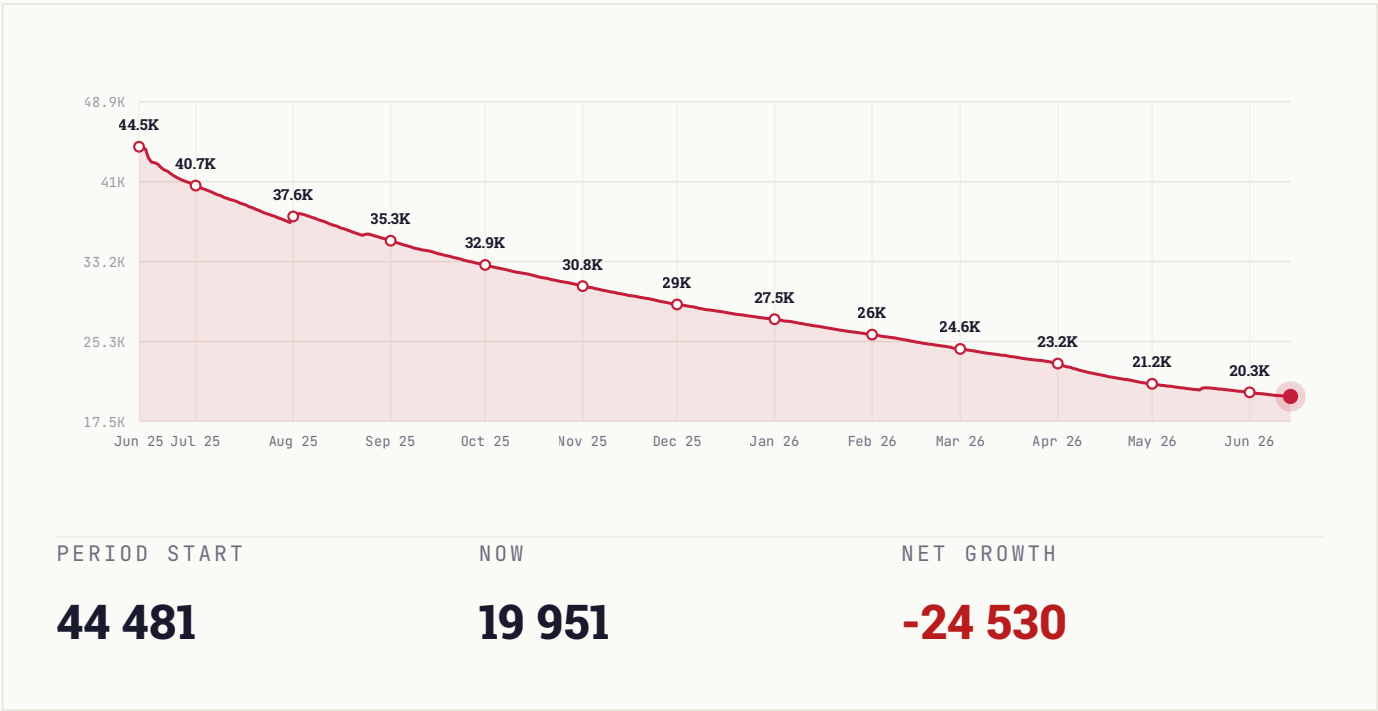
WORST 3

↓ 02.06 · 08:02 TEXT Tabassum qiling – sizni suratga olishmoqda 📷 Bir zumda rasingizni chiqaradigan kamera: tugmani bosasiz va surat qo'lingizda. Ichida 32 GB...	VIEWS 2 922 REPOSTS 1	REACTIONS 10 ER 14.6%
↓ 04.06 · 09:25 PHOTO Piknik uchun kerakli narsalar 📷 Do'stlarni chaqiramiz, joy tanlanmiy va shu narsalarni olsak bas: 📷 Stol va stullar; 📷 Idish-tovoqlar; 📷...	VIEWS 2 533 REPOSTS 2	REACTIONS 11 ER 12.7%
↓ 06.06 · 06:52 PHOTO 📷 Yozni sotib ololmaysiz... Lekin jaziramada kiyish uchun kiyim-kechak, oyoq kiyim va aksessuarlarni bimalol olishingiz mumkin! Xorijdan...	VIEWS 2 099 REPOSTS 1	REACTIONS 10 ER 10.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

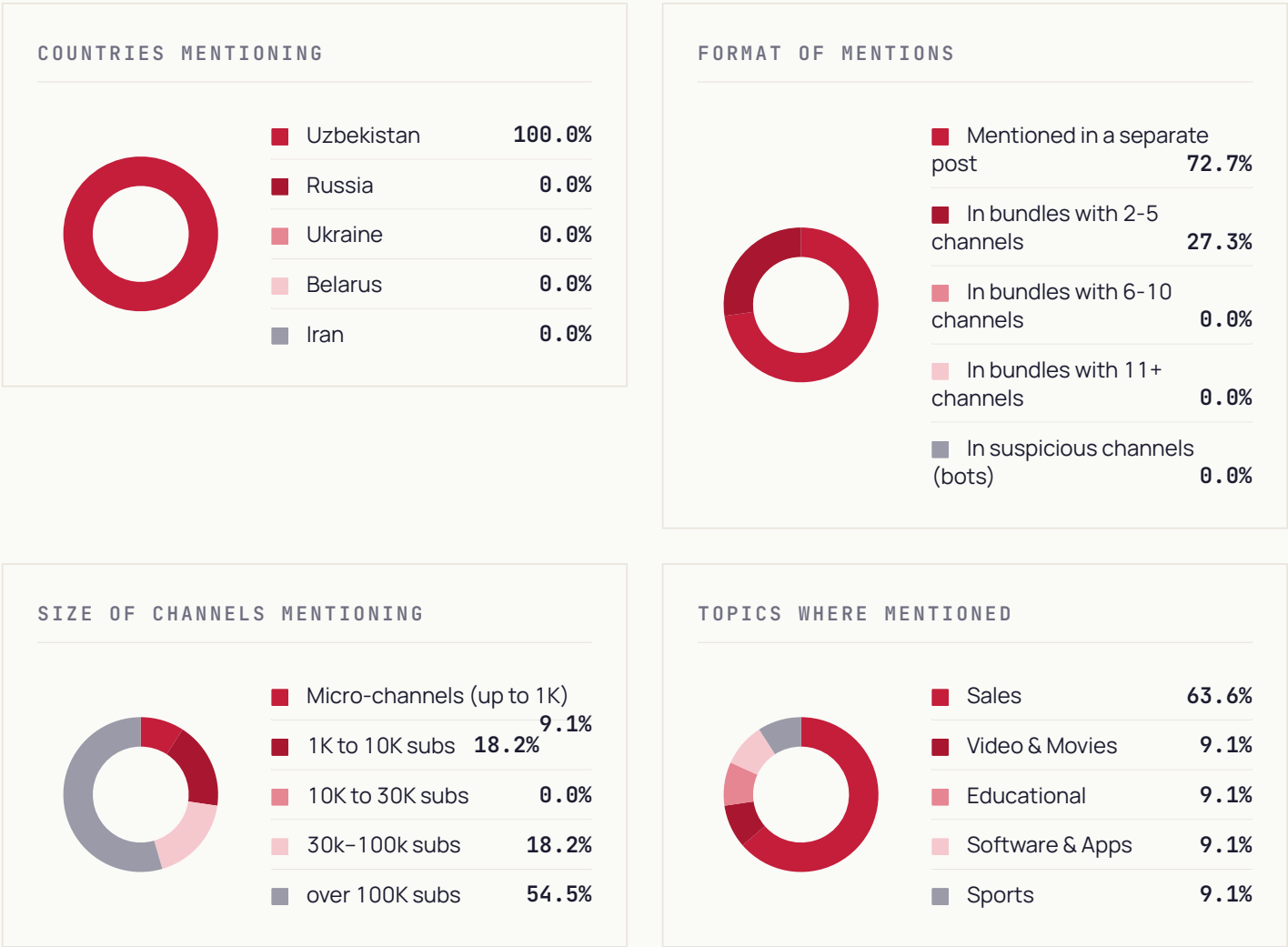
Subscriber growth chart for the year. Key months show exact sub count. Shows months of growth vs loss.



SECTION 04 · CITATIONS

Who & how mentions the channel

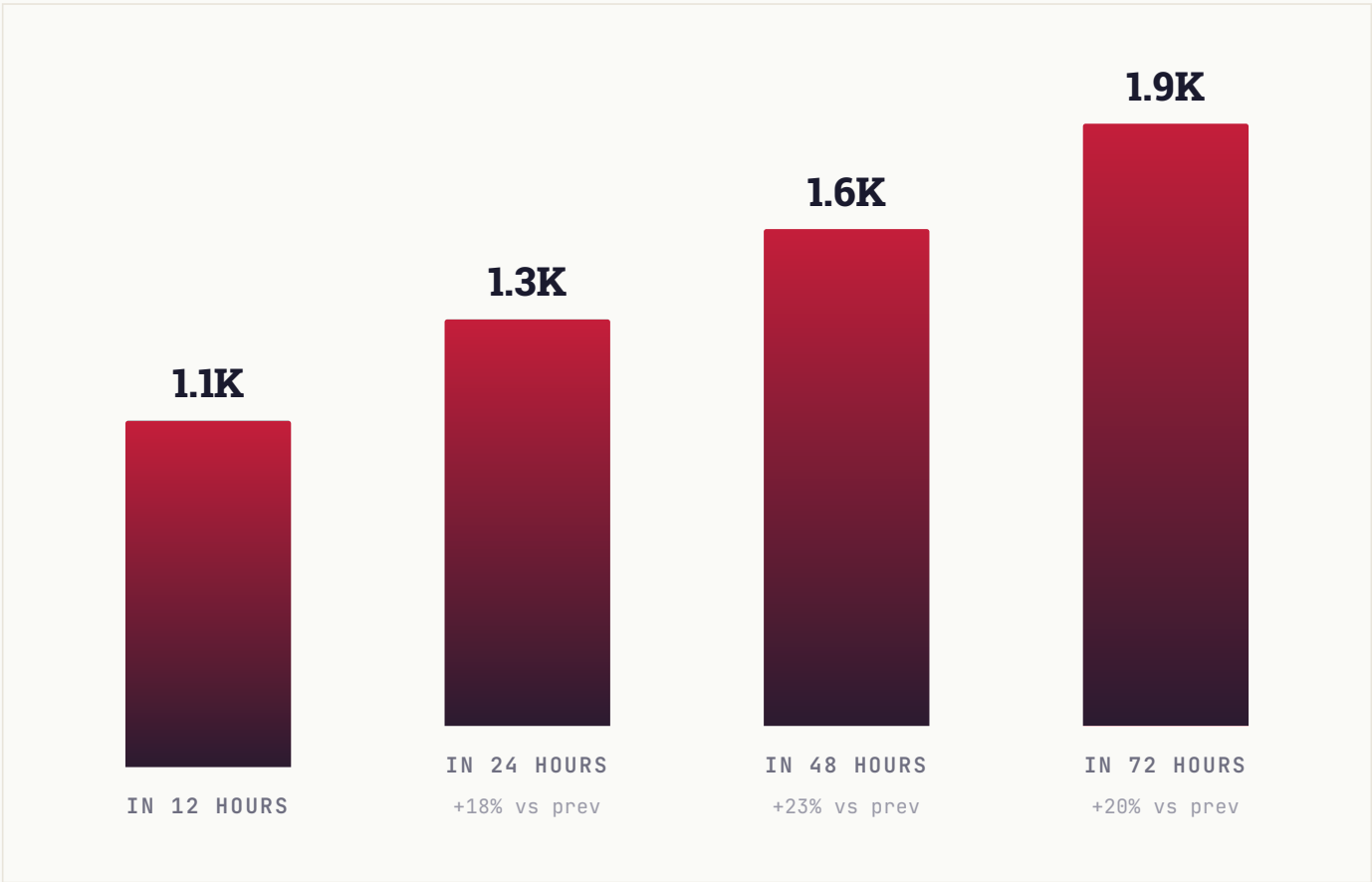
Citation index 7 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All time the channel was mentioned 11 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Average reach of an ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TP Telegram_Yulduzlari Official channel	1M
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	797.8K
XU Xushnudbek.uz	615.9K
MS MK SAMANDAR 🇺🇦	139.1K
SA Shokh Ake	112.7K
TR TROLL.UZ	79.2K
CU COIN UP 🇺🇦	46.1K
UM Uzum Market Global YOU	20K
NU Notcoin Uzbekistan 🇺🇦	16.9K
PP Premium Pricing 🇺🇦	8.4K
SO soulweb	7.5K

COMPARATIVE INSIGHT

Channel in bottom third of the selection (8th of 11). Larger — 7 channels (leader: Telegram_Yulduzlari| Official channel, 1M); these are growth targets, we reach them via paid placements or partnerships. Smaller — 3 channels, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **3**, they brought **1 006** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Dec 2025	0	0	0	
Nov 2025	0	0	0	
Oct 2025	0	0	0	
September 2025	1	1	0	
August 2025	2	1	1 006	
Jul 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
3	6	1 006

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|--|--|
| 01 | Post more often
Now 4.5 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week – Friday
Audience is most active on this day at 15:00 UZT. | EFFECT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is algorithm-friendly. Recommend increasing share to 15-25%. | EFFECT
Video holds audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (organic integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
