

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Uzbekistanofficial

Rasmiy Tezkor

Xabarlar va

Yangiliklar



@uzbekistanofficial

■ Biz xalq orasidan xabar yetkazamiz — haqqoniy yangiliklar va haqiqiy hayot manzaralari. ■ Uzbekistanofficial.uz Voqea va hodisaga guvoh bo'ldingizmi ■ bizga yuboring @uzb_oficial

SUBS

734 232

ERR (% SEE POSTS)

7.0%

REACH/POST

49.5K

-91627 per month

per day 6.0%

ad reach 44.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 734 232 —	 SUBSCRIBER REACH 6.74% avg % subs see post	 VIEWS/POST 49.5K median 47.8K · 22 days	 POSTS/DAY 33.7 ~236 per week
 7D TREND — no data for period	 REACTIONS/POST 206.8 total 153,665 reactions, 126,569 reposts, 0 comments	 POST LENGTH 379 chars median 325 · 22 days	 POSTS ANALYZED 743 22 days
 AD REACH 44.5K 24h avg	 CHURN / MONTH -91627 last month	 CITATION INDEX 2 608 citation index · 5,230 channels mentioned all time	 CHANNEL AGE 9 years 2 months created 15.03.2017

AI EDITOR SUMMARY

Channel «Uzbekistanofficial Rasmiy Tezkor Xabarlar va Yangiliklar» – 734 232 subs. Avg views per post 49.5K people (7% from subs), reach is low – consider expanding audience. Publishes 236 posts/week (~34/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **743** posts in 22 days.
- 02 Dominant format — **Photo** (416/743 posts).
- 03 Avg post length — **379** chars (median 325).
- 04 Peak audience activity — **Tuesday, 03:00 UZT**.
- 05 Top posts gather **3x** more views than the weakest (123.9K avg for top vs 35.7K for worst) — among 743 posts over 22 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 19:19 PHOTO ☒ ARAFA KUNI MUBORAK BO'LSIN! Barcha mo'min-musulmonlarni ulug' va muborak Arafa kuni bilan samimiy tabriklaymiz. Yaratgan egamiz ushbu qutlug'...	VIEWS 127 398 REPOSTS 3 997	REACTIONS 92 ER 17.4%
Nº2 26.05 · 22:48 PHOTO ☒ Qurbon hayit bayrami barchangizga muborak bo'lsin QADRDONLARIM ☒Yaqinlarni birinchi bo'lib tabriklang☒☒ ☒ https://t.me/UZBEKISTANOFFICIAL	VIEWS 126 679 REPOSTS 3 583	REACTIONS 52 ER 17.3%
Nº3 26.05 · 23:31 VIDEO ☒ Qurbon hayitingiz muborak bo'lsin! Allohning rahmati bir sizga bo'lsin. Umringiz islomning nuriga to'lsin. Shukurkim yetkazdi ulug'...	VIEWS 117 590 REPOSTS 3 630	REACTIONS 32 ER 16.0%

Nº4 22.05 · 07:39 VIDEO ☒ Taniqli shoir Botirjon Ergashev Toshkent shahridagi maktablardan birida o'quvchini kaltaklagan o'qituvchiga nisbatan jinoiy ish qo'zg'atilgani...	VIEWS 102 081 REPOSTS 1 041 REACTIONS 1 635 ER 13.9%
Nº5 28.05 · 19:39 VIDEO ☒ Juma ayyomi muborak bo'lsin. Eng yaqin insonim kirib kelgan Juma kuni muborak bo'lsin, Jumaning fayzi barakati sizga bo'lsin. Yaqinlaringizni...	VIEWS 95 484 REPOSTS 2 203 REACTIONS 78 ER 13.0%
WORST 3	
↓ 02.06 · 11:26 VIDEO ☒ Toshkentda haqiqiy opera bayrami 2026-yil 30-may kuni Tashkent City Park hududida II Xalqaro Engelberg Opera Festival yakuniga...	VIEWS 36 325 REPOSTS 10 REACTIONS 46 ER 4.9%
↓ 21.05 · 05:58 VIDEO Baribir katta o'g'il boshqachada! 😊 Katta o'g'illar mehnatkashmi yoki kichkina o'g'illar!? Batafsil ma'lumot uchun...	VIEWS 35 458 REPOSTS 105 REACTIONS 54 ER 4.8%
↓ 05.06 · 05:04 PHOTO ☒☒ Qirg'izistonda jinsni o'zgartirish bo'yicha operatsiyalar va gormonal terapiya taqiqlanishi mumkin. ☒ https://t.me/UZBEKISTANOFFICIAL	VIEWS 35 282 REPOSTS 2 REACTIONS 407 ER 4.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

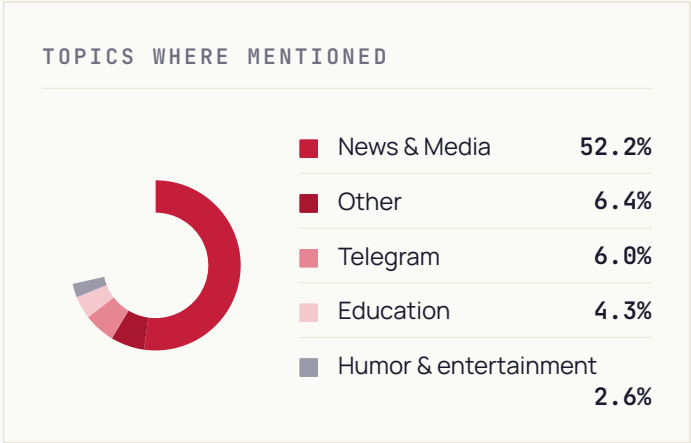
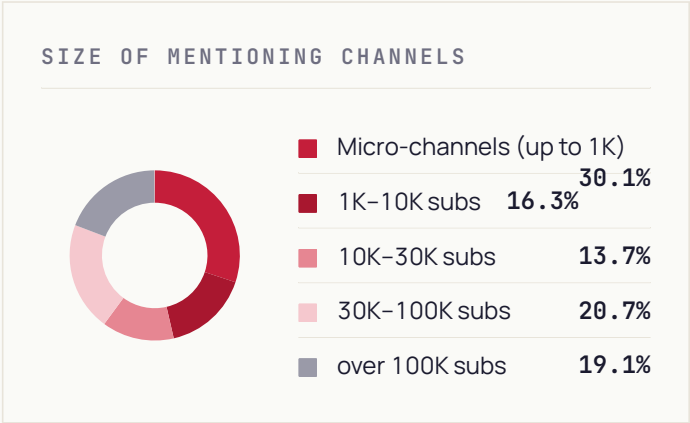
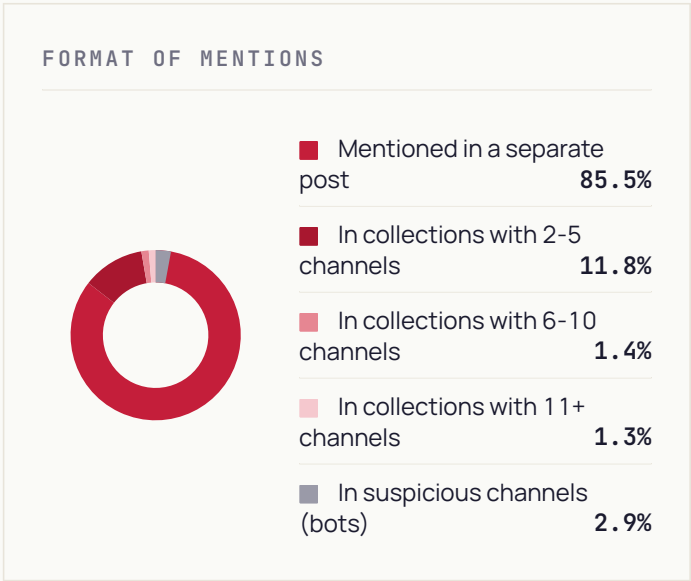
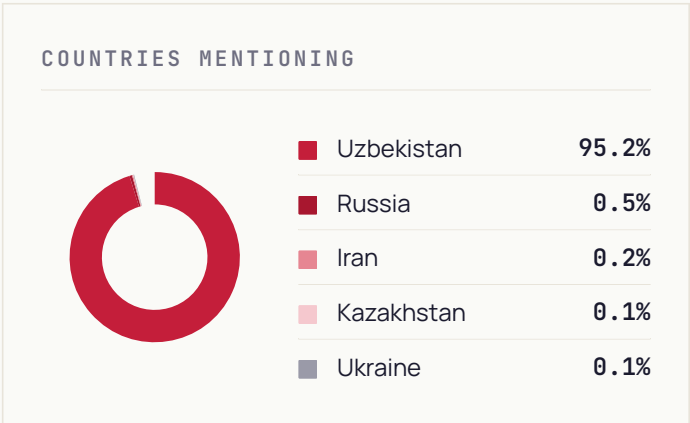
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.



SECTION 04 · CITATIONS

Who mentions the channel and how

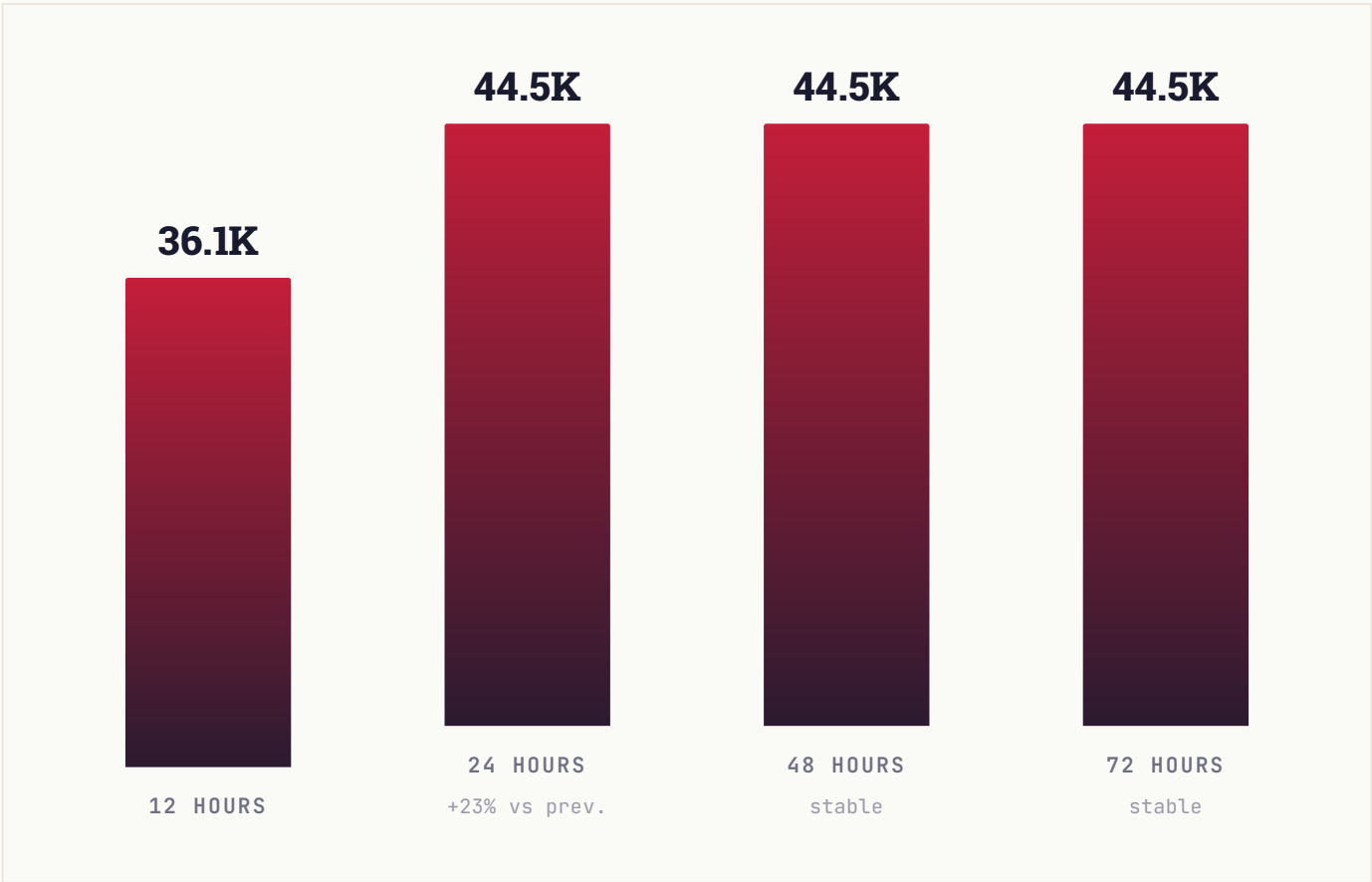
Citation index **2 608** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel 'weighs' more than from a 1k subs one. All time the channel was mentioned **5 230** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
OU OPER UZ Official channel	1M
PU PATRUL UZ OFFICIAL CHANNEL	954K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	806.5K
UR Uzbekistanofficial Rasmiy Tezkor Xabarlar va Yangiliklar YOU	734.2K
MU MILITSIYA UZB Official channel	554.1K
DI Daryo Rasmiy kanal	416.6K
BG Bor gap! Official channel	376.7K
UZ Uzbek-MDK	204.6K
UV UZBEK VIDEO CHANNEL	202.2K

COMPARATIVE CONCLUSION

Channel in mid-collection (6th of 11). 5 channels larger, 5 — smaller. Good for mutual cross-posting: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **6**, they brought **163 432** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Dec 2025	1	1	19 406
Nov 2025	4	3	3 281
Oct 2025	1	1	53 110
September 2025	0	0	9 303
August 2025	0	0	78 332
Jul 2025	0	0	0
TOTAL MENTIONS			6
MONTHS OF DATA			6
ATTRACTED SUBS			163 432

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — Tuesday

Audience most active on this day at 03:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
