

PUBLIC REPORT BY PROMTPRESS

Channel audit

UZBEKONA |

Official channel



@uzbekona

Welcome to the official «Ўзбекиона» Telegram channel! ✂ Only the latest news, hot topics, you'll never get bored with us. Ads: @Uzbekonada_Admin

SUBSCRIBERS

152 621

+25442 per month

ERR (% SEE POSTS)

5.0%

per day 7.8%

REACH/POST

8.9K

ad reach 10.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the calculation period.

SUBSCRIBERS 152 621 —	SUBS REACH 5.84% avg % of subs see post	VIEWS/POST 8.9K median 8.5K · 29 days	POSTS/DAY 22.2 ~155 per week
7D TREND -49.0% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 288 chars median 211 · 29 days	POSTS ANALYZED 665 29 days
AD REACH 10.7K 24h avg	CHURN / MONTH +25442 last month	CITATION RATE 1 277 citation index · 1,258 channels mentioned all time	CHANNEL AGE 6 years 11 months created 11.06.2019

AI EDITOR SUMMARY

Channel «UZBEKONA | Official channel» – 152 621 subs. Each post averages 8.9K people (6% of subs), reach is low – consider expanding audience. Publishes 155 posts per week (~22/day) – very active posting. For the week of May 25–31, reach dropped by -49.0% by week 18–24 May – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **665** posts over 29 days.
- 02 Dominant format – **Video** (387/665 posts).
- 03 Avg post length – **288** chars (median 211).
- 04 Peak audience activity – **Tuesday**, 04:00 UZT.
- 05 Top posts get **14x** more views than the weakest (30.1K avg for top vs 2.2K for worst) – among 665 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 23:10 VIDEO #BAYRAM_MUBORAK Happy Kurban Hayit! May this blessed holiday bring joy and happiness. Today is a day of celebration and joy. Everyone congratulates each other...	VIEWS 34 159 REPOSTS 601	REACTIONS — ER 22.4%
Nº2 21.05 · 04:31 PHOTO 🕌 Бугун 21 май – Бутунжаҳон атиргуллар куни Атиргуллар ҳамма учун машҳур севги ва меҳр рамзидир. Кўпчилик қизил атиргуллар гуллар тилида...	VIEWS 29 397 REPOSTS 30	REACTIONS — ER 19.3%
Nº3 18.05 · 05:31 PHOTO The imam who refused to pray for a boy who hanged himself returned a month later, crying, and performed the funeral prayer... Rumor spread in the village that a boy had hanged himself...	VIEWS 26 840 REPOSTS 3	REACTIONS — ER 17.6%

Nº4 25.05 · 19:22 VIDEO АРАФА КУНИГА ЕТКАЗДИ ЯНА Ўтиб бораётир муборак кунлар, Яратганнинг раҳмати ёғилмиш тунлар. Кўзларда ёш ила тилаймиз тилак, Арафа кунингиз...	VIEWS 25 169 REPOSTS 584	REACTIONS — ER 16.5%
Nº5 26.05 · 23:50 PHOTO Қурбон хайит байрами барчангизга муборак бўлсин ҚАДРДОНЛАРИМ Яқинларни биринчи бўлиб табрикланг @UZBEKONA	VIEWS 24 330 REPOSTS 416	REACTIONS — ER 15.9%

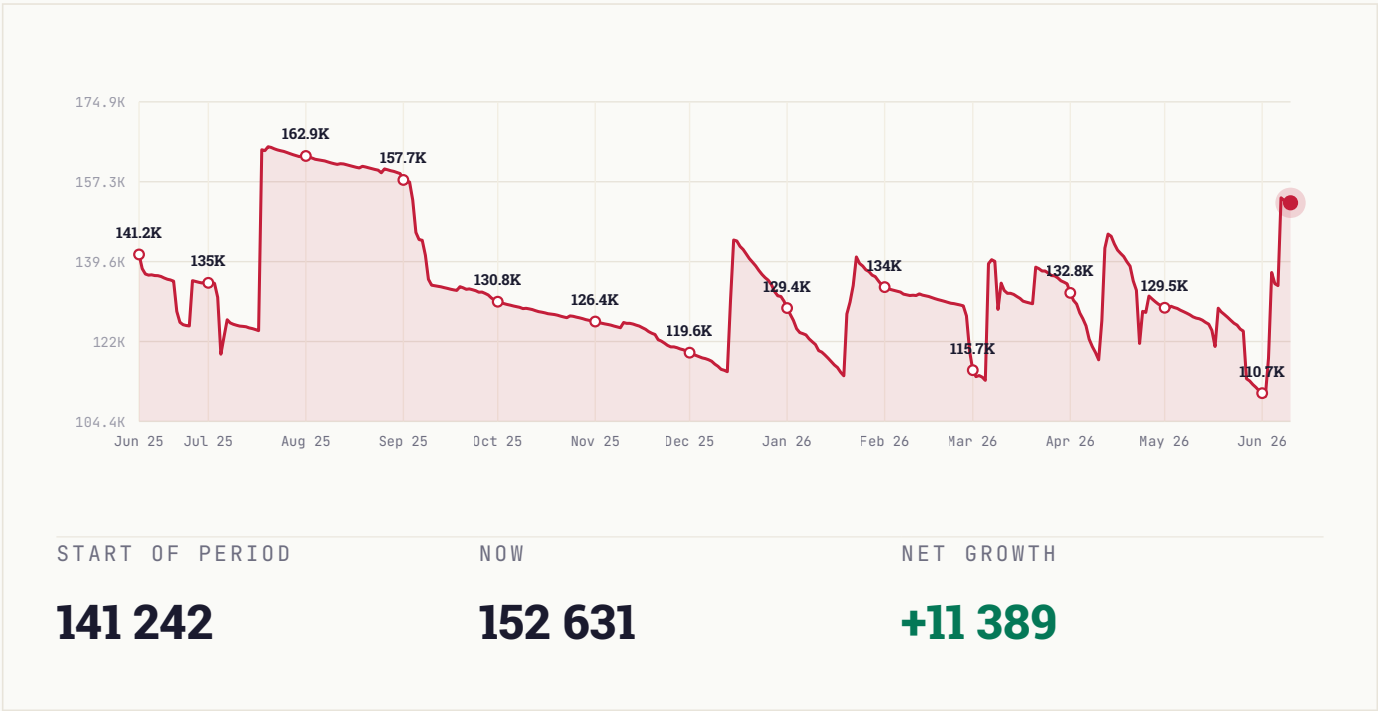
WORST 3

↓ 01.06 · 04:10 VIDEO Электромобилни асло бундай қилиб ювманг @UZBEKONA	VIEWS 2 200 REPOSTS 10	REACTIONS — ER 1.4%
↓ 31.05 · 07:10 VIDEO #Urgent #Share Is watermelon beneficial or dangerous these days? Important tips from an expert! Widely consumed in hot weather...	VIEWS 2 163 REPOSTS 4	REACTIONS — ER 1.4%
↓ 01.06 · 07:50 TEXT Академик лицейларга қабул квоталари 2026/2027-ўқув йили учун олий таълим ташкилотлари ҳузуридаги академик лицейлар қабул параметрлари...	VIEWS 2 160 REPOSTS 3	REACTIONS — ER 1.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

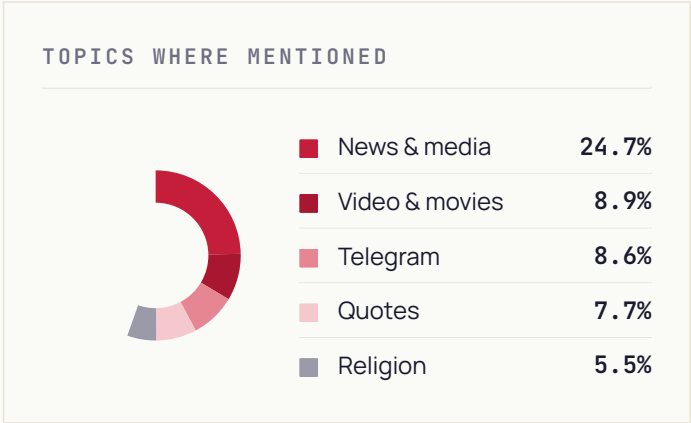
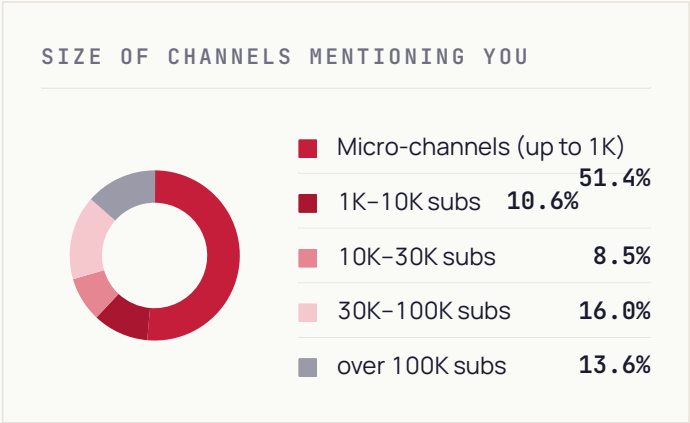
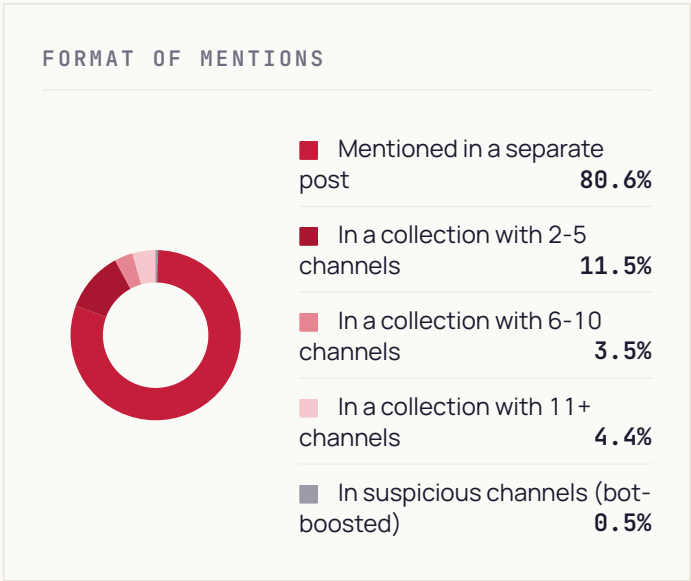
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained subs and which lost them.



SECTION 04 · MENTIONS

Who mentions the channel and how

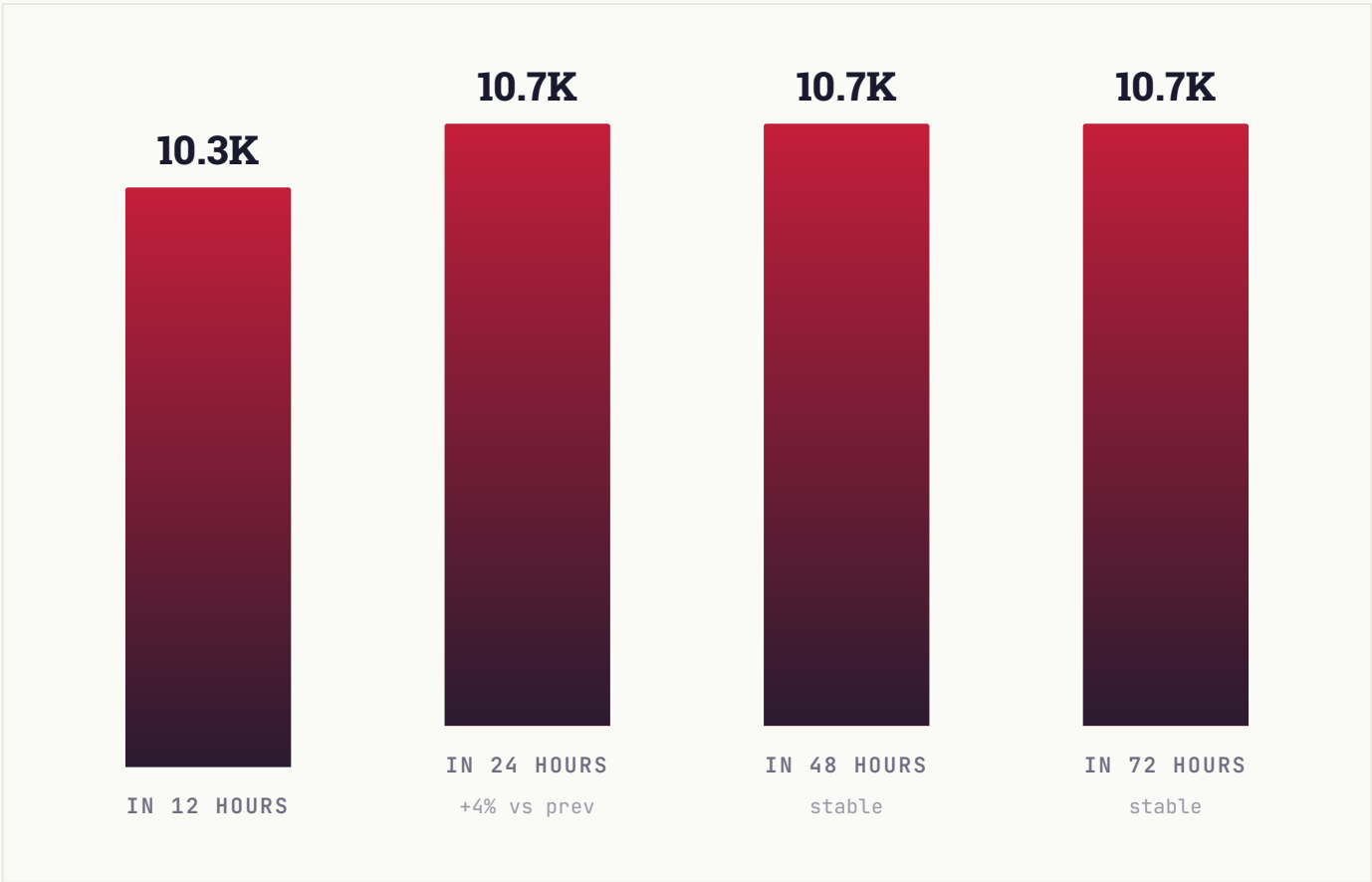
Citation index **1 277** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel was mentioned **1 258** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Average ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
KJ Kun.uz Official channel	1.1M
TY Tezkor Yangiliklar ✂	1.1M
TP Telegram_Yulduzlari Official channel	1M
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	804.9K
MU MILITSIYA UZB Official channel	553.1K
BU BIRINCHI UZ Official channel	545K
U Uncha-Muncha	434.8K
TX Breaking News Tun-u Kun	271.9K
UZ Uzbek-MDK	204.5K
UV UZBEK VIDEO CHANNEL	202K
UJ UZBEKONA Official channel YOU	152.6K

COMPARATIVE CONCLUSION

Channel in bottom third of selection (11th out of 11). Larger — 10 channels (leader: Kun.uz | Official channel, 1.1M); these are growth benchmarks. Reach them via paid placements or partnerships. No channel smaller than yours in the list — all others are larger.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **509**, they brought **81 660** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	64	41	29 046
November 2025	133	71	1 154
October 2025	62	44	443
September 2025	81	54	952
August 2025	86	48	1 335
July 2025	83	57	48 730
TOTAL MENTIONS			509
MONTHS OF DATA			6
ACQUIRED SUBS			81 660

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 04:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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