

PROMTPRESS PUBLIC REPORT

Channel audit

UZBOOM



@uzboom

Stay informed with the latest news and interesting videos! Send us news, we'll post it on the channel: @Uzboom_Murojaatbot Ads: @otash_media_uz

SUBSCRIBERS

223 747

+26947 per month

ERR (% SEE POSTS)

6.0%

per day 5.3%

REACH/POST

12.8K

ad reach 13.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 223 747 —	SUBS REACH 5.74% avg % of subs who see a post	VIEWS/POST 12.8K median 10.7K · 28 days	POSTS/DAY 31.3 ~219 per week
7D TREND +62.7% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 335 chars median 252 · 28 days	POSTS ANALYZED 883 28 days
AD REACH 13.3K 24h avg	CHURN / MONTH +26947 last month	QUOTE RATE 1 406 citation index · 1,333 channels mentioned ever	CHANNEL AGE 6 years 6 months created 06.12.2019

AI EDITOR SUMMARY

Channel «UZBOOM» – 223 747 subs. Each post averages 12.8K people (6% from subs), reach is low – consider expanding audience. Publishes 219 posts per week (~31/day) – very active posting. For the week of May 25–31, reach up +62.7% to week May 18–24 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **883** posts over 28 days.
- 02 Dominant format – **Video** (603/883 posts).
- 03 Avg post length – **335** chars (median 252).
- 04 Peak audience activity – **Tuesday**, 01:00 UZT.
- 05 Top posts get **7x** more views than the weakest (52.8K avg for top vs 7.4K for worst) – among 883 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

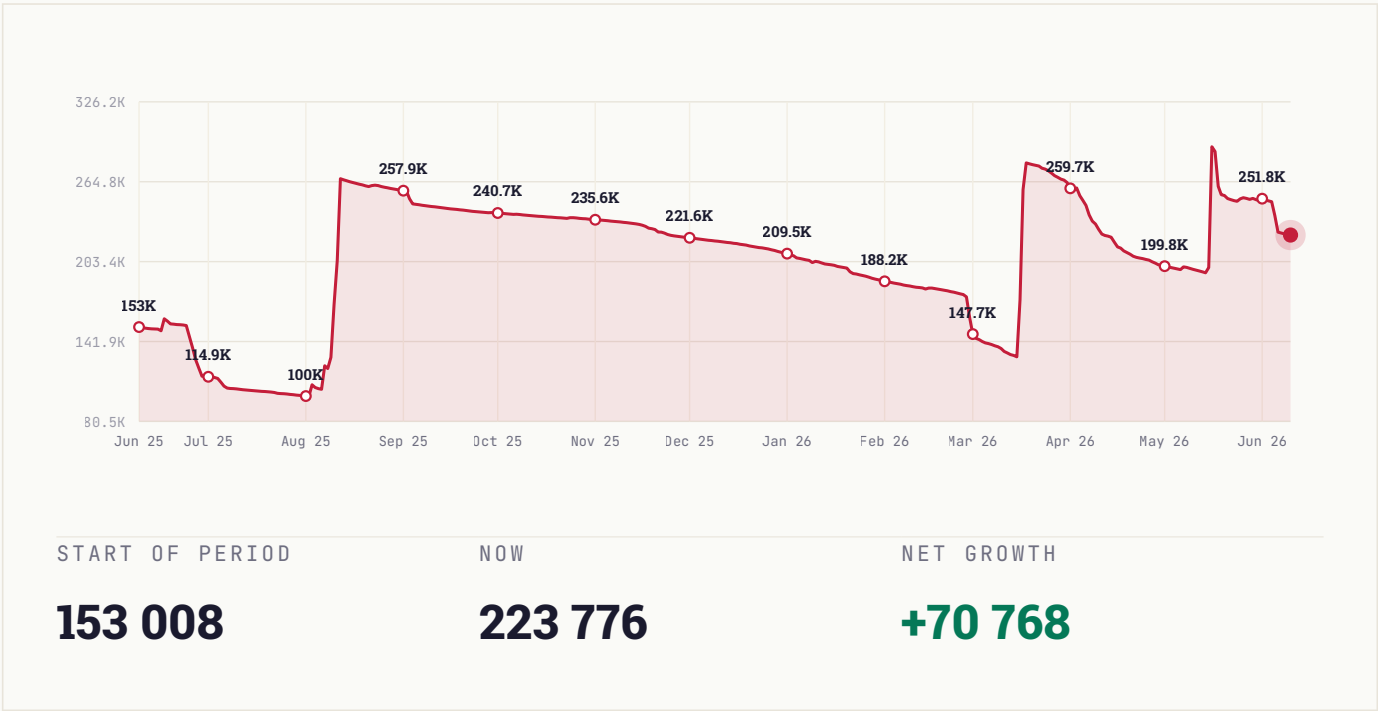
Nº1 26.05 · 23:28 VIDEO #BAYRAM_MUBARAK 😊Happy Kurban Hayit! Today is a day of joy and happiness. Everyone congratulates each other...	VIEWS 72 871 REPOSTS 2 068	REACTIONS — ER 32.6%
Nº2 25.05 · 19:10 PHOTO 🕌 BLESSED ARAFAH! MAY THE DAY OF ARAFAH BE BLESSED FOR ALL OF YOU!!! SHARE WITH YOUR LOVED ONES. ✓ @UZBOOM - BANNED FOR CHILDREN...	VIEWS 43 839 REPOSTS 1 294	REACTIONS — ER 19.6%
Nº3 26.05 · 20:04 PHOTO 🕌 Happy Eid al-Adha! Blessed holiday. ✓ @UZBOOM - BANNED FOR CHILDREN! FOR ADULTS! JOIN US!	VIEWS 41 651 REPOSTS 1 002	REACTIONS — ER 18.6%

Nº4 28.05 · 23:10 VIDEO Juma tongi muborak bo'lsin. Eng yaqin insonim kirib kelgan Juma tongi muborak bo'lsin. Bugungi boshlanayotgan yangi kuningiz fayzli va...	VIEWS 39 991 REPOSTS 935 REACTIONS — ER 17.9%
Nº5 25.05 · 12:53 PHOTO <Prepay for gas and electricity now, valid for up to 2 months > From June 1, gas and electricity tariffs will increase again. > If by May 31...	VIEWS 36 861 REPOSTS 471 REACTIONS — ER 16.5%
WORST 3	
↓ 06.06 · 05:39 VIDEO #Attention >Why starting the day with a glass of warm water is good for your body. Watch the video for details...	VIEWS 7 812 REPOSTS 36 REACTIONS — ER 3.5%
↓ 06.06 · 05:40 PHOTO KILL MY SON (true story) A guard near the Kaaba noticed a man crying and praying. He sobbed: — O Allah, give me too...	VIEWS 7 386 REPOSTS 3 REACTIONS — ER 3.3%
↓ 24.05 · 09:59 PHOTO Dreamland Do'stlik'dagi xonadonlar narxi -22% gacha chegirma> 1 xonali xonadon 43.2 m² , narxi atigi 493.400.000 so'm ☎...	VIEWS 6 962 REPOSTS 1 REACTIONS — ER 3.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

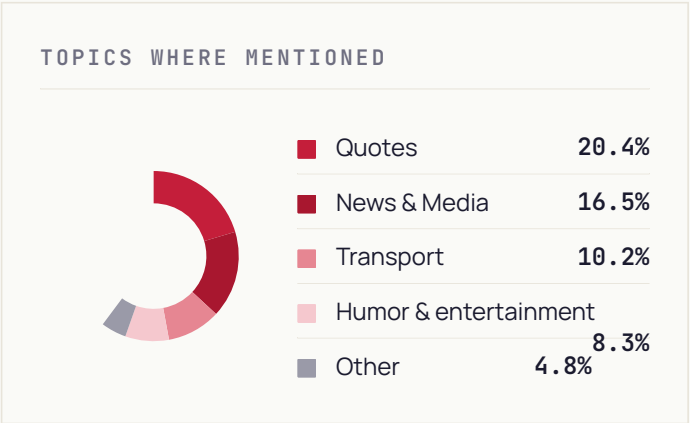
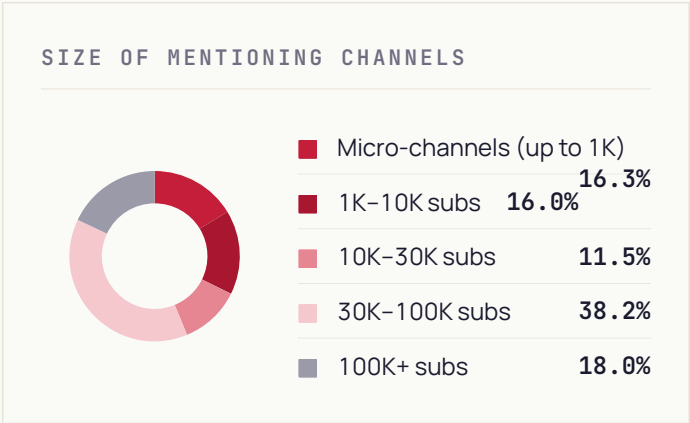
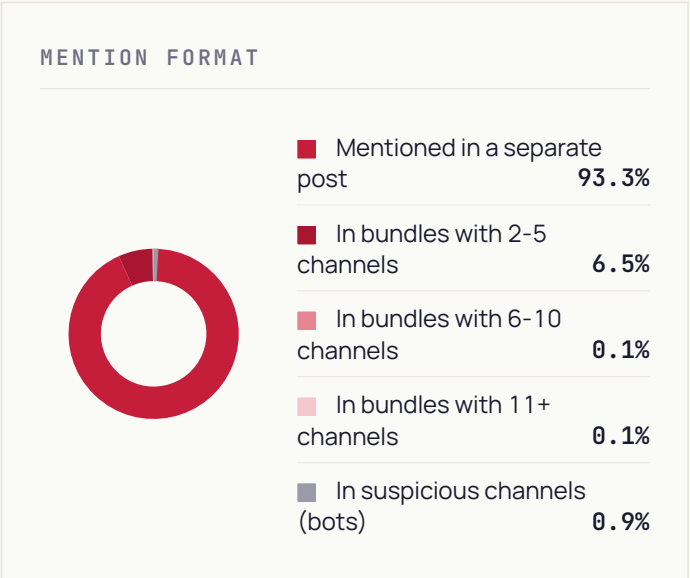
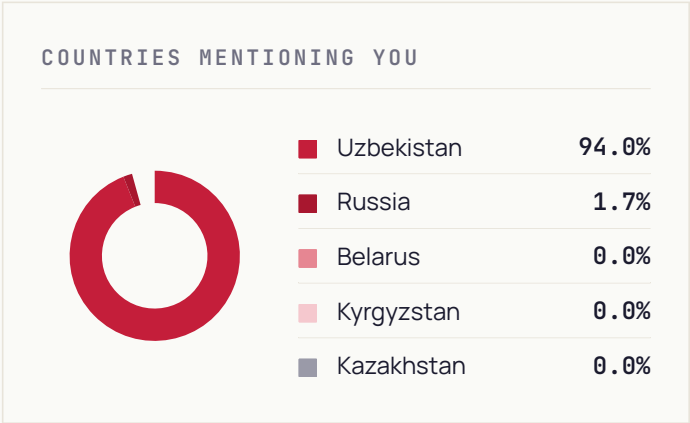
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • MENTIONS

Who mentions the channel and how

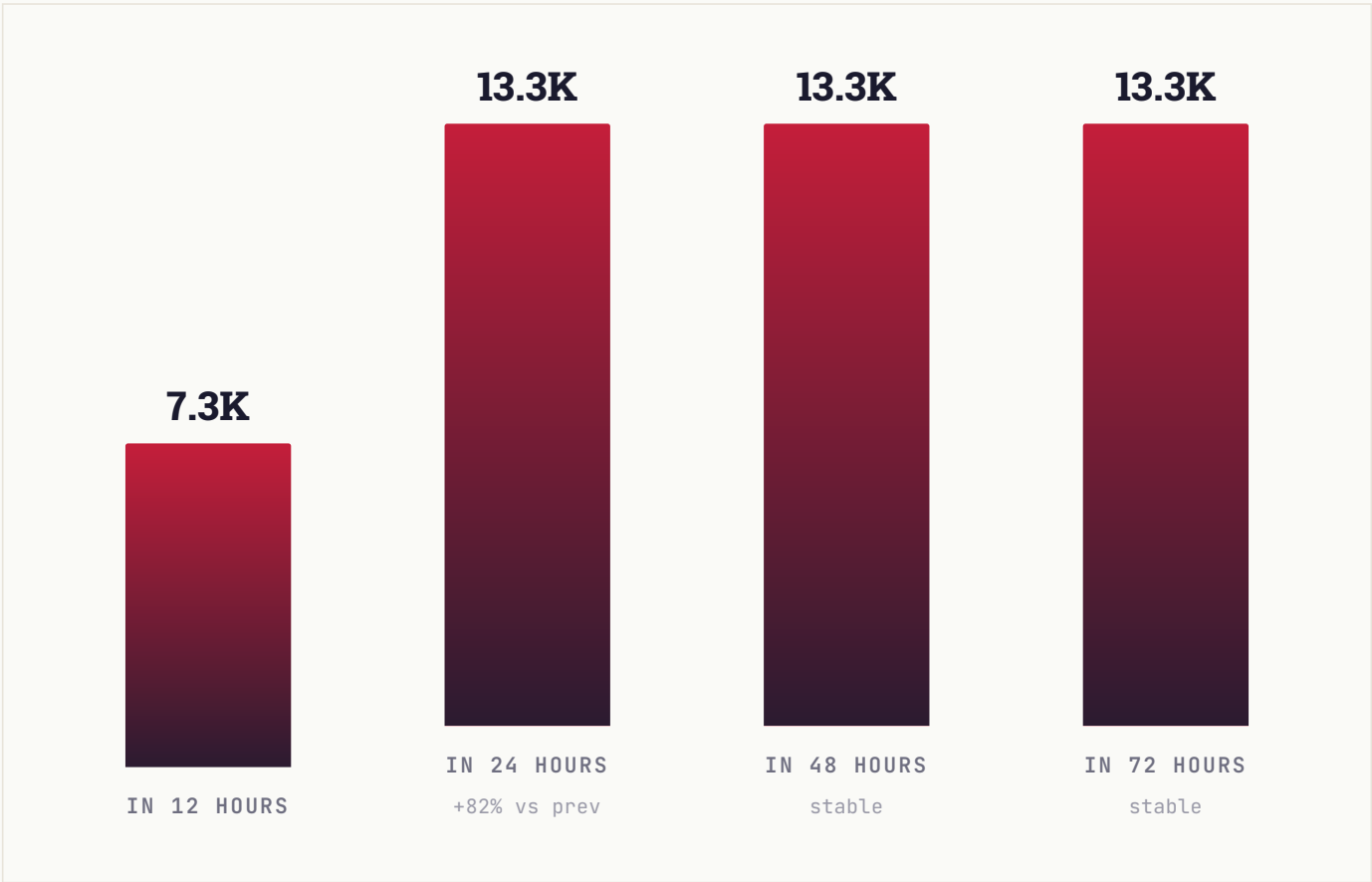
Citation index **1 406** — channel popularity rating based on mentions. Considers both count and weight: a post from a 100k subs channel weighs more than from 1k. All-time channel was mentioned **1 333** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
OU OPER UZ Official channel	1M
KD Kanallani Dodasi Official channel	835.8K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	805.1K
MU MILITSIYA UZB Official channel	553.3K
QI Qalampir.uz I official channel	268.8K
UZ UZBOOM YOU	223.7K
UZ Uzbek-MDK	204.5K
UV UZBEK VIDEO CHANNEL	202K
T Toshkentliklar🇺🇿 Official	104.3K

COMPARATIVE CONCLUSION

Channel in bottom third of the digest (8th out of 11). Larger — 7 channels (leader: **Kun.uz | Official channel**, 1.1M); these are growth benchmarks — reach them via paid placements or partnerships. Smaller — 3 channels, you're already a partner-leader for them.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **217**, they brought **174 867** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	8	7	0	
November 2025	23	23	0	
October 2025	46	35	637	
September 2025	63	52	113	
August 2025	51	45	174 117	
July 2025	26	10	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
217	6	174 867

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Tuesday
 Audience most active on this day at 01:00 UZT.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One weekly poll on a hot topic is an easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Cross-post with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads through us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
