

PUBLIC REPORT BY PROMTPRESS

Channel audit

Uzbek-MDK



@uzmdk

Only hot topics. For collab & ads @Necro11 Other inquiries @lsees

SUBSCRIBERS

204 469

+1416 per month

ERR (% SEE POSTS)

36.0%

per day 28.2%

REACH/POST

72.3K

ad reach 58K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period.

 SUBSCRIBERS 204 469 —	 SUBS REACH 35.34% avg % subs see post	 VIEWS/POST 72.3K median 72.8K · 29 days	 POSTS/DAY 9.1 ~63 per week
 7D TREND -1.8% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 518 chars median 486 · 29 days	 POSTS ANALYZED 271 29 days
 AD REACH 58K 24h avg	 CHURN / MONTH +1416 last month	 CITATION RATE 281 citation index · 2,298 channels mentioned ever	 CHANNEL AGE 9 years 7 months created 25.10.2016

AI EDITOR SUMMARY

Channel «Uzbek-MDK» – 204 469 subs. Each post averages 72.3K people (35% of subs), good reach. Publishes 63 posts per week (~9 per day) – active posting. Week 25–31 May reach stable (-1.8% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 271 posts over 29 days.
- 02 Dominant format – Photo (238/271 posts).
- 03 Avg post length – 518 chars (median 486).
- 04 Peak audience activity – Monday, 16:00 UZT.
- 05 Top posts get 2x more views than the weakest (93.2K avg for top vs 61.3K for worst) – among 271 posts in 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 16.05 · 09:27 PHOTO Uzbekistanis get 5 days off for Kurban Hayit In 2026, Kurban Hayit falls on May 27 (Wed). Residents will...	VIEWS 99 020 REPOSTS 3 080	REACTIONS — ER 48.4%
Nº2 13.05 · 16:49 VIDEO Tashkent opens park with cartoon characters and alpacas The capital has a new spot – Flowers Garden Park, where you can meet...	VIEWS 90 591 REPOSTS 3 223	REACTIONS — ER 44.3%
Nº3 13.05 · 13:16 PHOTO Uzbekistan opens cosmonaut selection, seeks first hero for orbit by 2028 Uzcocosmos agency officially announced...	VIEWS 89 849 REPOSTS 1 593	REACTIONS — ER 43.9%

Nº4 20.05 · 16:09 PHOTO Official: Kurban Hayit in Uzbekistan will be on May 27 The president signed a decree. For the holiday, Uzbeks will get 5 days off in a row. in a row...	VIEWS 89 815 REPOSTS 1 372	REACTIONS — ER 43.9%
Nº5 15.05 · 09:43 PHOTO Tashkent starts mass towing of illegally parked cars Tow trucks will now work citywide. ☒ For what...	VIEWS 89 508 REPOSTS 1 188	REACTIONS — ER 43.8%

|

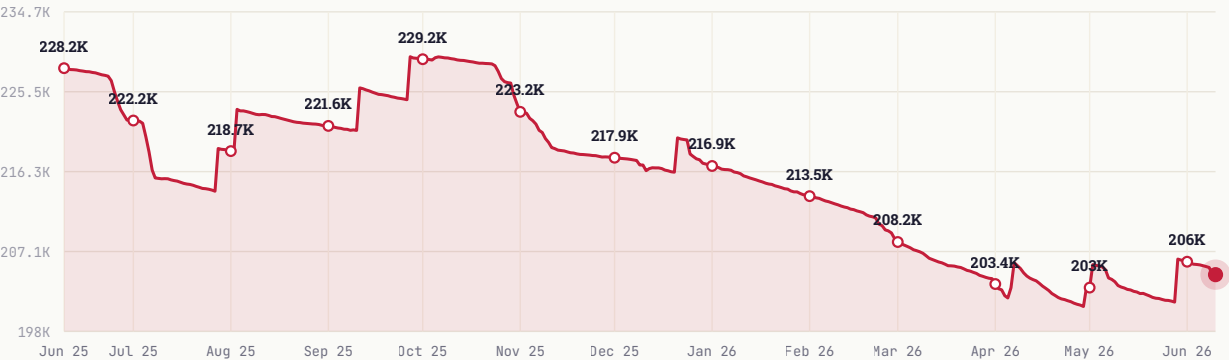
WORST 3

↓ 03.06 · 06:35 PHOTO Scientists confirm daily shower is harmful. Daily shower destroys skin's natural barrier. Water washes away the lipid layer...	VIEWS 62 649 REPOSTS 923	REACTIONS — ER 30.6%
↓ 03.06 · 09:32 PHOTO Tashkent: Summer 2026! Pools - conditions, locations, contacts 1. Astera Sea ☒ Sergeli 7, Shokiraryk St., 46 ☒ 90 0430520 ☒ 10:00–21:00 ☒...	VIEWS 61 668 REPOSTS 1 242	REACTIONS — ER 30.2%
↓ 03.06 · 05:47 PHOTO Important meeting: OSCE supports Uzbekistan's initiatives Saida Mirziyoyeva met with OSCE Secretary General Feridun Sinirlioğlu...	VIEWS 59 732 REPOSTS 25	REACTIONS — ER 29.2%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact sub count. See which months gained or lost subs.

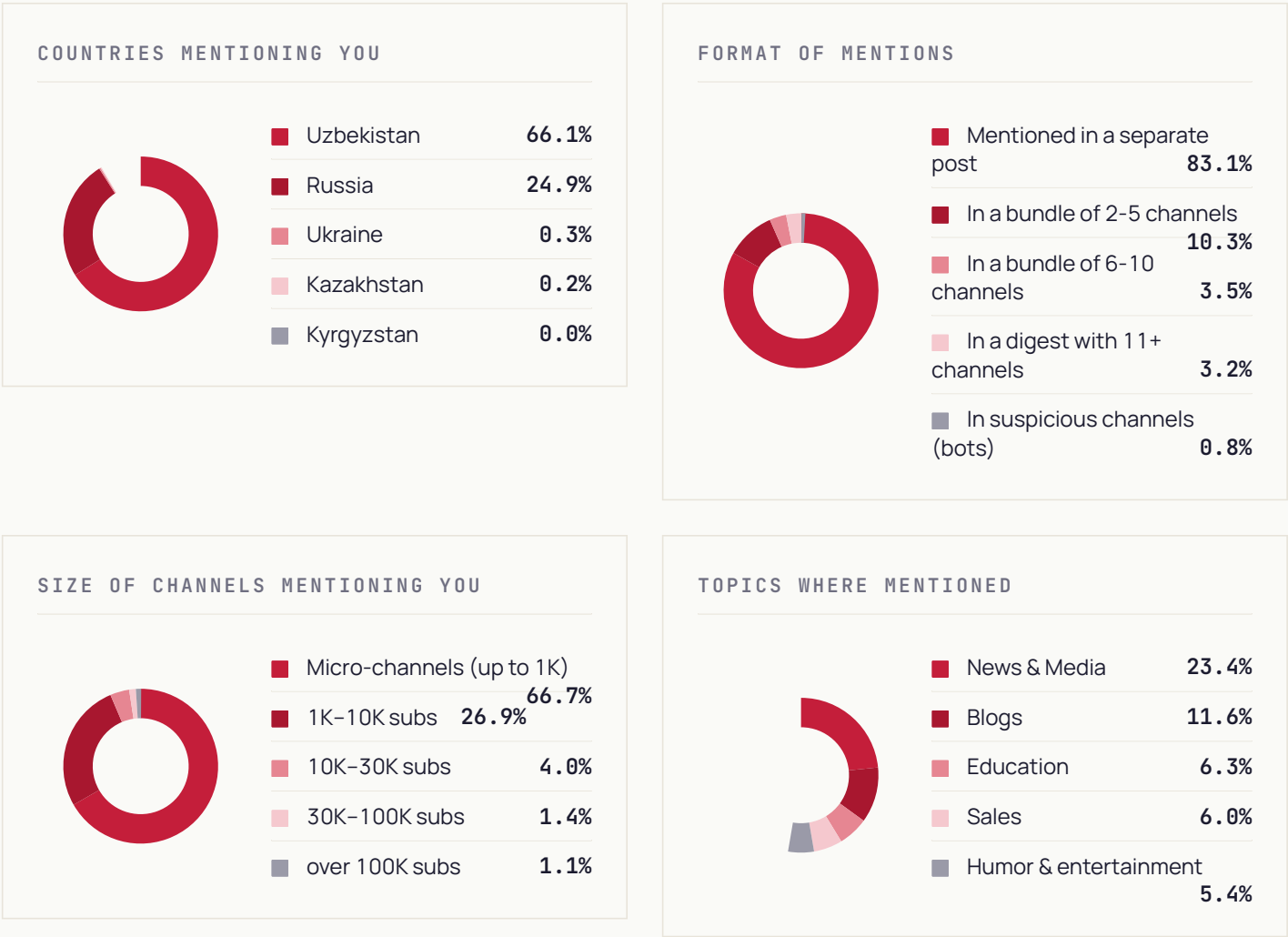


START OF PERIOD	NOW	NET GROWTH
228 188	204 471	-23 717

SECTION 04 · CITATIONS

Who and how mentions the channel

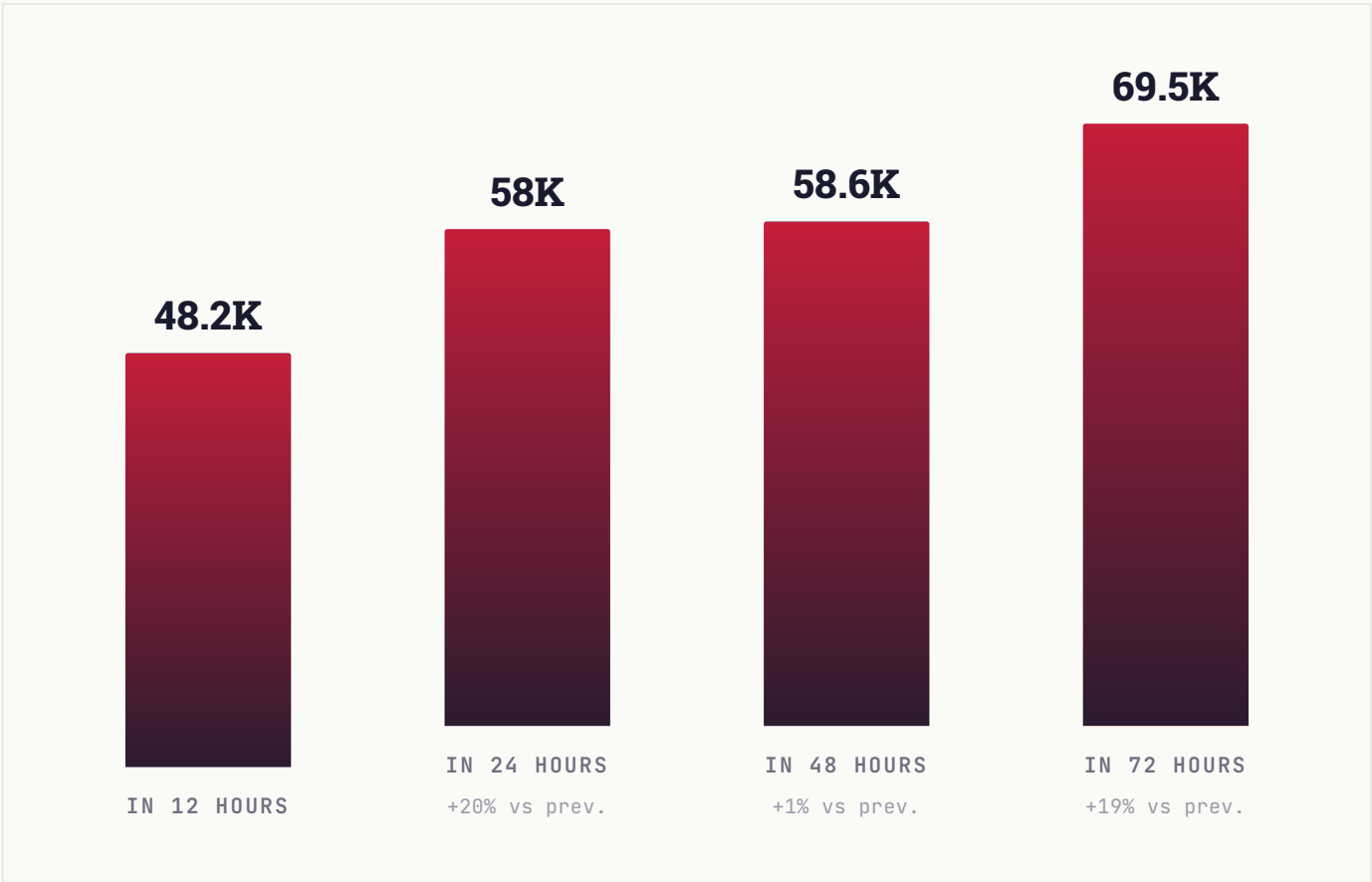
Citation index **281** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from one with 1k. All time channel was mentioned **2 298** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
P- Press.uz – News of Uzbekistan	299.2K
UZ Uzbek-MDK YOU	204.5K
RE Repost.uz	92.4K
NU Uzbekistan News • @NovostiUZ	89.3K
G- Gazeta.uz - News of Uzbekistan	87.1K
UZ UzNews.uz	70.9K
AP AN Podrobno.uz - News of Uzbekistan - (official channel)	57.3K
UO Uzbekistan Online	45.2K
EU Echo of Uzbekistan	25.1K

COMPARATIVE CONCLUSION

Channel in mid-list (4th out of 11). 3 channels larger, 7 – smaller. Good options for mutual cross-promotion both ways: up – to grow, down – to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **342**, they brought **24 374** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
December 2025	63	37	4 284	
November 2025	78	44	10	
Oct 2025	67	36	362	
Sep 2025	46	28	9 869	
August 2025	43	28	4 918	
July 2025	45	32	4 931	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
342	6	24 374

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Monday

On this day at 16:00 UZT audience is most active.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%. One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with channels in the same niche once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
