

PUBLIC REPORT PROMTPRESS

Channel audit

Savdo-sanoat palatasi



@uzchamber

O'zbekiston Savdo-sanoat palatasi rasmiy kanali facebook.com/uzchamber instagram.com/uzchamber youtube.com/uzchamber
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SUBS

24 164

-1357 per month

ERR (% SEE POSTS)

12.0%

per day 8.2%

REACH/POST

3.1K

ad reach 2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 24 164 —	 SUBSCRIBER REACH 12.91% avg % subs see post	 VIEWS/POST 3.1K median 2.9K · 29 days	 POSTS/WK 47.7 over period
 7D TREND -23.4% vs previous week	 REACTS/POST 10.1 only 2,047 reactions, 6,725 reposts, 0 comments	 POST LENGTH 657 chars median 696 · 29 days	 POSTS ANALYZED 203 29 days
 AD REACH 2K 24h avg	 CHURN / MONTH -1357 last month	 CITATION RATE 543 citation index · 1,741 channels mentioned ever	 CHANNEL AGE 9 years 10 months created 08.08.2016

AI EDITOR SUMMARY

Channel «Savdo-sanoat palatasi» – 24 164 subs. Avg views per post 3.1K people (13% from subs), low reach – expand audience. Publishes 48 posts/week (~7/day) – active. Week Jun 1–7 reach dropped -23.4% to week 25–31 May – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 203 posts over 29 days.
- 02 Dominant format – Photo (100/203 posts).
- 03 Avg post length – 657 characters (median 696).
- 04 Audience peak – Tuesday, 23:00 UZT.
- 05 Top posts get 5x more views than the weakest (9K avg for top vs 2K for worst) – among 203 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 15.05 · 10:28 PHOTO ЎБироздан сўнг тиббий буюмлар ва ускуналар импорти соҳасидаги тадбиркорлар билан навбатдаги очиқ мулоқот бошланади. Учрашув давомида...	VIEWS 9 743 REPOSTS 179	REACTS 12 ER 40.3%
Nº2 25.05 · 10:16 PHOTO #live Khorezm: open dialogue with entrepreneurs underway Ў President of Uzbekistan holds 6th open meeting with entrepreneurs...	VIEWS 9 682 REPOSTS 67	REACTS 6 ER 40.1%
Nº3 14.05 · 09:31 PHOTO ЎБироздан сўнг тиббий техника, стоматологик ва косметологик маҳсулотлар импорти соҳасидаги тадбиркорлар билан очиқ мулоқот...	VIEWS 7 702 REPOSTS 113	REACTS 2 ER 31.9%

Nº4

19.05 · 18:55

TEXT

Ўзбекистон Республикаси Президентининг 2026 йил 19 майдаги “Солиқ органлари фаолиятини институционал жиҳатдан такомиллаштириш ва солиқ...

VIEWS

7 559

REPOSTS

291

REACTS

7

ER

31.3%

Nº5

26.05 · 23:25

TEXT

Ўзбекистон Республикаси Президентининг 2026 йил 26 майдаги “Кичик бизнес субъектларининг ўсиши учун янада қулай иқтисодий ва маъмурий...

VIEWS

7 490

REPOSTS

377

REACTS

10

ER

31.0%

WORST 3

↓ 20.05 · 12:34 PHOTO Қоидаларни мунтазам бузган мансабдорлар “Инсофсиз текширувчилар реестри”га киритилади Фармон доирасида Ўзбекистонда бизнес юритиш учун...

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.

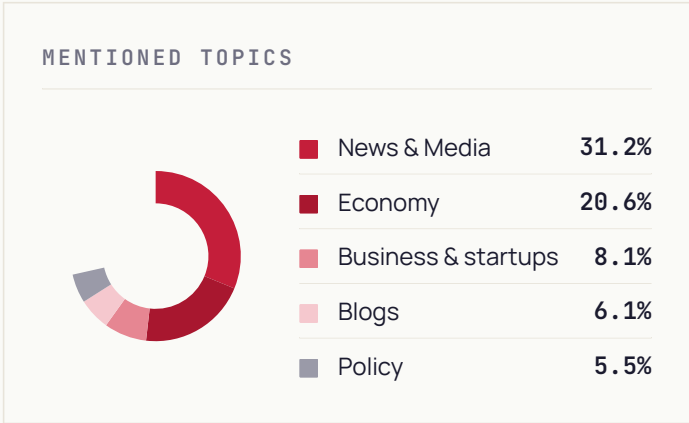
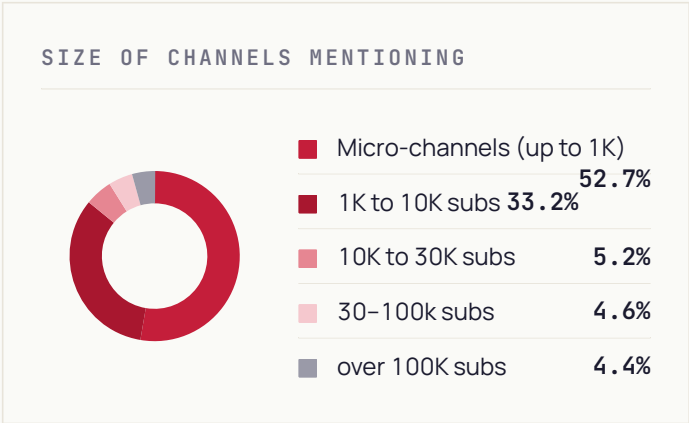
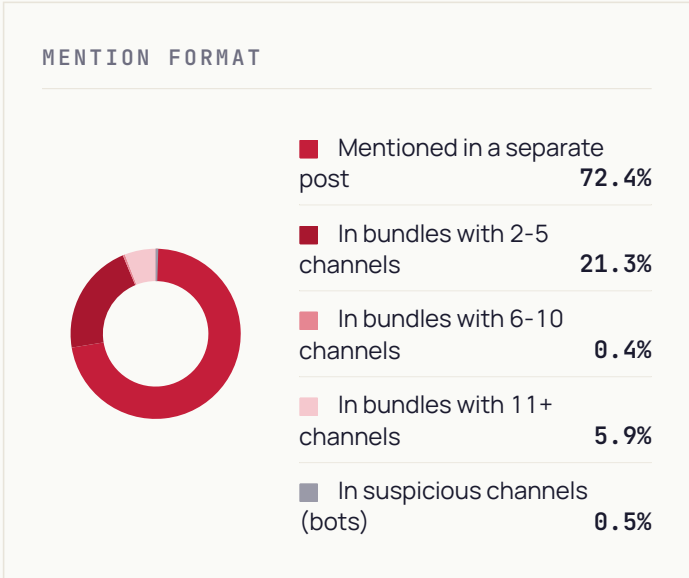
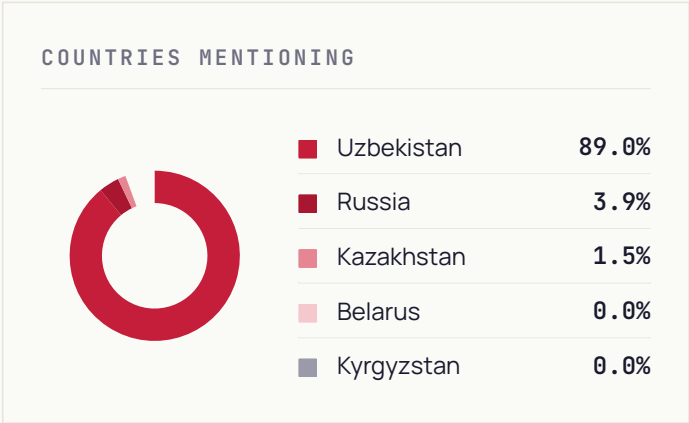


START OF PERIOD	NOW	NET GROWTH
12 512	24 171	+11 659

SECTION 04 · MENTIONS

Who and how mentions the channel

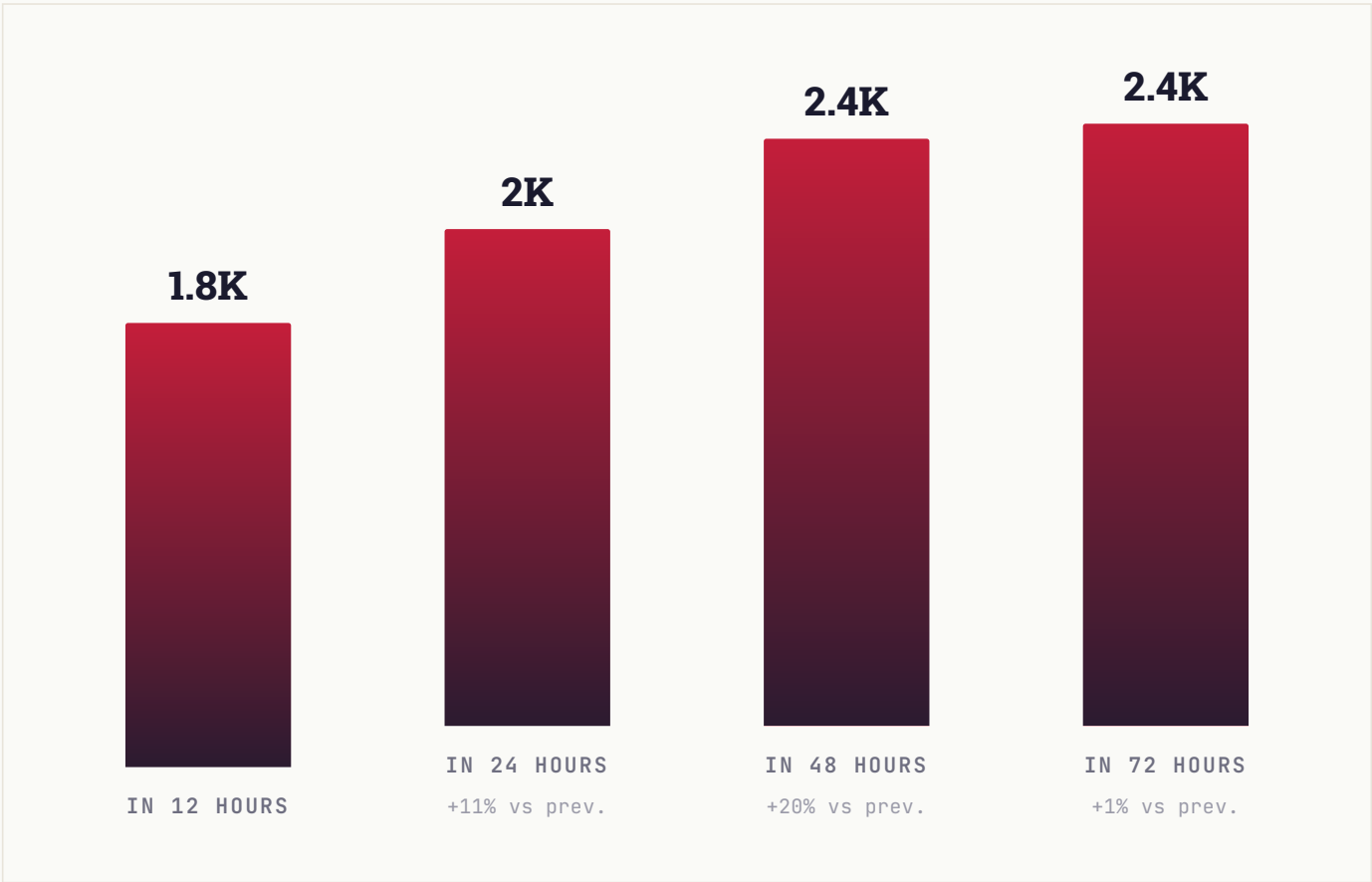
Citation index **543** — channel popularity rating based on mentions. Considers both count and weight: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **1 741** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
KJ Kun.uz Official channel	1.1M
PM Prezident matbuot kotibi Sherzod Asadov	147.6K
RX Rasmiy xabarlar I Official news	89.1K
DA davletovuz	78.1K
SP Savdo-sanoat palatasi YOU	24.2K
QX QISHLOQ XO'JALIGI VAZIRLIGI	18.8K
GE GENERALISSIMUS	17.8K
OM Oliy Majlis Senati	13.8K
OR O'zbekiston Respublikasi Investitsiyalar, sanoat va savdo vazirligi	6.4K
BI Biznes-ombudsman	6.1K
UZ UzTextile-News	2.9K

COMPARATIVE INSIGHT

Channel in mid-list (5th out of 11). 4 channels larger, 6 smaller. Good for mutual cross-promotion: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **1 115**, they brought **9 987** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Dec 2025	263	79	3 882
Nov 2025	217	45	206
Oct 2025	149	57	157
September 2025	130	61	127
August 2025	165	69	5 160
Jul 2025	191	81	455

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1 115	6	9 987

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Main post of the week — Tuesday

Audience most active on this day at 23:00 UZT.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts quarterly with same-niche channels. 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords for organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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