

PUBLIC REPORT BY PROMTPRESS

Channel audit

O'zbekiston

Sadosi | Rasmiy



@uzbekistansadosi

■ O'zbekiston va dunyo yangiliklari ■ Ijtimoiy-siyosiy, yoshlar va hududiy yangiliklar ■ Tezkor • Ishonchli • Rasmiy manbalar Reklama uchun: t.me/UzbSadosiAdmin

SUBS

105 183

-14270 per month

ERR (% SEE POSTS)

7.0%

per day 4.5%

REACH/POST

7.5K

ad reach 4.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 105 183 —	 SUBSCRIBER REACH 7.16% avg % subs see post	 VIEWS/POST 7.5K median 7.2K · 29 days	 POSTS/DAY 9.9 ~70 per week
 7D TREND -3.1% vs previous week	 REACTIONS/POST 14.3 only 4,234 reactions, 14,331 reposts, 10 comments	 POST LENGTH 358 chars median 232 · 29 days	 POSTS ANALYZED 297 29 days
 AD REACH 4.8K 24h avg	 CHURN / MONTH -14270 over the last month	 CITATION RATE 33 citation index · 218 channels mentioned all time	 CHANNEL AGE 3 years 2 months created 21.03.2023

AI EDITOR SUMMARY

Channel «O‘zbekiston Sadosi | Rasmiy» – 105 183 subs. Each post averages 7.5K people (7% from subs), reach is low – consider expanding audience. Publishes 70 posts/week (~10/day) – active publishing. Week of May 25–31 reach stable (-3.1% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **297** posts in 29 days.
- 02 Dominant format — **Video** (170/297 posts).
- 03 Avg post length — **358** chars (median 232).
- 04 Peak audience activity — **Tuesday**, 00:00 UZT.
- 05 Top posts get **4x** more views than the weakest (23.7K avg for top vs 5.5K for worst) — among 297 posts over 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 19:10 VIDEO Қурбон ҳайит айёмингиз муборак бўлсин 🕌🕌 t.me/Uzbekistansadosi	VIEWS 29 519 REPOSTS 888	REACTIONS 11 ER 28.1%
Nº2 29.05 · 16:04 VIDEO Teach your child to say "no". Forward to parents. 🕌 t.me/Uzbekistansadosi	VIEWS 22 368 REPOSTS 406	REACTIONS 21 ER 21.3%
Nº3 14.05 · 02:00 VIDEO Noshukurliq qilmayapmizmi? 🕌 t.me/UzbekistanSadosi	VIEWS 19 091 REPOSTS 156	REACTIONS 28 ER 18.2%

Nº4 27.05 · 01:27 VIDEO Қурбон Хайити муборак бўлсин, Азизларим! t.me/Uzbekistansadosi	VIEWS 18 365 REPOSTS 567	REACTIONS 17 ER 17.5%
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Nº5 25.05 · 06:34 VIDEO ЎХамма мактаб битирувчилари кўриши керак бўлган видео t.me/Uzbekistansadosi	VIEWS 15 429 REPOSTS 233	REACTIONS 18 ER 14.7%
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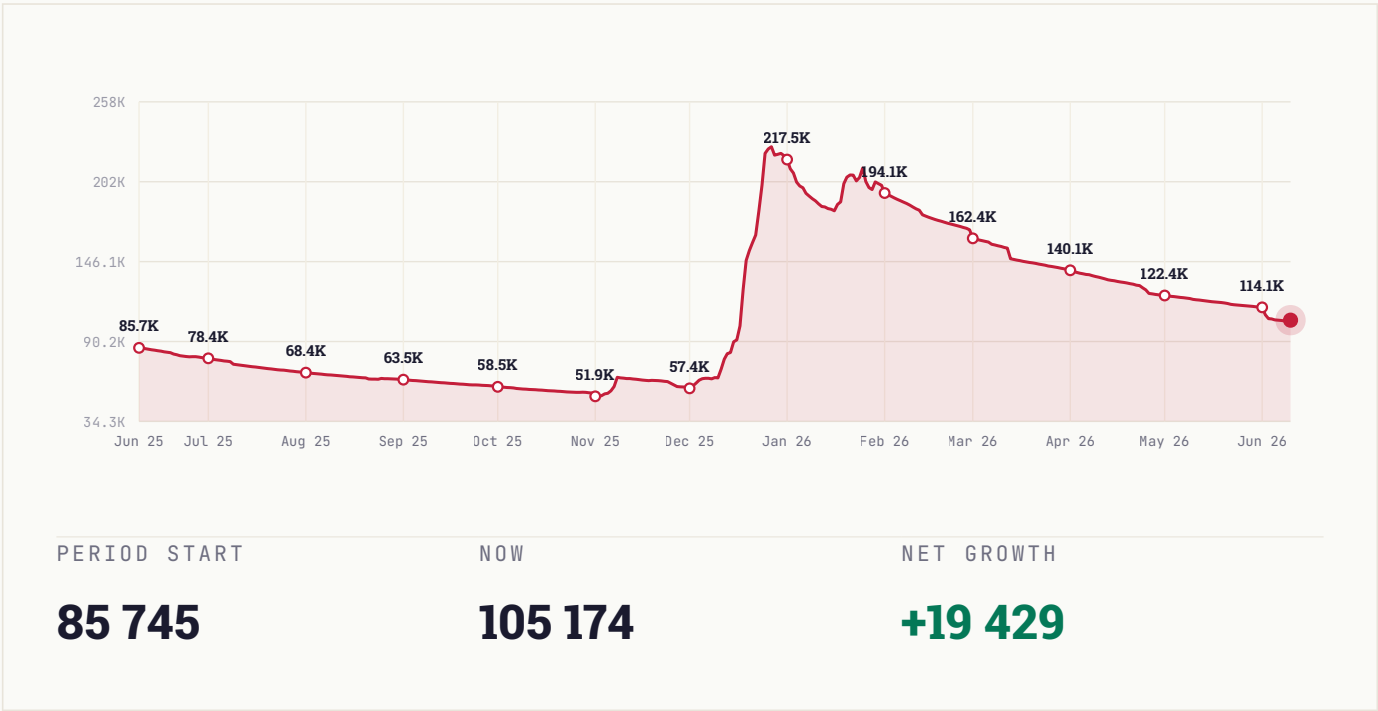
WORST 3

↓ 25.05 · 17:58 PHOTO #MUHIM_ELON ЎЎ Hurmatli Namangan ahli hamda shahrimiz mehmonlari! Viloyatimizda 24-maydan – 12-iyulgacha 65-Xalqaro gullar festivali...	VIEWS 5 643 REPOSTS 7	REACTIONS 12 ER 5.4%
↓ 01.06 · 13:04 PHOTO ≤21 та ижодий бирлашма, 300 миллионлик мукофот ва 200 миллиардлик жамғарма Эндиликда ҳар йили камида 50 та энг яхши асар учун ижодий...	VIEWS 5 435 REPOSTS 3	REACTIONS 15 ER 5.2%
↓ 06.06 · 19:14 VIDEO ≤Xorazmdagi yoshlar oqshomi ≤Davlatimiz rahbari tashabbusi bilan o‘tkazib kelinayotgan “Yoshlar oyligi” doirasida Xiva shahrida bo‘lib...	VIEWS 5 425 REPOSTS 4	REACTIONS 9 ER 5.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

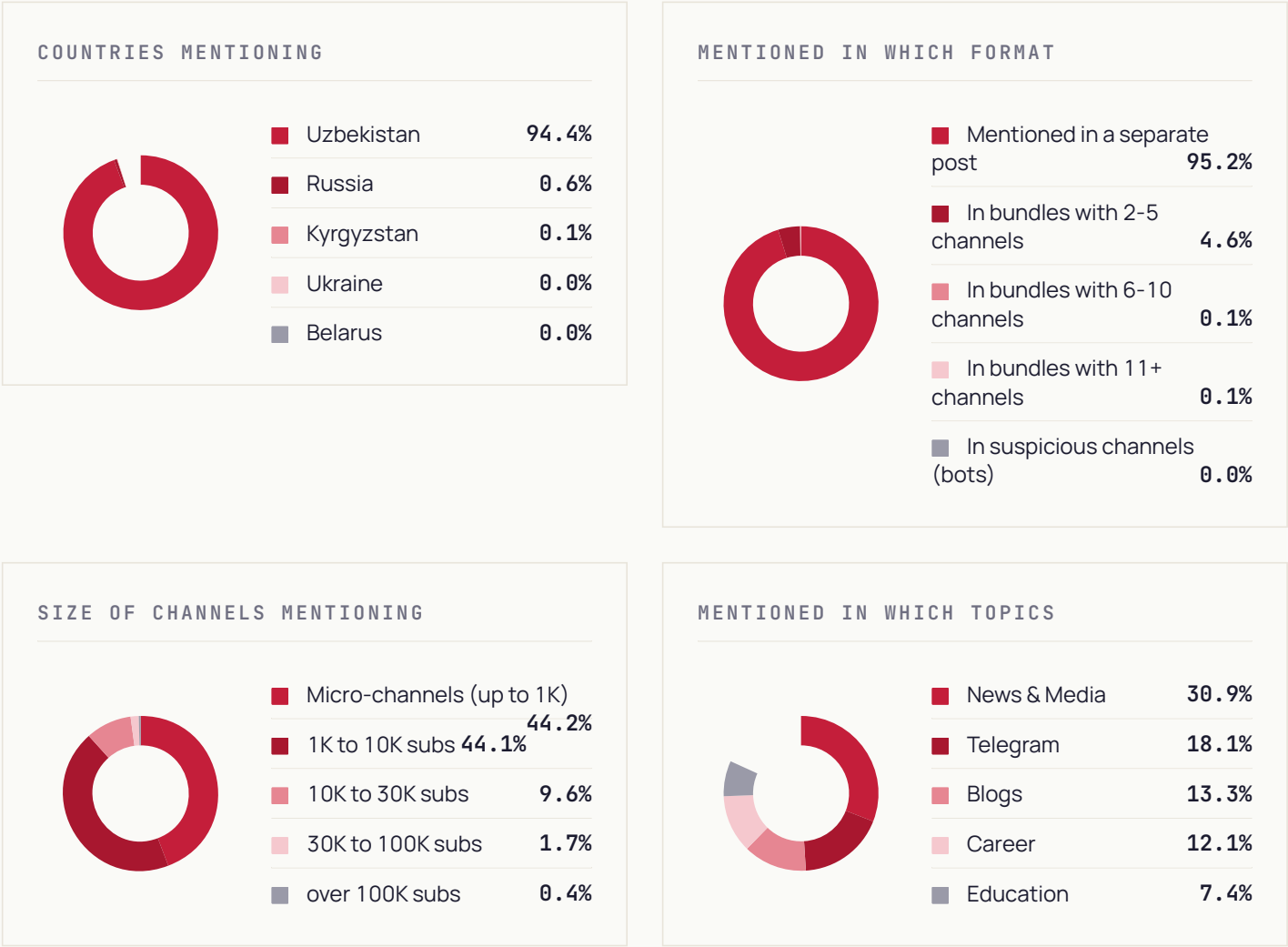
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

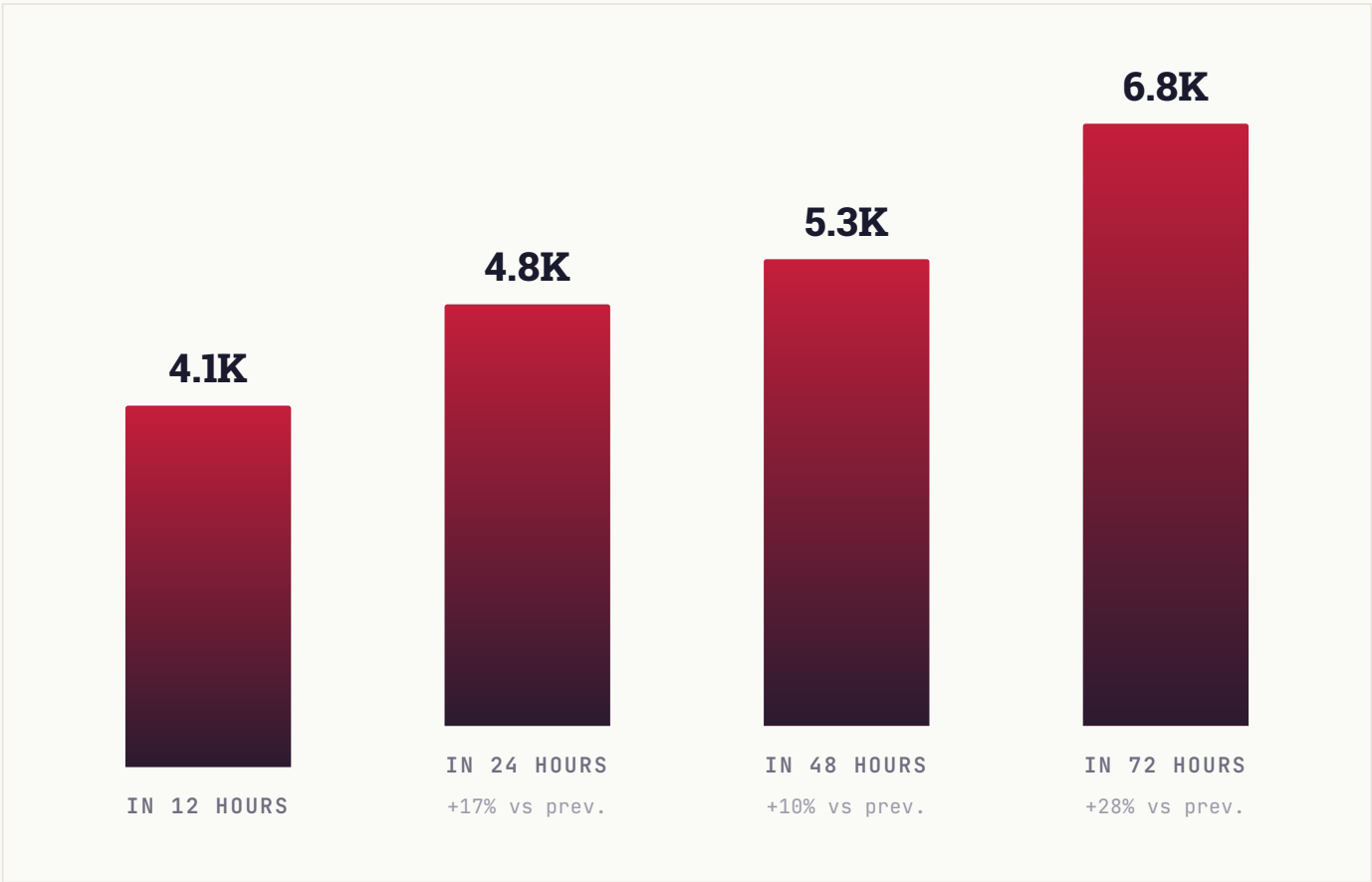
Citation index **33** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **218** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
K Kun.uz Official channel	1.1M
UR Uzbekistanofficial Rasmiy Tezkor Xabarlar va Yangiliklar	731.6K
QA QASHQADARYO AHLI	292.7K
OS O‘zbekiston Sadosi Rasmiy YOU	105.2K
SY SAMARQANDLIK YOSHLAR	9.2K
*Y *SURXONDARYO YOSHLARI	7.9K
QY QASHQADARYO YOSHLARI ☑☑	7.7K
NY NAMANGAN YOSHLARI	6.3K
NY NAVOIY YOSHLARI	4.9K
SF Shamsiddin Fatxullayev	1.2K
TH Tuxtayev Husan Mirzayevich	1K

COMPARATIVE INSIGHT

Channel in mid-collection (4th out of 11). 3 channels larger, 7 — smaller. Good candidates for mutual cross-posting: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions **216**, they brought **185 370** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	52	33	171 013
November 2025	39	21	13 536
October 2025	27	18	100
September 2025	34	10	18
August 2025	26	9	703
July 2025	38	11	0
TOTAL MENTIONS			216
MONTHS OF DATA			6
ATTRACTED SUBS			185 370

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — Tuesday

Audience is most active on this day at 00:00 UZT.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
