

PUBLIC PROMTPRESS REPORT

Channel audit

UzA | Official channel



@uza_uz

Ўзбекистон Миллий ахборот агентлигининг расмий канали....

SUBSCRIBERS

305 465

+1568 per month

ERR (% WHO SEE POSTS)

2.0%

per day **0.8%**

REACH/POST

3.3K

ad reach **2.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 305 465 —	 SUBS REACH 1.08% avg % subs see post	 VIEWS/POST 3.3K median 2.8K · 22 days	 POSTS/DAY 30.8 ~215 per week
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 395 chars median 362 · 22 days	 POSTS ANALYZED 686 22 days
 AD REACH 2.3K 24h avg	 CHURN / MONTH +1568 over the last month	 CITATION RATE 1 522 citation index · 5,663 channels mentioned all time	 CHANNEL AGE 9 years 2 months created 23.03.2017

AI EDITOR SUMMARY

Channel «UzA | Official channel» – 305 465 subs. Each post averages 3.3K people (1% from subs), low reach – need to grow audience. Publishes 215 posts/week (~31/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **686** posts in 22 days.
- 02 Dominant format – **Photo** (621/686 posts).
- 03 Avg post length – **395** chars (median 362).
- 04 Peak audience activity – **Wednesday**, 08:00 UZT.
- 05 Top posts get **11x** more views than the weakest (16.9K avg for top vs 1.5K for worst) – among 686 posts over 22 days. Worth analyzing what the top has in common: topic, format, posting time.

TOP 5 POSTS

Nº1 23.05 · 11:19 PHOTO Марказий Осиёда чегара хавфсизлиги бўйича ҳамкорлик кучайтирилади Қирғизистон пойтахти Бишкек шаҳрида Европа Иттифоқининг Марказий...	VIEWS 18 168 REPOSTS 13	REACTIONS — ER 5.9%
Nº2 22.05 · 10:51 PHOTO 🇺🇿 Давлатимиз раҳбари Миллий китобхонлик ҳаракатига старт берди Президент Шавкат Мирзиёев Халқаро конгресс марказида Ўзбекистонда...	VIEWS 16 536 REPOSTS 23	REACTIONS — ER 5.4%
Nº3 21.05 · 07:03 PHOTO Central Asian University held the international CAU Arch Summit 2026 architecture summit in Tashkent At the Central Asian University campus...	VIEWS 16 043 REPOSTS 7	REACTIONS — ER 5.3%

Nº4

04.06 · 11:40

PHOTO

Қўшничилик дипломатиясининг янги босқичи:
Ўзбекистон Марказий Осиёни қандай бирлаштирмоқда?
Сўнгги йилларда Марказий Осиё ҳақида гап...

VIEWS

14 865

REACTIONS

—

REPOSTS

11

ER

4.9%

Nº5

20.05 · 16:02

PHOTO

Муборак Қурбон ҳайитини нишонлаш тўғрисида
Ўзбекистон Республикаси Президентининг Қарори
Батафсил...

VIEWS

13 573

REACTIONS

—

REPOSTS

61

ER

4.4%

WORST 3

↓ 05.06 · 15:25 PHOTO Хар қандай ўзгаришлар негизида доимо инсон туришини ёдда тутиш муҳимдир – Президент Президентимиз ҳамкорликни чуқурлаштириш...	VIEWS 1 581	REACTIONS —
↓ 05.06 · 15:27 PHOTO Ўзбекистонда Russia олий таълим муассасаларининг 15 та филиали фаолият юритмоқда Ўзбекистонда хорижий олийгоҳларнинг 32 та...	VIEWS 1 534	REACTIONS —
↓ 05.06 · 15:47 PHOTO Президентимиз форумда иштирок этаётган инвесторларни юқори қўшимча қийматли янги sanoat занжирларини яратишга таклиф...	VIEWS 1 516	REACTIONS —

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

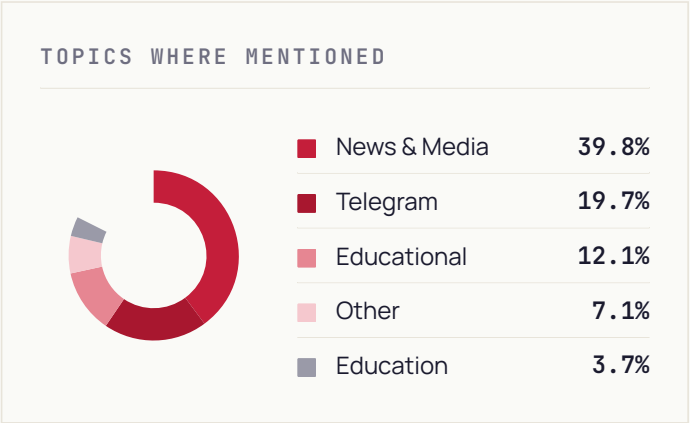
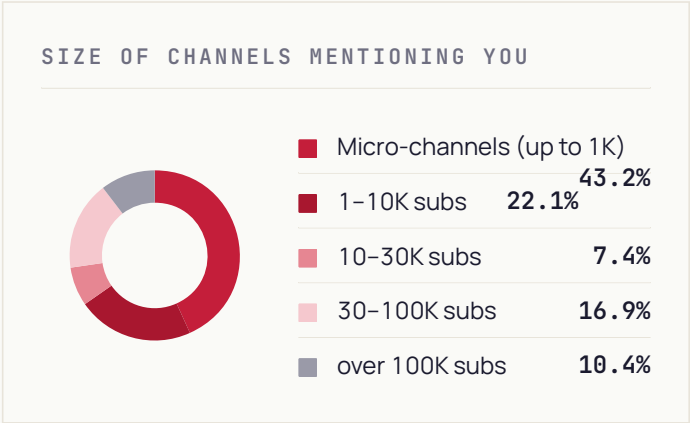
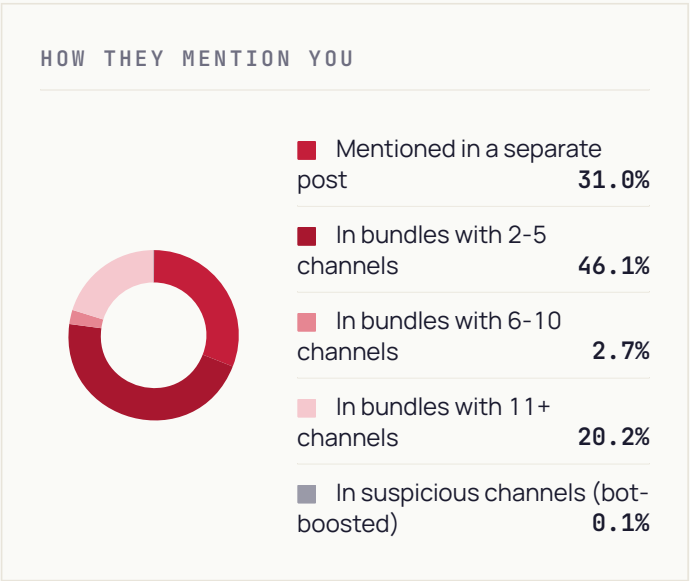
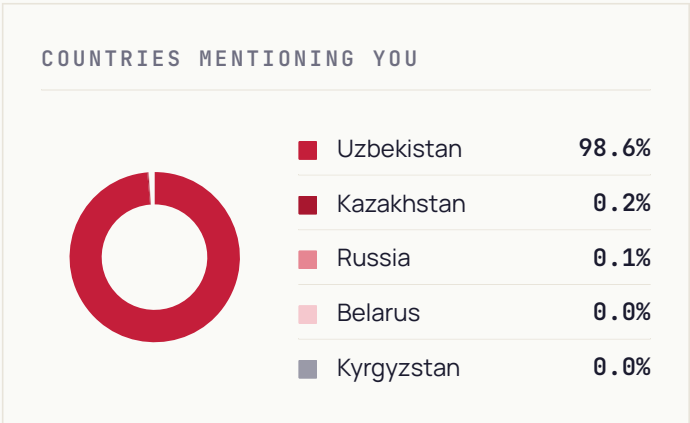
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who & how mentions your channel

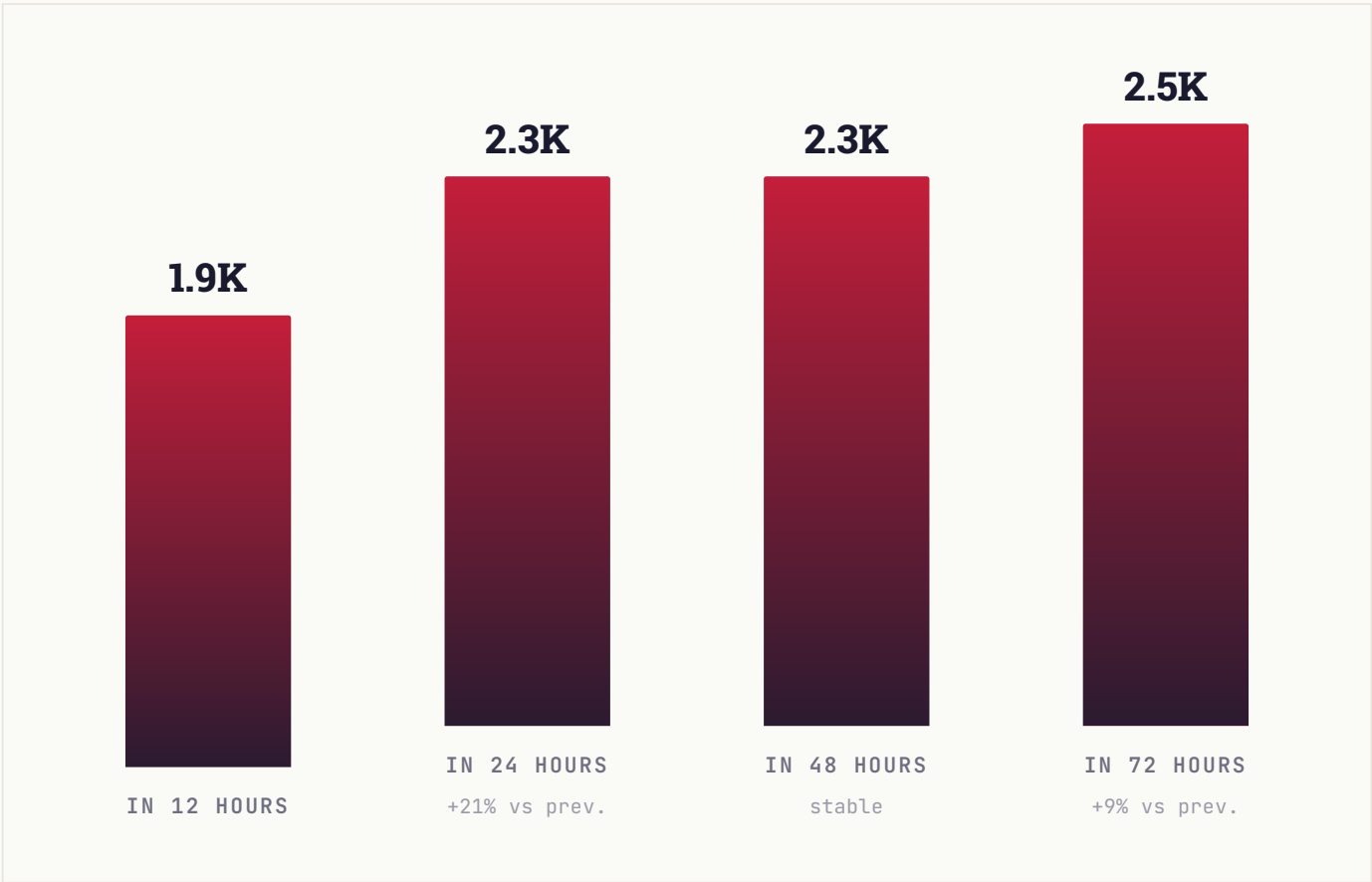
Citation index **1 522** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from one with 1k. All time the channel was mentioned **5 663** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
MU MILITSIYA UZB Official channel	553.8K
U Uza Official channel YOU	305.5K
QI Qalampir.uz I official channel	268.8K
RX Rasmiy xabarlar I Official news	88.3K
DA davletovuz	78.2K
X Xabar.uz Official news	73K
G- Gazeta.uz - Uzbekistan news	18.8K
GE GENERALISSIMUS	17.8K
O2 O'zbekiston 24 Rasmiy kanal	16.7K
OM Oliy Majlis Senati	14.1K

COMPARATIVE INSIGHT

Channel — 3rd place out of 11, in the top third of the list. Larger: 2 channels (leader: Kun.uz | Official channel, 1.1M), smaller — 8 channels. With leaders — paid placements or events; with others — mutual post exchanges on equal terms.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **12 374**, they brought **154 133** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
December 2025	2 900	328	12 928	
November 2025	2 178	123	23 393	
Oct 2025	1 883	61	29 462	
Sep 2025	1 665	111	34 267	
August 2025	1 989	136	31 936	
July 2025	1 759	79	22 147	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS	
12 374		6	154 133	

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and return to this report in a month.

01**Top post of the week — Wednesday**

Audience is most active on this day at 08:00 UZT.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 1.08% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+4.4pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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