

PUBLIC REPORT BY PROMTPRESS

Channel audit

UzCSD | Markaziy depozitariy



@uzcsd

web: www.uzcsd.uz Facebook: <https://www.facebook.com/uzcsd.uz>
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SUBS	ERR (% SEE POSTS)	REACH/POST
10 296 12.06.2026 +86 per month	24.0% per day 12.1%	2.3K HTTPS: // PROMTPRESS.COM/AUDIT/UZCSD ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period it covers.

 SUBS 10 296 —	 SUBSCRIBER REACH 22.03% avg % of subs see post	 VIEWS/POST 2.3K median 2.3K · 29 days	 POSTS/WEEK 11.5 for the period
 7D TREND -0.1% vs previous week	 REACTIONS/POST 18.5 total 887 reactions, 303 reposts, 0 comments	 POST LENGTH 809 chars median 848 · 29 days	 POSTS ANALYZED 48 29 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH +86 for the last month	 CITATION INDEX 11 citation index · 58 channels mentioned all time	 CHANNEL AGE 7 years 1 month created 07.05.2019

AI EDITOR SUMMARY

Channel «UzCSD | Markaziy depozitariy» – 10 296 subs. Each post gets on average 2.3K people (22% from subs), this is average reach – room to grow. Publishes 12 posts/week (~2/day) – steady pace. For week Jun 1–7 reach stable (-0.1% vs week May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **48** posts in 29 days.
- 02 Dominant format – **Photo** (39/48 posts).
- 03 Avg post length – **809** characters (median 848).
- 04 Peak audience activity – **Saturday**, 11:00 UZT.
- 05 Top posts get **2x** more views than the weakest (3.4K avg for top vs 1.8K for worst) – among 48 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 16.05 · 06:02 PHOTO ✎Korporativ harakatlar nima? ✎Ba'zida kompaniyalar o'z aksiyalari bilan turli o'zgarishlarni amalga oshiradilar. Bular korporativ...	VIEWS 3 671 REPOSTS 10	REACTIONS 15 ER 35.7%
Nº2 14.05 · 11:12 VIDEO ✎E-vote – zamonaviy aksiyadorlar va ilg'or emitentlar tanlovi! ✎Bugungi shiddatli zamonda masofa korporativ qarorlar qabul qilishga...	VIEWS 3 237 REPOSTS 9	REACTIONS 22 ER 31.4%
Nº3 14.05 · 06:29 POLL (post without caption – poll)	VIEWS 3 169 REPOSTS 7	REACTIONS 22 ER 30.8%

N⁴

28.05 · 06:00

PHOTO

Passiv daromad nima? Ko'pchilik "ishlamasang, tishlamaysan" deydi, lekin moliya dunyosida boshqacha qoida ham bor. Passiv daromad —...

VIEWS

3 146

REPOSTS

14

REACTIONS

20

ER

30.6%

N⁵

18.05 · 11:30

PHOTO

   Haftalik sharh: O'zbekiston kapital bozoridagi asosiy o'zgarishlar (08.05.2026 – 15.05.2026) Markaziy depozitariy tizimida...

VIEWS

2 917

REPOSTS

4

REACTIONS

13

ER

28.3%

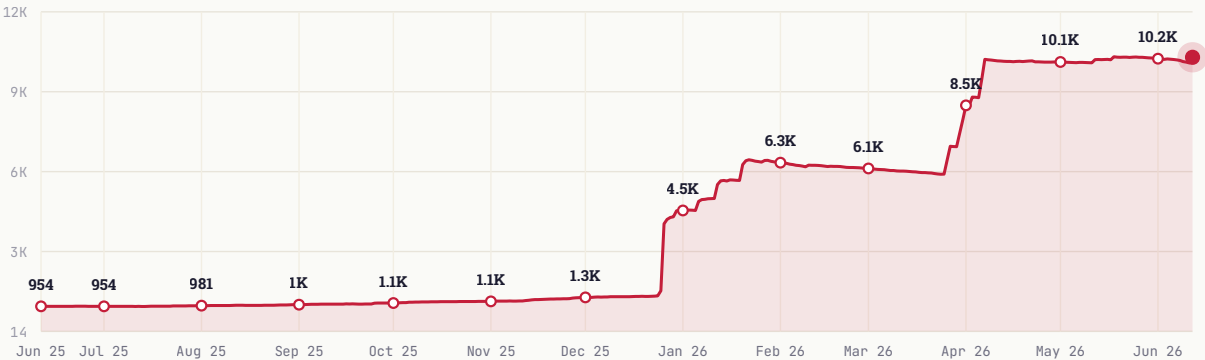
WORST 3

↓ 25.05 · 13:03 PHOTO Korporativ obligatsiyalar bo'yicha kupon to'lovlari Qimmatli qog'ozlar Markaziy depozitariysi 2026-yil 25-may holatiga "Contact Finance"...	VIEWS 1 895 REPOSTS 2 REACTIONS 13 ER 18.4%
↓ 08.06 · 12:19 PHOTO   Haftalik sharh: O'zbekiston kapital bozoridagi asosiy o'zgarishlar (29.05.2026 – 05.06.2026) Aksiyalar bozorida tarkibiy...	VIEWS 1 790 REPOSTS 1 REACTIONS 11 ER 17.4%
↓ 09.06 · 06:02 PHOTO      Qimmatli qog'ozlar markaziy depozitariysi vakillari Yevroosiyo Markaziy depozitariylar assotsiatsiyasining (AECSD) Dushanbe...	VIEWS 1 779 REPOSTS 3 REACTIONS 28 ER 17.3%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

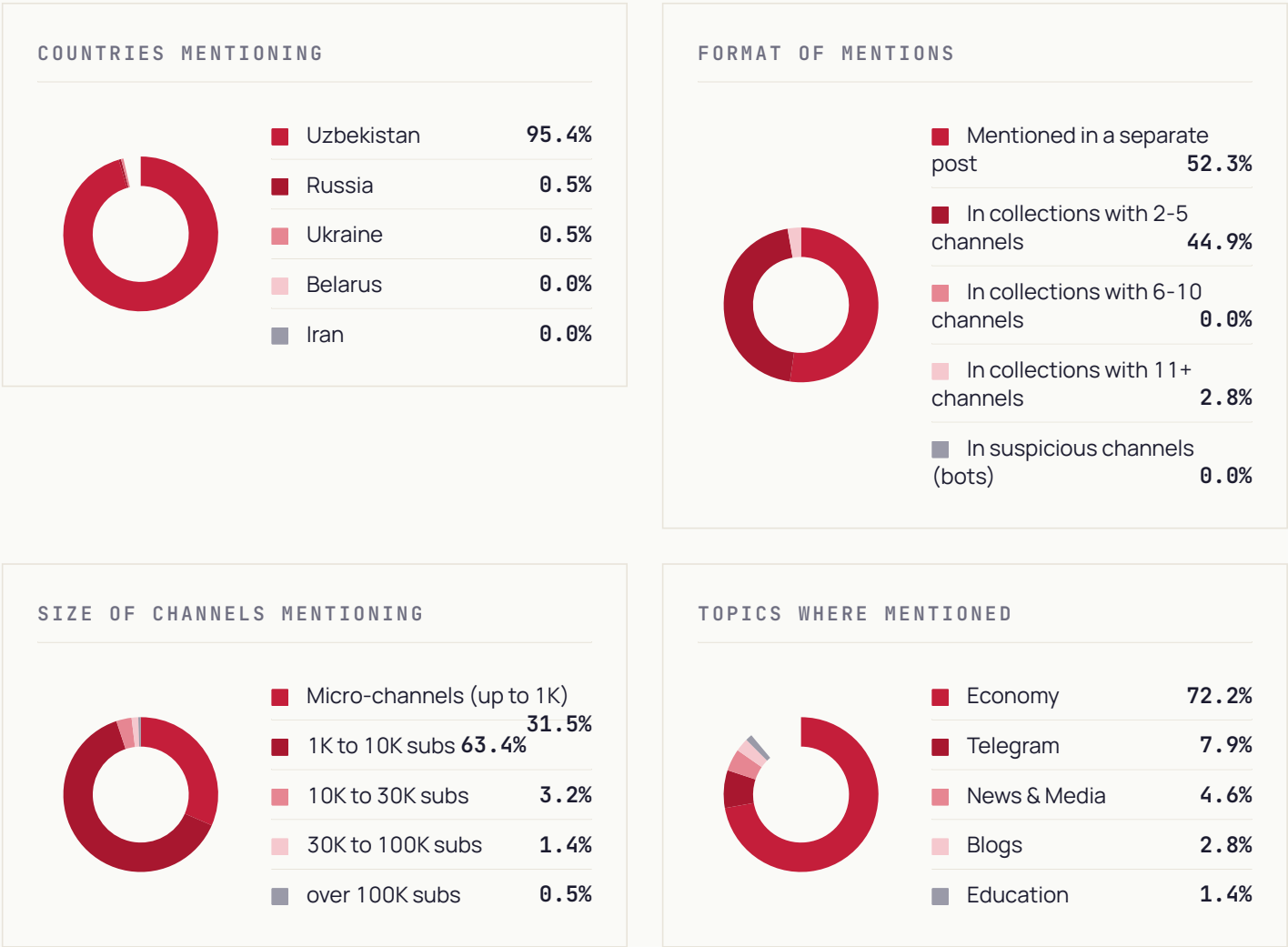


START OF PERIOD	NOW	NET GROWTH
954	10 298	+9 344

SECTION 04 · MENTIONS

Who mentions the channel and how

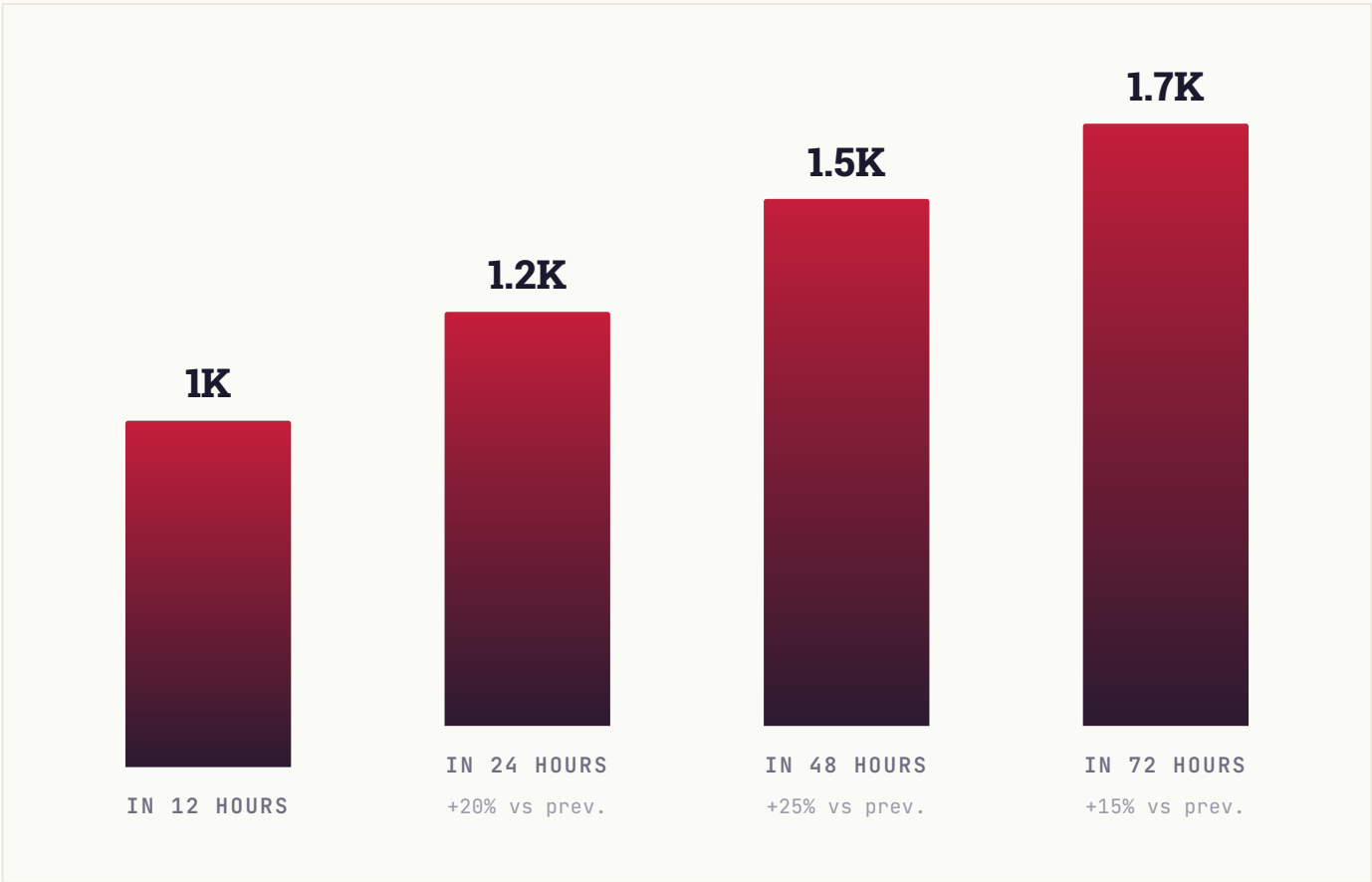
Citation index **11** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time the channel was mentioned **58** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
MB Markaziy bank	44.2K
UJ UzCSD Markaziy depozitariy YOU	10.3K
OR O'zbekiston respublika valyuta birjasi	9.2K
⌘K ⌘ CorpInfo ⌘	8.3K
KD KAP DEPO	6.1K
FB Freedom Broker Uzbekistan	4.6K
NA NAPP	3.4K
"R "Toshkent" Respublika fond birjasi	3.4K
IN Investds_uz	1.7K
AI Avesta Investment Group - Uzbekistan	1.4K
SA Samariddin_UZ	830

COMPARATIVE INSIGHT

Channel — 2nd place out of 11, in the top third of the list. Larger: 1 channel (leader: Markaziy bank, 44.2K), smaller — 9 channels. With leaders — paid placements or events; with others — mutual post exchanges on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **21**, they brought **3 638** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	11	7	3 264
November 2025	2	1	145
October 2025	4	3	66
September 2025	3	3	77
August 2025	0	0	47
July 2025	1	1	39

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
21	6	3 638

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Saturday

On this day at 11:00 UZT audience is most active.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
