

PUBLIC REPORT BY PROMTPRESS

Channel audit

News |

Yuzhnaya Bittsa

Residential



@uznaa_bitca

General chat: <https://t.me/uznaabitca> Admin (for ads)
@amigo211285

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
38 674	6.0%	2.2K
22.07.2026 ⁺³²²³⁶ per month	last day ^{14.5%}	ad reach ⁹⁴¹ /24h
HTTPS://PROMTPRESS.COM/AUDIT/UZNAA_BITCA		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 38 674 —	 SUBSCRIBER REACH 5.81% avg % subs see post	 VIEWS/POST 2.2K median 2.3K · 29 days	 POSTS/WEEK 13.2 for period
 7D TREND -8.8% vs previous week	 REACTIONS/POST 6.1 343 reactions, 412 reposts, 46 comments	 POST LENGTH 263 chars median 110 · 29 days	 POSTS ANALYZED 56 29 days
 AD REACH 941 24h avg	 CHURN / MONTH +32236 last month	 CITATION RATE 1 citation index · 14 channels mentioned ever	 CHANNEL AGE 7 years 1 month created 11.06.2019

AI EDITOR SUMMARY

Channel «News | ZhK Yuzhnaya Bittsa» — 38 674 subs. Avg views per post: 2.2K people (6% subs), reach low — expand audience. Publishes 13 posts/week (~2/day) — steady. Week Jul 6–12 reach dropped -8.8% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **56** posts in 29 days.
- 02 Dominant format — **Photo** (40/56 posts).
- 03 Avg post length — **263** chars (median 110).
- 04 Audience peak activity — **Thu, 14:00** MSK.
- 05 Top posts get **2×** more views than the weakest (3.4K avg for top vs 1.5K for worst) — among 56 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 11:06 VIDEO This is insane 😏 d8 🟡 News Residential complex Yuzhnaya Bittsa	VIEWS 3 526 REPOSTS 9	REACTIONS 3 ER 9.1%
Nº2 25.06 · 06:52 VIDEO On floor -1 someone gifted left a hose with water to water the panel on floor -2 of building 8 🟡 News of ZhK Yuzhnaya Bittsa	VIEWS 3 488 REPOSTS 8	REACTIONS 6 ER 9.0%
Nº3 27.06 · 14:47 VIDEO 5 entrance 11th floor, kids again throwing things out of window bldg 7 🟡 News LCD Yuzhnaya Bitca	VIEWS 3 038 REPOSTS 5	REACTIONS 3 ER 7.9%

Nº4 26.06 • 14:34 PHOTO So close yet so far... 🌞 Residential complex Yuzhnaya Bittsa in MAH	VIEWS 3 003 REPOSTS 8 REACTIONS 6 ER 7.8%
Nº5 28.06 • 14:23 VIDEO Hello to all parents walking with their kids at the playground of building 6! Hoping it's a random passerby) bldg 6 🌞 News...	VIEWS 2 972 REPOSTS 9 REACTIONS 2 ER 7.7%

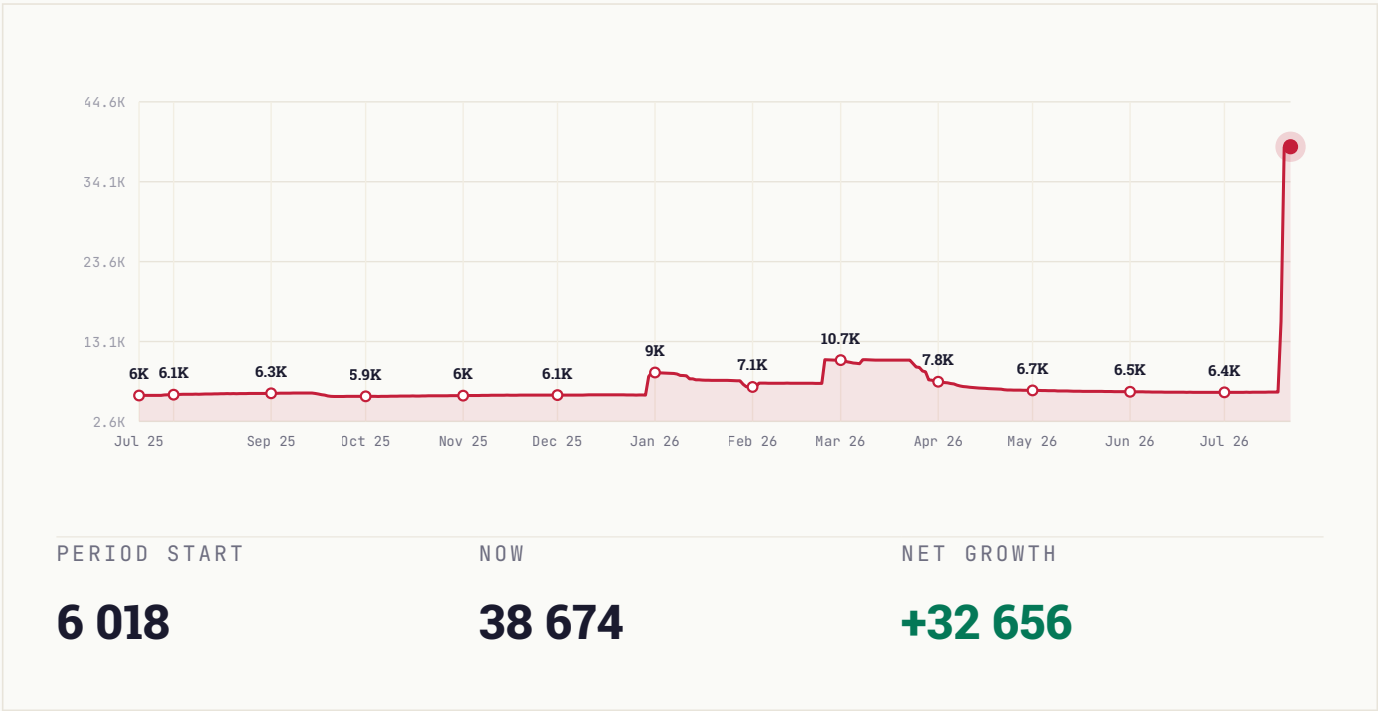
WORST 3

↓ 13.07 • 10:11 TEXT Good morning Lost a messenger bag. Contains personal documents. If you found it, please contact me and return it...	VIEWS 1 630 REPOSTS — REACTIONS — ER 4.2%
↓ 12.07 • 14:55 PHOTO How it was a year ago 📷 developer photo 📷 🌞 News of ZhK Yuzhnaya Bittsa	VIEWS 1 557 REPOSTS 1 REACTIONS — ER 4.0%
↓ 12.07 • 15:00 PHOTO ⚡PROMO! ⚡🔬 Microscope use — free with dental & root canal treatment until July 31! Therapists: Rustamova F.K. & Avanesyan A.A. 🔍 Looking for...	VIEWS 1 287 REPOSTS 2 REACTIONS 3 ER 3.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

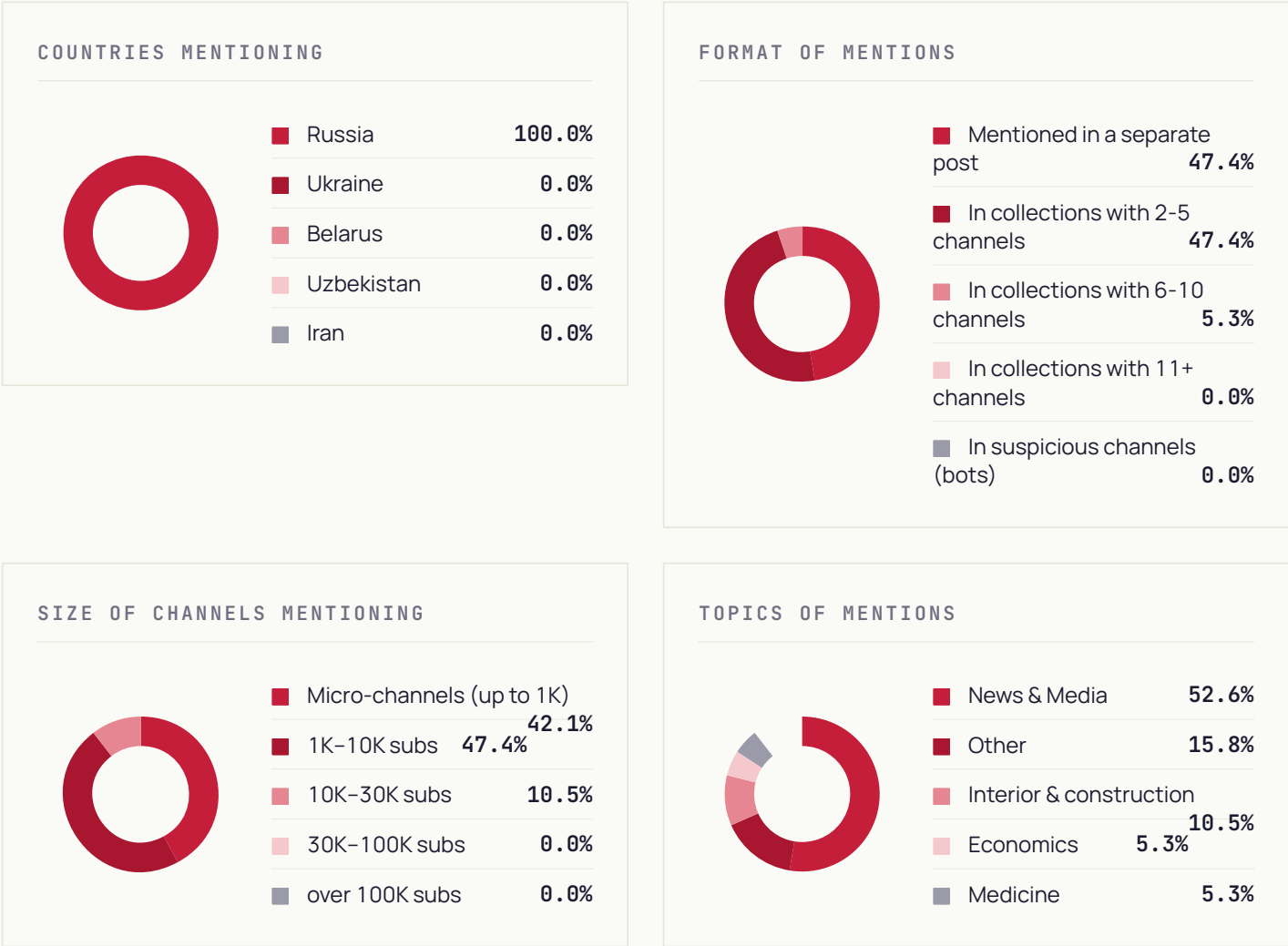
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

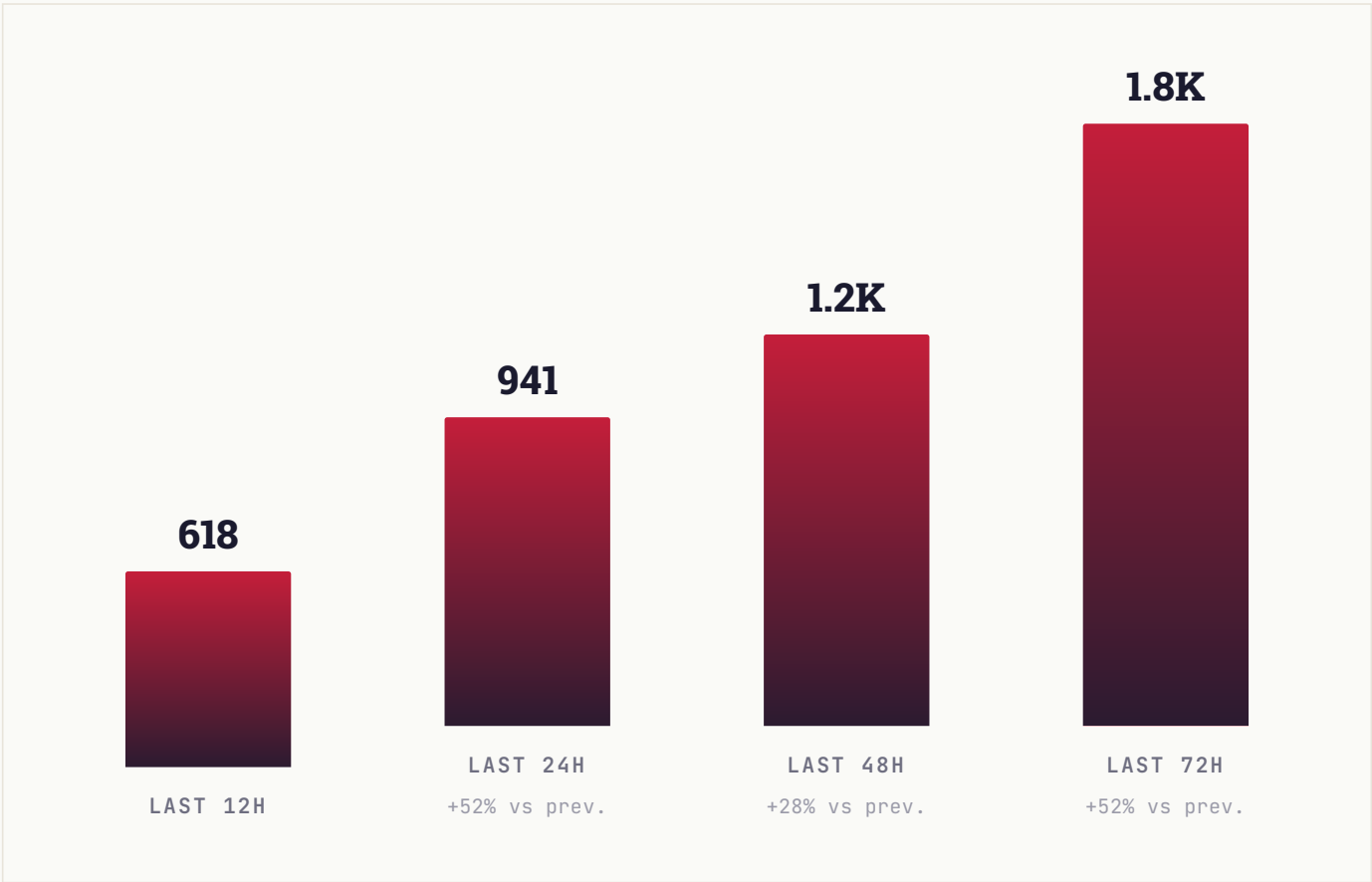
Citation index 1 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: 14 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6.4M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	5.2M
خ ب خبرفوری	4.3M
ا ج اخبارفوری جنگ	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
N News Yuzhnaya Bittsa Residential YOU	38.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (6.4M), top-97 median: 1.3M. First goal: enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **3 537** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	5
December 2025	1	1	3 043
November 2025	0	0	98
October 2025	0	0	114
Sep 2025	0	0	70
August 2025	0	0	207

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
1	6	3 537

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel to them. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Main post of the week — on Thursday

Audience most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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