

PROMTPRESS PUBLIC REPORT

Channel audit

UzA | Official channel



@uzauzrus

@uza_uz @uzauzlot @uzauzilmfan @uzauzenglish @uzasport
 @uzauzrus @uzauz • facebook.com/uzauz • instagram.com/uza.uz
 • twitter.com/uzauz • https://www.youtube.com/c/UzAuzb

SUBSCRIBERS

122 801

-2020 per month

ERR (% SEE POSTS)

1.0%

per day **0.2%**

REACH/POST

383

ad reach **205**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the period it covers.

SUBSCRIBERS 122 801 —	SUBSCRIBER REACH 0.31% avg % subs see post	VIEWS/POST 383 median 156 · 27 days	POSTS/DAY 26.3 ~184 per week
7D TREND +55.2% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 251 chars median 244 · 27 days	POSTS ANALYZED 715 27 days
AD REACH 205 24h average	CHURN / MONTH -2020 last month	CITATIONS 152 citation index · 2,137 channels mentioned all time	CHANNEL AGE 8 years 2 months created 13.03.2018

AI EDITOR SUMMARY

Channel «UzA | Official channel» – 122 801 subs. Each post averages 383 people (0% of subs), reach is low – consider expanding audience. Publishes 184 posts per week (~26 per day) – very active posting. For week 25–31 May reach up +55.2% by week 18–24 May – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 715 posts over 27 days.
- 02 Dominant format – Photo (677/715 posts).
- 03 Avg post length – 251 chars (median 244).
- 04 Peak audience activity – Thursday, 00:00 UZT.
- 05 Top posts get 71x 71x more views than weakest (5.1K avg top vs 72 worst) – across 715 posts in 27 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 14.05 · 18:15 PHOTO John Zaidi: Uzbekistan sets an example in green energy 🇺🇿UzA - https://uza.uz/posts/857707 All our channels	VIEWS 5 151 REPOSTS 7	REACTIONS — ER 4.2%
Nº2 14.05 · 18:45 PHOTO Dialogue with young specialists in hydropower Chairman of the Board of JSC Uzbekhydroenergo Islam Abdurakhmanov met with...	VIEWS 5 135 REPOSTS 3	REACTIONS — ER 4.2%
Nº3 14.05 · 19:45 PHOTO Uzbekistan and South Korea expand agri cooperation 🇺🇿UzA - https://uza.uz/posts/857762 All our channels	VIEWS 5 125 REPOSTS 1	REACTIONS — ER 4.2%

Nº4 14.05 · 20:15 PHOTO Central Asia News. Turkmenistan 🇸🇺zA - https://uza.uz/posts/857754 All our channels	VIEWS 5 124 REPOSTS 1	REACTIONS — ER 4.2%
Nº5 14.05 · 19:15 PHOTO Uzbekistan aims for 54% green energy share 🇸🇺zA - https://uza.uz/posts/857710 All our channels	VIEWS 5 121 REPOSTS 1	REACTIONS — ER 4.2%

WORST 3

↓ 22.05 · 09:59 VIDEO Our head of state reviewed the most promising initiatives from the public. All our channels	VIEWS 74 REPOSTS 1	REACTIONS — ER 0.1%
↓ 22.05 · 09:24 VIDEO Our President met with UAE government delegation. All our channels	VIEWS 73 REPOSTS 1	REACTIONS — ER 0.1%
↓ 22.05 · 10:09 PHOTO Our President reviewed promising initiatives President Shavkat Mirziyoyev reviewed project presentations...	VIEWS 70 REPOSTS 1	REACTIONS — ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

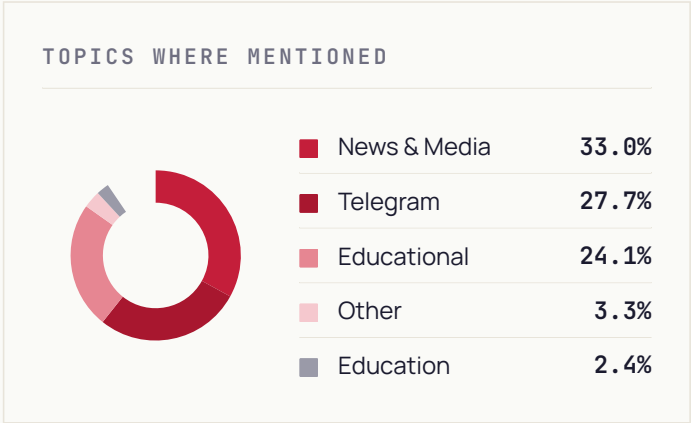
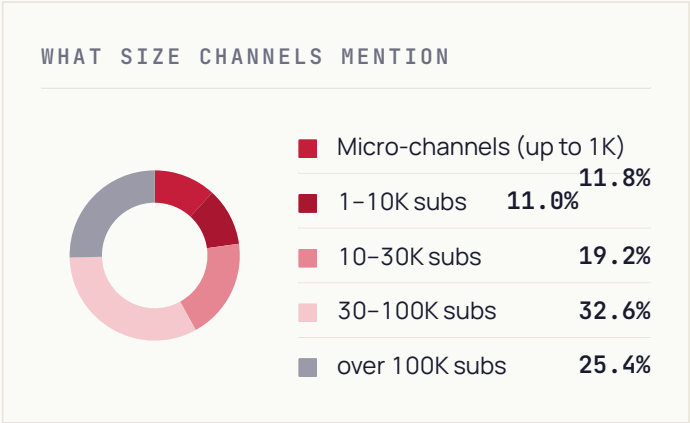
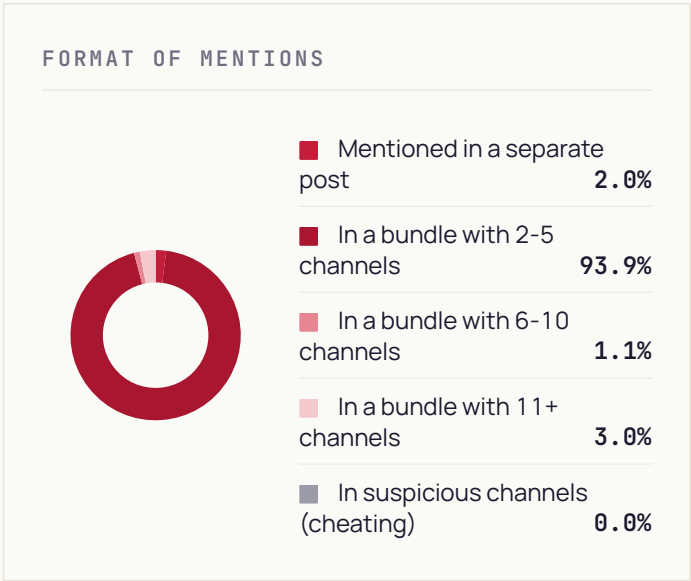
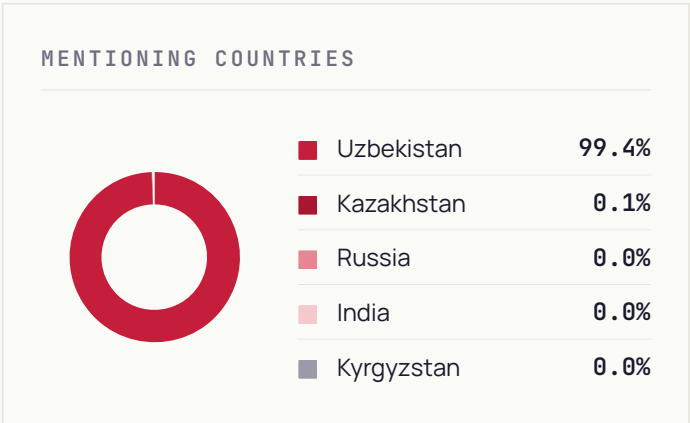
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

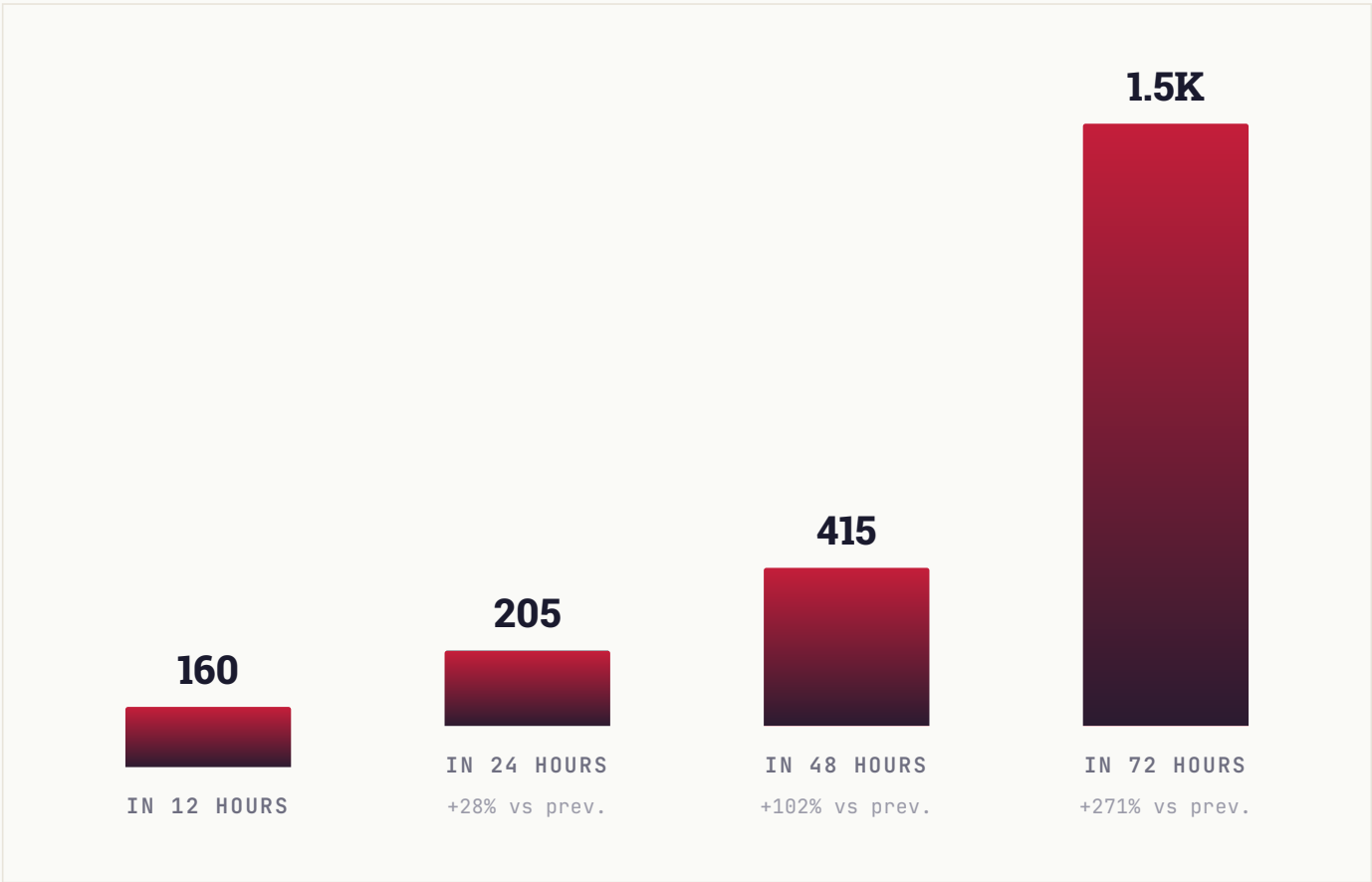
Citation index **152** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from one with 1K. All time the channel was mentioned **2 137** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UJ UzA Official channel	308.7K
UJ UzA Official channel YOU	122.8K
02 O'zbekiston 24 Rasmiy kanal	16.7K
OM Oliy Majlis Senati	13.9K
«S «Xalq so'zi» Official channel	6.1K
Y(Yuz.uz (Truth of the East)	4.5K
I" IA "Dunyo". Uzbekistan. Official channel	3.9K
U- UzDaily.uz - News of Uzbekistan	3.7K
AN Anhor.uz	2.7K
YES Darakchi	1.7K
NS People's word	554

COMPARATIVE CONCLUSION

Channel — 2nd place of 11, in top third. Larger — 1 channel (leader: UzA | Official channel, 308.7K), smaller — 9 channels. With leaders — paid placements or events; with others — mutual post exchanges on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **8 317**, they brought **113 407** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS	
December 2025	1 999	89	10 005	
Nov 2025	1 504	53	14 237	
Oct 2025	1 299	35	22 658	
Sep 2025	1 036	28	23 114	
August 2025	1 324	39	23 825	
July 2025	1 155	32	19 568	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
8 317		6	113 407	

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

- 01

Main post of the week — on Thursday

On this day at 00:00 UZT audience is most active.

EFFECT

Best window for key posts
- 02

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 0.31% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+5.2pp ER
- 04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
