

PROMTPRESS PUBLIC REPORT

Channel audit

PEPSI B2B

(Savdo nuqtalari uchun)



@uzpepsi

Bizning kanalimizga obuna bo'ling va ko'plab savdo nuqtalari uchun bo'lgan aksiyalar ishtirokchisiga aylaning. 🤖📺 Subscribe to our channel and become a participant in many giveaways and promotions...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
12 605 10.07.2026 +4358 per month	119.0% per day 70.2%	14.1K ad reach 8.9K/24h

HTTPS://PROMTPRESS.COM/AUDIT/UZPEPSI

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 12 605 —	 SUBS REACH 111.82% avg % subs see post	 VIEWS/POST 14.1K median 12.2K · 23 days	 POSTS/WEEK 11.8 over period
 7D TREND -39.4% vs previous week	 REACTIONS/POST 3.3 total 129 reactions, 1,558 reposts, 0 comments	 POST LENGTH 427 chars median 392 · 23 days	 POSTS ANALYZED 39 23 days
 AD REACH 8.9K 24h avg	 CHURN / MONTH +4358 last month	 CITATION RATE 72 citation index · 61 channels mentioned all time	 CHANNEL AGE 7 years 2 months created 26.04.2019

AI EDITOR SUMMARY

Channel «PEPSI B2B (Savdo nuqtalari uchun)» — 12 605 subs. Each post averages 14.1K people (112% of subs), this is wide reach for a channel of this size. Publishes 12 posts per week (~2/day) — regular pace. For week Jun 29 – Jul 5 reach dropped -39.4% by week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **39** posts over 23 days.
- 02 Dominant format – **Video** (18/39 posts).
- 03 Avg post length – **427** chars (median 392).
- 04 Peak audience activity – **Friday, 09:00 MSK**.
- 05 Top posts get **5x** more views than the weakest (43.1K avg for top vs 9.3K for worst) – among 39 posts over 23 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

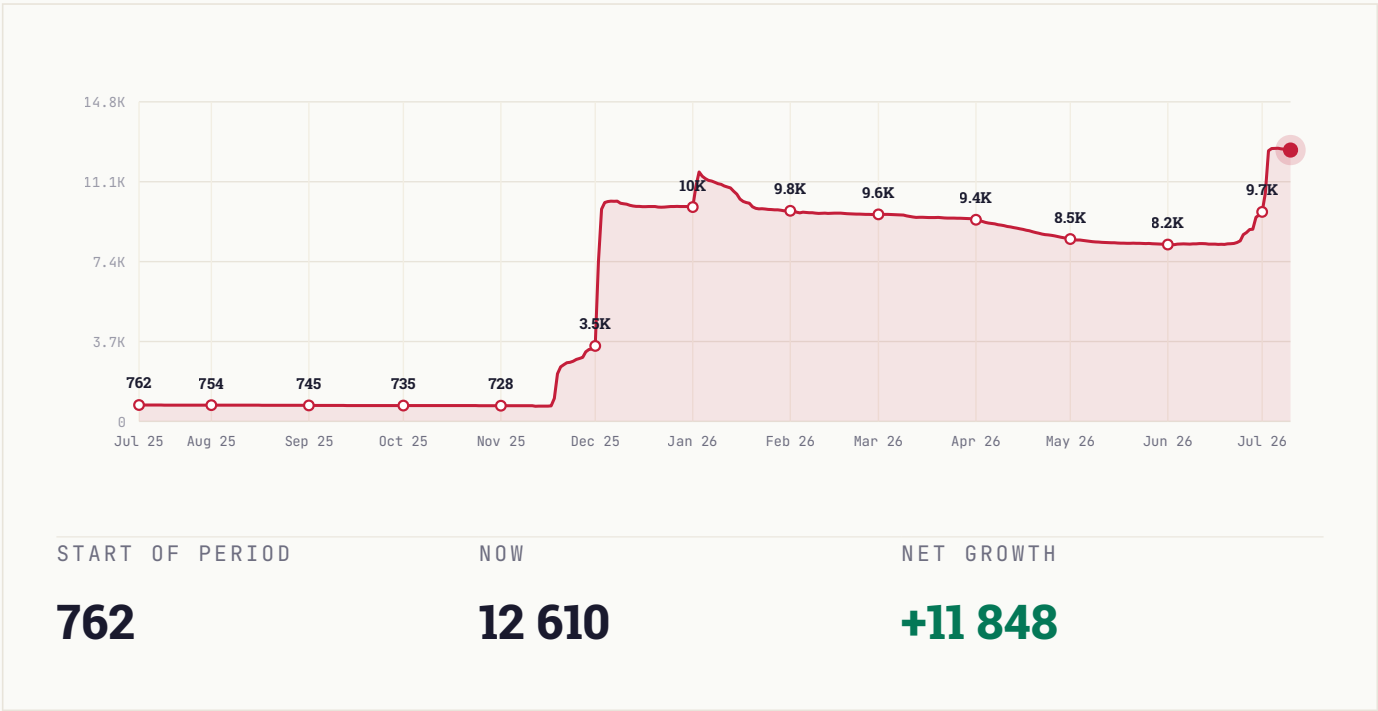
Nº1 26.06 · 06:57 VIDEO  14 ta BYD CHAZOR – birinchi g'oliblarini kutmoqda! "Yozda g'alaba qozon!" aksiyasining birinchi bosqichi yakunlanishiga atigi 6 kun...	VIEWS 95 186 REPOSTS 42	REACTIONS — ER 755.1%
Nº2 03.07 · 15:35 TEXT  Tabriklaymiz!  Xorazm viloyati  Хусниддин Адхамбек ок KH33947 kupon egasiga BYD Chazor avtomobili muborak bo'lsin! 	VIEWS 17 548 REPOSTS 53	REACTIONS 3 ER 139.2%
Nº3 03.07 · 15:16 TEXT  Tabriklaymiz!  Sirdaryo viloyati  MAMAJANOVA MANZURA ABDUVOHID QIZI SD15250 kupon egasiga BYD Chazor avtomobili muborak bo'lsin! 	VIEWS 16 682 REPOSTS 46	REACTIONS 5 ER 132.3%

N⁰⁴ 03.07 · 15:45 TEXT 🎉 Tabriklaymiz! 🇧🇵 Toshkent shahar 🏆 "OLDI-SOTDI BARAKA" MChJ TE34253 kupon egasiga BYD Chazor avtomobili muborak bo'lsin! 📺	VIEWS	REACTIONS
	16 583	4
	REPOSTS	ER
	43	131.6%
N⁰⁵ 03.07 · 15:28 TEXT 🎉 Tabriklaymiz! 🇧🇵 Farg'ona viloyati 🏆 QOSIMOV ASADBEK MUXAMMADJON O'G'LI FE93333 kupon egasiga BYD Chazor avtomobili muborak bo'lsin! 📺	VIEWS	REACTIONS
	16 243	2
	REPOSTS	ER
	32	128.9%
WORST 3		
↓ 29.06 · 10:55 VIDEO O'tgan aksiyalarda ko'plab ishtirokchilar orzularini ro'yobga chiqardi Bu yil esa sovrinlar ham, g'oliblar ham yanada ko'proq! 🚗 Balki bu...	VIEWS	REACTIONS
	10 177	—
	REPOSTS	ER
	23	80.7%
↓ 24.06 · 12:25 PHOTO ! BIRINCHI O'YINGA ATIGI 8 KUN QOLDI! ⌚ Ulgurib qoling — vaqt tobora qisqarmoqda va har bir kun hal qiluvchi ahamiyatga ega bo'lishi...	VIEWS	REACTIONS
	9 889	—
	REPOSTS	ER
	27	78.5%
↓ 07.07 · 08:20 VIDEO 🔥 Jonli efirdan backstage Birinchi bosqich g'oliblarini yana bir bor tabriklaymiz! 🎉 Omadingiz bu safar kulib boqmagan bo'lsa, xavotir...	VIEWS	REACTIONS
	7 803	4
	REPOSTS	ER
	10	61.9%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

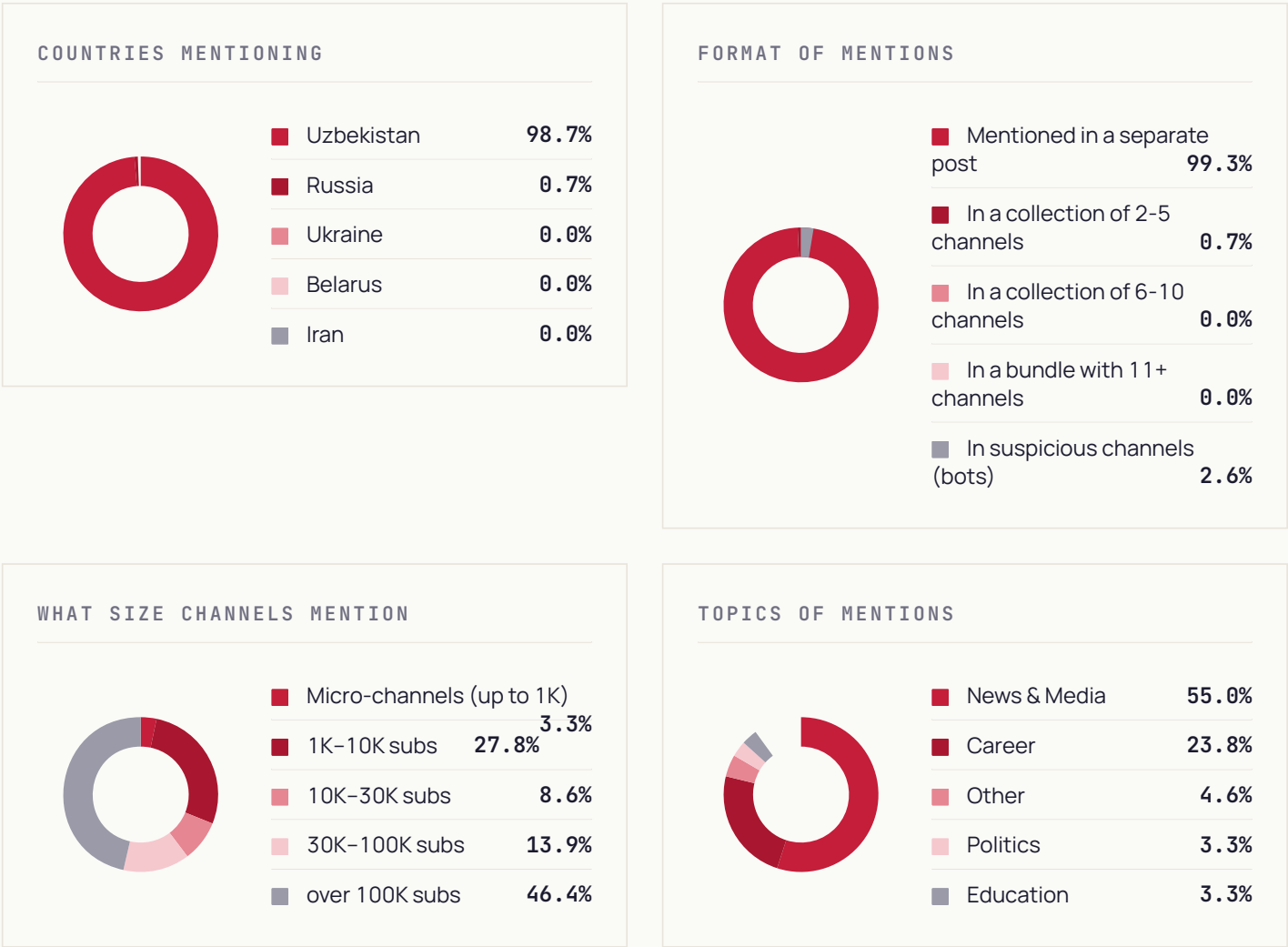
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

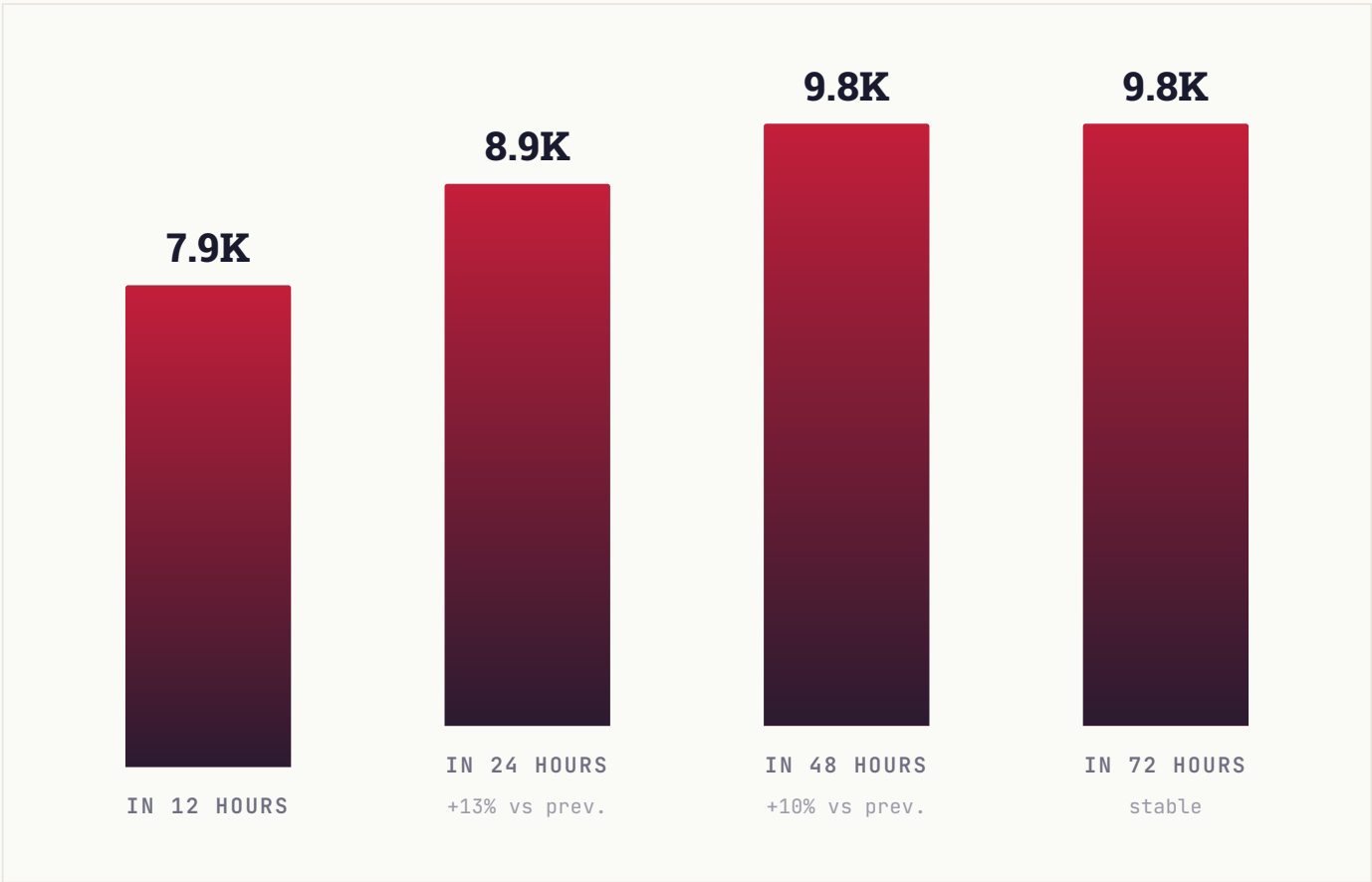
Citation index **72** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **61** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AB	Auto.ru	498.5K
GA	Garage	482.5K
AB	AVTOZAKAZ.RU	480K
PB	PEPSI B2B (Savdo nuqtalari uchun) YOU	12.6K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal — enter top-98 via systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **106**, they brought **11 241** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	25	22	1 647
December 2025	21	19	6 919
Nov 2025	60	44	2 671
Oct 2025	0	0	0
Sep 2025	0	0	3
August 2025	0	0	1

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
106	6	11 241

SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Transport» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

On this day at 09:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
