

PUBLIC REPORT BY PROMTPRESS

Channel audit

Oilaviy kiyim do'kon! (Erkaklar uchun)



@uzbtextile3

Our stores in Tashkent! Parkentsky: 999753336 Parkentsky Men's:
999753337 Yunusobod: 999753338 Chilonzor: ...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
8 577	25.0%	2.1K
-241 per month 15.06.2026	per day 14.7%	ad reach 1.3K/24h
HTTPS://PROMTPRESS.COM/AUDIT/UZBTEXTILE3		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 8 577 —	 SUBSCRIBER REACH 24.42% avg % of subs see post	 VIEWS/POST 2.1K median 2.1K · 28 days	 POSTS/WEEK 17.8 over period
 7D TREND -16.3% vs prev week	 REACTIONS/POST 2.1 total 150 reactions, 241 reposts, 0 comments	 POST LENGTH 149 chars median 149 · 28 days	 POSTS ANALYZED 72 28 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -241 last month	 CITATION RATE 131 citation index · 77 channels mentioned ever	 CHANNEL AGE 7 years 4 months created 15.02.2019

AI EDITOR SUMMARY

Channel «Family clothing store! (For men)» — 8 577 subs. Each post averages 2.1K people (24% of subs), average reach — room to grow. Publishes 18 posts per week (~3/day) — consistent schedule. For week of June 1–7, reach dropped -16.3% by week of May 25–31 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **72** posts over 28 days.
- 02 Dominant format – **Video** (68/72 posts).
- 03 Avg post length – **149** chars (median 149).
- 04 Peak audience activity – **Wed**, 06:00 UZT.
- 05 Strongest posts get **2×** more views than weakest (3K avg top vs 1.4K worst) – among 72 posts in 28 days. Worth analyzing what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 01:03 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
3 408	1
REPOSTS	ER
37	39.7%

Nº2 26.05 · 13:45 **VIDEO**
Азизлар сиз ҳам харид қилишга улгуриб қолинг!!
Маҳсулотларимизни бозори чаққон!! Бугун соат 21:00
гача дўконларимиз...

VIEWS	REACTIONS
2 898	2
REPOSTS	ER
—	33.8%

Nº3 25.05 · 05:26 **VIDEO**
Men's summer two-piece!! Prices in video!! ☑Parkentski...

VIEWS	REACTIONS
2 831	5
REPOSTS	ER
11	33.0%

Nº4 19.05 • 13:09 VIDEO Quality kamars at wallet-friendly prices!! Prices in video...	VIEWS 2 817 REPOSTS 4 REACTIONS 1 ER 32.8%
Nº5 19.05 • 12:47 VIDEO Men's t-shirt prices shown in video!! @uzbtextile3 http://Instagram.com/uzb_textile	VIEWS 2 810 REPOSTS 2 REACTIONS 1 ER 32.8%

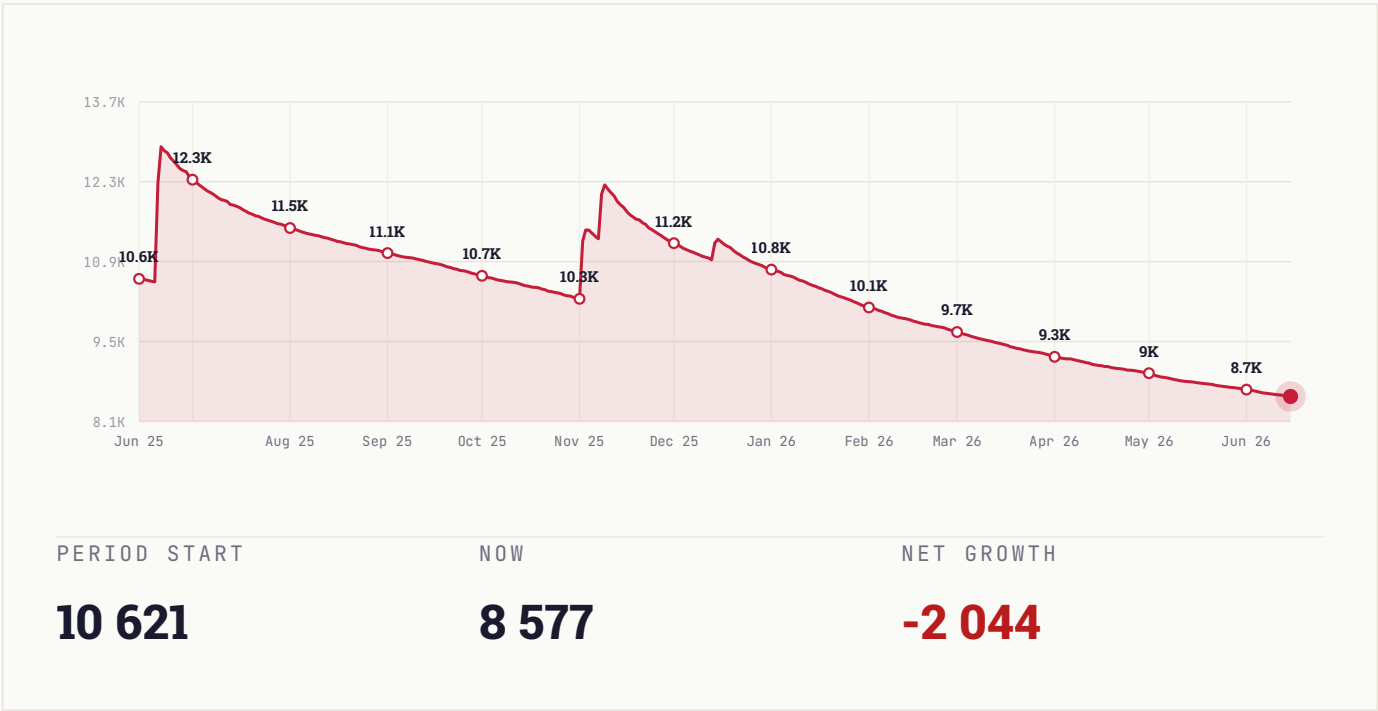
WORST 3

↓ 12.06 • 09:31 VIDEO We have many more products, but the market is fast!! Hurry before they run out...	VIEWS 1 436 REPOSTS — REACTIONS 1 ER 16.7%
↓ 11.06 • 05:26 VIDEO Our thick white towels for hotels have arrived!! Many buyers, hurry...	VIEWS 1 408 REPOSTS 1 REACTIONS 2 ER 16.4%
↓ 11.06 • 06:04 VIDEO (post without caption — video)	VIEWS 1 357 REPOSTS — REACTIONS 5 ER 15.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

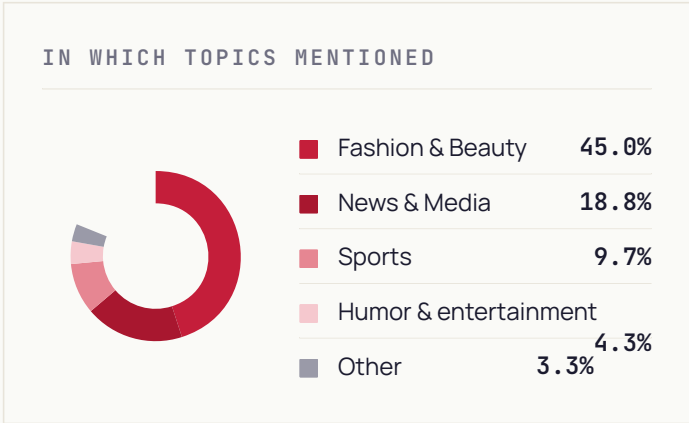
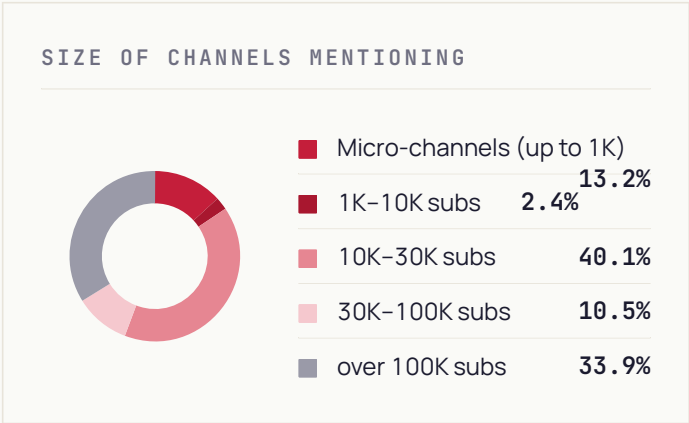
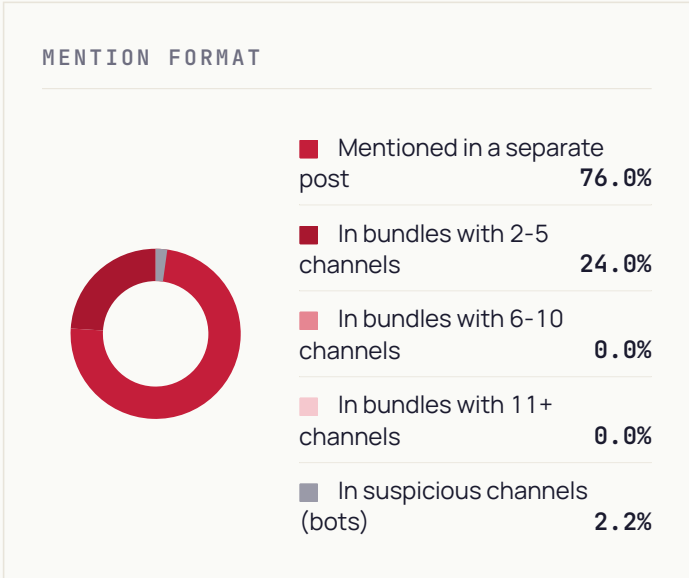
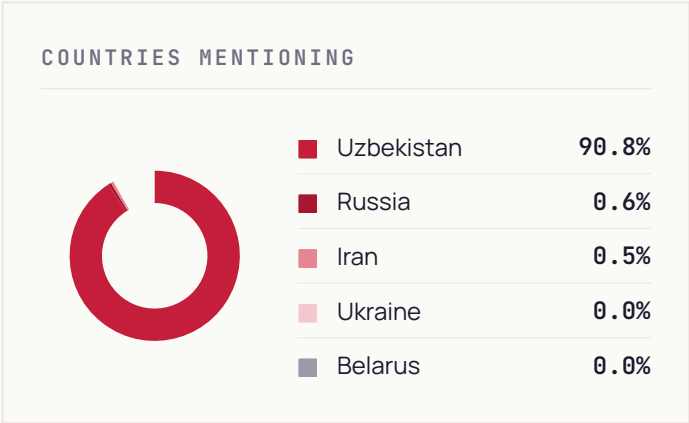
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

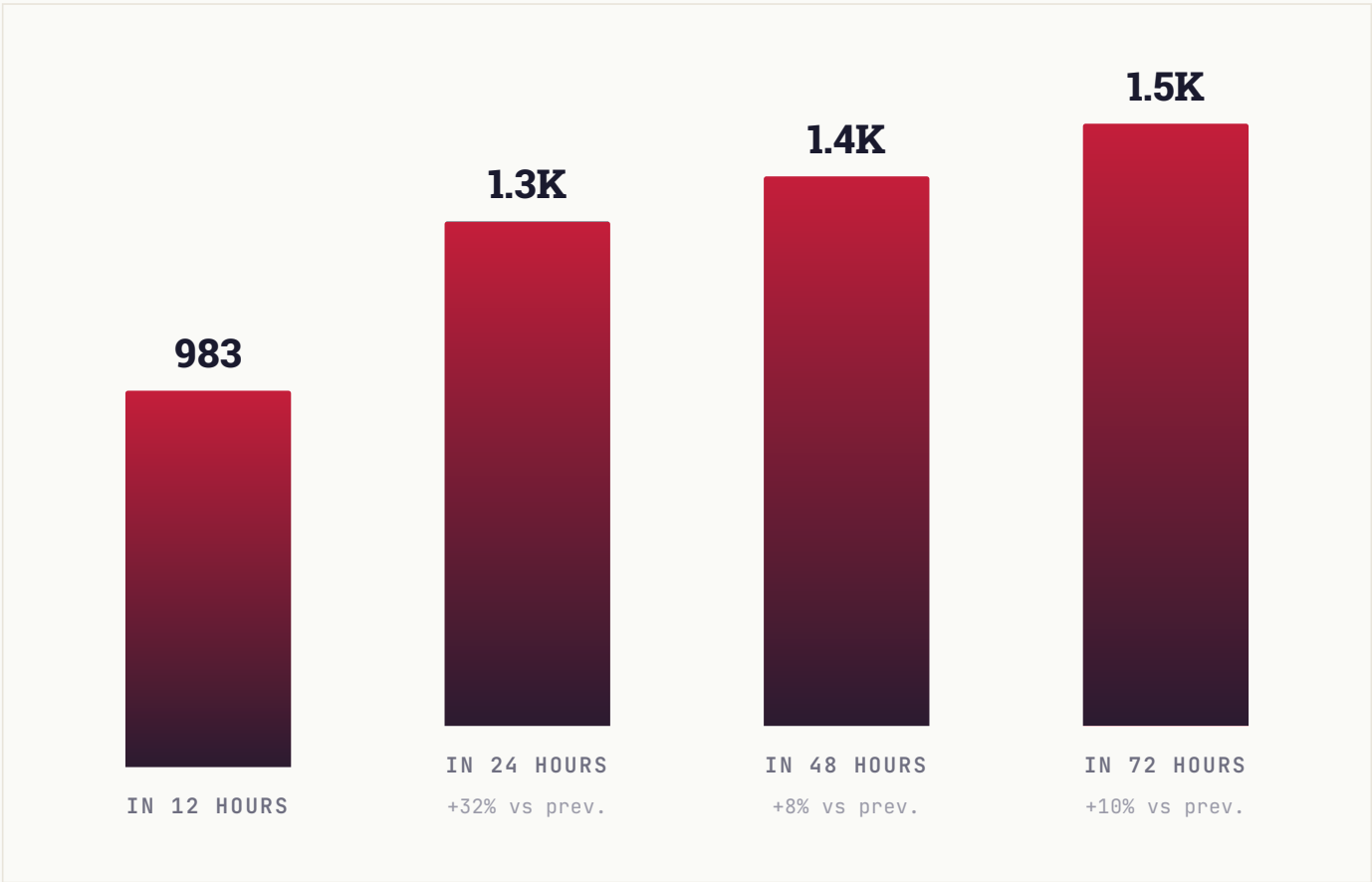
Citation index **131** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time the channel was mentioned **77** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
K Kun.uz Расмий канал	1.1M
OU OPER UZ Расмий канал	1M
TP Telegram_Yulduzlari Расмий канал	1M
KD Kanallani Dodasi Расмий канал	828.1K
MU MILITSIYA UZB Расмий канал	548.8K
UZ Uzbek-MDK	203K
UV UZBEK VIDEO CHANNEL	201.1K
FT FUTBOL TV RASMIY	175.3K
DA davletovuz	78.1K
F☒ Foydaly ☒	14.1K
OK Oilaviy kiyim do'kon! (Erkaklar uchun) YOU	8.6K

COMPARATIVE INSIGHT

Channel in bottom third of picks (11th place out of 11). Larger — 10 channels (leader: **Kun.uz | Расмий канал**, 1.1M); these are growth benchmarks, we reach them via paid placements or partnerships. No one in the selection is smaller than you — all others are larger.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **62**, they brought **2 496** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	32	5	359
Nov 2025	15	9	2 137
Oct 2025	5	1	0
Sep 2025	2	1	0
August 2025	0	0	0
July 2025	8	1	0
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
62	6	2 496	

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 06:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Quarterly cross-posts with same-segment channels.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & close your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
