

PROMTPRESS PUBLIC REPORT

Channel audit

Uzum Market



@uzum_market

Uzum Market — tez yetkazib berish bilan foydali xaridlar uchun ilova:

<https://m.2u.uz/t> Qo'llab-quvvatlash: @Uzum_Support_Bot

Uzum Market — приложение для выгодных покупок с быстрой...

SUBSCRIBERS

136 413

-4010 per month

ERR (% SEE POSTS)

28.0%

daily 10.2%

REACH/POST

36.9K

ad reach 13.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 136 413 —	 SUBSCRIBER REACH 27.06% avg % of subs see post	 VIEWS/POST 36.9K median 37K · 28 days	 POSTS/WEEK 6.7 over period
 7D TREND -25.9% vs previous week	 REACTIONS/POST 111.0 total 2,997 reactions, 407 reposts, 914 comments	 POST LENGTH 625 chars median 610 · 28 days	 POSTS ANALYZED 27 28 days
 AD REACH 13.9K 24h avg	 CHURN / MONTH -4010 last month	 CITATIONS 142 citation index · 266 channels mentioned all time	 CHANNEL AGE 3 years 11 months created 06.07.2022

AI EDITOR SUMMARY

Channel «Uzum Market» – 136 413 subs. Each post averages 36.9K people (27% from subs), good reach. Publishes 7 posts per week (~1/day) – rare publications. For the week of June 1–7, reach dropped -25.9% to the week of May 25–31 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 27 posts in 28 days.
- 02 Dominant format — Photo (15/27 posts).
- 03 Avg post length — 625 chars (median 610).
- 04 Peak audience activity — Monday, 17:00 UZT.
- 05 Top posts get 2x more views than the weakest (54K avg for top vs 26.9K for worst) — among 27 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 12:31 PHOTO Agar oshxonadagi pichoqlar odam boʻlganida... Ushbu jumlani davom ettirdik — spoylerlar ostida nima chiqqanini koʻring ☹ Siz ham...	VIEWS 58 822 REPOSTS 9	REACTIONS 82 ER 43.1%
Nº2 28.05 · 08:22 PHOTO Butun oila boʻlib yuritilayotgan BTP ☹ Rubrikamizning bu galgi qahramoni Gulmira opa oilasi bilan birga shaxsiy BTPni qanday...	VIEWS 52 606 REPOSTS 21	REACTIONS 88 ER 38.6%
Nº3 26.05 · 11:31 PHOTO SADO brendidan yangi kolleksiyani qarshi oling ☹ Qulay fasonlar va yengil matolar — garderobingiz uchun yozgi obrazlar tanlang. Hamyonbop...	VIEWS 50 629 REPOSTS 10	REACTIONS 53 ER 37.1%

Nº4 22.05 · 12:32 PHOTO Xayr maktabim, xayr sho'xligim ☒ Ushbu post 2026-yilning barcha bitiruvchilariga bag'ishlanadi. Siz uchun maxsus obrazlar tayyorladik —...	VIEWS 46 994 REPOSTS 20	REACTIONS 226 ER 34.4%
Nº5 24.05 · 08:44 PHOTO Yangi qahramonlarni tanishtirishda davom etamiz ☺ Fotoloyihamizda Fariz o'zining oson va qulay xaridlari haqida aytib berdi. U buyurtmani...	VIEWS 46 385 REPOSTS 5	REACTIONS 207 ER 34.0%

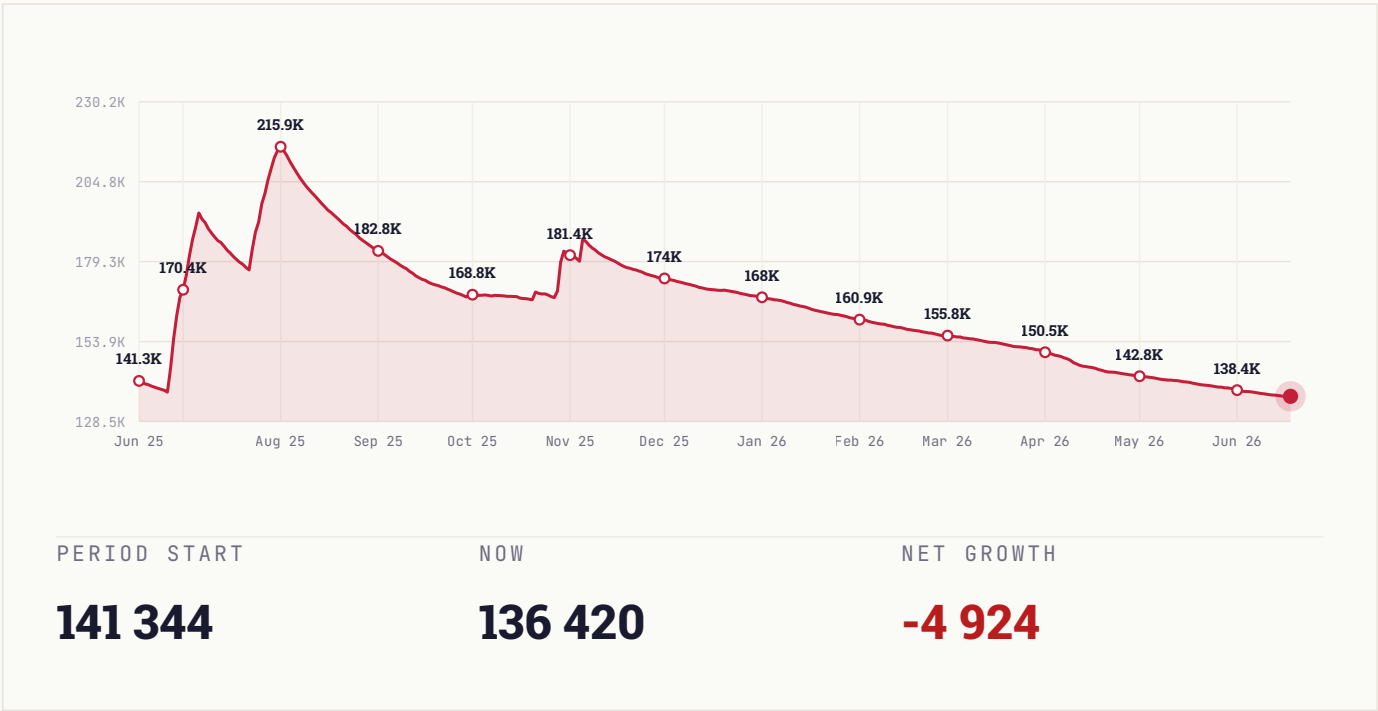
WORST 3

↓ 12.06 · 08:19 PHOTO Bozordan ham arzon — qanaqasiga? ☒ Poytaxt bozorlardagi narxlarni solishtirdik va Uzum Marketda arzonroq bo'lgan tovarlarni...	VIEWS 31 807 REPOSTS 23	REACTIONS 84 ER 23.3%
↓ 14.06 · 09:31 TEXT Bugun Sovg'alar charxpalagi nima bilan xursand qilarkin? ☒ Ilovada aylantirib, shu savolga javob oling. Yangi iPhone'dan tortib sevimli...	VIEWS 25 722 REPOSTS 15	REACTIONS 119 ER 18.9%
↓ 14.06 · 09:31 VIDEO (captionless post — video)	VIEWS 23 238 REPOSTS 9	REACTIONS 98 ER 17.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

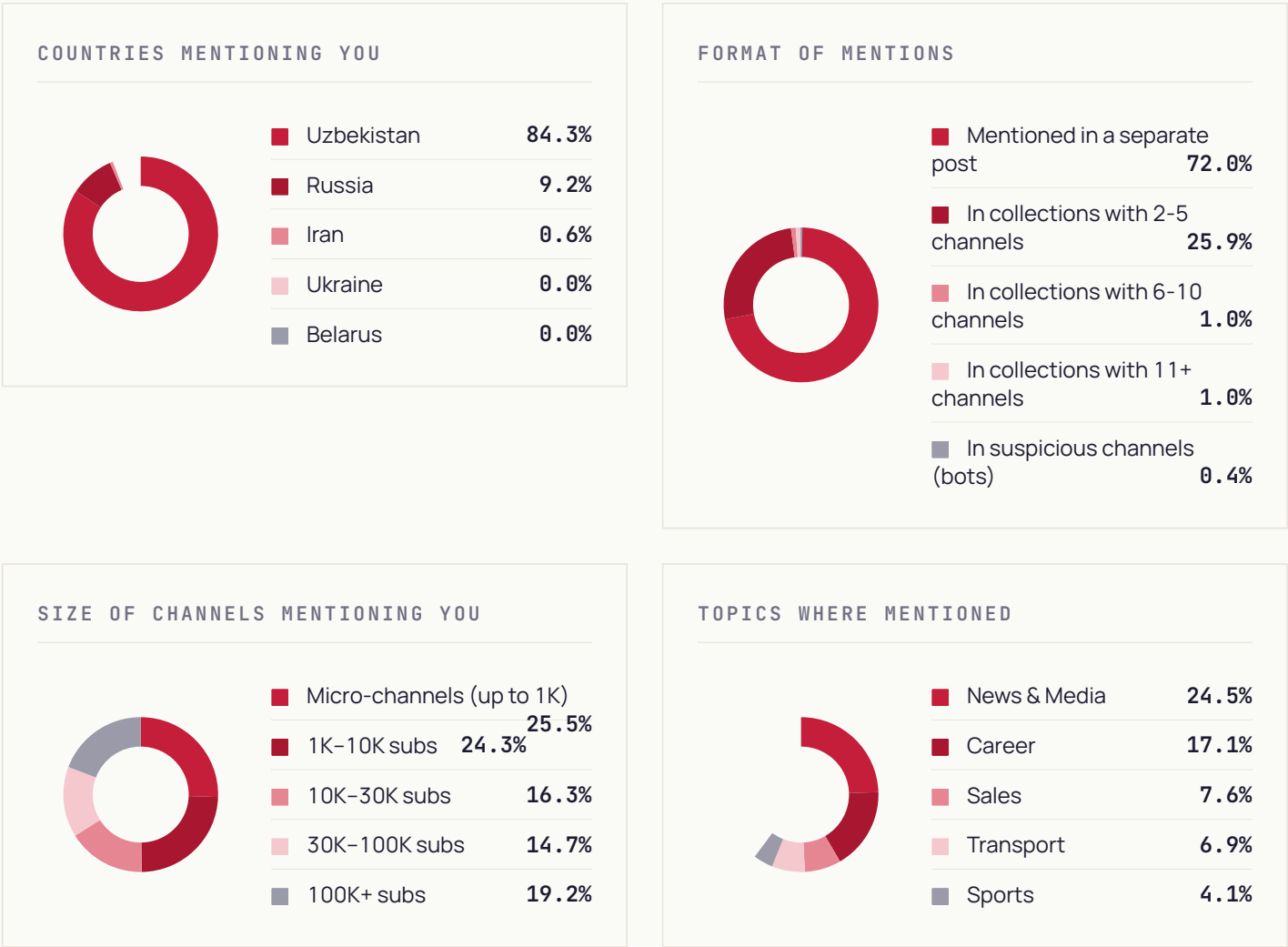
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

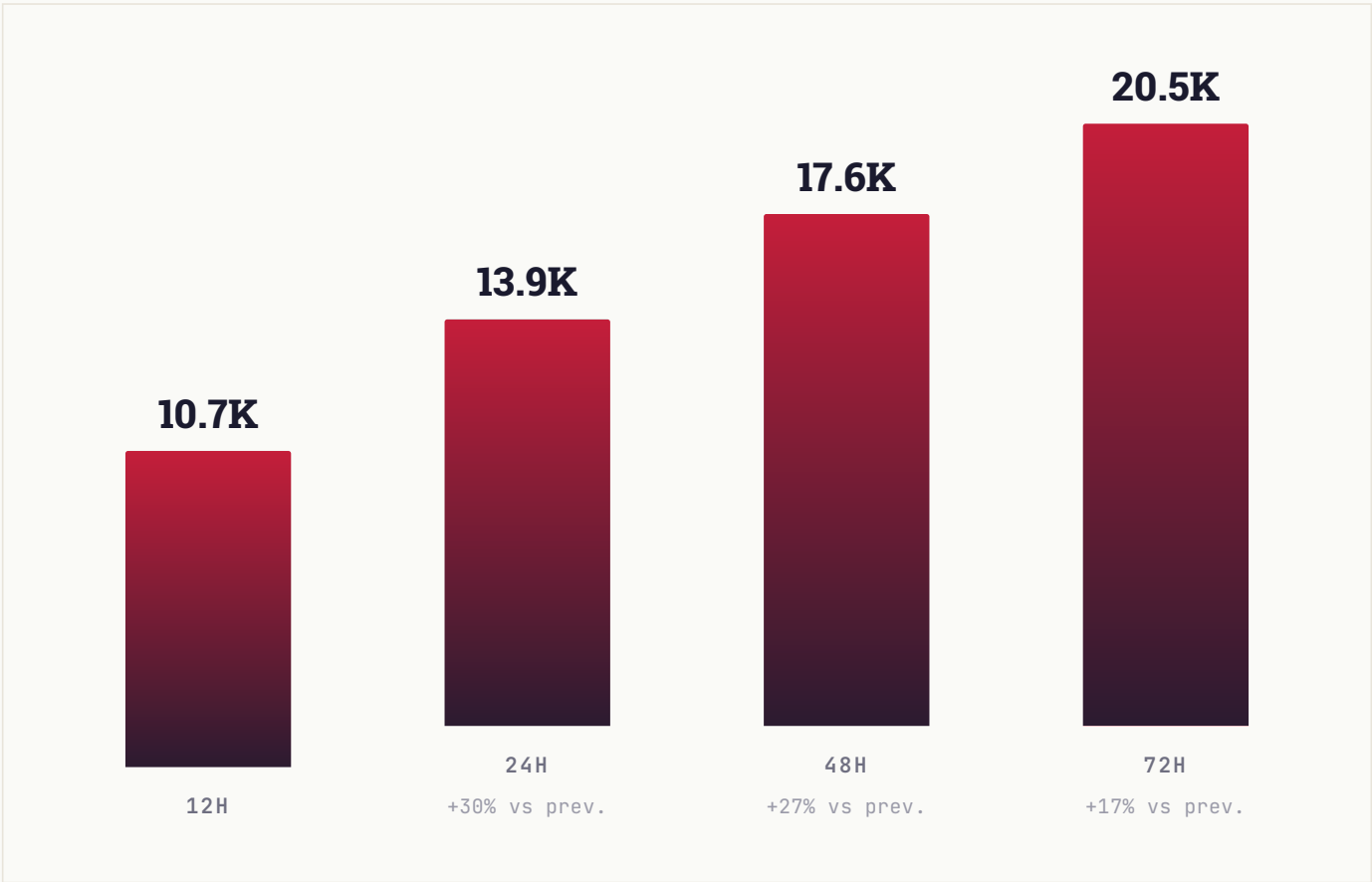
Citation index **142** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **266** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions **19**, they brought **91 513** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
December 2025	2	2	77
November 2025	5	4	7 043
October 2025	7	3	17 780
September 2025	4	3	605
August 2025	1	1	1 296
July 2025	0	0	64 712

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
19	6	91 513

— SECTION 07 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Monday
On this day at 17:00 UZT audience is most active.

EFFECT
Best window for an important post
- 02

Increase share of video posts
Video in Telegram holds attention longer and is algorithm-friendly. Recommend increasing share to 15-25%.

EFFECT
Video better retains audience
- 03

Systematic Traffic Buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls and interactive formats
Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Swap posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further, run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact Manager

t.me/PromptPress_manager
