

PROMTPRESS PUBLIC REPORT

# Channel audit

## Uzbek 24



@uzbek24kanali

Contact: [https://t.me/Uzbek24\\_admin](https://t.me/Uzbek24_admin)

SUBSCRIBERS

**185 118**

+6760 per month

ERR (% SEE POSTS)

**10.0%**

per day 8.7%

REACH/POST

**18.2K**

ad reach 15.1K/24h

---

— CONTENTS · 2026

# What's inside the report

---

## 01 Channel Snapshot

12 key metrics · AI summary

## 02 Content analysis

Top-5 posts · worst 3 · insights

## 03 Subscriber dynamics

Yearly chart · growth

## 04 Citation index

Who mentions the channel and how

## 05 Ad potential

How long a post brings reach

## 06 Competitors

Niche neighbors · your position

## 07 Mention dynamics

6 months · monthly

## 08 Strategy

5 priority actions

---

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

|                                                                                                                                                           |                                                                                                                                                                                                            |                                                                                                                                                                                                             |                                                                                                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBSCRIBERS</div><div>185 118</div><div>—</div></div>         | <div><div> SUBS REACH</div><div>9.82%</div><div>avg % subs see post</div></div>                                           | <div><div> VIEWS/POST</div><div>18.2K</div><div>median 19K · 29 days</div></div>                                           | <div><div> POSTS/DAY</div><div>10.1</div><div>~71 per week</div></div>                      |
| <div><div> 7D TREND</div><div>-35.2%</div><div>vs prev. week</div></div> | <div><div> REACTIONS/POST</div><div>14.3</div><div>total 4,230<br/>reactions, 6,111<br/>reposts, 184 comments</div></div> | <div><div> POST LENGTH</div><div>551 chars</div><div>median 474 · 29 days</div></div>                                      | <div><div> POSTS ANALYZED</div><div>296</div><div>29 days</div></div>                       |
| <div><div> AD REACH</div><div>15.1K</div><div>24h avg</div></div>       | <div><div> CHURN / MONTH</div><div>+6760</div><div>last month</div></div>                                                | <div><div> CITATION INDEX</div><div>26</div><div>citation index · 26<br/>channels mentioned<br/>over all time</div></div> | <div><div> CHANNEL AGE</div><div>3 years 4 months</div><div>created 23.01.2023</div></div> |

AI EDITOR SUMMARY

Channel «Uzbek 24» – 185 118 subs. Each post averages 18.2K people (10% of subs), reach is low – consider expanding audience. Publishes 71 posts per week (~10/day) – very active. For the week of May 25–31, reach dropped -35.2% to week 18–24 May – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 296 posts over 29 days.
- 02 Dominant format – Video (120/296 posts).
- 03 Avg post length – 551 chars (median 474).
- 04 Peak audience activity – Sunday, 07:00 UZT.
- 05 Top posts get 274× more views than the weakest (43.9K avg for top vs 160 for worst) – among 296 posts in 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                         |                                                                     |                                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº1</div><div>24.05 · 02:34</div><div>VIDEO</div></div> <div>Toshkent shahar Yunusobod tumanida narkolaboratoriya fosh etildi ☞ Obuna boling MAX; ☞ Uzbek 24 Telegramm; ☞ Uzbek 24</div>                      | <div>VIEWS</div> <div>46 446</div> <div>REPOSTS</div> <div>19</div> | <div>REACTIONS</div> <div>4</div> <div>ER</div> <div>25.1%</div>  |
| <div><div>Nº2</div><div>24.05 · 03:20</div><div>TEXT</div></div> <div>#Диккат☞ Хориждан наслдор қорамолларни олиб кириш ҚҚСдан озод этилади "Чорвачилик тармоғи ва яйлов хўжалигини замонавий бошқарув тизими...</div>  | <div>VIEWS</div> <div>42 997</div> <div>REPOSTS</div> <div>19</div> | <div>REACTIONS</div> <div>22</div> <div>ER</div> <div>23.2%</div> |
| <div><div>Nº3</div><div>24.05 · 04:10</div><div>VIDEO</div></div> <div>«Қорадори-2026» тезкор профилактик тадбирининг 1-босқичи доирасида Сурхондарё вилояти Сариосиё туманида тезкор тадбир ўтказилди ☞ Обуна...</div> | <div>VIEWS</div> <div>42 186</div> <div>REPOSTS</div> <div>20</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>22.8%</div>  |

## №4

23.05 • 09:40

PHOTO

Бугун терма жамоамиз билан катта тажриба ва чемпионлик характериға еға Fabio Каннавара бошчилигидаги мураббийлар штаби ишлаётгани қайд...

VIEWS

38 399

REPOSTS

20

REACTIONS

2

ER

20.7%

## №5

23.05 • 10:10

PHOTO

"Энди футболчиларға қарата айтмоқчиман: жаҳон чемпионатида осон ўйиннинг ўзи йўқ. Сизлар Португалия, Колумбия, Конго каби терма жамоалар...

VIEWS

35 344

REPOSTS

15

REACTIONS

10

ER

19.1%

## WORST 3

## ↓ 26.05 • 07:31 VIDEO

"Қорадори–2026" кенг қамровли тезкор-профилактик тадбирининг биринчи босқичи доирасида Андижон тумани ИИБ ходимлари томонидан 2429 туп...

VIEWS

168

REPOSTS

20

REACTIONS

5

ER

0.1%

## ↓ 20.05 • 07:04 VIDEO

Urganch shahar «Istiqlol» mahallasida kriminogen muhitni barqarorlashtirish maqsadida «Chilonzor tajribasi» asosida keng qamrovli profilaktik...

VIEWS

166

REPOSTS

21

REACTIONS

7

ER

0.1%

## ↓ 15.05 • 06:50 VIDEO

#Диккат Вакциналар болаларни ҳимоя қилади ва хавфсиз жамият барпо этади. Эрта ёшдаги эмлаш нафақат фарзандингизни, балки у учрашадиган...

VIEWS

146

REPOSTS

23

REACTIONS

1

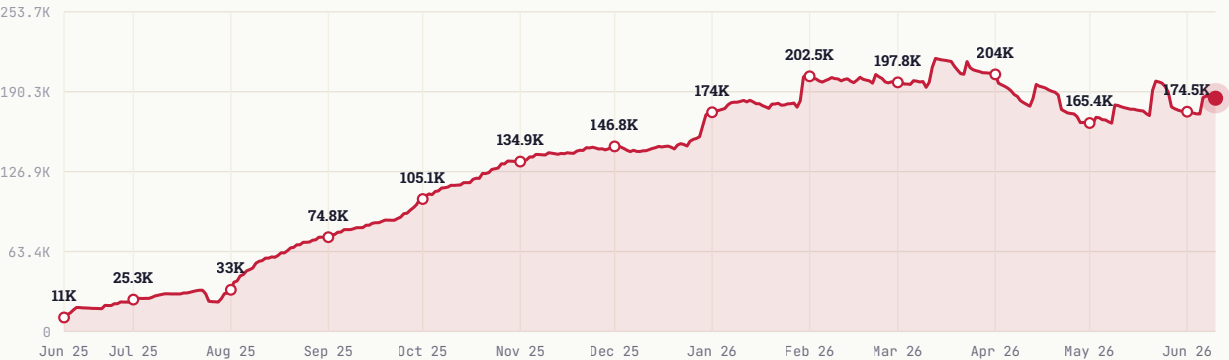
ER

0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows months of growth and decline.



START OF PERIOD

NOW

NET GROWTH

11 045

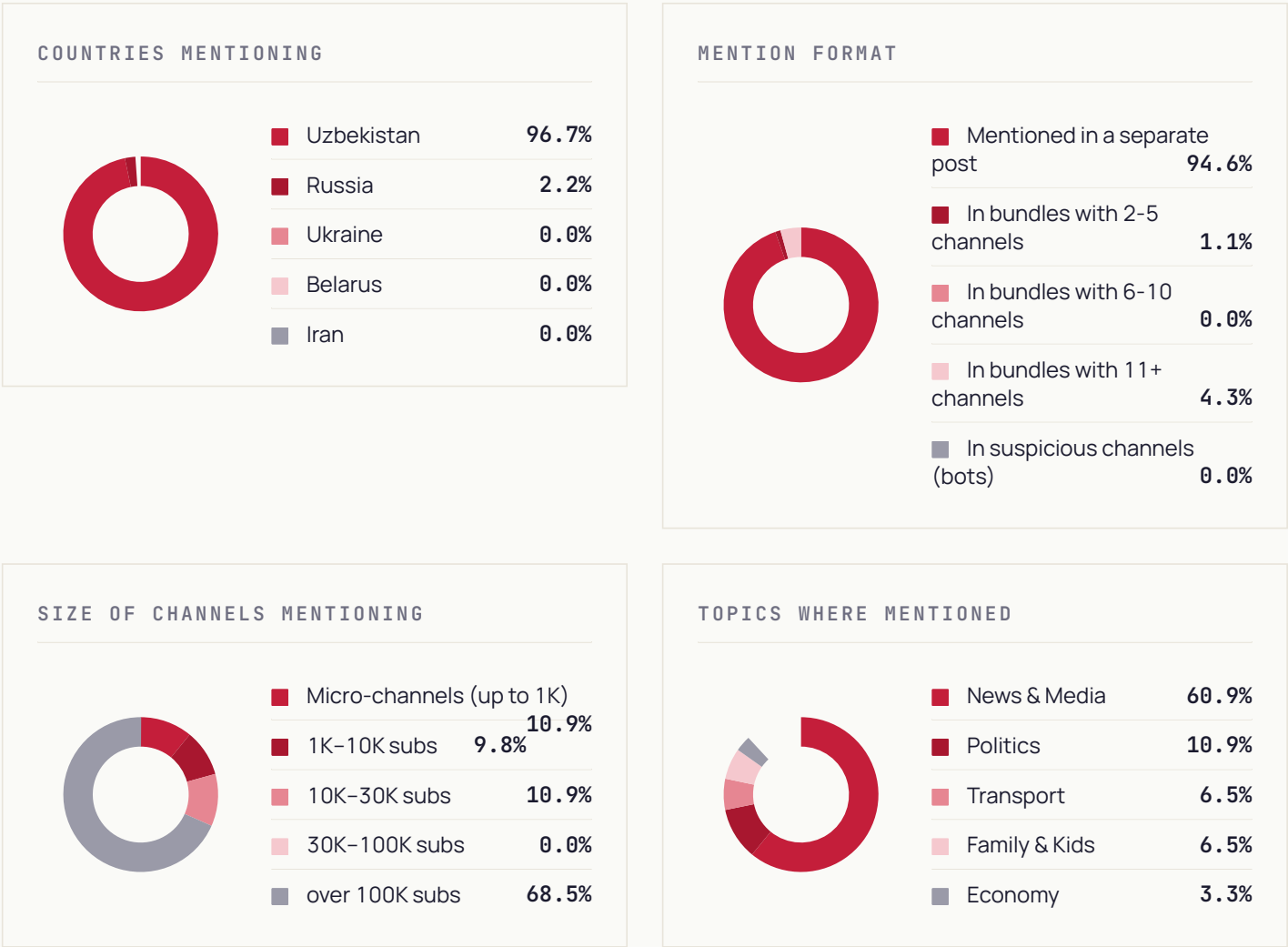
185 127

+174 082

SECTION 04 · MENTIONS

# Who mentions the channel and how

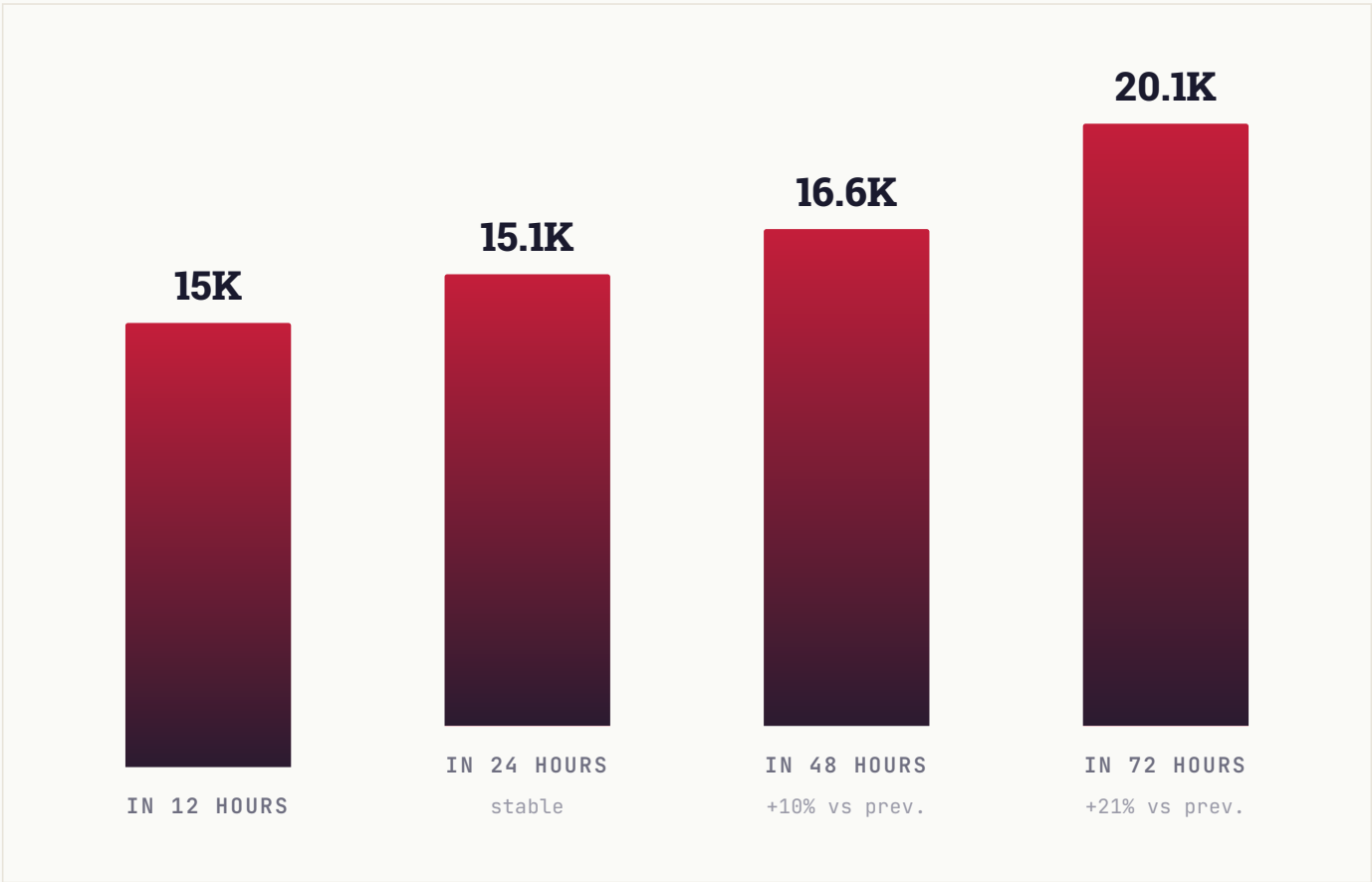
Citation index **26** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All-time channel was mentioned **26** different channels.



SECTION 05 · AD POTENTIAL

# How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

| CHANNEL                             | SUBSCRIBERS |
|-------------------------------------|-------------|
| TY Tezkor Yangiliklar ↵             | 1.1M        |
| MU MILITSIYA UZB   Official channel | 553.2K      |
| U2 Uzbek 24 YOU                     | 185.1K      |
| GO Gorizont                         | 174.7K      |
| BI Bakhrom Ismailov                 | 134.6K      |
| MB MUSHUK BOZORI🐼🐼🐼🐼🐼               | 8.1K        |
| JG JAHON GEOSIYOSATI                | 4.7K        |
| SS 🐼 SNR Traders 🐼🐼🐼                | 1.8K        |
| OV Overlord                         | 1.5K        |
| OT Otransporte.Uz                   | 482         |
| *T *ТИЙРАМОҲ*                       | 149         |

COMPARATIVE CONCLUSION

Channel — 3rd place of 11, in top third of selection. Larger — 2 channels (leader: Tezkor Yangiliklar ↵, 1.1M), smaller — 8 channels. With leaders — paid placements or events; with others — mutual post swaps on equal terms.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **9**, they brought **177 277** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT SUBSCRIBERS |
|----------------|----------|----------|---------------------|
| December 2025  | 1        | 1        | 37<br>565           |
| November 2025  | 2        | 1        | 16<br>556           |
| October 2025   | 1        | 1        | 31<br>544           |
| September 2025 | 1        | 1        | 29<br>930           |
| August 2025    | 4        | 2        | 44<br>618           |
| July 2025      | 0        | 0        | 17<br>064           |

|                |                |                      |
|----------------|----------------|----------------------|
| TOTAL MENTIONS | MONTHS OF DATA | ACQUIRED SUBSCRIBERS |
| 9              | 6              | 177 277              |

— SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

## Top post of the week — Sunday

Audience is most active on this day and at 07:00 UZT.

EFFECT

**Best window  
for important  
posts**

02

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

03

## Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic is an easy growth lever.

EFFECT

**+5-15% ER**

04

## Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.  
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

05

## Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic.

EFFECT

**Organic traffic  
source**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.  
Want to go further — run ads through us and hit your growth plan  
in a month.

---

**01 Launch Telegram ad** <https://panel.promptpress.com/register>

---

**02 Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

---