

PROMTPRESS PUBLIC REPORT

Channel audit

Uzbekonomics



@uzbekonomics

Podkast: <https://www.youtube.com/c/Uzbekonomics> Substack:
<https://botir.substack.com/> Kolonka: <https://www.gazeta.uz/ru/authors/bkobilov/> Aloqa: @econ_feedback_bot

SUBS

19 959

-289 per month

ERR (% SEE POSTS)

55.0%

per day **22.8%**

REACH/POST

10.2K

ad reach **4.5K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 19 959 —	 SUBSCRIBER REACH 51.2% avg % of subs see post	 VIEWS/POST 10.2K median 10.1K · 29 days	 POSTS/WK 10.9 for the period
 7D TREND -9.8% vs previous week	 REACTIONS/POST 126.1 total 5,802 reactions, 1,468 reposts, 0 comments	 POST LENGTH 488 chars median 413 · 29 days	 POSTS ANALYZED 46 29 days
 AD REACH 4.5K 24h avg	 CHURN / MONTH -289 over the last month	 CITATION INDEX 135 citation index · 990 channels mentioned all time	 CHANNEL AGE 7 years 4 months created 26.01.2019

AI EDITOR SUMMARY

Channel «Uzbekonomics» – 19 959 subs. Each post gets on avg 10.2K people (51% from subs), this is broad reach for a channel of this size. Publishes 11 posts/week (~2/day) – regular pace. For week Jun 1–7 reach dropped by -9.8% to the week of May 25–31 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 46 posts in 29 days.
- 02 Dominant format – Text (32/46 posts).
- 03 Avg post length – 488 characters (median 413).
- 04 Audience peak activity – Wednesday, 21:00 UZT.
- 05 Top posts get 3x more views than the weakest (21K avg for top vs 6.1K for worst) – among 46 posts in 29 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

№114.05 · 14:32TEXT	VIEWS	REACTIONS
	24 256	251
Behzod AQShdaligidan foydalanib bir hafta ichida avval Dallasda, keyin Nyu Yorkda birga vaqt o'tkazdik. Texasda Iordaniya milliy taomini...	REPOSTS	ER
	23	121.5%
№224.05 · 09:20TEXT	VIEWS	REACTIONS
	20 637	40
Yangi epizod: 63 - Bashoratlar bozori Yutubeda video: https://youtu.be/Xm9Ah39Haws Audio formatda: Spotify Apple Podcast Yandex...	REPOSTS	ER
	48	103.4%
№302.06 · 13:31TEXT	VIEWS	REACTIONS
	18 242	41
Podkastimizning yangi epizodi chiqdi: 64 - Korporativ boshqaruv va IPO haqida O'zbekistondagi davlat korxonalarining IPOsi, u nima...	REPOSTS	ER
	78	91.4%

N⁴

13.05 · 16:27

TEXT

Men bu yerda portfelimdagi risklarni diversifikatsiya qilgan paytimda prezident Tramp eng muhim CEOlarni bitta samolyotga chiqarib...

VIEWS

15 992

REPOSTS

123

REACTIONS

278

ER

80.1%

N⁵

14.05 · 15:38

PHOTO

Yangisi ekan. Avtomobil ishlab chiqaruvchi Ford korxonasi "biz elektromobillarni sota olmaymiz"dan qaytib, endi "biz sizning AI server...

VIEWS

14 385

REPOSTS

12

REACTIONS

86

ER

72.1%

WORST 3

↓

07.06 · 12:38

TEXT

Substackimga yozib keldim: [@uzbekonomics](https://botir.substack.com/p/june-7-2026)

VIEWS

6 602

REPOSTS

11

REACTIONS

33

ER

33.1%

↓

08.06 · 16:23

PHOTO

Oldingi postimdagi oxirgi gapimni davom ettirib tadqiqotdan olinadigan xulosani o'zgartirib yuborsak ham bo'ladi: - smartfonlar...

VIEWS

6 016

REPOSTS

10

REACTIONS

60

ER

30.1%

↓

08.06 · 16:01

PHOTO

Bu tadqiqot ko'p munozaralarga sabab bo'ladi. Ayniqsa "hammasiga smartfonlar aybormi yo'qmi" degan savol haqida o'ylaydiganlar orasida. Men...

VIEWS

5 755

REPOSTS

11

REACTIONS

29

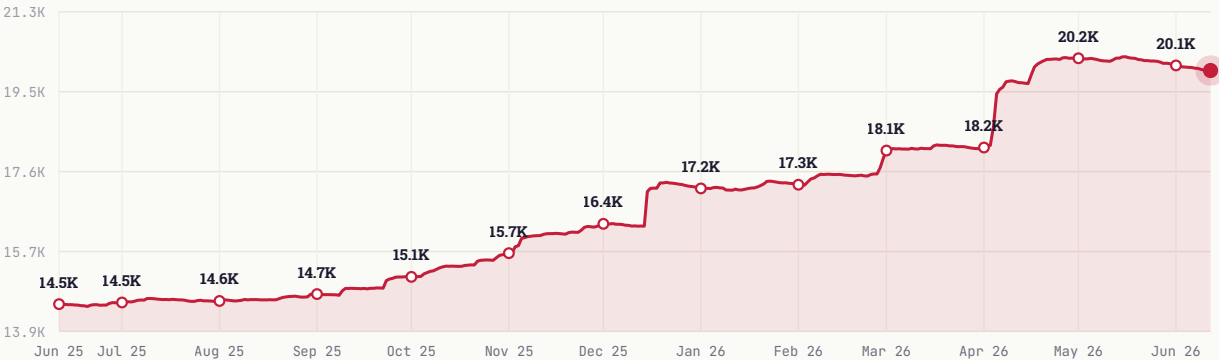
ER

28.8%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



START OF PERIOD

NOW

NET GROWTH

14 503

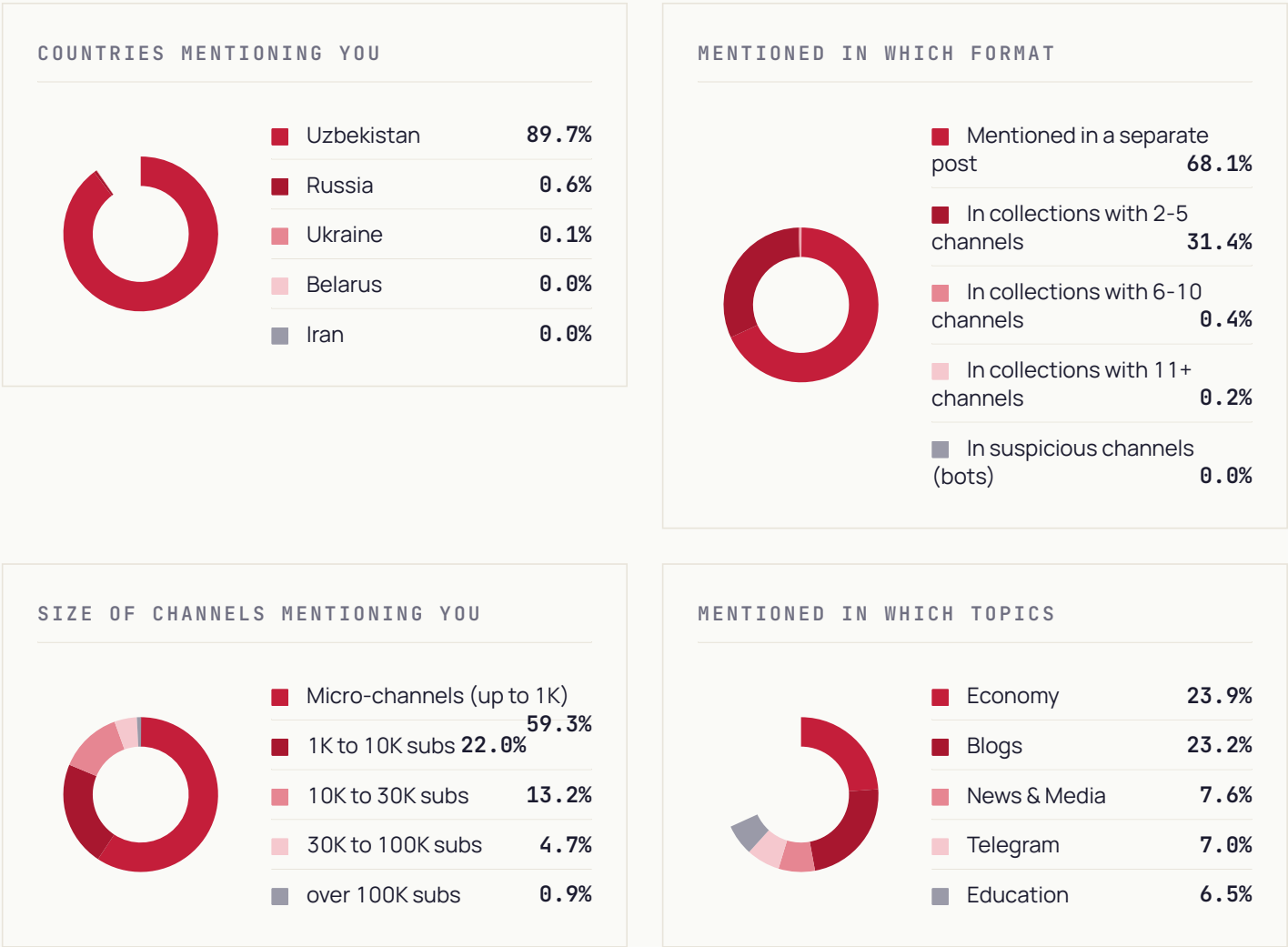
19 958

+5 455

SECTION 04 · CITATIONS

Who mentions the channel and how

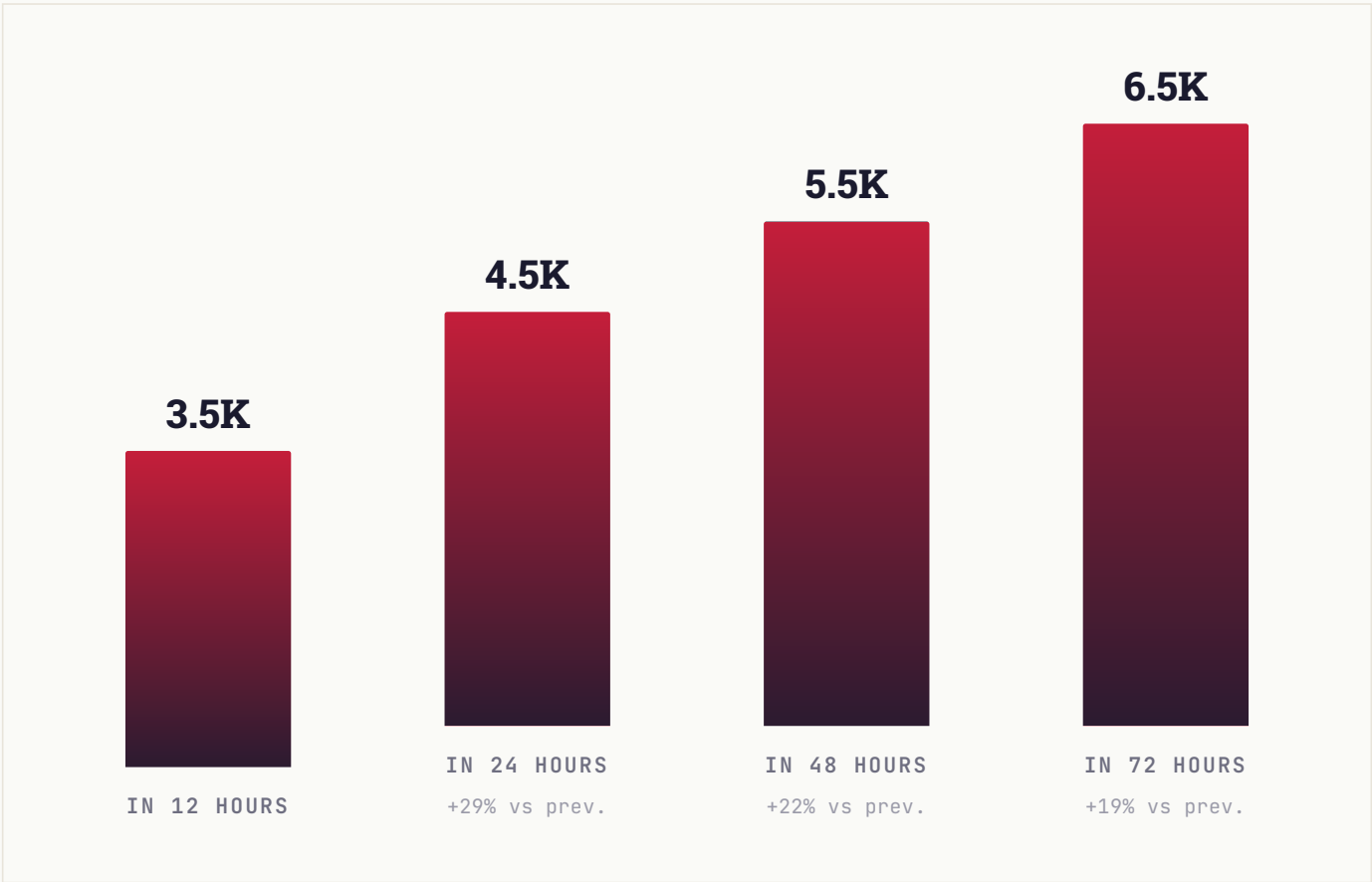
Citation index **135** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **990** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
KI Kun.uz Official channel	1.1M
DA davletovuz	78.1K
BA bakiroo	60.9K
IK Iqtisodchi Kundaligi	34.1K
UZ Uzbekonomics YOU	20K
GE GENERALISSIMUS	17.8K
A/ A'zamxo'jayev / Аъзамхўжаев	16.9K
KA Kainbek	8K
TE Turakulov Economics	7.7K
AF Asanov. Formatdan tashqarida	5.8K
MM Mirzodan maktub	4.7K

COMPARATIVE CONCLUSION

Channel in middle of the list (5th of 11). 4 channels larger, 6 — smaller. Good for mutual cross-promo: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **325**, they brought **3 214** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
December 2025	50	39	1 075	
November 2025	76	53	704	
October 2025	69	46	567	
September 2025	50	29	469	
August 2025	40	23	242	
July 2025	40	27	157	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
325	6	3 214

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Wednesday

Audience most active on this day at 21:00 UZT.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram retains audience longer and is algorithm-friendly. Recommend increasing share to 15-25%.

EFFECT

Video holds audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily.

EFFECT

Relevant audience growth

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
