

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Bank | Moliyaviy savodxonlik | Sherzod Saydaliev



@uzbankinfo

Bank va moliyaviy savodxonlik bo'yicha sara kontentlar 14 yillik tajribaga ega bank mutaxassisi Sherzod Saydaliev tomonidan berib boriladi. Hamkorlik bo'yicha: @uzbankinfo_bot Kanalni...

SUBSCRIBERS

21 973

ERR (% SEE POSTS)

26.0%

REACH/POST

5.4K

+1069 per month

per day 13.1%

ad reach 2.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 21 973 —	 SUBS REACH 24.51% avg % of subs see post	 VIEWS/POST 5.4K median 5.1K · 29 days	 POSTS/WEEK 15.2 over the period
 7D TREND -46.8% vs previous week	 REACTIONS/POST 21.0 only 1,322 reactions, 2,035 reposts, 359 comments	 POST LENGTH 715 chars median 854 · 29 days	 POSTS ANALYZED 63 29 days
 AD REACH 2.9K 24h avg	 CHURN / MONTH +1069 over the last month	 CITATION RATE 9 citation index · 34 channels mentioned ever	 CHANNEL AGE 2 years 27 days created 16.05.2024

AI EDITOR SUMMARY

Channel «Bank | Moliyaviy savodxonlik | Sherzod Saydaliev» — 21 973 subs. Each post averages 5.4K people (25% of subs), average reach — room to grow. Publishes 15 posts per week (~2/day) — regular pace. For week Jun 1–7, reach dropped -46.8% by week of May 25–31 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **63** posts over 29 days.
- 02 Dominant format – **Photo** (29/63 posts).
- 03 Avg post length – **715** chars (median 854).
- 04 Peak audience activity – **Monday**, 18:00 UZT.
- 05 Top posts get **3×** more views than the weakest (10.8K avg for top vs 3.3K for worst) – among 63 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 13:00 TEXT 🏦BANKLAR VA TO'LOV TIZIMLARIDA BO'SH ISH O'RINLARI RO'YXATI (25.05.2026 holatiga) Ayni paytda quyida ko'rsatilgan banklar va to'lov tizimlari...	VIEWS 10 883 REPOSTS 290	REACTIONS 12 ER 49.5%
Nº2 25.05 · 12:50 TEXT 🏦 Bankda ishlashni xohlaysizmi? Hozir ayni vaqti. Ko'pchilik bankka ishga kirish uchun tajriba kerak deb o'ylaydi. Lekin hozir ayrim...	VIEWS 10 812 REPOSTS 561	REACTIONS 13 ER 49.2%
Nº3 25.05 · 07:08 TEXT 🏦27-mayga qadar ish haqi to'lab berilishi kerak Qonunchilikka ko'ra, ish haqi to'lanadigan sana dam olish yoki bayram kuniga to'g'ri...	VIEWS 10 762 REPOSTS 64	REACTIONS 26 ER 49.0%

Nº4 26.05 • 04:11 TEXT ☒Bugun hamma xodimlar 1 soat vaqtli ketishi mumkin! Mehnat kodeksining 187-moddasiga ko'ra, bayram kunlari arafasida har kunlik ishning...	VIEWS 8 992 REPOSTS 16 REACTIONS 6 ER 40.9%
Nº5 26.05 • 07:57 VIDEO The yangisi☒ #kontent Biroz formatni o'zgartirib, kontent ishladik. Maroqli tomosha tilaymiz☺☒ P.S. Kontent joyini maksimal...	VIEWS 8 726 REPOSTS 5 REACTIONS 28 ER 39.7%

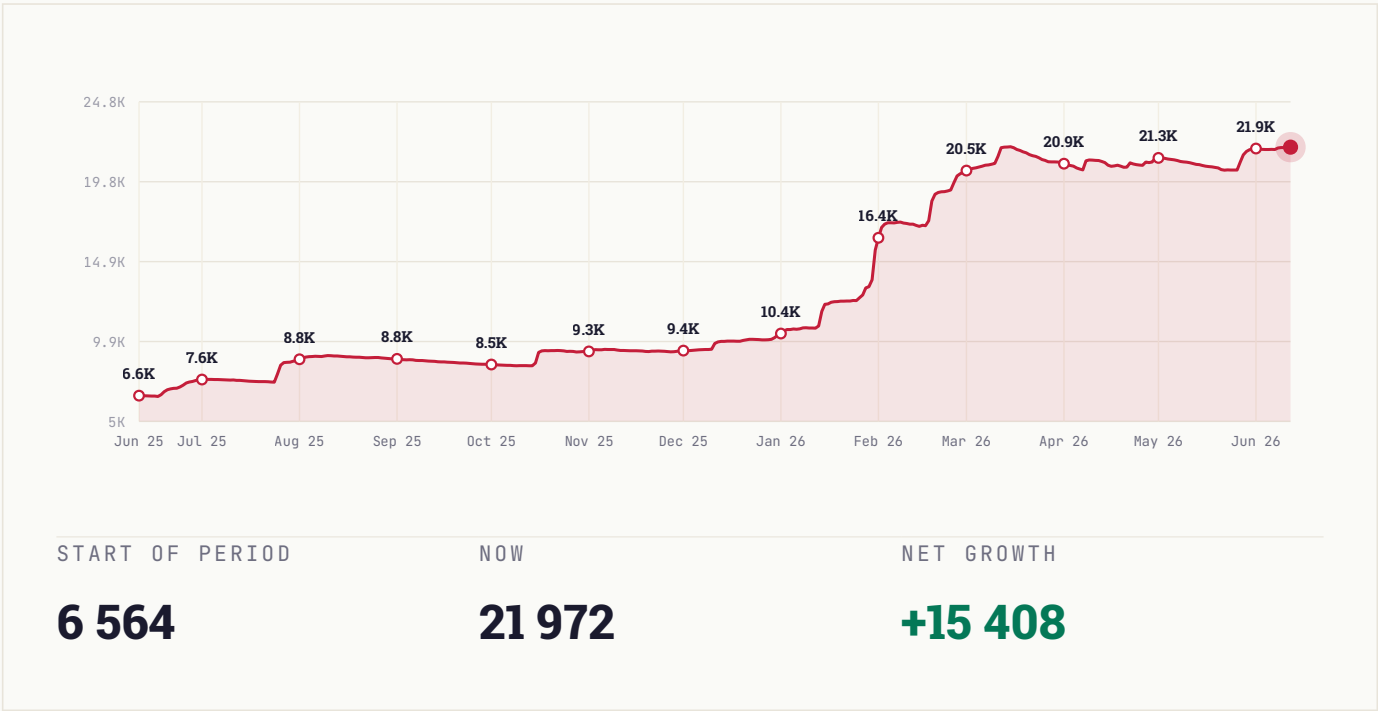
WORST 3

↓ 08.06 • 16:27 VIDEO ☒Qirg'izistonning sobiq vaziri AQShda kurer bo'lib ishlayotgani ma'lum bo'ldi Qirg'izistonning mehnat va ijtimoiy rivojlanish bo'yicha sobiq...	VIEWS 3 622 REPOSTS 8 REACTIONS 24 ER 16.5%
↓ 09.06 • 04:21 PHOTO Anorbank ishga chorlamoqda #vakansiya Quyidagi vakansiyalarga☒☒☒ Клиентский сервис: ☒Начальник отдела карточных продуктов для...	VIEWS 3 117 REPOSTS 28 REACTIONS 8 ER 14.2%
↓ 09.06 • 04:27 PHOTO SQB ishga chorlamoqda #vakansiya Quyidagi vakansiyalarga☒ ☒☒ ☒Qashqadaryo bank xizmatlari ofisiga universal kassir...	VIEWS 3 062 REPOSTS 38 REACTIONS 13 ER 13.9%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

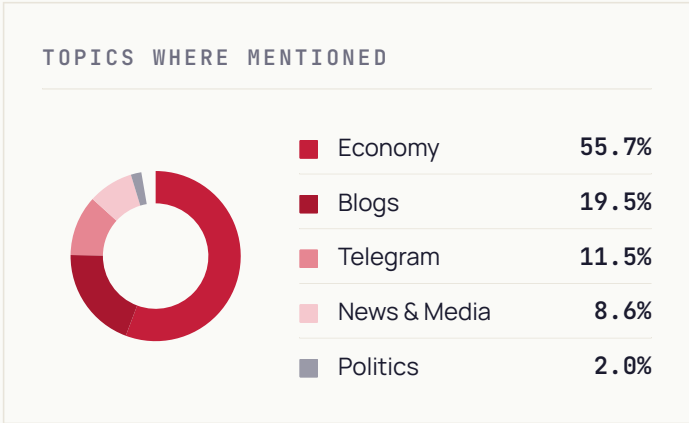
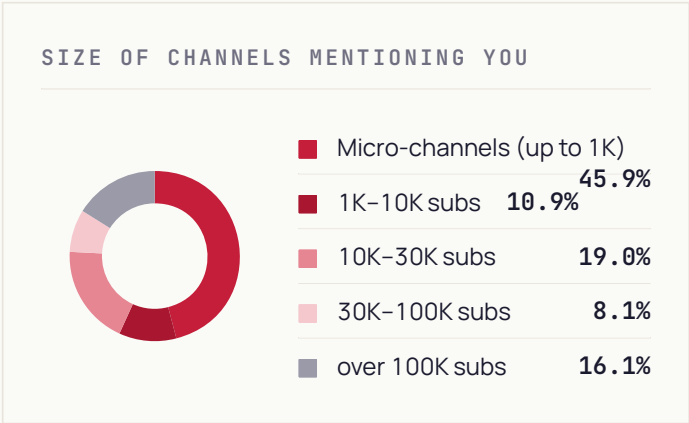
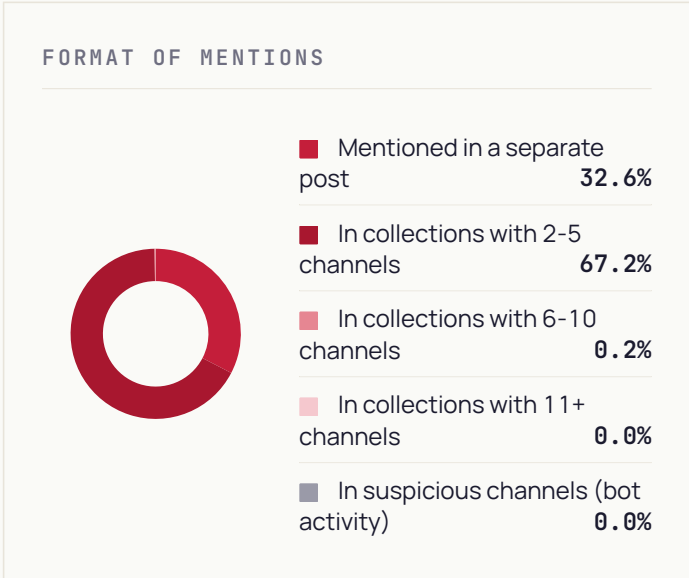
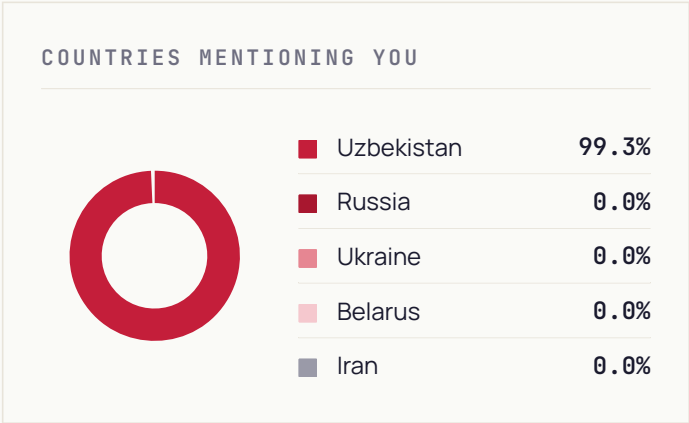
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who and how mentions the channel

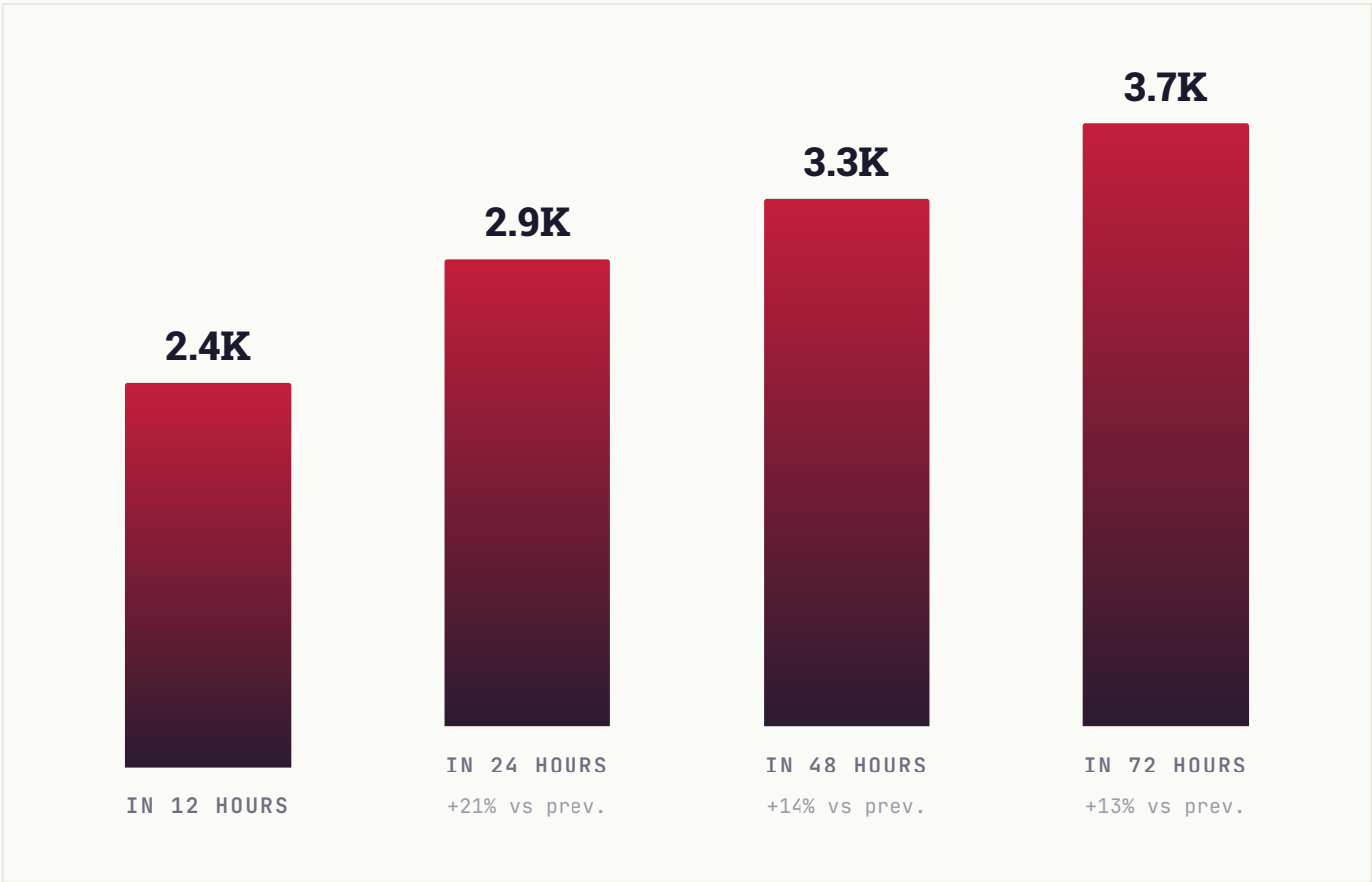
Citation index 9 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All time channel mentioned 34 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇦	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇦	84.6K
BI Bank Moliyaviy savodxonlik Sherzod Saydaliev YOU	22K

COMPARATIVE INSIGHT

Channel intop half of the niche (#47 of 99). Niche leader — bank_kuni (167.3K), median subs 20K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **6**, they brought **4 016** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	1	1	1 032
November 2025	3	3	242
October 2025	0	0	1 007
September 2025	0	0	7
August 2025	1	1	341
July 2025	1	1	1 387

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
6	6	4 016

SECTION 08 · NICHE COMPARISON

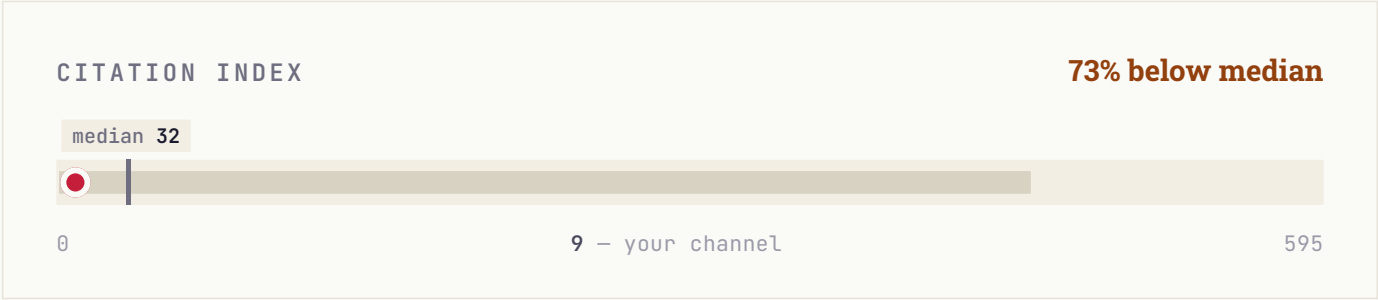
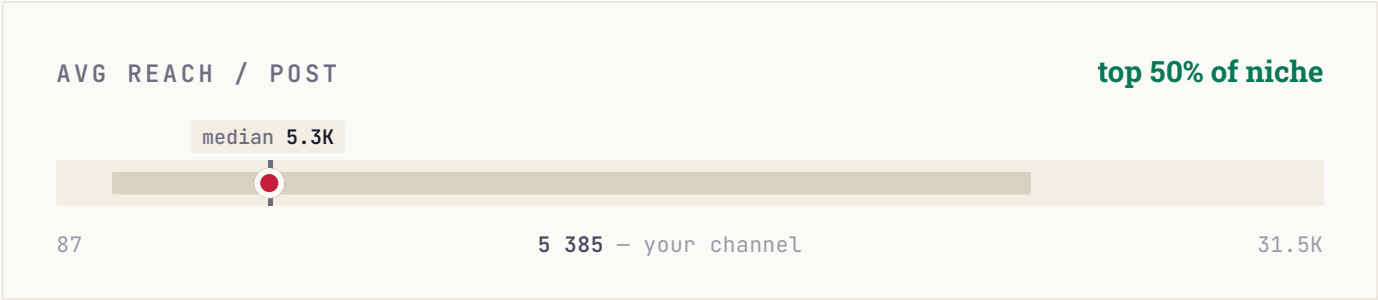
Where channel ranks in its league

Took top-100 channels in category "Economy» and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#47/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Monday

Audience most active on this day at 18:00 UZT.

EFFECT

Best window for important posts
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes using public data.
To go further — run ads through us and hit your growth target
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
